

# PROFILE

D'Organica Garden Shoppee-CEO (2013-2023)  
Jaishuk Expertise LLP- MD  
Skanda Expertise LLP - MD



## JAYASRI KRISHNAN

B.Sc., M.L.I.S, MBA, (PGDN)

D'Organica Garden Shoppee -CEO

Jaishuk Expertise LLP -Director Partner

Skanda Expertise Pvt Ltd -Director Partner

Public Speaker, Trainer, Business Consultant

### LIFE MEMBER OF

Confederation of Women Empowerment  
National Entrepreneurship Federation Development

### Address

Plot 155, 18th cross Street, Telephone  
Nagar Perungudi, Chennai 600096.

### Contact Details

Phone: 9962956356/9840028852  
EMAIL: jaishukbs@gmail.com

### Social media Details

You tube, Fb, Instagram - D'Organica Garden  
Instagram - jaisreekrish  
Linkedin, Fb- Jayasri Krishnan

Victory Tuition & Art Centre -1996- 2013  
MGR -Raja Rajeshwari Engineering college (1996)  
British Council Library -1995

Yoga & Pranic Healing Trainer, Camlin Art Tutor, Music &  
Instrument Trainer, Interior Decorator, Fashion Designer.

## MEDIA COVERAGE

TV CHANNELS –Interviews and Shows  
News 7, DD Podhigai, Captain, Velicham, Tamizhan, Kalainzar,  
Pudhuyugam, Malaimurasu Mass Media - Articles published in  
The Hindu, various Tamil newspapers and Magazines Social  
Media Channels Interviews

## AWARDS & RECOGNITIONS

Top 150 SME's around the world (International) - Great  
community

Distinguished Agropreneur Award (National) - NFED  
Best Women Entrepreneur Excellence Award – Anna  
University, COWE

Best Homepreneur Award

Brand Avatar & Satyabhama University with cash  
price Rs.1.00.000/-

Iconic Personality of India –Indraprastha University,  
Indian Pioneer Award – Banaras University

Latchiya Magudam Award –Crescentia Trust

Working Women Achievers Award –Oorani

Foundation Best Entrepreneur Award – Siram  
Foundation,

Best Mompreneur Award 2022,

Future of Entrepreneurs Award

Agriculture Industry women Entrepreneur Award more..

Trainer of MSME department-Delhi

Trainer -NSDC DGR -Chennai.

Speaker in National Medicinal Plant Board  
International Conferences (Pollachi,Salem)

Training & Business Consultation for Various  
Industries Agro/Food/Herbal

Manufacturing, Trading, Export

Textile, Education, Food, Automobile -Business  
Waste Management Industry, IT and Non IT filed

# **D'Organica Garden Shoppee**

**D'Organica Garden Shoppee is well established MSME Registered company started in Chennai 2014**

## **Mission & Vision**

**Grow you own chemical free food for your healthy sustainable life in Urban Area.**

**One Farmer at Every Home**

**One Entrepreneur at Every Home**

## **Services**

**Garden Products, Plants Sales , Gardening Services, Terrace Garden set up, Landscape, Vertical garden, Kitchen/Herbal garden, Hydroponics, Microgreens, Composting more**

**Awareness session , Training programs, Entrepreneurs development consultation**

## **Success Stories**

**More than 2000 prestigious clients and more than 200 successful garden projects in TN state for the benefit of people to grow their own chemical free food for sustainable healthy life**

**Celebrity Clients - Radhika Sarathkumar, K.S.Ravikumar, Pothys Owner, Sarathbabu, Seetha, Subam Ganesan(industrialist), Neena Reddy Saverla**

**TN Govt & Govt of Afganistan , Ministry of Economics - 50 delegates visited our terrace garden as a field trip -Entrepreneurship Development Program**

**In Association with ITC & Exnora Chennai \_ 2000 Terrace Garden Projects and waste management activities**

**In Association with WWF NGO\_ 15 Govt schools Organic Kitchen Garden Projects in Chennai, Kanchipuram, Thiruvallur District.**

**In Association with Anna University Chennai \_ Knowledge Partner and Project support for Organic farming and Entrepreneurship development program.**

**Started Organic Garden Clubs in many Schools and Colleges**

**Conducted many Awareness sessions, Trainings, Workshops in many Schools , Colleges, Corporates, Communities.**

**3G GoGreenGanesha- Seed Ganesha \_ Our All India First Innovation project to support clay artisans, Farmers, organic food and support for water and environment pollution free society.**

**Herbal garden in corporates, Herbal plants gift packages, Indoor High Oxygen producers plants set up and Participated in auction with Herbal.plants package to raise funds for Cancer Foundation and donated Rs.1,00,000/-**

Trainer - MSME (Delhi) conducted many online courses in Agriculture Hydroponics, Food processing, Solid waste management, Entrepreneurship more...

Trainer- NSDC (Chennai ) conducted sessions in Career development, soft skills, Entrepreneurship Training

Conducted Lifeskill, career, Entrepreneurship skill development program

200 days\_100 Army, Airforce, Navy Soldiers-NSDC\_DGR

Conducted many Trainings in Institutions, Corporates and Public

Guest Speaker in International Medicinal plants Conference -Pollachi Chamber of Commerce, National Medicinal Plant Board

## Training Topics

- Women Empowerment Program
- Motivational Session
- Soft Skill Development Program
- Personality Management
- Stress Management
- Placement Trainings
- Financial Management
- Drones Technology
- IT Software/Hardware training
- Entrepreneurship program:
- Organic Terrace Gardening
- Agriculture, organic Integrated farming, Herbal farming,
- Hydroponics System ,
- Mushroom , Micro greens cultivation
- Trading opportunities
- Food Processing & Value added products
- Solid waste management
- Export/Import Training

## Institutional Clients

- Anna University -Chennai Tamil Nādu Agri Uni Coimbatore
- Periyakulam Agri Dept Coimbatore
- Madras University Chennai
- MIT- Vellore
- SRM Institute of Technology
- Sathyabama Institute of Technology
- St. Joseph Institute of Technology
- AVIT University
- Sai Ram Engineering College
- Tagore Engineering College
- Savitha Engineering College
- Quaidemillat Art college
- Krishna Adithya College -Coimbatore
- Priyadarshini college of Engineering -Vanniyar
- Saveetha Agri Tech -Chennai
- Saveetha School of Management
- SIET -Chennai
- Ethiraj women;s College
- Stella Marry.s college WCC college Chennai
- Asan Memorial chennai Gurunanak Chennai
- MGR janaki Chennai
- Vaishanva College Chennai Koyala Chennai
- Avichi college Chennai
- Krishnaswamy college chennai
- Stella Marry's College
- VIT Vellore
- Sri Krishna College Coimbatore
- Navy College Chennai
- Dhanalakshmi Engineering college -Chennai

## Corporate Clients

Schewak IT Company

Intel Bangalore

IndusInd Bank \_Chennai

Saveera International Hotels

Saint Gobain company

Gated Communities -

Hiranandani, DLF, Prestige villa etc.

Gift Packages - Many IT companies

Many Reputed Schools and Forums in TN