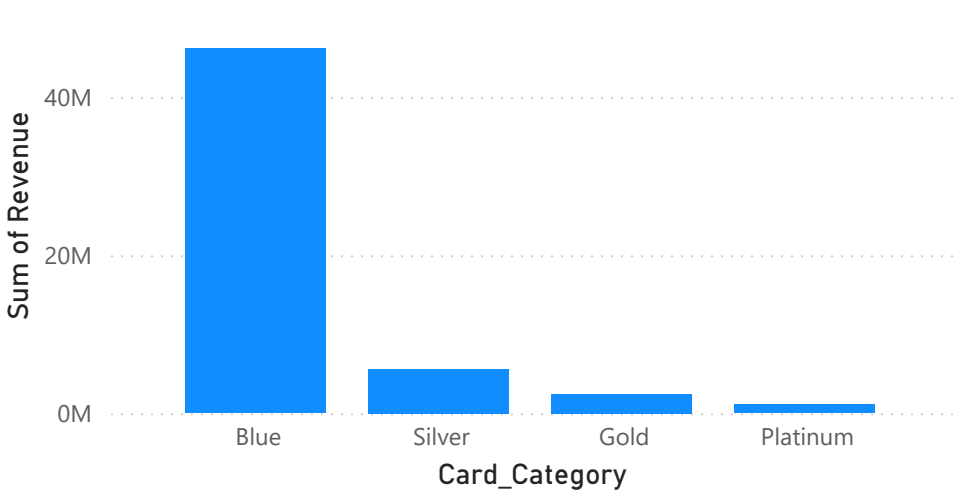


Sum of Revenue by Card\_Category



weeknum2	Current_week_Reveneue	Previous_week_Reveneue	wow_revenue
52	933134	1070439	-12.8%
51	1070439	1026549	4.3%
50	1026549	980152	4.7%
49	980152	1008777	-2.8%
48	1008777	1047120	-3.7%
47	1047120	1078915	-2.9%

# Credit Card Transaction

Revenue

55M

Amount

45M

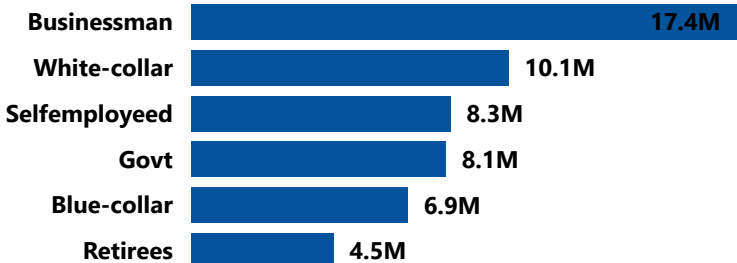
Count

656K

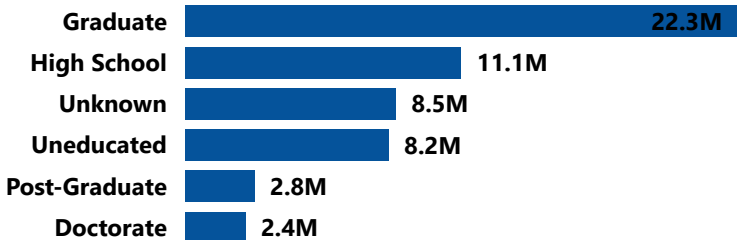
Interest  
Earned

7.8M

## Revenue By Job Type



## Revenue By Education Type



Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Total_Trans_Amt
Blue	46139398	64,95,887.74	36957875
Gold	2454072	3,73,784.16	2024078
Platinum	1135608	1,61,629.05	953314
Silver	5586332	8,12,081.28	4586746
Total	55315410	78,43,382.23	44522013

Q4

Q3

Q2

Q1

F

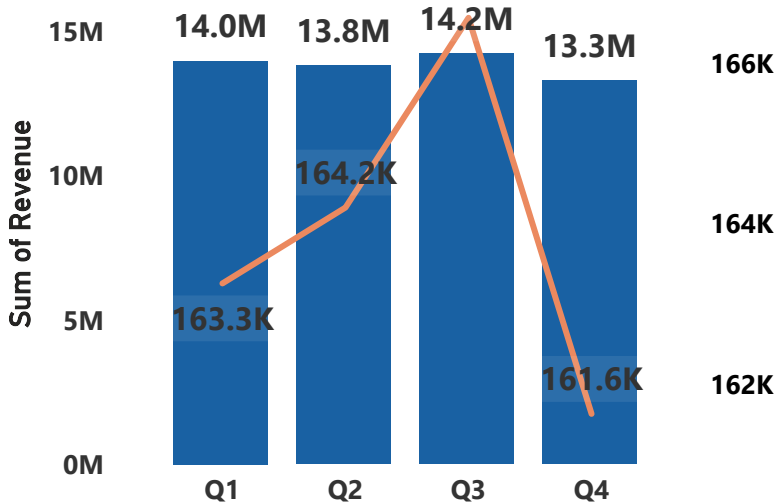
M

Week\_Start\_Date

All

## Revenue & Transaction Count over Quarter

Sum of Revenue Sum of Total\_Trans\_Vol



Silver

Blue

Gold

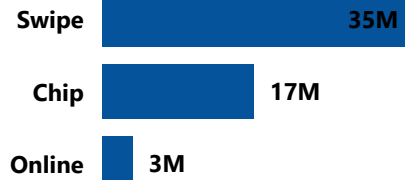
Plati...

