Yufei Sun

Dublin|353-087-194-6593|yufei.sun64@gmail.com
www.linkedin.com/in/yufei-sun-825299253/

EXPERIENCE

Hillview Resource Centre | **Web Designer/Web Developer** | Oct. 2022 to date
- Served as a volunteer.
- Organised and managed the website using WordPress.
- Analysed website performance and troubleshoot errors.
- Maintained and improved WordPress Plugins.
- Optimized site for search engines and social media by SEO tools
- Improved website speed by 20% on mobile traffic.

Mgt Foods Ireland Limited | **Team Member** | Nov. 2022 to Dec.2022
- Achieved sales targets and maintained high attention to detail in a fast-paced environment.
- Collaborated with colleagues to provide excellent customer service.
- Demonstrated effective problem-solving skills by resolving customer complaints promptly.

Renhe Median | **Graphic Designer Assistant** | July. 2021-Aug. 2021
- Designed banner, logo and website content using Adobe Photoshop and Adobe Illustrator.
- Communicated with clients and modified designs in response to client feedback.
- Designed a series of illustrations using Abode Suite independently.

SKILLS

Programming Languages: HTML, CSS, JavaScript, R
Technologies: React, Sass, Git, Node.js, WordPress
Design: Figma, Adobe XD, Adobe Photoshop, Adobe Illustrator

EDUCATION

MSc in Human-Computer-Interaction   University College Dublin, Ireland   Sep. 2022 - Sep. 2023
Relevant Modules: Mobile-first Design, User Experience Research, UXD: User-Centred Design, Interactive Website Design, Quantitative Data Analysis, Creative & Interactive Media

BA in Landscape Design   Nanjing Forestry University, China.   Sep. 2018 – June. 2022
Model Student Academic Records (Top30%)

PROJECT EXPERIENCE

Educate Hacks 2023   April. 2023 to date
User Experience Designer/ Front End Developer
- Created wireframes and task flow for an international student Web platform.
- Built prototypes at a fast pace using lo-code platforms.
- Utilised Figma to create a user-friendly interface with the team.
- Front-end development using HTML, Sass and JavaScript.
- Collaborated with teammates on development using Git and GitHub for version control.

INTERESTS

Art.   Produced woodblock prints of landscapes and portraits.
Hiking.   Previously hiked up Bray Head Cliff, Cliffs of Howth and Dillon's Park in Dublin.