

MARKET SURVEY FORM FOR APPOINTMENT OF NEW STOCKISTSHIP

1. Name of Party/ Firm

Bunty Stone Company

2. Partner/ Proprietorship :

Proprietor

3. Concern Person :

Banwari Lal

4. Address with Phone No. : Chadarpur Dholpur 328001 & 7976934088

5. Pan No. & Tin No.

AJDPL 8227A

6. GST NO.

—

7 TIN/CST & Date of Registration :

—

8 Deals In :

Cement

9 Present Monthly Sales of Cement : 25 MT

10 Authorized Stockist of any Product No

11 Total Turn Over : 120,000/-

12 How much could invest in our product : 15000/-

13 Experience in similar trade : 2 years

14 How much sale per month after appointment : 25 MT

15 Whether the dealer interested to RETAIL  
retail or wholesale :

16 If wholeselling, how much sub dealers —  
network the dealer has :

17 Whether the dealer has salesman —  
to promote our product:

18 Whether CC limit or not, if yes, how —  
much and bank details:

19 As per you what is the total potential 25 MT  
of the party :

20 Distance from Closest JK Cement Counter / ARS / Dealer. 13 KM

  
Marketing Executive

Area Manager

State Head

Zonal Head

President (Mktg.)

## Know your Dealer/Retailer

Branch Name /District	Dholpur
Firm name	Bunty Stone Company
SAP Code	
Address	Gadar pur 4 Dholpur 328001
Prop. name	Banwari Lal.
Mob. No./Tel. No.	7976934088
PAN No.	A5DPL8227A
Tin /GST No.	
Associated with/Dealer Name	Sherma Cement Agency

### Bank details:-

Bank Name	Au Small Finance Bank
Bank Address	Shyam Complex, Nagar palika Road, Dholpur
Account Type (Saving/Current AC.)	Saving. AC.
Account no.	2211249141883124
IFSC code	AUBLO002491
Bank Branch Code	02491

### Sales break-up:-

Brand	Counter Total Sale TPM						
Quantity in MT	25 MT						

Place:

Dholpur

Date: 28/12/22

*Credit Acc*  
Signature & stamp



गोपनीय राज्य प्रमुख

राज्य सचिव

बनवारी लाल

Banwari Lal

जन्म तिथि/ DOB: 14/08/1980

पुरुष / MALE

2808 1152 3084

आधार-आम आदमी का आधार

मिलियन

OF INDIA

पता:

आरभज़ जगदीश प्रसाद शर्मा,  
गडर पुरा, धौलपुर, धौलपुर,  
राजस्थान - 328001

Address:

S/O: Jagdish Prasad Sharma, gadar  
pura, Dholpur, Dholpur,  
Rajasthan - 328001

2808 1162 3094

Arun Arvind ka Adhikar

आयकर विभाग  
INCOME TAX DEPARTMENT



भारत सरकार  
GOVT. OF INDIA



नाम / Name

**BANWARI LAL**

पिता का नाम / Father's Name

**JAGDISH PRASAD**

जन्म की तारीख /  
Date of Birth

**14/08/1980**

पृष्ठायी लेखा संख्या कार्ड  
e - Permanent Account Number Card

**AJDPL8227A**



*Banwari Lal*



Dholpur  
Part of Lease Sr. No. 246, In front of Shyam Complex, Nagar Palika  
Road, Gourav Path,  
Dholpur 328001 RAJASTHAN IN  
IFSC Code: AUBL0002491

VALID FOR THREE MONTHS FROM THE DATE OF ISSUE

Date	दिनांक	<input type="text"/>							
D	D	M	M	Y	Y	Y	Y	Y	Y

या धारक को Or Bearer

Rupees / रुपये

A/c No.  
खाता नं.

