



鷹眼識詐聯盟技術交流

數據科學部 劉晉儒 2023.12.19



資料欄位問題

| No | 欄位名稱 | 問題 | 回答 |
|----|------------------|--|---|
| 1 | AUM(NTD, 萬元) | 1.是否僅計算台幣資產(支、活、定)即可，需要包含外幣、放款、理財商品等嗎？ 2. AUM AMT欄位若初期資料僅納入台幣存款支存+存款定存+存款活存，未包含(信託其他+信託指單+海外股票+國外基金+國內基金+國內基金代銷+組合式商品+債券+債券附條件+黃金存摺等資料)，若後續增加如信託、基金、黃金資料，是否會影響模型訓練成效？ | 1.AUM_AMT請盡可能包含台幣存款支存+存款定存+存款活存+信託其他+信託指單+海外股票+國外基金+國內基金+國內基金代銷+組合式商品+債券+債券附條件+黃金存摺，為現在市值折台幣庫存餘額，本行存款、投資各自用不同時間點的匯率進行折台，折台會率請依各自行庫規定即可。 2.請盡可能含蓋財管商品，惟AUM非最重要特徵，資料候補不嚴重影響成效。 |
| 2 | CHANNEL_DESC通路說明 | 1.路說明及通路兩欄位想請教貴行是否能提供分類的依據及邏輯？另外，貴行通路說明只篩選行銀、網銀及自行ATM三種？如果通路為臨櫃，那其通路說明為何？ | 與通路CHAL_1不同，CHAL_1區分為ATM、Online、Mobile、Branch、Batch，通路說明無須與富邦代碼對齊，有以下分類即可:網銀、行銀、自行ATM、跨行ATM、銀資交換匯款、一卡通(儲值)、端末(臨櫃) |
| 3 | EMP_NO櫃員編號 | 1. 請問櫃員編號指的是什麼？是指交易的通路嗎？若是，與【活存交易檔】之編號「29通路說明及30通路」的差別？ | 櫃員編號目的為限縮交易範圍，通路說明為交易通路區分，此欄位較適合用作通路特徵建立。 富邦代碼如下(01、02、03為不同路徑)，需有以下分類，無須與富邦代碼對齊 4001:跨行提款 4002:跨行轉帳 4005:跨行匯入 4011:網路銀行櫃員 01 4012:網路銀行櫃員 02 4013:網路銀行櫃員 03 4014:行動銀行 4021:晶片卡跨行提款 4022:晶片卡跨行轉帳 4111:行動銀行櫃員 01 4112:行動銀行櫃員 02 4115:網路銀行櫃員 4215:新行動銀行 3開頭:自動櫃員機 |

資料欄位問題

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|----|--------------------|---|---|
| 4 | user_id_level/通路說明 | 1.類別型變數轉dummy時，是否有處理虛擬變數陷阱問題？ 2.user_id_level (特徵序號25 約轉設定通路)是否有轉dummy？ | 1.因為非回歸問題，亦非使用線性模型，虛擬變數陷阱確實造成運算資源消耗，但對樹結構模型影響不大。 2.user_id_level在進行特徵工程用以計算通路數。 |
| 5 | 券商集保代碼 | 因券商集保代號(欄位16)難拿到，若本欄空值是否影響模型運作？ | 券商授權檔-券商集保代號並非建模特徵，而是建模前用以排除客群的條件。如未有此欄位，可直接找出證券互註記即可。 |
| 6 | 環境問題 | 1. 模型執行環境的硬體規格(cpu個數、記憶體容量、硬碟容量、GPU版本、作業系統版本等等)，能否提供完整的主機規格？ 2. 為避免python3.6版本EOS問題，模型執行環境若使用python3.9版本能否順利執行？是否會衍生出其他風險及需要注意的地方？麻煩提供一版對應python3.9的套件版本清單 | 1.建議使用4CPU、32GB記憶體容量或8CPU、64GB記憶體(以上)，請視自行資料量而定。GPU的規格型號為NVIDIA RTX 2080Ti、Hadoop作業系統Red Hat Enterprise Linux 7.9、Hadoop版本：CDP 7.1.7 2.目前行內因無Python3.9環境，建議遇到版本不同套件至Pypi網站下載 |



