# **LECTURE 4: CLASSIFICATION**

STAT 1361/2360: STATISTICAL LEARNING AND DATA SCIENCE

University of Pittsburgh Prof. Lucas Mentch



#### Linear Regression

- In Chapter 3, we looked at Linear Regression:
  - ▶ Data of the form  $(x_i, y_i)$  for i = 1, ..., n where  $x_i = (x_{1,i}, ..., x_{p,i})$  and  $y_i \in \mathbb{R}$
  - Assume

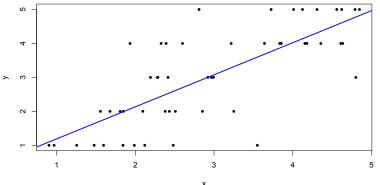
$$Y = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p + \epsilon$$

▶ What if  $y_i \in \{a_1, a_2, ..., a_m\}$ ? (i.e. Y is categorical) Can we still use linear regression?

Yes, sometimes, but only in certain situations and always with substantial caution

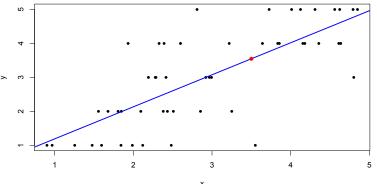


Suppose we have an ordinal response  $Y \in \{1, 2, 3, 4, 5\}$  where, for example, 1 = "Poor", ..., 5 = "Great"



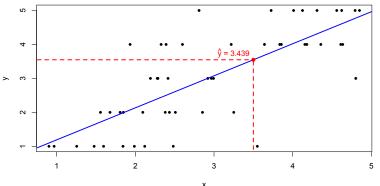


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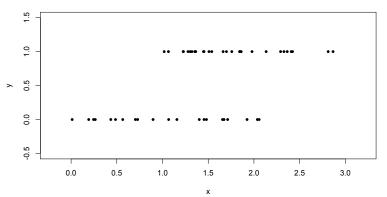
- If we fit a linear model to data like this, our predictions are almost always going to fall "outside" the values observed in the dataset (i.e. they won't be positive integers between 1 and 5)
  - ▶ In the previous example, we predict at x = 3.5 and our prediction is  $\hat{y} = 3.439$
  - ► We don't have a "3.439" in the dataset, but since the response is **ordinal** (i.e. ordered from best (5) to worst (1)), we can still have an intuitive interpretation for numbers like this in the middle



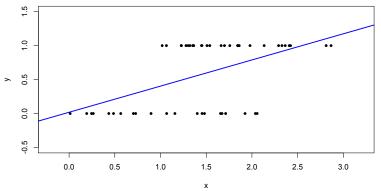
- Suppose instead that our response was non-ordinal
  - ► E.g. Diseases: 1 = "Diabetes", 2 = "Cancer", ..., 5 = "Cold/Flu"
  - ► Now we don't have a nice interpretation for something like "3.439"

• What if there were just not as many classes/categories?

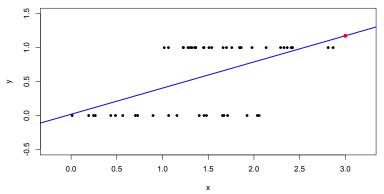




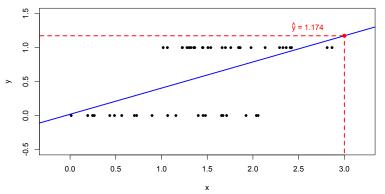














- Now when we fit a linear model, not only are our predictions are almost always going to be something other than exactly "o" or "1", but they may often be outside [0, 1]
  - ▶ In the previous example, we predict at x = 3 and our prediction is  $\hat{y} = 1.174$
  - ▶ With binary data treated as "Success" (1) and "Failure" (0), we can interpret anything in [0,1] as the "probability of success", but things outside that range don't make sense



# **Takeaway**

- So is it *ever* ok to do linear regression with a categorical response?
  - ► Yes, kind of, but should always be done with caution
  - ► As a general rule, you need (1) ordinal data (to interpret the "in-between" predictions) and (2) many classes/categories (so that at least many of the predictions fall within the category ranges and can be made sense of)
- In many situations though, we either want to predict an actual class/category, or at least want our predictions to be restricted to a given range
- Most of the time, some kind of generalized linear model would be more appropriate



