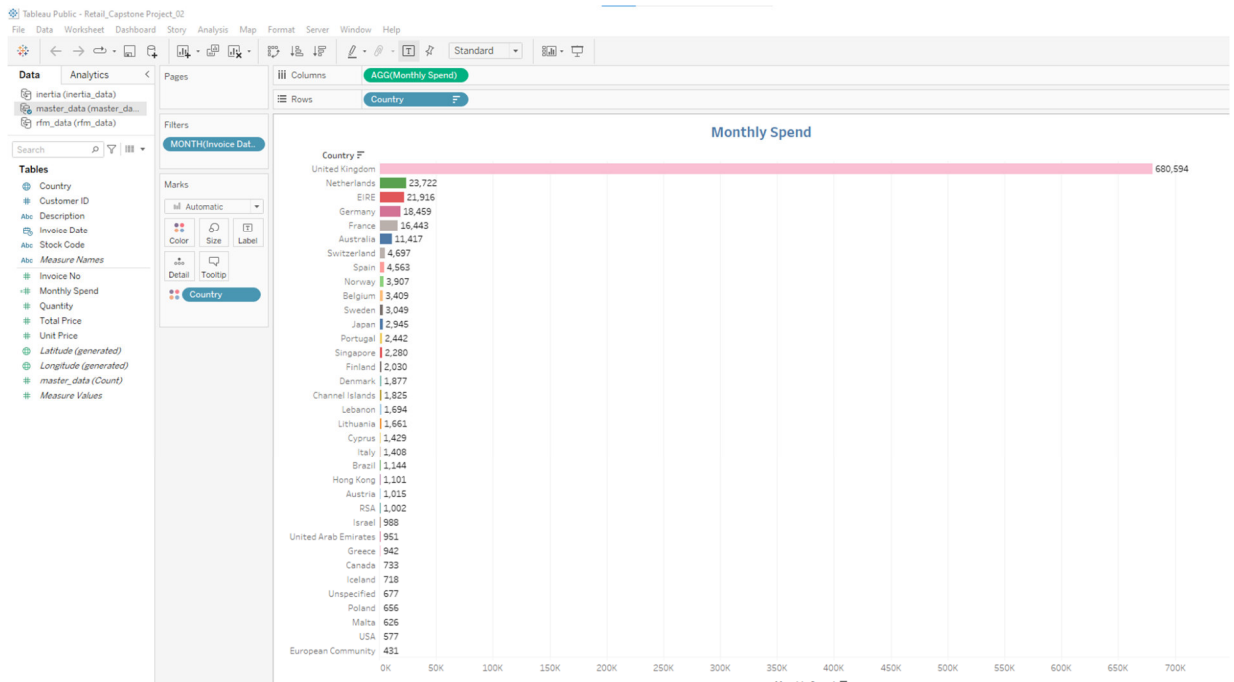


Project Task: Week 4

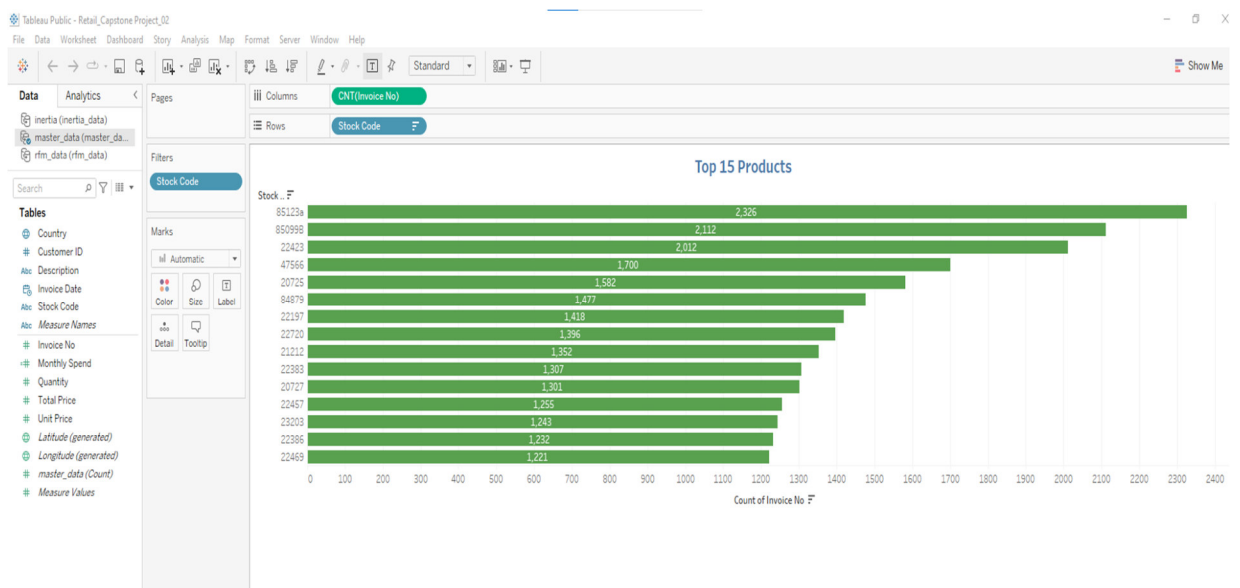
Data Reporting:

