



FinBuddy - Your Personal Finance Assistant

FinBuddy is an AI-powered personal finance assistant designed to simplify, save, and grow your wealth.



by Siyabonga Ntshingila

The Financial Management Problem

1 Financial Literacy Gap

Many individuals struggle to manage their finances effectively due to a lack of financial literacy.

2 Poor Budgeting Habits

Without proper financial literacy, people often struggle with budgeting and saving habits.

3 Complexity of Financial Planning

The complexity of financial planning deters people from setting and achieving financial goals.



FinBuddy - The Solution to Your Financial Woes

Personalized Financial Advice

FinBuddy provides AI-powered personalized financial advice tailored to your individual needs and goals.

Easy-to-Use Budgeting Tools

FinBuddy offers easy-to-use budgeting tools and expense tracking features to help you manage your finances effectively.

Goal-Setting Features

FinBuddy helps you set financial goals with actionable steps and progress tracking to keep you motivated.

Automated Savings Plans

FinBuddy offers automated savings plans and investment suggestions to help you grow your wealth.



A Lucrative Market

1

Global Market Growth

The global personal finance market is projected to reach \$1.8 billion by 2026.

2

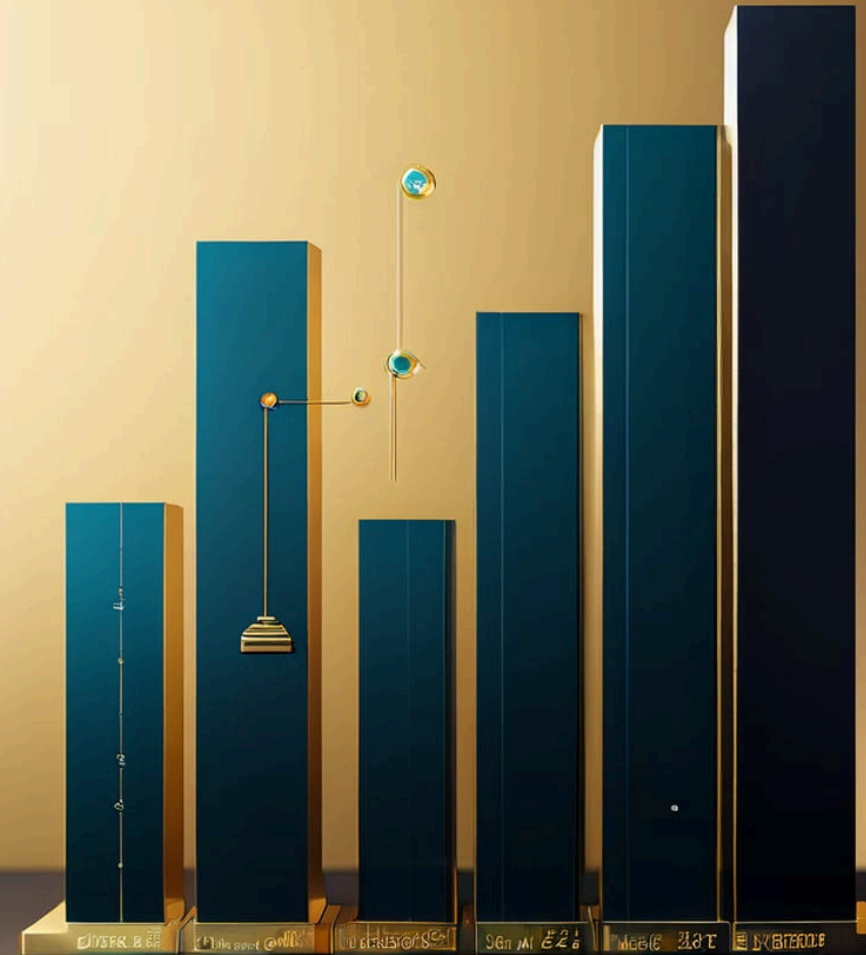
Digital Adoption

Millennials and Gen Z are increasingly adopting digital financial tools.

3

Growing Demand

There is a growing demand for accessible financial education and management tools.



Key Features of FinBuddy

Personalized Dashboard

Provides a comprehensive overview of your financial health, including your budget, spending, savings, and investments.