# CLASSIFICATION

#### Classification Set-up

• For the remainder of this lecture, we'll assume we have ordered pairs of data of the form  $(x_i, y_i)$  for i = 1, ..., n where  $x_i = (x_{1,i}, ..., x_{p,i})$  but with

$$y_i \in \{a_1, a_2, ..., a_K\}$$
 for  $i = 1, ..., n$ 

- That is, we assume *Y* is a categorical variable with *K* classes/categories
- **Note:** Don't be confused by the "ordered pair" language here; each  $x_i$  still represents a vector of p predictor variables. We're just calling that vector  $x_i$  as convenient shorthand.



#### Classifiers

 Given data of this form, the most common goal is to construct a classifier (or classification function) f:

$$f: \mathfrak{X} \to \{a_1, ..., a_K\}$$

- That is, a classifier f is simply a function that takes in the predictor/feature/covariate information  $X_1, ..., X_p$  and assigns a predicted class  $a_j$
- Obvious question then: How should the classifier decide which class it should predict?





**BAYES CLASSIFIER** 

# **Bayes Classifier**

• Given that our response variable Y belongs to one of m classes  $\{a_1, a_2, ..., a_K\}$ , define

$$p_k(X) = Pr[Y = a_k \mid X]$$

as the probability that Y belongs to the kth class ( $a_k$ ), given the feature/covariate information in X

 Then, given a particular feature/covariate vector x for which we want to predict the class, we would like to calculate

$$p_1(x), p_2(x), ..., p_K(x)$$



# **Bayes Classifier**

• So then given

$$p_1(x), p_2(x), ..., p_K(x)$$

what's the obvious way to assign/predict a class for x? Well, simply choose the class k with the largest  $p_k(x)$ . That is, assign x to the class that it has the highest probability of belonging to. This is the **Bayes Classifier**.

**e.g.** Suppose  $Y \in \{0, 1\}$  and for some x,  $p_0(x) = 0.25$ . Since there's only two classes, we know  $p_1(x) = 1 - p_0(x) = 0.75$  and thus we assign x to class 1 since  $p_1(x) > p_0(x)$ .



# **Bayes Classifier**

- Note that while we've made the problem a bit more formal, we haven't really gotten any closer to solving the problem.
  - ▶ Hard part is figuring out how to estimate those probabilities  $p_k(x)$ .

- Also note that though the idea of a Bayes classifier seems obvious, it's not always the one you would want to use.
  - ▶ Why? We'll talk more formally about this later.





- Again assume we've got ordered pairs of data (x<sub>i</sub>, y<sub>i</sub>) with each x<sub>i</sub> = (x<sub>1,i</sub>, ..., x<sub>p,i</sub>) but now we assume the **response is binary**: y<sub>i</sub> ∈ {0,1}
  - ▶ If  $y_i \in \{a_1, a_2\} \neq \{0, 1\}$ , usually it's possible (reasonable) to call one outcome the success (1) and the other the failure (0)
- As in our previous example, note that since we have a binary response, if we know  $p_1(x)$  then we know  $p_0(x) = 1 p_1(x)$ . Thus, let's simplify notation and write

$$p(x) = p_1(x)$$

• We want a model for p(x) but recall that we don't want to use a linear model:



$$p(x) = \beta_0 + \beta_1 x_1 + \dots + \beta_p x_p + \epsilon$$

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- Most popular choice of model uses the logistic function:

$$p(x) = \frac{e^{\beta_0 + \beta_1 x_1 + \dots + \beta_p x_p}}{1 + e^{\beta_0 + \beta_1 x_1 + \dots + \beta_p x_p}}$$
(1)



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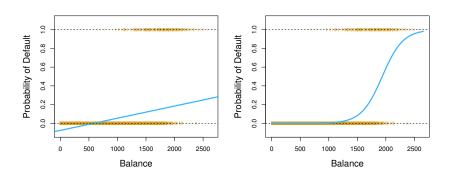
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In this case

$$\beta_i > 0 \implies$$
 Increase in  $X_i$  leads to increase in  $p(x)$ 

$$\beta_i < 0 \implies$$
 Increase in  $X_i$  leads to decrease in  $p(x)$ 





ISL Fig. 4.2: Probability of Default modeled as a function of Balance using Linear Regression (Left) and Logistic Regression (Right).



