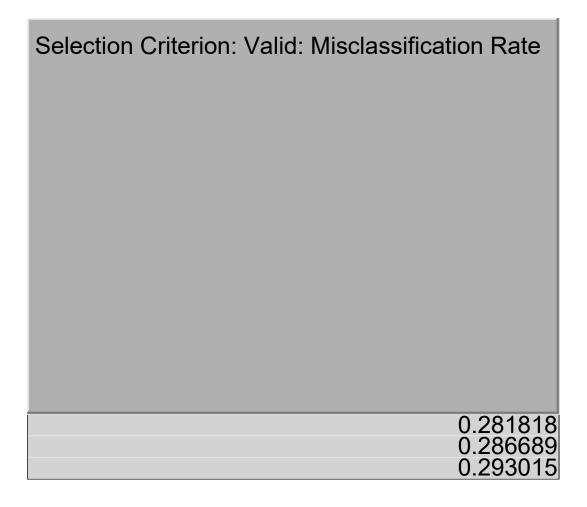
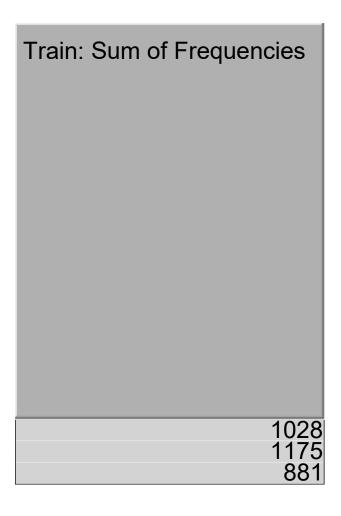
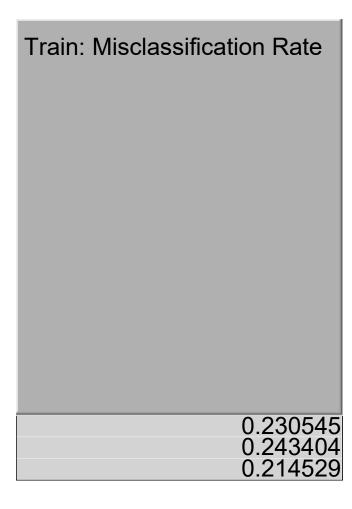
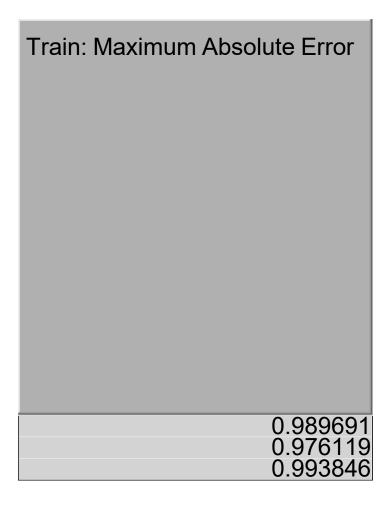
Selected Model	Predecessor Node	Model Node
Y	Tree3	Tree2 Tree3 Tree

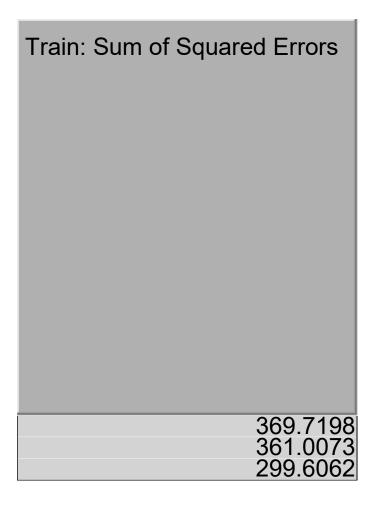
Model Description	Target Variable	Target Label
	T. 1.10	
Decision Tree 70/30 Decision Tree 80/20 Decision Tree 60/40	TotalSpent Cat	.TotalSpent

