What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

The bad impact of

social media: Face-

to-face interactions

which are necessary

for development of

personalities.



**Thinks** 

**LEGO: Involve** your fans and them get creative ;LEGO has lots of fans around the globe.

What have we heard them say?

What can we imagine them saying?

Social Media **Examier**: Your Expertise Social Media Examier is a media company that's based in the United States.

Headlines best practices :Promise a specific benefit; Three social media examples that trigger donations for non profit Use numbers;529%.

**IKEA: Share your values** and ambitions :IKEA is a scandanavian furniture chain with stores around the world.

Create "how to"

content on you tube

shorts: How to You

tube shorts hook

people right away

with quick visuals and

a specific end result.

Type your heading...

**Invest in UGC** 

content:UGC,

or" user - generated

but it's definitely time

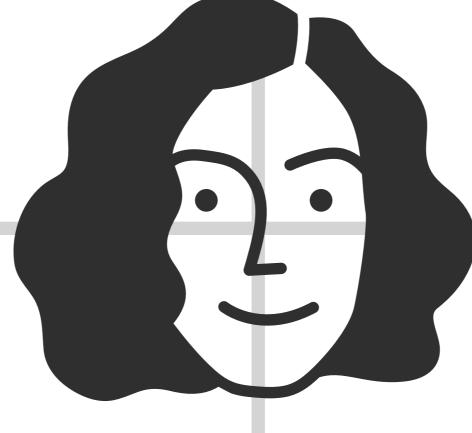
content," isn't new

to hop on board if

you haven't already

Worth Goals:Commit yourself to give a strong fight to your circumstances, no mater how tough they are.

1.To become financially independent in life, no matter how rich your loved ones are.the results.



SOCIAL MEDIA **POST** Team: Sivaranjani, Pragathi, Kamatchi ,Sineha

Gol beck et al.(2011)

found that social media users who were more likely to talk about anxiety were on the higher end of the neuroticism scale.

Social Media and Mental Health: While many of us enjoy staying connected on

social media.

Use original audio in Reels: :Find trending Reels, audio clip, make a reel, get thousands of new subscribers and Doesepeat.

What behavior have we observed? What can we imagine them doing?

The role social media plays in mental health; Human beings are social creatures.

**Feels** 

What are their fears, frustrations, and anxieties?