 The logistic regression framework might at first appear a bit complicated and mysterious, but note that with a little algebra:

$$p(x) = \frac{e^{\beta_0 + \beta_1 x_1 + \dots + \beta_p x_p}}{1 + e^{\beta_0 + \beta_1 x_1 + \dots + \beta_p x_p}}$$

$$\iff \frac{p(x)}{1 - p(x)} = e^{\beta_0 + \beta_1 x_1 + \dots + \beta_p x_p}$$

$$\iff \log\left(\frac{p(x)}{1 - p(x)}\right) = \beta_0 + \beta_1 x_1 + \dots + \beta_p x_p$$

The LHS of row 2 is what is often called the **odds** (or odds ratio) and the LHS in the third row is then the **log-odds** 



#### Logistic Regression - Estimating the Parameters

- With linear regression models, recall that we fit the model (i.e. estimated the parameters) via ordinary least squares (OLS):
  - ► General idea was to define a loss function squared error in the case of OLS and choose our coefficient estimates  $\hat{\beta}$  to minimize that loss
- With logistic regression, we use a more general method: maximum likelihood estimation (MLE)
  - ► Instead of *minimizing* a loss function, we *maximize* a likelihood function
- **Note:** In linear regression,  $\hat{\beta}_{OLS} = \hat{\beta}_{MLE}$  whenever the errors follow a normal distribution



# Logistic Regression - Other Important Details

- Much of the same kinds of inference can be carried out with logistic regression as with linear regression
  - ► *z*-tests replace the *t*-tests in linear regression
- Same general procedures in place for dealing with categorical predictors
- To make predictions, estimate  $\hat{\beta}_{MLE}$  and plug into (1)
- **Importantly:** Coefficient interpretations are still *with respect to* the other terms in the model
  - ► Classic examples of where this goes wrong. Book discusses problem with loan defaults; Homework problem on classic Berkeley gender bias case



#### Other Kinds of Responses

- When the number of response classes is more than 2,  $y_i \in \{a_1, ..., a_K\}$ , we can consider doing *multinomial* logistic regression two options for this:
  - ➤ Standard/Baseline Coding: Pick 1 class (outcome) to treat as the default; log odds between any two classes still take the form of a linear model. Choice of baseline only important for interpretation.
  - ► **Softmax Coding:** Treat all classes symmetrically so that

$$Pr[Y = k | X = x] = \frac{e^{\beta_{k0} + \beta_{k1} x_1 + \dots + \beta_{kp} x_p}}{\sum_{l=1}^{K} e^{\beta_{l0} + \beta_{l1} x_1 + \dots + \beta_{lp} x_p}}$$

 In these situations, other tools such as linear discriminant analysis and even other kinds of GLMs can also be used as an alternative and are probably more popular



#### Other Kinds of Responses

 Logistic regression is merely one particular kind of generalized linear model (GLM) where we assume

$$\eta(\mathbb{E}(Y|X)) = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p$$

so that the transformed mean is a linear function of X and  $\eta$  is called a link function

- Linear:  $\eta(\mu) = \mu$  Logistic:  $\eta(\mu) = log(\mu/(1 \mu))$ Poisson:  $\eta(\mu) = log(\mu)$
- Many varieties of GLMs out there, many with specialized uses for particular scientific applications. We won't go deeper on this topic in this course.





#### Linear Discriminant Analysis

- Again assume we've got ordered pairs of data  $(x_i, y_i)$  with each  $x_i = (x_{1,i}, ..., x_{p,i})$  but now with  $y_i \in \{a_1, ..., a_K\}$  and to simplify notation a bit, let  $\{a_1, ..., a_K\} = \{1, 2, ..., K\}$  and define:
  - ▶  $p_k(x) = Pr(Y = k \mid x)$  The probability of being in class k given the predictor information x (same as before)
  - ▶  $f_k(x) = Pr(X = x \mid Y = k)$  The distribution of predictors within class k. Note that if this were the same across all k, we wouldn't be able to do much.
  - ▶  $\pi_k$  The probability that a randomly chosen observation (x, y) falls into class k. This does **not** take into account the predictor information in X.