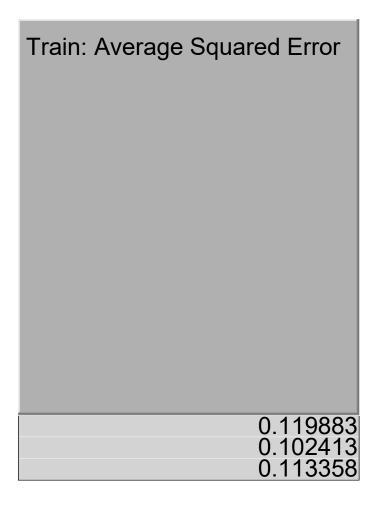


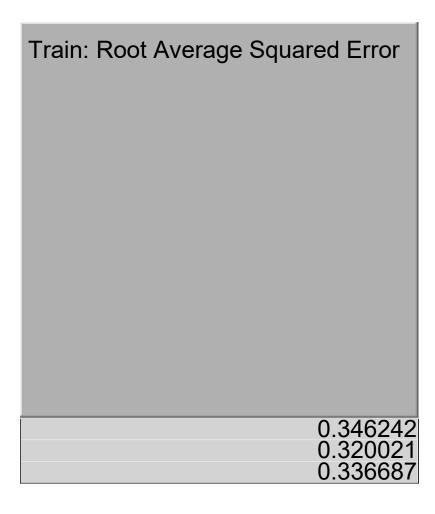


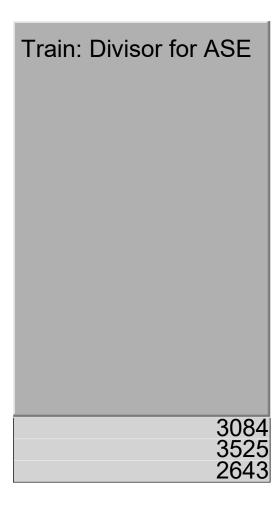


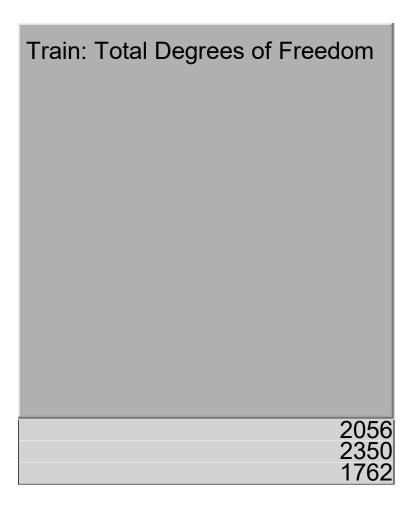


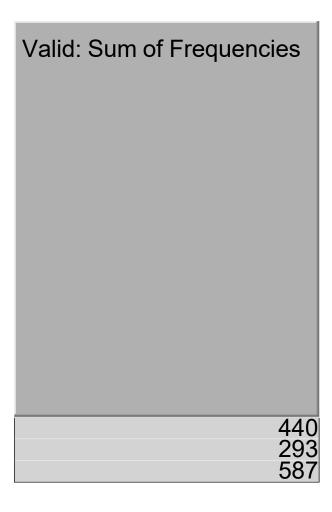


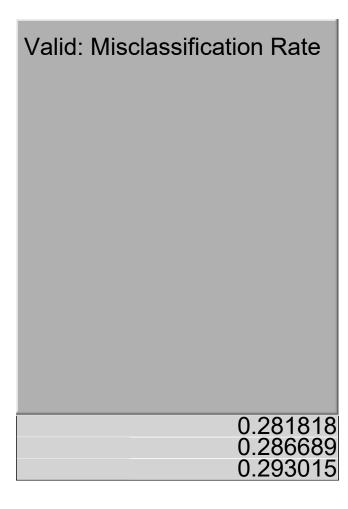












Valid: Maximum Absolute Error

Valid: Sum of Squared Errors

Valid: Average Squared Error

Valid: Root Average Squared Error

Valid: Divisor for VASE	Train: Roc Index

Train: Gini Coefficient

Train: Kolmogorov-Smirnov Statistic	;

Train: Kolmogorov-Smirnov Probability Cutoff

Train: Bin-Based Two-Way Kolmogorov-Smirnov Statistic

Train: Bin-Based Two-Way Kolmogorov-Smirnov Probability Cuto

Valid: Roc Index	Valid: Gini Coefficient

Valid: Kolmogorov-Smirnov Statistic

Valid: Kolmogorov-Smirnov Probability Cutoff	

Valid: Bin-Based Two-Way Kolmogorov-Smirnov Statistic

Valid: Bin-Based Two-Way Kolmogorov-Smirnov Probability Cuto

Train: Gain	Valid: Gain	Train: Lift

Train: Cumulative Lift	Valid: Lift

Valid: Cumulative Lift	Train: Percent Response

Train: Cumulative Percent Response

Valid: Percent Response

Valid:	Cumulative Percent Response

Train: Percent Captured Response

Train: Cumulative Percent Captured Response

Valid: Percent Captured Response

Valid: Cumulative Percent Captured Response