AGENDA

01

程式碼架構

02

存款交易特徵工程

03

網行銀軌跡特徵工程(流程供參)



■ 程式碼架構

程式碼

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Job_SQL語法

POLICE_DASB_job_cust_pred.sql
POLICE_DASB_salary_acct.sql
POLICE_DASB_job_tracking_log_pred.sql



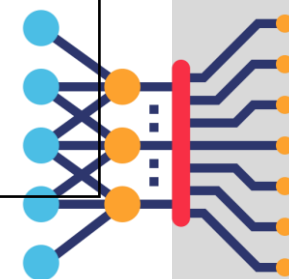
Job 排程腳本

01.data_cleaning.py
02.feature_engineering_1.py
03.feature_engineering_2.py



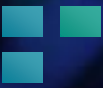
Utils函式

config_tbl.py
data_cleansing.py
feature_engineering_2023.py
model_testing.py



Model模型

xgb_model_2022-08-31_fin_v1
second_xgb_model_2022-08-31_fin_v1



■ 存款交易特徵工程

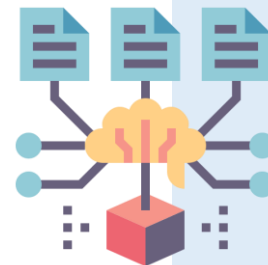
程式碼

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Job_SQL語法

POLICE_DASB_job_cust_pred.sql
POLICE_DASB_salary_acct.sql
POLICE_DASB_job_tracking_log_pred.sql



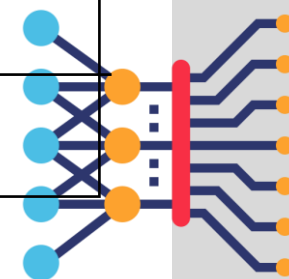
Job 排程腳本

01.data_cleaning.py
02.feature_engineering_1.py
03.feature_engineering_2.py



Utils函式

config_tbl.py
data_cleansing.py
feature_engineering_2023.py
model_testing.py



Model模型

xgb_model_2022-08-31_fin_v1
second_xgb_model_2022-08-31_fin_v1

特徵工程-1

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確認交易資料

nonwarning.csv

| acct_nbr | act_date | tx_date | tx_time | dcr | | cust_id | own_trans_acct | tx_amt | pb_bal | tx_brh | cur | channel_desc | chal_1 | memo | | remk | jrnln_no | tx_mode |
|----------|------------------------|------------|------------------------|-----|--|---------|----------------|---------|---------|--------|-----|----------------------|--------|-----------|------|------|-----------|---------|
| 28635900 | 2023-04-10 08:00:00 | 2023-04-10 | 2023-04-10 12:22:10 | 1 A | | 7 00 | 185400 | 8750.0 | 0.0 | 00851 | TWD | 網路銀行 行銀 | Online | 行動自轉 | 00 | 5400 | 015562830 | 1 |
| 28635900 | 2023-04-10 08:00:00 | 2023-04-10 | 2023-04-10 11:17:02 | 1 A | | 7 | None | 50000.0 | 0.0 | 00817 | TWD | 銀行資訊交換 平台FEP自行ATM | ATM | C D 提款 | | 0716 | 014427418 | 1 |
| 40552600 | 2023-04-12 08:00:00 | 2023-04-12 | 2023-04-12 13:32:34 | 1 A | | 7 | None | 2000.0 | 10558.0 | 00851 | TWD | 網路銀行 行銀 | Online | 行動跨轉 | 0001 | 4900 | 015014130 | 1 |
| 47996500 | 2023-04-19 08:00:00 | 2023-04-19 | 2023-04-19 12:44:05 | 1 F | | 2 00 | 155900 | 64.0 | 0.0 | 00301 | TWD | 銀行資訊交換 平台FEP自行ATM | ATM | C D 轉帳 | 0000 | 5900 | 014395487 | 1 |
| 73525100 | 2023-04-06 08:00:00 | 2023-04-06 | 2023-04-06 17:07:14 | 2 F | | 2 | None | 20000.0 | 20017.0 | 011 | TWD | 銀行資訊交換 平台FEP跨行ATM | Online | C D 轉收 | 0061 | 3624 | 021877889 | 1 |

| acct_nbr_ori | acct_nbr | act_date | tx_date | tx_time | dcr | cust_id | own_trans | tx_amt | pb_bal | tx_brh | cur | channel_desc | chal_1 | memo | remk | jrnln_no | tx_mode |
|--------------|----------|----------|---------|---------|-----|---------|-----------|--------|--------|--------|-----|--------------|--------|------|------|----------|---------|
| 母帳號 | 子帳號 | 帳務日 | 交易日 | 交易時間 | 轉入出 | 統編 | 對手帳號 | 金額 | 餘額 | 分行 | 幣別 | 通路說明 | 通路 | 摘要 | 備註 | 序號 | 交易狀況 |

