iNeuron

Power BI

Interview Questions

1. What is the primary purpose of a Funnel Chart?
- A. Displaying Time Series Data
- B. Analyzing Trends
- C. Showing Part-to-Whole Relationships
- D. Comparing Categories
- Answer: C. Showing Part-to-Whole Relationships

2. In a Funnel Chart, which stage is typically represented at the top?
- A. Initial Stage
- B. Final Stage
- C. Middle Stage
- D. Random Stage
- Answer: A. Initial Stage

3. How can you customize the colors of segments in a Funnel Chart?
- A. By Default Theme
- B. Format Options
- C. Color Palette
- D. Data Labels
- Answer: B. Format Options

4. What does the width of a segment in a Funnel Chart represent?
- A. Absolute Value
- B. Relative Percentage
- C. Subcategory Total
- D. Overall Total
- Answer: B. Relative Percentage

5. In Power BI, where can you find the option to add a Funnel Chart to your report?
- A. Visualization Pane
- B. Query Editor
- C. Data Model
- D. Format Options

- Answer: A. Visualization Pane

6. What is the main limitation of a Funnel Chart?
- A. Limited Color Options
- B. Less Readability
- C. Inability to Show Exact Values
- D. Difficulty in Customization
- Answer: C. Inability to Show Exact Values

7. How can you enable data labels in a Funnel Chart?
- A. By Default
- B. Format Options
- C. Data Labels Section
- D. Apply Theme
- Answer: C. Data Labels Section

8. When is it appropriate to use a Funnel Chart in data representation?
- A. Displaying Exact Values
- B. Analyzing Trends Over Time
- C. Showing Sales Funnel Stages
- D. Comparing Data Proportions
- Answer: C. Showing Sales Funnel Stages

9. What is the significance of the decreasing width of segments in a Funnel Chart?
- A. Represents Increased Values
- B. Highlights Important Data
- C. Indicates Sequential Stages
- D. Improves Chart Aesthetics
- Answer: C. Indicates Sequential Stages

10. What type of data is most suitable for representation in a Funnel Chart?
- A. Numeric Data
- B. Categorical Data
- C. Time Series Data

- D. Geospatial Data
- Answer: B. Categorical Data

11. In a Funnel Chart, what do the width variations between stages signify?
- A. Changes in Color
- B. Changes in Data Labels
- C. Changes in Data Proportions
- D. Changes in Data Order
- Answer: C. Changes in Data Proportions

12. Can you add additional data labels to specific segments in a Funnel Chart?
- A. Yes, always
- B. No, it's not possible
- C. Yes, but requires customization
- D. Yes, but only in certain versions of Power BI
- Answer: C. Yes, but requires customization

13. What is the primary advantage of using a Funnel Chart for sales analysis?
- A. Emphasizes High Values
- B. Highlights Outliers
- C. Visualizes Conversion Rates
- D. Represents Geospatial Data
- Answer: C. Visualizes Conversion Rates

14. In a Funnel Chart, which stage is usually wider – the first or the last?
- A. First Stage
- B. Last Stage
- C. Both are Equal
- D. Depends on Data Order
- Answer: A. First Stage

15. How can you enhance the clarity of a Funnel Chart with multiple stages?
- A. Adding More Data Labels
- B. Adjusting Color Intensity
- C. Sorting Data Alphabetically

- D. Utilizing a Gradient Color Scheme
- Answer: B. Adjusting Color Intensity

16. What is the role of a Funnel Chart in identifying bottlenecks in a process?
    - A. Spotting Outliers
    - B. Analyzing Trends
    - C. Highlighting Anomalies
    - D. Visualizing Data Flow
    - Answer: D. Visualizing Data Flow

17. Can you create a dynamic Funnel Chart that adjusts based on user interactions?
    - A. Yes, with built-in features
    - B. No, it's not possible
    - C. Yes, but requires advanced scripting
    - D. Yes, with the help of external plugins
    - Answer: C. Yes, but requires advanced scripting

18. In a Funnel Chart, how can you emphasize a specific stage for emphasis?
    - A. Increase Data Labels Font Size
    - B. Apply a Highlight Color
    - C. Add Annotations
    - D. Utilize 3D Effects
    - Answer: B. Apply a Highlight Color