

Siyamtanda Tonjeni

Front-End Developer & Web Designer

Midrand, Johannesburg | 074 433 2374 | tonjenisiya@gmail.com

[Portfolio](#) | [GitHub](#) | [LinkedIn](#)

Professional Summary

Creative and data-driven Web Designer and Front-End Developer with 3+ years of experience crafting visually engaging, user-focused websites and landing pages. Proven success in both freelance and startup environments, with strong proficiency in WordPress, Figma, and modern front-end frameworks like React.js and Tailwind CSS. Adept at creating responsive, accessible, and conversion-oriented digital experiences that align with brand strategy and drive results. Strong collaborator with experience working across design, marketing, and development teams.

Core Skills

Web & Visual Design: Web Design (UI/UX), WordPress Customization, Responsive Design, Wireframing, Prototyping, Visual Hierarchy, Typography, Brand Consistency, Layout Design, A/B Testing

Development Tools & Tech: HTML5, CSS3/SASS, JavaScript, React.js, Next.js, Tailwind CSS, Bootstrap, Git, Webflow

Design Tools: Figma, Adobe Creative Suite (Photoshop, Illustrator), Canva

Soft Skills: Problem-Solving, Cross-Team Collaboration, Mentoring, Communication, Time Management, Self-Starter

Professional Experience

Web Designer & Front-End Developer | Beqy AI | Nov 2024 – Apr 2025

- Designed responsive web pages and marketing assets that boosted user engagement by 35%.
- Developed the MVP web app using Next.js and Tailwind CSS, prioritizing accessibility and performance.
- Collaborated with product and marketing to implement campaign landing pages, contributing to a 40% increase in lead conversion.
- Ensured accurate handoff and pixel-perfect implementation of designs through close work with developers.

UX/UI Design Mentor | Melsoft Academy | 2024

- Delivered video tutorials using Figma, teaching UX/UI principles and responsive design techniques.

- Supported students with feedback on digital projects, improving design consistency and delivery times.
- Introduced tools and methods for A/B testing and optimizing usability in student projects.

Freelance Web Developer | Artist Portfolio Website | Sep 2024

- Created a responsive, SEO-optimized website using React and CSS3 for an artist client.
- Designed visual assets to align with the client's brand and built intuitive navigation for high usability.
- Provided post-launch support, performance enhancements, and visual tweaks.

Digital Marketing & Web Intern | Action Change | Jun 2022 – Mar 2023

- Maintained and optimized WordPress sites, improving SEO and mobile responsiveness.
- Designed content and visuals for ongoing campaigns, contributing to a 10% rise in organic traffic.
- Used Google Analytics to report on web performance and implement actionable design updates.

Education

Software Engineering Certificate | Melsoft Academy, Johannesburg | 2024

Higher Certificate in ICT | Cape Peninsula University of Technology, Cape Town | 2017

Matric Certificate | Victoria Girls' High School, Grahamstown | 2015

Certifications

AWS Cloud Essentials | AWS | 2024

Azure Fundamentals | Microsoft | 2023

Responsive Web Design | FreeCodeCamp | 2023

Web Development Bootcamp | Udemy | 2023

Full Stack & Front-End Development | LinkedIn Learning | 2022

Web Development Foundation | LinkedIn Learning | 2022

Achievements

Hackathon Winner – Melsoft (2024)

- Led UI/UX and front-end development of an AI-powered tool that tackled youth unemployment.
- Achieved 1st place for innovation, teamwork, and presentation in a fast-paced development sprint.