特徵工程-1

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特徵工程腳本

02.feature_engineering_1.py

呼叫函式 import utils.feature_engineering_2023 as fe

```
#####  
### 指引 ###  
#####  
# 請依下方TODO修改路徑  
# Step1: 修改腳本directory (TODO_1)  
# Step2: 確認自己富邦utils的functions要放在哪裡 (TODO_2)  
# Step3: 在TODO_1的directory下新增Log資料夾 (TODO_3)  
# Step4: 請修改Config_tbl.py中VIEW及表名，如無spark可忽略 (TODO_4)  
# Step5: 需修改Data cleansing後Parquet存放位置 (TODO_5)  
# Step6: 需修改Feature Engineering後存放位置 (TODO_6)  
  
#####  
### 更改當下路徑到運行腳本的資料夾路徑 ###  
#####  
import os  
# 將工作路徑改到此 script 的路徑  
abspath = os.getcwd()  
print(f'Original absolute path: {abspath}')  
print('Change working directory...')  
os.chdir(r'./P&B_Development/Training')  
abspath = os.getcwd()  
print(f'Current absolute path: {abspath}')  
  
#####  
## Import packages ##  
#####  
import os  
os.environ['PYSPARK_PYTHON'] = '/usr/bin/python3'  
import json  
import pandas as pd  
import numpy as np  
from sklearn.metrics import accuracy_score, f1_score, confusion_matrix, make_scorer, accuracy_score, precision_score, recall_score  
import pickle  
from datetime import date, datetime, timedelta  
from pyspark.sql.functions import col, countDistinct, when, round, ceil, trim, concat, coalesce, monotonically_increasing_id, datediff, date_format, row_number, to_timestamp, concat,  
x_timestamp, lit, collect_list  
from pyspark.sql.window import Window  
from pyspark.sql import functions as F  
import random  
from datetime import date, datetime  
import dateutil  
import logging  
from logging.handlers import RotatingFileHandler  
import utils.feature_engineering_2023 as fe  
from IPython.display import display  
import utils.Config_tbl as config
```

TODO_1: 因為之後要使用富邦utils的functions，所以一定要改目錄到相應的位置

TODO_2: 確認自己富邦utils的functions要放在哪裡，決定TODO_1位置

特徵工程-1

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特徵工程函示庫

utils.feature_engineering_2023.py

進行特徵工程過程可忽略由spark取得來源表的過程

```
import os
# 新增環境變數(一定要加的)
os.environ['PYSPARK_PYTHON'] = '/usr/bin/python3'

## Spark Utils
#from pyspark.sql import SparkSession, HiveContext
#from pyspark import SparkContext, SparkConf, SparkFiles
#from pyspark.sql.types import StructType, StructField, TimestampType, StringType, IntegerType, FloatType, BooleanType, LongType, DateType
#from Job.config import psid_info
#from pyspark.sql.functions import col, countDistinct, when, round, coalesce, monotonically_increasing_id, date_format, row_number, to_timestamp, concat, unix_timestamp, lit, collect_list, to_date,
#
## relative to spark
#import pyspark.sql.functions as pys
#from pyspark.sql.window import Window
#from pyspark.sql import functions as F
#from pyspark.sql import Row

# time utils
import time
from datetime import date, datetime, timedelta
import dateutil.relativedelta

# Dataframe
import pandas as pd
import numpy as np
import pickle

# other packages
import json
import pprint
```