#### Linear Discriminant Analysis - Bayes Rule

• How can we combine these to get useful information about  $p_k(x)$ ?



#### Linear Discriminant Analysis - Bayes Rule

- How can we combine these to get useful information about  $p_k(x)$ ?
- **Bayes Rule:** May have seen this in probability written in terms of events (sets):

$$p_k(x) = \frac{\pi_k f_k(x)}{\sum_{i=1}^K \pi_i f_i(x)}$$

• **Intuition:** We call the  $\pi_k$  the *prior* probabilities and the  $p_k(x)$  the *posterior* probabilities. Bayes Rule is a way to trade-off the information in the prior  $\pi_k$  and the data  $f_k(x)$ 



### Bayes Rule Example

**Example:** Suppose we have 100 data points of the form (x, y) with  $y \in \{1, 2\}$  and 80% of that data comes from class 1. Suppose also that we have one categorical predictor  $X_1 \in \{A, B\}$  with

$$f_1(A) = Pr(X_1 = A | Y = 1) = 0.6$$
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So the probability that  $y^*$  belongs to class 1 if we observe  $x_1^* = A$  is given by

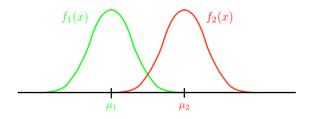
$$p_1(A) = Pr(Y = 1|X_1 = A) = \frac{\pi_1 f_1(A)}{\sum_{i=1}^2 \pi_i f_i(A)} = \frac{0.8(0.6)}{0.8(0.6) + 0.2(0.3)} = 0.889$$



### Linear Discriminant Analysis Set-up

• Assume that we have only a single predictor X with  $Y \in \{1,2\}$  and that  $f_k(x)$  has a normal distribution for both k = 1, 2 with the *same* variance and different means:

$$f_1(x) = \mathcal{N}(\mu_1, \sigma^2)$$
  $f_2(x) = \mathcal{N}(\mu_2, \sigma^2)$ 

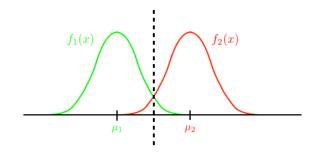


• If y = 1, we assume x is a sample from  $f_1(x)$ ; If y = 2, we assume x is a sample from  $f_2(x)$ 



### Linear Discriminant Analysis

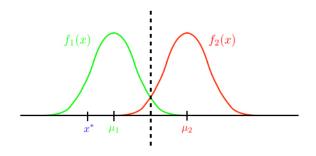
Question is: Given some particular observation x\*, how do
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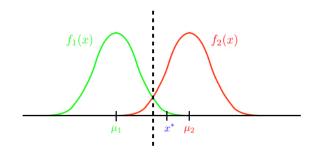
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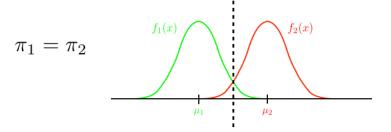
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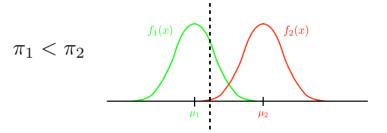


- **Very Important:** Note that if  $\pi_1 = \pi_2 = 0.5$ , then this decision boundary would simply be at the midpoint of the two normal distributions. **However**, if, for example,  $\pi_1 > \pi_2$ , then the decision boundary shifts so as to make it more likely that y would be assigned to class 1.
- Why? What's the intuition? Well, if  $\pi_1 > \pi_2$ , that means our *prior* belief independent of X is that in general, class 1 is more likely than class 2. Thus, in situations where it's "close", we would "err" on the side of choosing class 1.



