

**MARKET SURVEY FORM FOR APPOINTMENT OF NEW STOCKISTSHIP / ARS**

1. Name of Party/ Firm :
2. Partner/ Proprietorship :
3. Concern Person :
4. Address with Phone No. :
5. Pan No. & Tin No.
- 6 GST NO.
- 7 TIN/CST & Date of Registration :
- 8 Deals In :
- 9 Present Monthly Sales of Cement :
- 10 Authorized Stockist of any Product :
- 11 Total Turn Over :
- 12 How much could invest in our product :
- 13 Experience in similar trade :
- 14 How much sale per month after appointment :
- 15 Whether the dealer interested to retail or wholesale :
- 16 If wholeselling, how much sub-dealers network the dealer has :
- 17 Whether the dealer has salesman to promote our product:
- 18 Whether CC limit or not, if yes, how much and bank details:
- 19 As per you what is the total potential of the party :
- 20 Distance from Closest JK Cement Counter / ARS / Dealer:

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Marketing Executive

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Area Manager

\_\_\_\_\_  
State Head

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Zonal Head

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President (Mktg.)