特徵工程-1

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特徵工程函示庫

utils.feature_engineering_2023.py

Job 排程腳本



01.data_cleaning.py
02.feature_engineering_1.py
03.feature_engineering_2.py

Utils函式

config_tbl.py
data_cleansing.py
feature_engineering_2023.py
model_testing.py



fe.preprocessing_source

refer to ↓

daily_total_func

tx_brh_cnt_func

session_drcr_cnt_func

flow_func

cfpebtrfin_func

特徵工程-1

請勿外流！限「鷹眼識詐聯盟」專案使用

特徵工程腳本

02.feature_engineering_1.py

```
#####  
##### 排程特徵工程 #####  
#####
```

```
try:  
    # add logging  
    logger.info(f'{"=" * 20} Normal Account Feature Engineering {"=" * 20}')  
    logger.info('Normal Account Feature Engineering started')  
    start = time.time()  
    # 讀取預測交易資料  
    nonwarning_spark = pd.read_csv(f'nonwarning.csv') # TODO_5:需修改Data cleansing後Parquet存放位置
```

```
    # 建立id_list  
    nonwarning_id_list = nonwarning_spark['cust_id'].unique().tolist()  
    # 取得min~max date  
    normal_min_date = nonwarning_spark['tx_date'].min()  
    normal_max_date = nonwarning_spark['tx_date'].max()  
    #撈取存款主檔資料  
    #====  
    date = datetime.now()  
    date = date - dateutil.relativedelta.relativedelta(days=1)  
    date = date.strftime('%Y-%m-%d')  
    query = f""" select ACCT_NO_14, ACCT_OPEN_DT from {ACCT_VIEW}.{INVM} where snap_date = '{date}' """  
    invm = spark.sql(query).toPandas()
```

```
    #====  
    #撈取約轉資料  
    #====  
    query = f''' select * from {HIVE_VIEW}.{TRFIN} '''  
    cfpebtrfin = spark.sql(query).toPandas()  
    #====
```

特徵工程

```
nonwarning_spark = fe.preprocessing_source(nonwarning_spark, invm = invm, cfpebtrfin = cfpebtrfin, mode = 'train', id_list = nonwarning_id_list, min_date = normal_min_date,  
= normal_max_date, date list = None, source = 'alarm', label = 0)
```

```
logger.info('Normal Account Feature Engineering done.')  
print('Saving file...')  
nonwarning_spark.to_csv('nonwarning_feature_engineering.csv', index = False) #TODO_6: 需修改Feature Engineering後存放位置  
print('Saving Done.')  
#add logging  
end = time.time()  
logger.info(f'time consumed: {(end-start)/60} minutes')  
logger.info('Normal Account Feature Engineering and data exporting done.')  
logger.info(f'{"="*70}')  
except Exception:  
    logging.exception('message')  
    print('Normal Account Feature Engineering failed.')  
    logging.error('Normal Account Feature Engineering failed.')  
    logger.info(f'{"="*70}')
```

← 進行特徵工程過程可忽略由spark取得來源表的過程

確保表轉換為pandas dataframe

特徵工程函式-1

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01.當日總轉出、轉入

02.提領分行數

03.session

04.flow

utils.feature_engineering_2023.py

```
def daily_total_func(data):  
    """  
    功能：建置當日交易總轉入 daily_total_2 當日交易總轉出 daily_total_1 amt_diff 兩者差額比率  
    input：交易資料Spark Dataframe  
    output：交易資料Spark Dataframe  
    """  
    print('daily_total_amt')  
    start = time.time()  
    #分群後新增daily_total並將data獨立出為dataframe  
    daily_total = data.groupby(['acct_nbr_ori', 'tx_date', 'drcr']).agg({'tx_amt': 'sum'}).reset_index()  
    daily_total.columns = ['acct_nbr_ori', 'tx_date', 'drcr', 'daily_total']  
  
    #分別計算 daily_total_1 和 daily_total_2 計算每天轉入/轉出金額  
    daily_total_1 = daily_total[daily_total['drcr'] == 1][['acct_nbr_ori', 'tx_date', 'daily_total']].rename(columns = {'daily_total': 'daily_total_1'})  
    daily_total_2 = daily_total[daily_total['drcr'] == 2][['acct_nbr_ori', 'tx_date', 'daily_total']].rename(columns = {'daily_total': 'daily_total_2'})  
  
    #合併daily_total_1和daily_total_2到原始資料  
    data = data.merge(daily_total_1, on = ['acct_nbr_ori', 'tx_date'], how = 'left')  
    data['daily_total_1'] = data['daily_total_1'].fillna(0)  
    data = data.merge(daily_total_2, on = ['acct_nbr_ori', 'tx_date'], how = 'left')  
    data['daily_total_2'] = data['daily_total_2'].fillna(0)  
  
    #daily_total_1、2為0者改為1  
    data['daily_total_1'] = np.where(data['daily_total_1'] == 0, 1.0, data['daily_total_1'])  
    data['daily_total_2'] = np.where(data['daily_total_2'] == 0, 1.0, data['daily_total_2'])  
  
    #計算amt_diff 計算每天轉入/轉出金額差占平均交易金額占比  
    data['amt_diff'] = abs((data['daily_total_2'] - data['daily_total_1']))/(data['daily_total_2']/2 + data['daily_total_1']/2)  
  
    end = time.time()-start  
    print(end, 'seconds')  
    return data
```