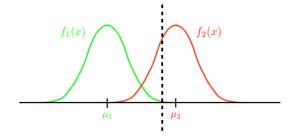














#### LDA in Practice

• In practice, we have *n* observations

$$(x_1, y_1), (x_2, y_2), ..., (x_n, y_n)$$

from which we need to estimate the means (locations) of the two distributions, as well as  $\pi_1$  and  $\pi_2$ 

- We can follow the same general procedure discussed in ISLR Chapter 2: split data in *train* and *test* sets, estimate  $f_i(x)$ ,  $\pi_i$  with training set and evaluate the performance on the test set
  - ► These can then be plugged into Bayes rule to find the appropriate boundary



### Kinds of Errors

- There are two kinds of errors we can make with classification problems: predict  $\hat{y} = 1$  when y = 2 or predict  $\hat{y} = 2$  when y = 1
  - ► Goes for *any* binary classification problem; not specific to LDA
  - ► We can summarize results in a **confusion matrix**:

	Truth			
		No	Yes	Total
Predicted	No	9644	252	9896
	Yes	23	81	104
	Total	9667	333	10000

Table: (ISLR Table 4.4) Confusion matrix from predicting credit defaults.



#### Kinds of Errors

• **Note:** Why not just report the overall misclassification rate?

$$\frac{1}{n} \sum_{i=1}^{n} 1\{\hat{y}_i \neq y_i\} = \frac{\text{\# misclassifications}}{\text{\# total observations}}$$



#### Kinds of Errors

• **Note:** Why not just report the overall misclassification rate?

$$\frac{1}{n} \sum_{i=1}^{n} 1\{\hat{y}_i \neq y_i\} = \frac{\text{\# misclassifications}}{\text{\# total observations}}$$

- Because there may be a higher cost (bigger loss) in wrongly predicting one class or another
  - ► E.g. Suppose two classes are "Cancerous" vs. "Not Cancerous" – if decision is whether to take a biopsy, we'd much rather err on the side of predicting cancer (taking a biopsy)



# **Evaluating Classifier Quality**

- In most binary classification settings, it's natural to define one outcome as the success/positive and the other as the failure/negative
  - ► E.g. Y ∈ {Has Disease, Doesn't Have Disease}, "Has Disease" typically the positive outcome
- In this context, we define

**Sensitivity:** (True Positive Rate) - Proportion of positive samples correctly classified

**Specificity:** (True Negative Rate) - Proportion of negative samples correctly classified

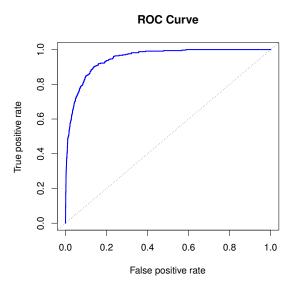


# **Evaluating Classifier Quality**

- Because in many scenarios there are different costs/losses for making different kinds of mistakes, the Bayes Classifier (assigns predicted class as that with the highest predicted probability) is often not always the best choice
- More often, we choose some *threshold* t so that, for example, we predict class "o" unless  $p_1(x) > t$  (and where t needn't be equal to 0.5)
- An ROC (receiver operating characteristic) curve summarizes the performance of a binary classifier in terms of sensitivity and specificity across a range of thresholds



#### **ROC Curves**





ISLR Figure 4.8: An ROC Curve

#### **ROC Curves**

- The Area Under the ROC Curve is called the AUC
- Larger AUC values are better, so ideally the ROC will hug the top left corner of  $[0,1] \times [0,1]$
- A classifier that randomly assigns classes would have an expected AUC of 0.5 (diagonal ROC curve), so we'd never expect a classifier to be below the diagonal. Why?
- So how do you choose a threshold in practice? Depends on what kind of false positive and/or false negative rates you want. (Gets back to idea of different losses for different mistakes.)