1. Create a dashboard in tableau by choosing appropriate chart types and metrics useful for the business. The dashboard must entail the following:

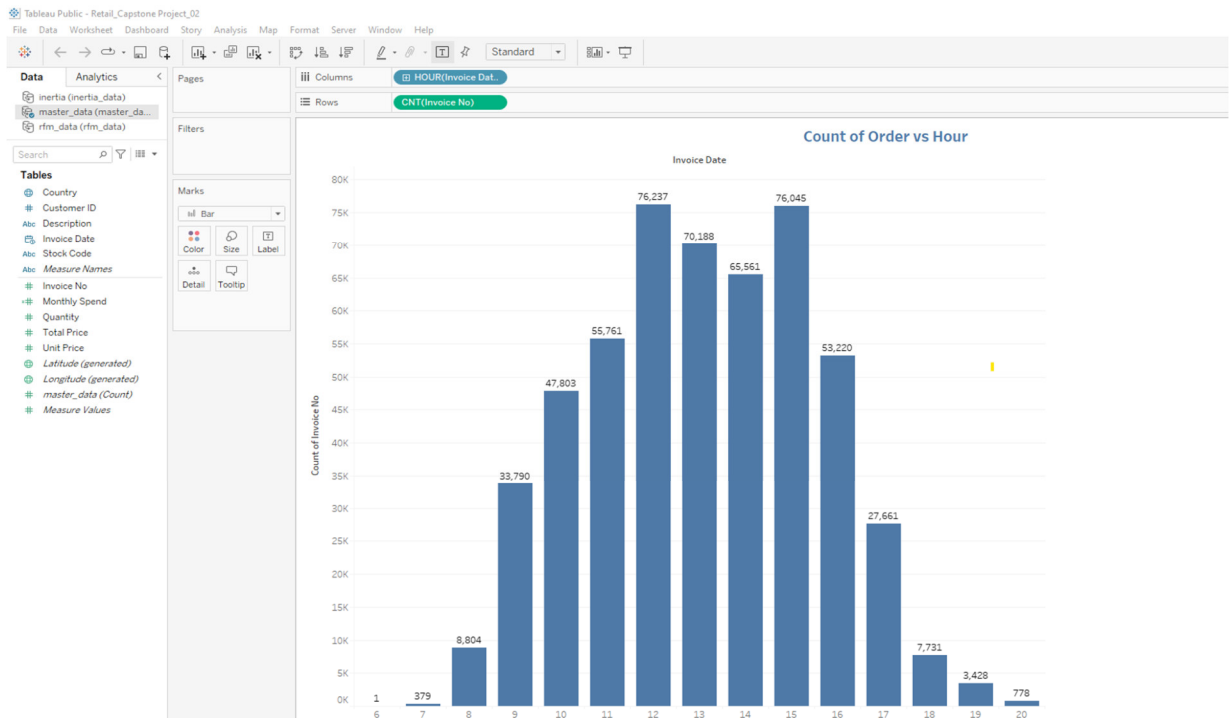
- Country-wise analysis to demonstrate average spend. Use a bar chart to show the monthly figures