特徵工程函式-1

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01.當日總轉出、轉入

02.提領分行數

03.session

04.flow

utils.feature_engineering_2023.py

```
def tx_brh_cnt_func(data):  
    """  
    功能：建置日提領分行數  
    input：交易資料Dataframe  
    output：交易資料Dataframe  
    """  
    print('tx_brh_cnt_func')  
    tx_brh_cnt = data.groupby(['acct_nbr_ori', 'tx_date'])['tx_brh'].unique().reset_index()  
    tx_brh_cnt['count'] = tx_brh_cnt['tx_brh'].apply(lambda x: len(x))  
    tx_brh_cnt = tx_brh_cnt.drop(['tx_brh'], axis = 1)  
    tx_brh_cnt = tx_brh_cnt.rename(columns = {'count': 'tx_brh_cnt'})  
    data = data.merge(tx_brh_cnt, on = ['acct_nbr_ori', 'tx_date'], how='left')  
    return data
```

計算日提領分行

特徵工程函式函式-1

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01.當日總轉出、轉入

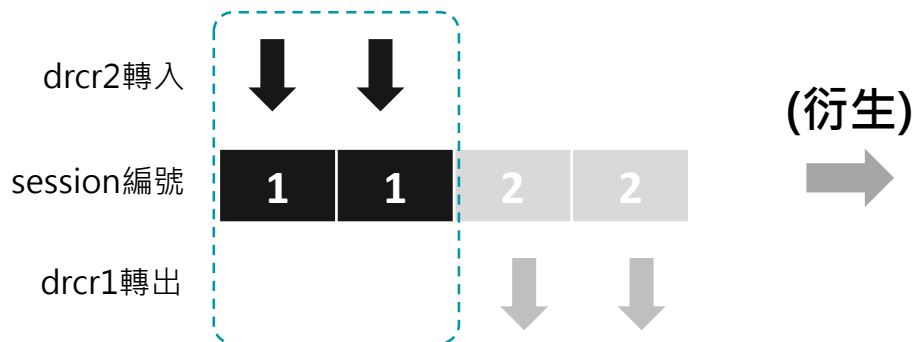
02.提領分行數

03.session

04.flow

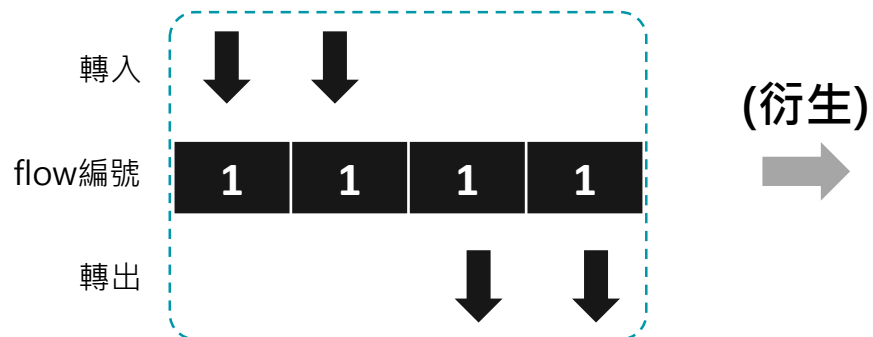
utils.feature_engineering_2023.py

Session: 連續轉出或轉入 (中繼變數)



| 模型欄位名稱 | 欄位中文名稱 |
|-------------------------|-----------------|
| session_total_amt | session總金額 |
| session_accumulated_amt | session該筆當下累計金額 |