# LDA EXTENSIONS

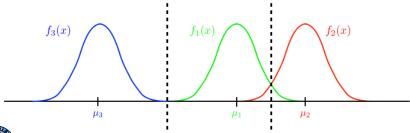
#### LDA for > 2 classes

- Thus far we've covered two procedures:
  - ► Logistic Regression (2 classes (usually), *p* predictors)
  - ► LDA (2 classes, 1 predictor)
- If we have one predictor but more than 2 classes, we can just add additional decision boundaries:



#### LDA for > 2 classes

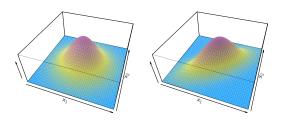
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# LDA for > 1 predictor

• If we have more than 1 predictor, we can carry out the same kind of procedure, but now we're dealing with multivariate normal distributions – that is, we assume that observations (predictors) from the  $k^{th}$  class come from  $\mathcal{N}(\mu_k, \Sigma)$  where  $\mu_k$  is a mean vector and  $\Sigma$  is a common covariance matrix

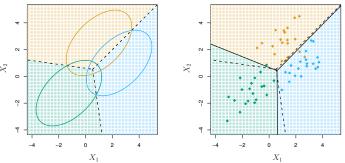




ISLR Figure 4.5: Multivariate Normal Distributions

## LDA with many predictors and classes

• With > 1 predictor and > 2 (response) classes, the decision boundaries look something like:



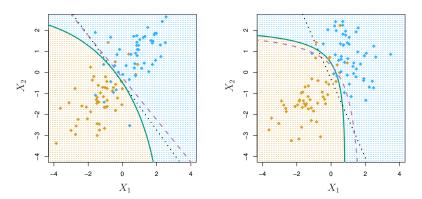
**ISLR Figure 4.6:** LDA with 2 predictors and 3 (response) classes. Left: Ellipses corresponding to (true) 95% probabilities for each class with (true) Bayes decision boundary as dashed line. Right: 20 points sampled from each class and LDA decision boundaries as solid lines.





- Recall that in LDA, we assumed the class-conditional predictor distributions were Normally distributed with the same variance:  $f_i(x) = \mathcal{N}(\mu_i, \sigma^2)$  or  $f_i(x) = \mathcal{N}(\mu_i, \Sigma)$  in the multivariate case (multiple predictors)
- **Quadratic Discriminant Analysis** (QDA) is the natural extension of this: we assume each  $f_i(x)$  has its *own* variance (or covariance matrix if p > 1)
  - ► This creates a **quadratic** decision boundary as opposed to the **linear** decision boundary created by LDA





ISLR Figure 4.9: Two different binary classification problems:Purple Dashed Line = (True) Bayes decision boundaryGreen Solid Line = QDA Decision BoundaryBlack dotted line = LDA Decision Boundary.

**Note:** On the left,  $\Sigma_1 = \Sigma_2$ . On the right,  $\Sigma_1 \neq \Sigma_2$ .



41/57

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  - ► QDA is more flexible less bias, higher variance relative to LDA



- What does this mean in terms of flexibility?
  - ▶ QDA is more flexible less bias, higher variance relative to LDA
- Which (LDA or QDA) would be more preferred with large datasets (i.e. when *n* is large relative to *p*)?



- What does this mean in terms of flexibility?
  - ▶ QDA is more flexible less bias, higher variance relative to LDA
- Which (LDA or QDA) would be more preferred with large datasets (i.e. when *n* is large relative to *p*)?
  - ► Since QDA is more flexible, it can adapt to more kinds of (true) decision boundaries, even if they're linear. Even though we estimate multiple variances/covariances with QDA, those estimates will eventually be very similar given enough data (large *n*).



 Let's examine this from a slightly different perspective though. Keep in mind that with multiple predictors, our covariance matrix takes the form:

$$\Sigma = \begin{pmatrix} \sigma_1^2 & \sigma_{1,2} & \cdots & \sigma_{1,p} \\ \sigma_{2,1} & \sigma_2^2 & \cdots & \sigma_{2,p} \\ \vdots & \vdots & \ddots & \vdots \\ \sigma_{p,1} & \sigma_{p,2} & \cdots & \sigma_p^2 \end{pmatrix}$$

where 
$$\sigma_i^2 = \text{Var}(X_i)$$
 and  $\sigma_{i,j} = \sigma_{j,i} = \text{Cov}(X_i, X_j)$ .