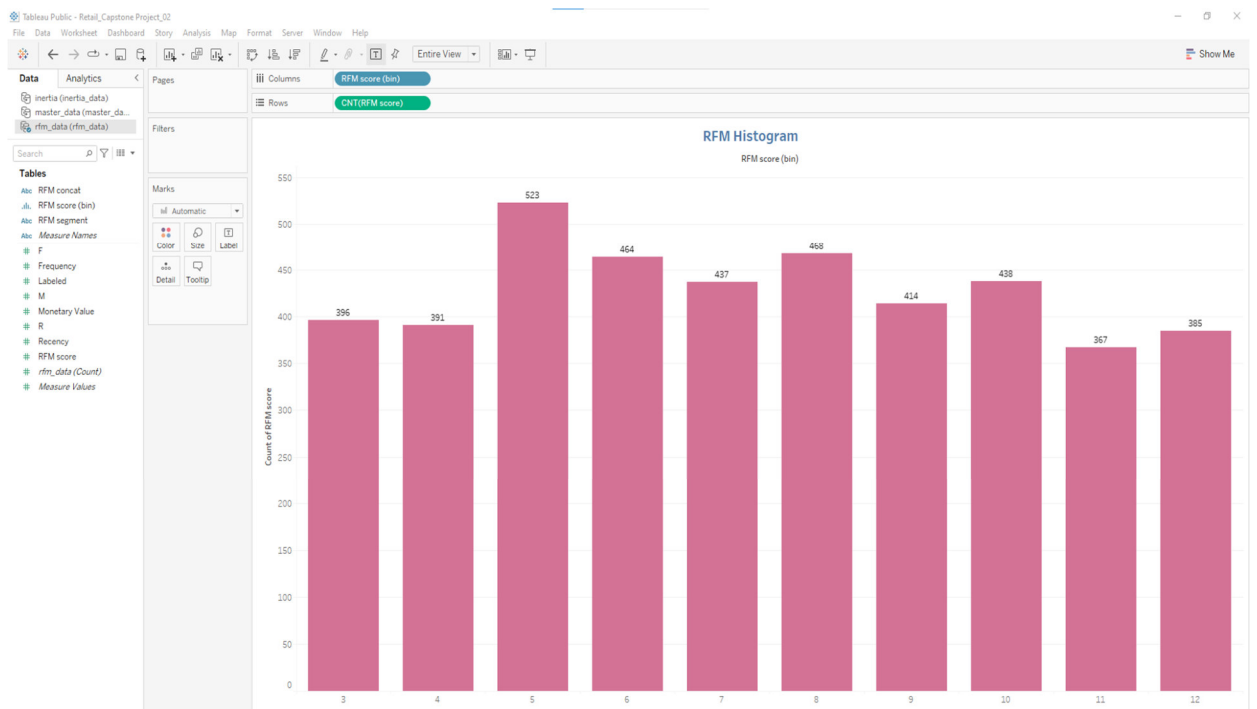
- Bar graph of top 15 products which are mostly ordered by the users to show the number of products sold



