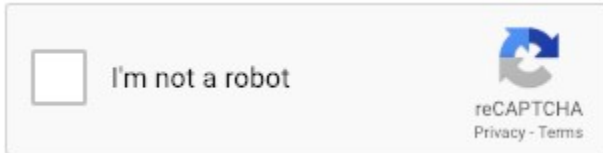


## Screening



Please click anywhere on this page at least five times. The number of times you click will be recorded automatically, even if you do not see any change on this page. This is an attention check. Failing this attention check will result in rejecting your hit. Thank you.

## Attention check not passed.

If you see this note, it means that you failed the attention check presented on the previous page, which read:

"Please click anywhere on this page at least five times. The number of times you click will be recorded automatically, even

if you do not see any change on this page. This is an attention check. Failing this attention check will result in rejecting your hit. Thank you."

**If you submit this HIT, the HIT will be rejected.**

## **Intro**

Thank you for deciding to participate in this survey! Please read the questions on the screen carefully, and answer them honestly. There are no right or wrong answers, we are simply interested in your opinion. We thank you in advance for your honest and thoughtful responses.

## **STUDY ON INVESTING**

We are interested in your opinion about a new way of investing money. Next, you will see a short article about a robo-advisor by Bank of America called MEGI. Please read the article carefully. We will then ask you some questions.

## Control

### MEGI Robo-Advisor Review 2023



Dr. Frank Romano -- Last Updated: July 6<sup>th</sup>, 2023

Bank of America has introduced MEGI, which is a proprietary robo-advisor algorithm that provides investment recommendations. A description of how the MEGI robo-advisor works has been published in an article in a scientific journal, the *Journal of Artificial Intelligence*. Only those who have access to the *Journal of Artificial Intelligence* can read about how the robo-advisor works.

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Assuming you were looking to invest some money, how likely would you be to use this robo-advisor?

Very Unlikely



Very Likely

**Explanation\_Prospect**

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Assuming you were looking to invest some money, how likely would you be to use this robo-advisor?

Very Unlikely



Very Likely

## Mediators Intro

Please rate the extent to which you agree or disagree with the statements presented next.

## Trust & Transparency

The next four questions are about Bank of America.

Bank of America is a trustworthy company.

Strongly disagree ○ ○ ○ ○ ○ Strongly agree

I can trust Bank of America.

Strongly disagree      Strongly agree

Bank of America is transparent.

Strongly disagree

☐☐☐☐☐☐

Strongly agree

Bank of America has nothing to hide.

Strongly disagree

☐☐☐☐☐☐

Strongly agree

Understanding

I understand how the MEGI robo-advisor works.

Strongly disagree

☐☐☐☐☐☐

Strongly agree

Empowerment



I feel empowered to use the MEGI robo-advisor effectively.

Strongly  
disagree

☐☐☐☐☐

Strongly  
agree

☐

I feel empowered to deal with the recommendations of the MEGI robo-advisor.

Strongly  
disagree

☐☐☐☐☐

Strongly  
agree

☐

## Manipulation Check

To what extent do you feel you could access the article that describes how the MEGI robo-advisor works, if you wanted to?

I would not  
be able to  
access it

☐☐☐☐☐

I could easily  
access it

☐

## Demos

**What is your gender?**

- ☐ Male
- ☐ Female
- ☐ Prefer not to say

**What is your age?**

The article you have been presented with might or might not be an accurate description of the MEGI robo-advisor. More information about this robo-advisor can be found on the website of BOA.