Flow: 轉入後轉出算同一flow (中繼變數)



| 模型欄位名稱 | 欄位中文名稱 |
|-------------------------|------------------------|
| flow_total_amt | flow總轉入金額 |
| flow_tx_amt_ratio | flow該筆金額/總轉入金額 |
| flow_tx_amt_seq | flow該筆當下累計金額 |
| flow_tx_amt_seq_ratio | flow該筆當下累計金額佔flow總金額比例 |
| flow_ttl_amt_1 | flow總轉出金額 |
| flow_ttl_amt_drcr_ratio | flow總轉出/轉入差額比 |
| flow_avg_time_diff | flow平均交易時間差 |

特徵工程函式-1

03.session

04.flow

```
def session_drcr_cnt_func(data, mode = 'train', source = 'normal', session=0):
```

```
    """
    功能：捕捉連續轉入/出行為，有連續行為則給定session編號
    input：交易資料DataFrame, mode: 訓練或預測模式, 資料源：警告戶或正常戶, session: default值0
    output：交易資料DataFrame
    """
```

```
    #在第一個位置插入0
    def insert_lst(x):
        x.insert(0,0)
        return x
    #建立session編號
    def drcr_cnt(x, session):
        # global session 從1開始編號
        session += 1
        # 計算每個session內的交易動作數，從0開始編號
        acct_action_cnt = []
        cnt=0
        session_list = []
        for idx in range(0, len(x)):
            if x[idx]!=0:
                cnt+=1
                acct_action_cnt.append(cnt)
                session_list.append(session)
            else:
                if idx == 0:
                    cnt=0
                    acct_action_cnt.append(cnt)
                    session_list.append(session)
                else:
                    cnt=0
                    session+=1
                    acct_action_cnt.append(cnt)
                    session_list.append(session)
        return acct_action_cnt, session_list
    print('session_drcr_cnt_func')
```

```
if mode == 'train' and source == 'normal':
    session=0
    #groupbykey只針對x.acct_nbr_ori, mapValues(list)針對x.drcr, 類似dict
    #對每個帳號做cnt, 判斷連續轉入或轉出, 連續時給1
    cnt_list = data.groupby('acct_nbr_ori_1')['drcr'].apply(lambda x: [1 if (x.iloc[idx-1] == x.iloc[idx]) else 0 for idx in range(1, len(x))]).reset_index()
    cnt_list['drcr'] = cnt_list['drcr'].apply(lambda x: insert_lst(x))
    cnt_list[['acct_action_cnt', 'session_list']] = cnt_list['drcr'].apply(lambda x: pd.Series(drcr_cnt(x, session)))
    action_cnt = pd.DataFrame([(row['acct_nbr_ori_1'], val) for _, row in cnt_list.iterrows() for val in row['acct_action_cnt']], columns = ['acct_nbr_ori', 'action_cnt'])
    action_cnt['order'] = action_cnt.groupby('acct_nbr_ori_1').cumcount()+1
    session = pd.DataFrame([(row['acct_nbr_ori_1'], val) for _, row in cnt_list.iterrows() for val in row['session_list']], columns = ['acct_nbr_ori', 'session'])
    session['order'] = session.groupby('acct_nbr_ori_1').cumcount()+1
    action_cnt_session = action_cnt.merge(session, on = ['acct_nbr_ori_1', 'order'])
    action_cnt_session = action_cnt_session.drop(['order'], axis = 1)
    action_cnt_session['order'] = action_cnt_session.groupby('acct_nbr_ori_1').cumcount() + 1
    data = data.merge(action_cnt_session, on=['acct_nbr_ori_1', 'order'], how='left')
    data = data.sort_values(by=['acct_nbr_ori_1', 'order']).reset_index(drop = True)
    data['session'] = data.groupby('acct_nbr_ori_1')['session'].rank(method = 'dense')
```

