



Holistic Customer Insights and Purchase Analysis

Gender

All

Location

All

Promo Code Used

☐ No

☐ Yes

Shipping Type

☒ Select all

☐ 2-Day Shipping

☐ Express

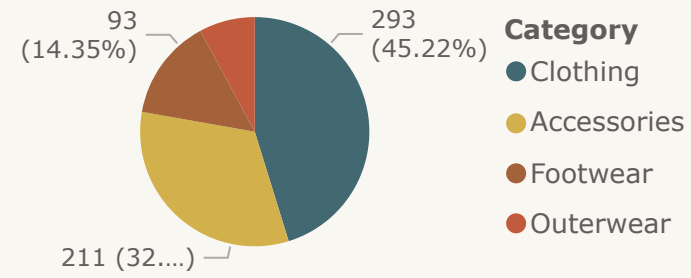
☐ Free Shipping

☒ Next Day Air

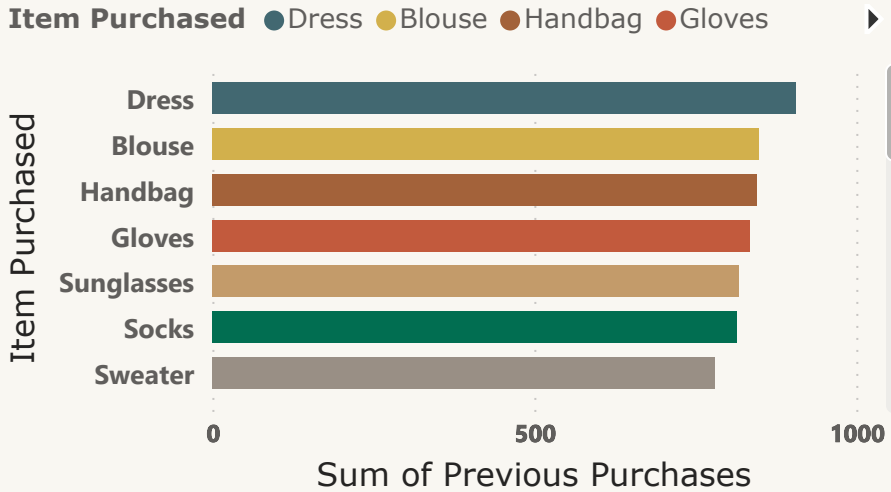
☐ Standard

☐ Store Pickup

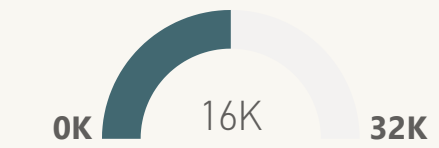
Total Category by Category



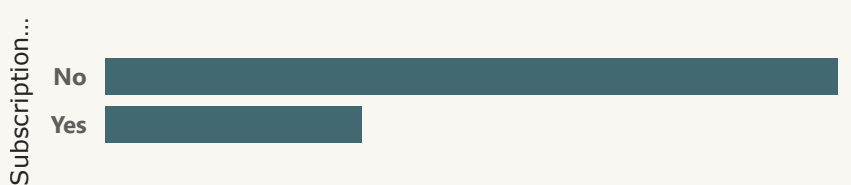
Total Previous Purchase by Item Purchased



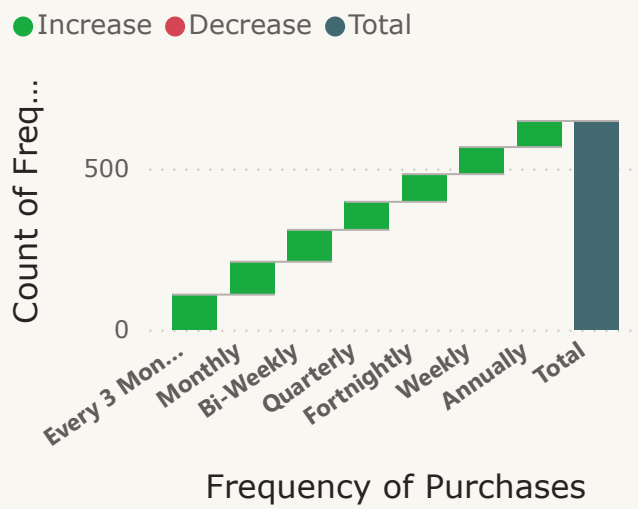
Sum of Previous Purchases



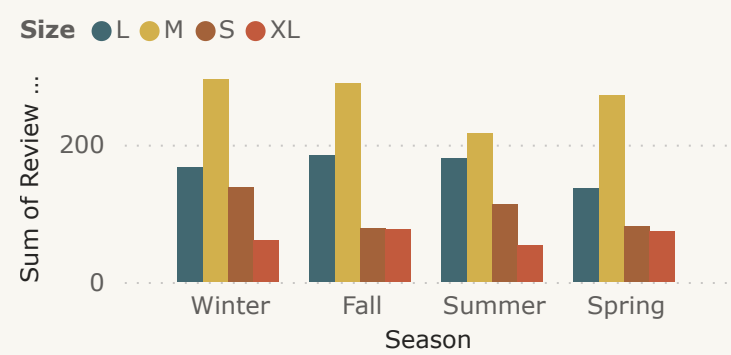
Count of Item Purchased by Subscription Status



Frequency Of Purchase by Customer ID



Sum of Review Rating by Season and Size



Sum of Purchase Amount (USD) by Payment Method