med

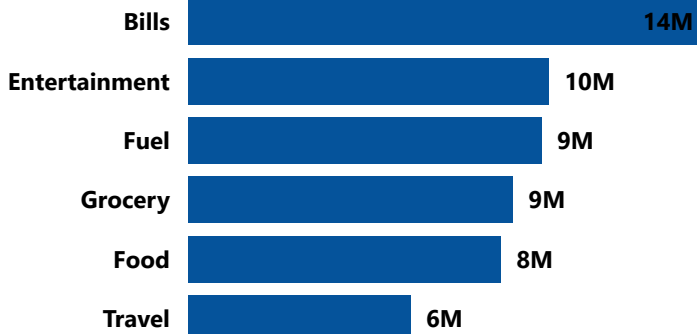
low

high

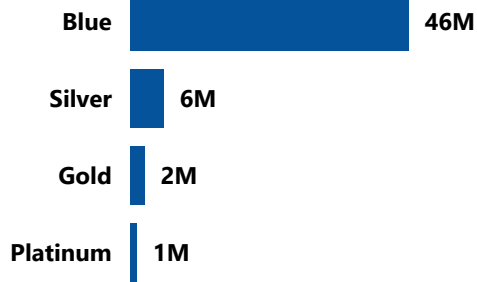
## Revenue By Transaction Mode



## Revenue By Expenditure Type



## Revenue By Card Type



# Credit Card Customer Report

Revenue  
55M

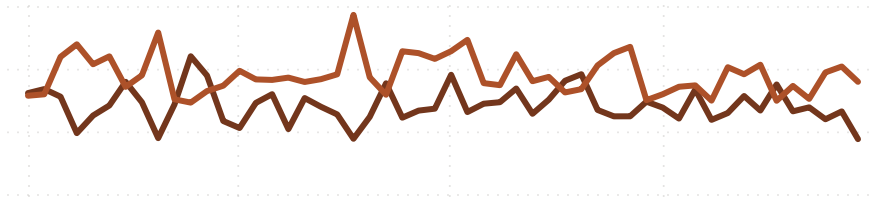
Interest  
7.84M

Income  
576M

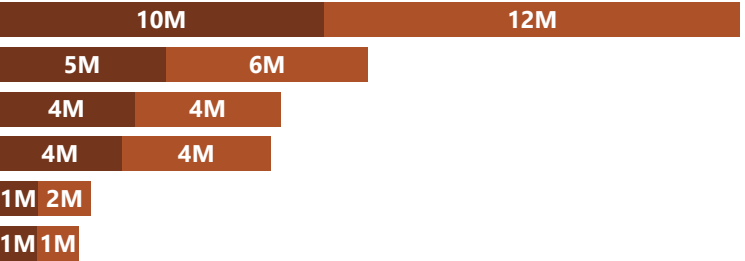
Customer  
Rating  
3.19

Revenue by Week

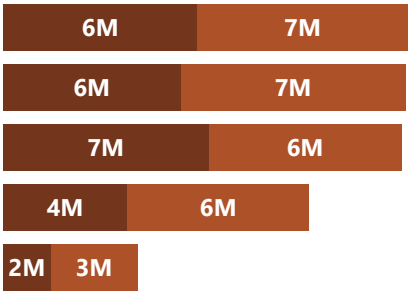
Sum of Revenue



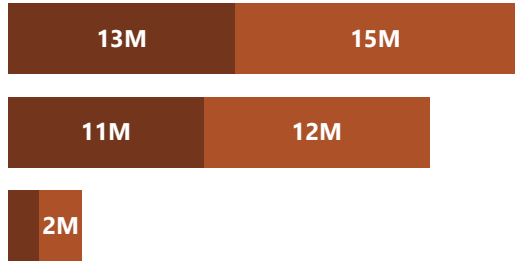
Revenue By Education



Top 5 States Revenue



Revenue By Marital Status



M F

Q4 Q3 Q2 Q1

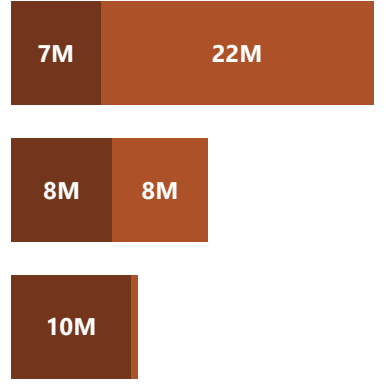
Week\_Start\_Date  
All

med low high

Swipe Online Chip

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployed	8261758	11,19,741.81	75313288
White-collar	10114656	14,41,073.93	103930055
Total	55315410	78,43,382.23	575914439

Revenue By Income



Revenue By Age Group