• This is a diagonal matrix, but still requires the estimation of p(p + 1)/2 parameters



How does this affect performance?

- If p is large, then p(p + 1)/2 parameters is a lot to estimate
- If there are K possible classes for Y and we do QDA, then we need to estimate Kp(p+1)/2 parameters  $\implies$  that's really a lot if p is large
- In the same way that adding terms increases variance in linear models (potential for overfitting), adding more variance parameters to estimate does the same in this setting
- Importantly: This means that the "true" underlying boundary is not the only consideration if we have relatively little data, LDA may produce a better fit even if the boundary is non-linear because it has lower variance and higher bias



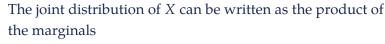


**NAIVE BAYES** 

## **Naive Bayes**

- Recall that in order to apply Bayes rule, we need to provide/estimate class-conditional distributions for the predictors  $f_i(X)$
- In LDA (and QDA) we assume that those distributions are normal with the same (or different) variance/covariance matrix
- Naive Bayes takes a much different approach: the defining property/assumption of Naive Bayes is that within each of the K classes, the predictors are independent

$$\implies f_i(x) = f_{i,1}(x) \cdot f_{i,2}(x) \cdots f_{i,p}(x)$$





## **Naive Bayes**

- Marginal distributions can be estimated however we like nonparametric density estimation is one choice but this incurs extra variance over parametric approaches
- Alternatively, we could use a normal distribution for each (continuous) feature. Similar to QDA, but independence between features means that off-diagonal elements of  $\Sigma$  are equal to  $0 \implies$  fewer parameters to estimate so less variance in the procedure

$$\Sigma = \begin{pmatrix} \sigma_1^2 & \sigma_{1,2} & \cdots & \sigma_{1,p} \\ \sigma_{2,1} & \sigma_2^2 & \cdots & \sigma_{2,p} \\ \vdots & \vdots & \ddots & \vdots \\ \sigma_{p,1} & \sigma_{p,2} & \cdots & \sigma_p^2 \end{pmatrix} = \begin{pmatrix} \sigma_1^2 & 0 & \cdots & 0 \\ 0 & \sigma_2^2 & 0 & \cdots \\ \vdots & \vdots & \ddots & \vdots \\ 0 & \cdots & 0 & \sigma_p^2 \end{pmatrix}$$



# **Naive Bayes**

- Is that independence assumption likely to hold in real-world settings?
- Almost certainly not so why do this?
- Again this comes back to a bias-variance tradeoff –
  independence assumption gives a big variance reduction.
  In practice, it's possible the benefits of that variance
  reduction outweigh the costs of not modeling
  dependencies.



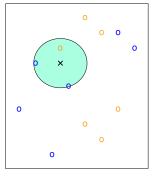


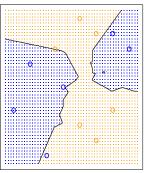
- The final classification method we'll talk about in this chapter is *k*-Nearest Neighbors (kNN). This method stands in stark contrast to all others we've looked at thus far:
- Logistic Regression, LDA, QDA, Naive Bayes, and even Linear Regression are global methods:
  - ► Every point in the (training) dataset has some influence on the estimated model and therefore on the prediction
- kNN is a local method: the prediction at a given location x\* depends only on the points in the (training) dataset closest to x\*



#### kNN Overview

• Given a particular point  $x^*$  where we want to make a prediction, find the k closest points to  $x^*$  and take a **majority vote** amongst those k points – assign  $\hat{y}^*$  to most frequent class.







**ISLR Figure 2.14:** k-nearest neighbors with k = 3. Resulting decision boundary is shown on the right.

• What do you notice immediately looking at the decision boundary? How is it different from LDA/QDA?



- What do you notice immediately looking at the decision boundary? How is it different from LDA/QDA?
  - ► Extremely flexible. Not only are the boundaries not restricted to be linear or quadratic, there may be many of them
- $\bullet$  Formally, what is kNN really doing?