2211249141883124

Savings Account - Platinum

अदा करें।



23.06.2022



Payable At Par At All AU SMALL FINANCE BANK Branches

BANWARI LAL  
Please sign above

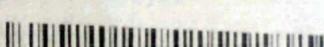
11 00000 111 3287650021 00199211 31



A SCHEDULED COMMERCIAL BANK



NCB02491230622192288



30395512066 DLP/DLP

DZCards/C/BlueDart



BA02500501

Branch Code :02491

Branch Name :Dholpur

To,

MR. Banwari Lal  
gadar pura Dholpur  
Dholpur

DHOLPUR-RAJASTHAN-328001

India

Ph./Mob : 7976934088

June 23, 2022 Account No. 2211249141883124 Cheque From 000001 to 000025

Customer ID: 27460129

Dholpur ,  
Part of Lease Sr. No. 246, ,In front of  
Shyam Complex, ,Nagar Palika  
Road,Gourav Path,,Dholpur ,  
RAJASTHAN - 328001 ,IN

30395512066 DLP/DLP

Dear Banwari Lal,

As a privileged member of the AU family, you deserve the best in banking and that's why we are pleased to present to you a personalized AU Small Finance Bank cheque book.

*Your individual cheque numbers, which start from 000001 in the first cheque book will continue serially forever.* This assists, both, you and the Bank in keeping track of all the cheques till the last cheque issued by you.

We, at AU, assure you of the best of services at all times. For detailed information on our products & services, you can visit our website at [www.aubank.in](http://www.aubank.in) or get in touch with us at 1800 1200 1200.

Warm Regards,

Rishi Dhaniwal  
Group Head Branch Banking  
AU SMALL FINANCE BANK LTD.

भारत सरकार

GOVERNMENT OF INDIA



Rekha Devi  
DOB: 01/01/1978  
Female / FEMALE



9506 7343 2986

Aadhaar-Aam Aadmi ka Adhikar



भारतीय विशेष पहचान प्राप्तिकरण  
UNIQUE IDENTIFICATION AUTHORITY OF INDIA

**Address:**

W/o Banwari Lal Sharma, mohalla  
Karya, domapur, gadarpura,  
Dhaultpur, Dhaultpur,  
Rajasthan - 326001

9506 7343 2986

Aadhaar-Aam Aadmi ka Adhika.

### Details of the Firm

Name of the firm ..... (Bunty Stone Company) .....  
 Postal Address ..... Gadaripura, Dhalpur - 328001  
 Native Address ..... Gadaripura, Dhalpur - 328001  
 Permanent Address ..... Gadaripura, Dhalpur - 328001  
 Town ..... Gadaripura ..... Tehsil ..... Dhalpur ..... Distt. Dhalpur  
 State ..... Rajasthan ..... Pin Code ..... 328001 ..... 7976934088  
 Telephone Nos (Office) ..... 7976934088 (Res.) ..... 7976934088  
 Email ID .....  
 Year of Establishment ..... 2022  
 Firm TIN No. ..... -  
 Firm Service Tax. No. ..... -  
 PAN No. of Proprietor ..... AJDPL 82227A

### Constitution

- |                   |                                     |                |                          |        |                          |
|-------------------|-------------------------------------|----------------|--------------------------|--------|--------------------------|
| 1. Proprietorship | <input checked="" type="checkbox"/> | 2. Partnership | <input type="checkbox"/> | 3. HUF | <input type="checkbox"/> |
| 4. Pvt. Ltd.      | <input type="checkbox"/>            | 5. Others      | <input type="checkbox"/> |        |                          |

### Details of Proprietor/Partner/Director/Karta.

Name ..... Banwari Lal .....  
 Father' Name ..... Jagdish Prasad .....  
 D.O.B. ..... 14/08/1980 Marital Status .....  
 Marriage Anniversary Date .....  
 Address of Resi. ..... Gadaripura, Dhalpur .....  
 Telephone Nos (Resi) ..... 7976934088 .....  
 Email .....  
 Pan No ..... AJDPL 82227A .....  
 Aadhar No ..... 280811523094



### Details of Partner

Name .....  
 Father' Name .....  
 D.O.B. ..... Marital Status .....  
 Marriage Anniversary Date .....  
 Address of Resi. .....  
 Telephone Nos (Resi) .....  
 Email .....  
 Pan No .....  
 Aadhar No .....


