

Sandeep Bassi

FULL STACK WEB
DEVELOPER

CV

• CONTACT

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Portfolio: <https://rubybassi.github.io/sandy-react-portfolio/#/>

Network: [LinkedIn](#)

Projects: <https://github.com/rubybassi>

• SKILLS

Front-end:

React	Handlebars
JavaScript	Material UI
jQuery	Semantic UI
HTML5	Bootstrap
CSS	Webpack

Server-side and Database

Node.js	Express
MongoDB	Mongoose
MySQL	Sequelize

Deployment and Tools

REST APIs
Git
Heroku
Github
Adobe CC Suite

Professional:

- Project Management
- Digital Marketing & SEO
- Web Analytics
- Marketing and Branding

References available on request

Hello! I'm Sandy. I'm a junior full stack web developer and part time student enrolled on a full stack web development coding bootcamp with the University of Birmingham, with newly developed skills in both front-end languages and back-end server side applications. My goal of a career change from marketing to programming comes from my love of creative problem solving and a real curiosity of all things web and using that passion to build web applications that can serve real-world needs. My professional career in managing e-commerce stores has given me exposure to working with web developers, and has fuelled my desire to step into the industry. As a lifelong learner I'm always seeking out ways to improve my knowledge and keep up with the latest tools and best practices, and my confident and warm nature has equipped me with the ability to adapt well to teams

• EDUCATION

Full stack Web Developer Coding Bootcamp

University of Birmingham 2020-2021 Average Grade: A

6 month part-time immersive bootcamp applied to JavaScript. I have gained a deep understanding of web development and practical skills of the MERN stack and problem-solving through developing an enhanced portfolio of weekly mini-projects and three key projects. I have gained the ability and desire to pick up and learn new tech skills and technologies at a fast pace and incorporate them into projects.

BSc Hons Consumer Marketing

Manchester Met. University 2001-2004

Core marketing subjects including psychology, consumer law and statistics.

Mini MBA Brand Management

Marketing Week 2020-2020

Part-time 12 weeks covering key brand topics including positioning.

• FEATURED WEB PROJECTS

glowgo MERN store

Deployed: <https://glowgo.herokuapp.com/>

Repo: <https://github.com/rubybassi/glowgo-store>

My final university project which I worked on solely to gain end-to-end experience of developing a full stack application on a larger scale. Glowgo is a beauty store built with React.js, Express, and Mongoose that allows users to browse by category and brands, and shop products when logged in – achieved using JWT authentication, and view past orders.

sanaya CRUD app

Deployed: <https://mysanaya.herokuapp.com/>

Repo: <https://github.com/rubybassi/sanaya>

My second university group project with two fellow classmates. I was responsible for the server-side: setting routes, controllers for connecting the views (handlebars) and coding the Ajax calls and project management. Sanaya is a wellness application built with Handlebars, Node, Express and Sequelize and allows users to log their daily mood and health stats, view random affirmations and previous logs.

• WORK EXPERIENCE

Marketing Manager - SciChem 2013-present

- Project managed a website UX and UI change request on four e-commerce stores which resulted in 2.5x online revenue growth within six months of launch
- Oversaw a website redevelopment, working with an external web agency, on SciChem's corporate site with full responsibilities including project scope, content writing and UAT
- Developed an inbound digital marketing plan and e-commerce growth model to drive online acquisition, activation and retention for each customer touch point and journey

Marketing Manager - Vista Group/Visit the Heart of England 2011-2012

A digital marketing agency specialising in destination data management for the tourism sector. A key player in developing a digital business model that generated over £100k revenue from paid- listings in its first year.

Client Services Executive - BHMg MARKETING 2009-2011

A full mix B2B marketing agency providing creative design, digital marketing, PR and copywriting services to education, tourism and professional sectors

- SEO and Google PPC
- Website CMS Management
- Event Management