- What do you notice immediately looking at the decision boundary? How is it different from LDA/QDA?
  - ► *Extremely* flexible. Not only are the boundaries not restricted to be linear or quadratic, there may be many of them
- Formally, what is kNN really doing? We're estimating

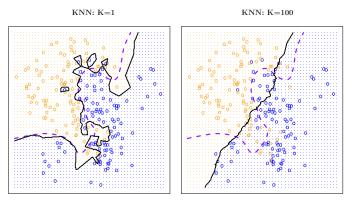
$$p_i(x) = Pr(Y = i|X)$$

just like all of the other methods, but in a completely non-parametric way. We're not assuming *any* models or assumptions on the data – simply going off the data that's closest by.



#### **kNN** Overview

The amount of flexibility of kNN depends entirely on the choice of k:



**ISLR Figure 2.16:** kNN decision boundaries in black; (true) Bayes decision boundaries in purple. (Left) k-nearest neighbors with k = 1 – very flexible. (Right) k-nearest neighbors with k = 100 – much less flexible.



# kNN Regression

- Here we defined kNN for classification, but the same idea can be applied in a regression context in which  $Y \in \mathbb{R}$ :
  - ► Exact same general process: given a point  $x^*$  where we want to make a prediction, start by finding the k closest points. To get an estimate  $\hat{y}^*$ , simply take the average of those k points:

$$\hat{y}^* = \frac{1}{k} \sum_{i=1}^n x_i \, 1\{x_i \in K_{x^*}\}$$

where  $K_{x^*}$  denotes the set of k closest points to  $x^*$ , so that  $1\{x_i \in K_{x^*}\} = 1$  if  $x_i$  is one of the k closest points and otherwise is equal to 0.



• Big obvious question still remaining:



• **Big obvious question still remaining:** How should we choose *k*?



- **Big obvious question still remaining:** How should we choose *k*?
- We can still make train-test split on data to check how well we're doing, but this only gives us a single estimate of the error.
- More generally, how can I confidently choose between all of these models: Logistic Regression, LDA, QDA, kNN for several choices of k?
  - ➤ This takes us to the subject we'll start with in Lecture 5 Cross-Validation



- We've looked at 5 different classification methods: Logistic Regression, LDA, QDA, Naive Bayes, and kNN
- Logistic Regression, LDA, and QDA fall under the heading of parametric statistical methods – Naive Bayes may as well depending on how we choose to model the marginal densities
- k-nearest neighbors is a non-parametric method (could also count as our first machine learning method). Naive Bayes is also something that would appear in most machine learning textbooks.



How do they compare in terms of flexibility?

- Most importantly: none of these methods is universally better than any other
- Logistic Regression and LDA generally considered the most rigid – high bias and low variance
- QDA also somewhat rigid, but higher variance due to estimating a new covariance matrix for each class (especially when number of classes and/or predictors is large)
- Naive Bayes and kNN probably have the widest "range of flexibility" kNN very flexible for small k and very rigid for large k (consider k = n, for example). Naive Bayes can be quite flexible depending on how marginals are estimated



#### How do they relate to each other?

- LDA and logistic regression both assume that the log odds are linear in *X*. QDA assume log odds are quadratic in *X*. With Naive Bayes, log odds are additive in *X* (more on generalized additive models later in the course)
- ullet Obviously, LDA is a special case of QDA where the same  $\Sigma$  is assumed for each class
- Not obviously, LDA is actually a special case of Naive Bayes (true for any classifier with a linear decision boundary)
- ullet Naive Bayes with Normal class conditional distributions is the same as LDA with  $\Sigma$  restricted to a diagonal matrix
- Naive Bayes has potential for more flexibility than QDA QDA might be preferable when there are interactions between predictors

#### Final Big Disclaimer:

- Book gives several empirical comparisons at the end of Chapter 4 and sometimes suggests that some methods do better in settings where their respective assumptions are met
- This may sometimes be true but don't forget about bias and variance – methods that violate assumptions but reduce variance might be preferable in some settings
- Important related issue not mentioned in the book: how *noisy* is the data? That is, how big is the variance of  $\epsilon$  relative to that of f(X)? If it's large, "incorrect" models with low variance may be preferable to "correctly specified" flexible models even if the true f is very jumpy/flexible more on this topic later in the course