 JK SUPER  
CEMENT  
BUILD SAFE

 JK SUPER  
STRONG  
BUILD SAFE

 JK SUPER  
STRONG  
WATER PROOF

Whitemax X

Wallmax X

Glassmax X

Cylco max X

Thermo X

Roofmax X

Openmax X

### Details of the Legal Heir

Name of the Person ..... Banwari Lal  
 Relation ..... Self  
 Age ..... 42 year

### Details of Authorized Signatory on behalf of Firm

Name of the Person ..... Banwari Lal  
 Status ..... Proprietorship  
 Address of Residence ..... Badarpura, Dholpur - 328001  
 Aadhar No ..... 2808 1152 3094



### Firm Bank Details

Bank Name ..... AV SMALL FINANCIAL BANK  
 Bank / Branch Address ..... Shyam Complex, Nager, Palika Road, Dholpur 328001  
 Bank Account No. .... 22 11249141323124  
 Nature of Account ..... Saving A/c  
 Branch MICR Code. ....  
 Branch IFSC / NEFT Code ..... AVBLCO02491

#### Authorised Signatory

Name ..... Banwari Lal ..... Signature ..... Banwari Lal .....  
 Name ..... Signature .....  
 (applicable if joint account)

### Details of Cement Business

1. Non-Dealer  2. Multi Brand Dealer  3. Exclusive Dealer

#### Existing Stockistship of Cement

Name of Cement Brand	Working since	Place of Stockistship	Monthly Sales (MT)	Payment terms (Days)
JK	2022	Dholpur	25mt	-



JK SUPER  
CEMENT  
REINFORCED

JK SUPER  
STRONG  
REINFORCED

JK SUPER  
STRONG  
REINFORCED

WALLMAX X  
Water Proofing Coatings

WALLMAX X

SHIELMAX X

COPRO MAX X

TILEMAX X

REPAIRMAX X

CEMEX

### Details of Other Business Activities in Associate Firms

S.No.	Name of the firm	Address	Nature of the Business	Turnover (Rs./Lacs)	Stake (%)

### Details of Infrastructure For Operating Business

#### Details of Godowns.

S.No.	Location	Address	Size	Storage capacity (Bags)	Own/Rented*
1.	Gadarpur Dholpur	Dholpur	20x10	1000	own

\* Copy of rent Agreement / Ownership proof

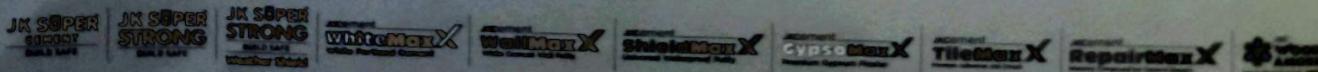
#### Details of Shops.

S.No.	Location	Address	Size	Computer & Internet Facility (Y/N)	Own/Rented
1.	Gadarpur Dholpur	Dholpur	10x10	N	own

### Details of Manpower & Transport

#### Manpower

S.No.	Particulars	No. of Person	Qualifications	Computer Awareness (Y/N)
1.	Sales Person			
2.	Accounts Person	1	1	
3.	Other Staff			



### Transport

S.No.	Particular	No. of Vehicle	Year & Make	Registration No.
1.	Tractor			
2.	Truck	1	1	
3.	Personal Vehicle			

### Detailed Information of Market where stockist wants to Operate

S.No.	Name of the Market	Market Potential	Population of Market	No. of Existing Cement Stockist	J.K. Share
1.	Hadarupura	300 mt	2000	4.	15/-

### Potential of the Stockist

S.No.	Product	Total Sale of cement (MT/ Per Month)	Assurance to sale of J.K Cement (MT/Per Month)	Capacity to invest (in Lac)	Payment Capacity (in days)
1.	JK	25 mt	25 mt	15000/-	As per policy

### Details of Other Owned Assets (Movable/Immovable Property)

S. No.	Type of Property	Address	Ownership	Relation with Owner	Whether Pledged/ Mortgage
		N/A			



JK SUPER  
CEMENT  
BUILD SAFE

JK SUPER  
STRONG  
BUILD SAFE

JK SUPER  
STRONG  
BUILD SAFE  
Weather Shield

cement  
**WhiteMaxX**  
White Portland Cement

cement  
**WallMaxX**  
Universal Wallgrip Putty

cement  
**ShieldMaxX**  
Universal Wallgrip Putty

cement  
**GypoMaxX**  
Premium Gypsum Mortar

cement  
**TileMaxX**  
Universal Adhesive Mortar

cement  
**RepairMaxX**  
Universal Repair Mortar



## Details of Security Deposit

S.No.	Details of DD/Cheque	Date	Amount	Name of the Bank	Remark
1.	UTR: 235656 459193	22/12/2022	15000/-	AU Bank	-