Budgeting Tool

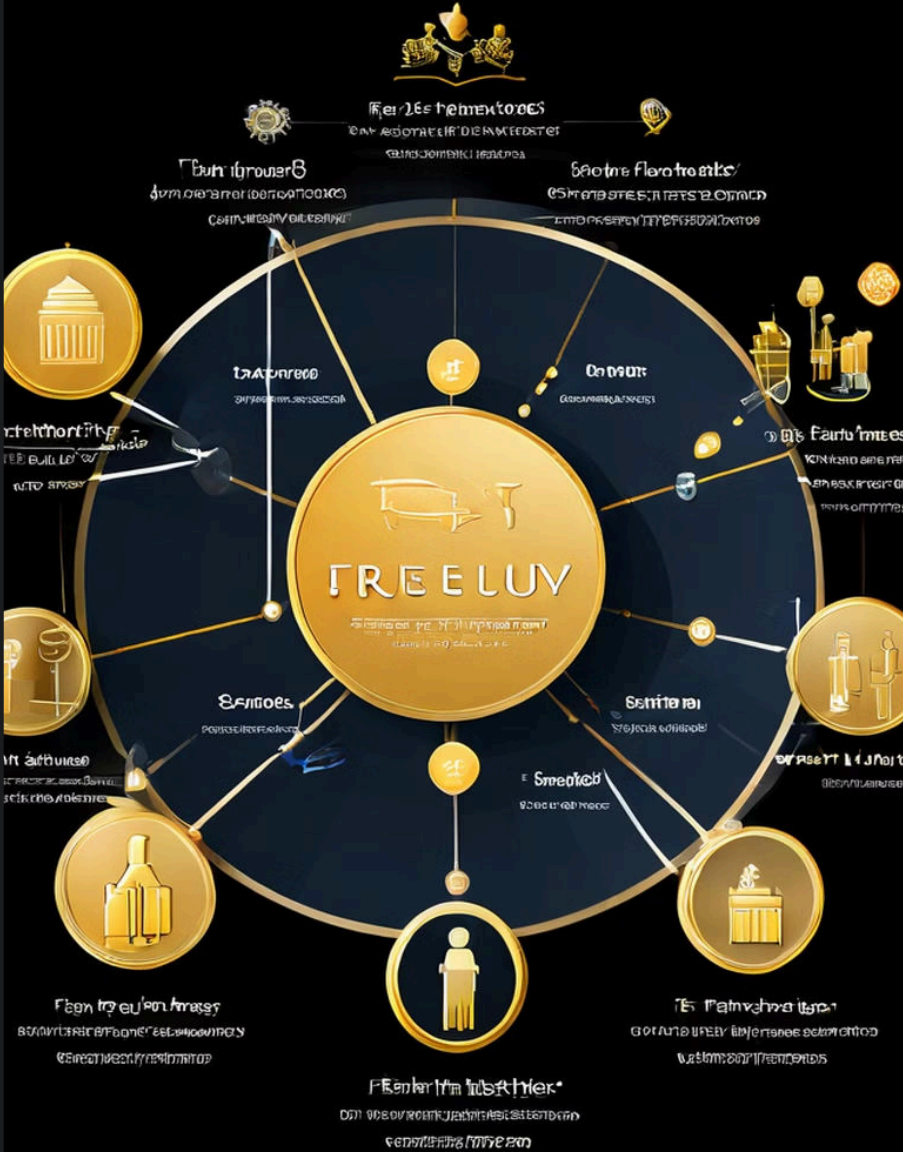
Helps you create and stick to a budget with ease, allowing you to track your income and expenses.

Expense Tracker

Monitors your spending in real-time, providing insights into your spending habits and helping you identify areas for improvement.

How FinBuddy Makes Money

Freemium Model	Basic features available for free, premium features on subscription basis.
Premium Subscriptions	\$9.99/month or \$99/year for advanced tools and personalized advice.
Affiliate Partnerships	Commissions from financial product recommendations.
In-app Purchases	Additional tools and educational resources.



Our Progress So Far



Beta Launch

Successful beta testing with 10,000+ users.



User Growth

20% month-over-month user growth.



Engagement

High user retention and positive feedback.



Partnerships

Collaborations with financial advisors and institutions.



Investment Opportunity

1

Amount Sought

\$2 million in seed funding.

2

Use of Funds

Product development, marketing and user acquisition, hiring key personnel, operational expenses.

3

Investor Benefits

Equity stake, potential for high returns, opportunity to support financial literacy and empowerment.