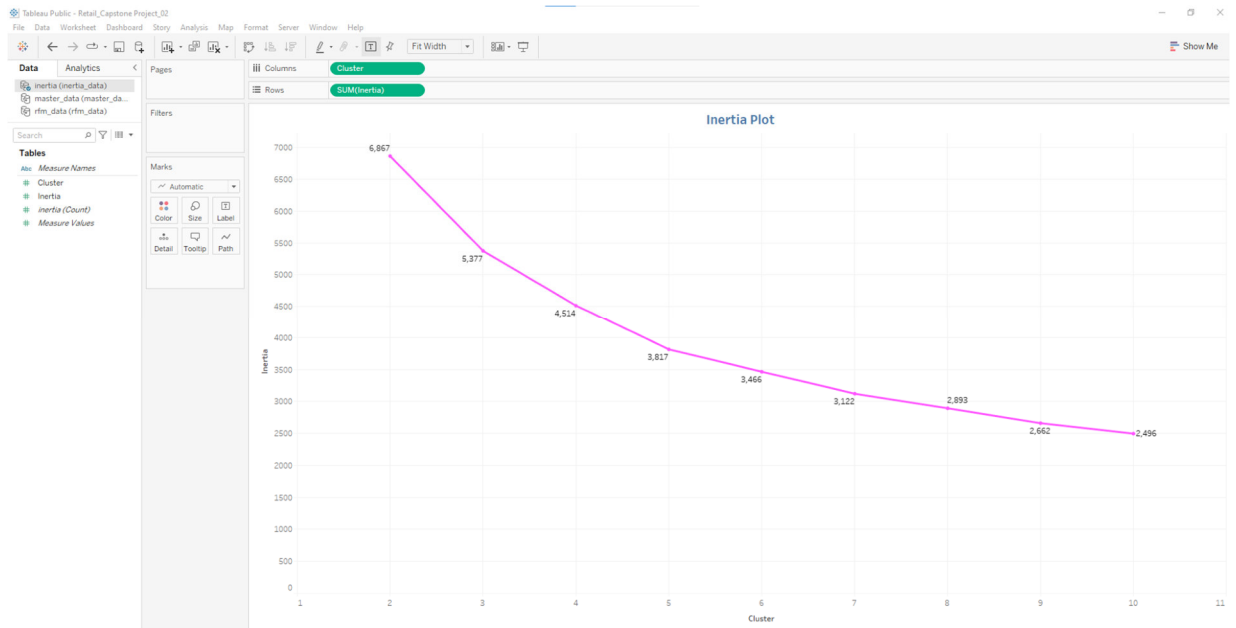
c. Bar graph to show the count of orders vs. hours throughout the day



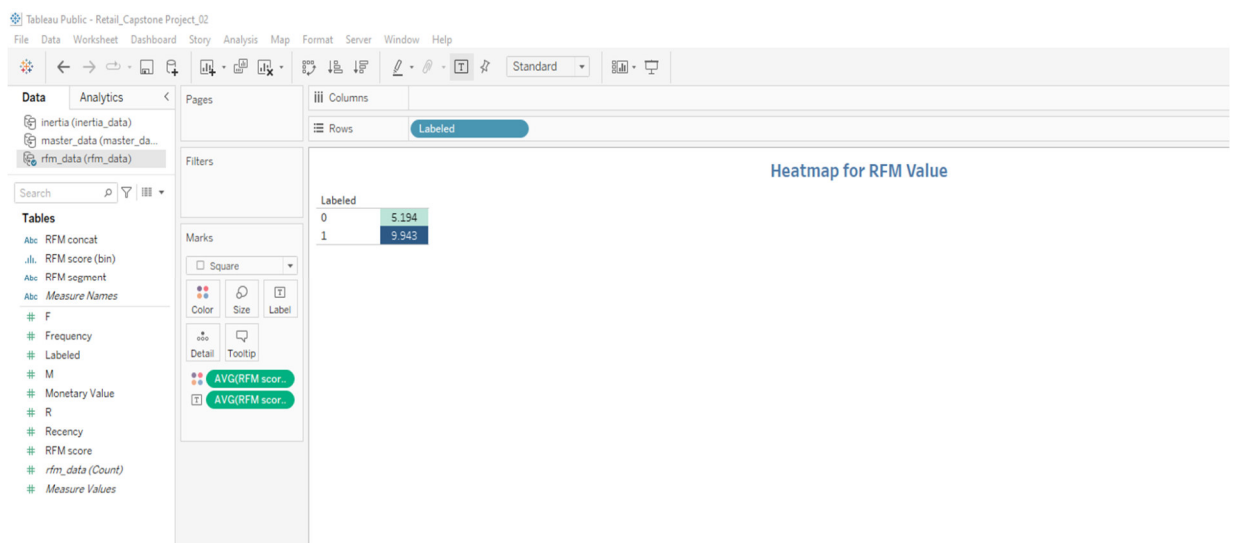
d. Plot the distribution of RFM values using histogram and frequency charts



e. Plot error (cost) vs. number of clusters selected



f. Visualize to compare the RFM values of the clusters using heatmap.



FINAL DASHBOARD