Connection (if any) With J.K. Organization

- 1. Directors  N
- 2. Employee  N
- 3. Existing Stockist  N

Connection (if any) With Any

- 1. Political Party  N
- 2. Police  N
- 3. Administrative Authority  N

### References

S.No.	Name of the Firm	Name of the Person	Status (Relative/Non Relative)	Phone No.	Mobile No.
1.	Sharma Cement Agency	Banwari Lal Sharma	No	Sharma Cement Agency Proprietor 7887596969	

### Declaration

I/We hereby declare and certify that the above given information and mentioned particulars are correct and true to the best of my knowledge.

Date 26/12/2022

Place Dholpur

Signature Banwari Lal.  
 Name Banwari Lal  
 Prop/Partner/Managing Dir.  
 (Seal)



For Office use only

To be filled by local officer.

S.No.	Particular	Local Officer	Area Manager
1.	Name of the Market Population of the town	Udarpara 2000	
2.	Potential of the Market	300 mt	
3.	No. of Existing Stockist	-	
4.	No. of Existing J.K. Stockist	25mt.	
5.	Assessed selling capacity	25 mt.	
6.	Expected JK Sale Experience in Cement Trade Last Year's Sale (MT) Brand wise Break-up	-	

#### Financial Status

7.	Any dispute with any other Company	No
8.	Payment term	As per policy
9.	Credit Limit Proposed Amount No. of Days	-

#### Logistic Details

10.	Nearest Rail head Distance from Rail head	Dholpur 4km
11.	Nearest Depot Distance from depot	13 km
12.	Av Secondary (Per/Bag) from Depot.	
13.	Av Secondary (Per/Bag) from Rail head	

#### Recommendations

Sharma Cement Agency  
Regional Manager/State Head/  
District Officer

Regional/Zonal Head

Sales Promoter/B.O./Area Manager

Approved for Appointment

Marketing Head



JK SUPER  
CEMENT  
BUILD-SAFE

JK SUPER  
STRONG  
BUILD-SAFE  
Weather Smart

JK SUPER  
STRONG  
BUILD-SAFE  
Weather Smart

WhiteMax X  
White Cement

WallMax X  
White Mortar

ShieldMax X  
White Mortar

Gypso Max X  
Gypsum Plaster

TileMax X  
Ceramic Plaster

Superior  
Quality

For Office use only

To,

The Branding Deptt.

New Delhi

Through - HOD/Marketing

*Retailer*

We are submitting details of our newly appointed Stockist M/s *Bunty Stone*

Company ..... at ..... *Dholpur* ..... at ..... *Dholpur* .....

for ..... *J.K. Super Cement* ..... Product. (White/Wall Putty/  
Super Cement/Super Grip)

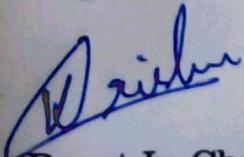
We need following support for promoting our sale.

1. Visting card ..... Yes .....
2. Stockists Certificate ..... Yes .....
3. Flex Board ..... Yes .....
4. GlowSign Board ..... Yes .....
5. Wall /Shop Painting ..... Yes .....
6. Any other specific requirement ..... Yes .....

S.No.	Details for Visiting Cards	Requirement of Glow sign board (Size)	Requirement of Wall Painting (Sq. ft.)
2.	<i>Banwari Lal</i>	<i>12x3</i>	<i>1500 Sqft.</i>

Please arrange at the earliest.

Regards



Depot In Charge/District  
In Charge

Area Manager

Regional/State Hea

\* Please submit the above duly filled form to Mr. Nitish Chopra - Head Branding & Communication, Central Marketing Office, Padam Tower, 19 DDA Community Centre Okhla Phase - I, New Delhi - 110 020 as soon as the Dealer is appointed