



stratifydTM

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About Us

- End-to-end business data analytics platform powered by AI.
- Capture insights from data and turn them into actionable business intelligence.
- Founded in Charlotte, NC; Rapidly expanding in North America, Asia and Europe



Leadership Team



Prof. Derek Wang, Ph.D.
Founder & CEO
UNCC, PARC, Microsoft



Brad Fleeman
Chief Revenue Officer
CA Technologies



Kevin O'Dell
Chief Technical Officer
Cloudera, Rocona



Dr. Li Yu, Ph.D.
Co-founder & VP of Analytics
UNCC, BOA



Thomas Kraft
Co-founder & VP of Engineering
Amazon



Catherine Guo
VP of Operations - CN
Telco Company

Our team comes from a diverse and experienced background

cloudera

Lenovo

amazon.com

rocona

Bank of America

IBM



UNC CHARLOTTE

bmc

astute

ca technologies

itv

redhat

stratifyd™

Core Product: AI-Powered Customer Analytics Platform

Data Stream

Enterprise

Hadoop
MySQL
MongoDB

Open Web

Amazon
CFPB
WebMD

3rd Party

Salesforce
Trello
Zendesk

AI Powered Insight Discovery and Decision Making

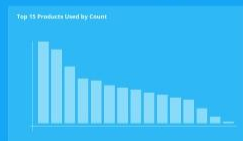
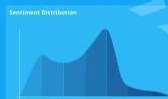


Insight Discovery

Analysts use Unsupervised NLU to Discover Hidden Issues



6690
254,226 Total Words of Feedback



Analysts use their knowledge and dashboard to make informed decisions and build AI models

Results-driven AI Learning

Create AI Decision Models with Analyst Know-How



Workflow

Collaboration

CRM
CMS
Live Chat

Engagement

Email
Calls
Text
Alerts

Customers



 stratifyd™

Reference Clients

Client	Use Case	Benchmark
ally	Marketing and consumer sentiment from online chat and call center voice to text analysis	Fortune 300
Microsoft	Analyzing Outlook Mobile & Mac application user review comments and rankings on Apple App Store, Google Play	Fortune 50
intuit	CX and Product Management analysis for Quickbooks platform to prioritize roadmap based on consumer feedback	NASDAQ 100
Lilly	Analysis of contact center for patient feedback on top revenue generating pharmaceuticals products	Fortune 150
Etsy	Consumer experience and vendor marketplace feedback from consumer reviews	1.8 Million Sellers
Kimberly-Clark	Marketing analytics for Consumer Product Goods including diaper brands and hygiene products from consumer feedback	Fortune 200
Lenovo	Consumer experience to identify strengths, weaknesses, opportunities, and threats across consumer feedback channels	Fortune Global 500
MASCO	Collect product reviews and ratings on paints, cabinets, countertops, and faucets to identify competitive trends	Fortune 400
Prudential	Omni channel consumer experience analytics for surveys, complaints, and consumer feedback	Fortune 50

Open Positions: Research & Development Team

Job Description

- Open Minded and Self-Motivated Research Scientist/Engineer
 - Product & Publication Track
- Designing models for various business intelligence tasks including but not limited in:
 - Numerical and Text Data Regression/Classification
 - Opinion mining, Sentiment Analysis, User profiling
 - Topic Modeling, Trend Detection, Time Series Analysis
 - QA or Information-Seeking System
 - Recommendation System
- Deploying models on stratifyd's business analytics platform
- Research Literature Exploring and Writing



Open Positions: Research & Development Team

Opportunities and Challenges:

- Real Data from Various Industrials
 - Finance, Insurance
 - E-Commerce, Healthcare/Pharmaceutical, Manufacturing
 - Marketing, Consulting
 - Software, Fintech
- Ground-to-Earth Scenarios and Tasks
 - Noisy, Imbalanced and Less Labeled Data
 - Automated Solutions that Address Client's Practical Requirements.
- Publications
 - Ideas and Problems Ignored by the Academies
 - Real and In-date Dataset
 - Journal Club

Open Positions: Research & Development Team

Degrees

- Ph.D. or master's degree in CS, DS, STATS, etc.

Interested but not Limited Project Experience in:

- Neural Networks/Bayesian Model/Representation Learning/Reinforcement Learning
- Natural Language Processing/Understanding
- Recommendation System
- Information Retrieval System
- Goal-Oriented Question Answering/Information Seeking System

Open Positions: Research & Development Team

Skills:

- Proficient in Python
- Research Literature Reading/Exploring
- Excellent written and communication skills
- Object-oriented/object function scripting languages: C++, Java, etc.
- PySpark and MongoDB (or other NoSQL databases)

Open Positions: Business Analytics Team

Job Description:

- Analyze data sources and deliver product demonstrations for users in the stratifyd platform
- Assist with functional and technical elements of RFIs/RFPs
- Eliminate technical and sales obstacles, and convey clients' requirements

Skills:

- Proficient in English, Mandarin, Cantonese, Japanese, etc.
- Excellent Oral and Communication Skills
- Strong Background in Data Science or STATS
- Open Minded and Decent Personality



Thanks for Listening



Visit us at: www.stratifyd.com
www.stratifyd.cn

Submit your CV to: luke.liu@stratifyd.com