遇到1時，接續session給值

遇到0時，如果是該客戶第一筆，接續session給值

遇到0時，如果非該客戶第一筆，session+1

(x.acct_nbr_ori, x.drcr)

| 帳號 | 轉入/出 |
|----------------|------|
| 00123456789123 | 1 |
| 00123456789123 | 1 |
| 00123456789123 | 1 |
| 00123456789123 | 2 |

(cnt_list)

| 0 | 1 |
|----------------|--------------|
| 00123456789123 | 0 ← 啟始值0 |
| 00123456789123 | 1 |
| 00123456789123 | 1 |
| 00123456789123 | 0 ← 判斷方向不同給0 |

(cnt_list)

| 帳號 | 轉入/出 | acc_cnt | session |
|----------------|------|---------|---------|
| 00123456789123 | 1 | 0 | 1 |
| 00123456789123 | 1 | 1 | 1 |
| 00123456789123 | 1 | 2 | 1 |
| 00123456789123 | 2 | 0 | 2 |

17
← 判斷0時+1

特徵工程函式-1

請勿外流！限「鷹眼識詐聯盟」專案使用

03.session

04.flow

▣ 連續轉出或轉入總金額

```
def session_total_amt_func(data, mode = 'train', source = 'normal'):
```

```
    """
```

```
    功能：捕捉session總金額
```

```
    input：交易資料Dataframe, mode：訓練或預測模式，資料源：警示戶或正常戶
```

```
    output：交易資料Dataframe
```

```
    """
```

```
    print('session_total_amt_func')
```

```
    if mode == 'train' and source == 'normal':
```

```
        session_total_amt = data.groupby(['acct_nbr_ori_1', 'session'])['tx_amt'].sum().reset_index().rename(columns = {'tx_amt': 'session_total_amt'})
```

```
        session_total_amt['session_total_amt'] = session_total_amt['session_total_amt'].astype(float)
```

```
        session_total_amt = session_total_amt[['acct_nbr_ori_1', 'session', 'session_total_amt']]
```

```
        data = data.merge(session_total_amt, on = ['acct_nbr_ori_1', 'session'], how = 'left').sort_values(by = ['acct_nbr_ori_1', 'order'])
```

```
    else:
```

```
        session_total_amt = data.groupby(['acct_nbr_ori', 'session'])['tx_amt'].sum().reset_index().rename(columns = {'tx_amt': 'session_total_amt'})
```

```
        session_total_amt['session_total_amt'] = session_total_amt['session_total_amt'].astype(float)
```

```
        session_total_amt = session_total_amt[['acct_nbr_ori', 'session', 'session_total_amt']]
```

```
        data = data.merge(session_total_amt, on = ['acct_nbr_ori', 'session'], how = 'left').sort_values(by = ['acct_nbr_ori', 'order'])
```

```
    return data
```

針對每個帳號、session計算該session總金額

特徵工程函式-1

請勿外流！限「鷹眼識詐聯盟」專案使用

03.session

04.flow

▣ 連續轉出或轉入該筆當下累計金額

```
def session_accumulated_amt_func(data: F.DataFrame, mode = 'train', source = 'normal'):
```

```
    """
```

```
    功能：捕捉session累計金額
```

```
    input：交易資料Dataframe，mode：訓練或預測模式，資料源：警示戶或正常戶
```

```
    output：交易資料Dataframe
```

```
    """
```

```
    print('session_accumulated_amt_func')
```

```
    if mode == 'train' and source == 'normal':
```

```
        data = data.sort_values(by=['acct_nbr_ori_1', 'session', 'order'])
```

```
        accum_txn = data.groupby(['acct_nbr_ori_1', 'session', 'order'])['tx_amt'].apply(lambda x: pd.Series(x.cumsum())).reset_index().rename(columns = {'tx_amt': 'session_accumulated_amt'})
```

```
        session_accumulated_amt = pd.concat([data[['acct_nbr_ori_1', 'session', 'order']], accum_txn[['session_accumulated_amt']], axis = 1)
```

```
        data = data.merge(session_accumulated_amt, on = ['acct_nbr_ori_1', 'session', 'order'], how='left')
```

```
    else:
```

```
        data = data.sort_values(by=['acct_nbr_ori', 'session', 'order'])
```

```
        accum_txn = data.groupby(['acct_nbr_ori', 'session', 'order'])['tx_amt'].apply(lambda x: pd.Series(x.cumsum())).reset_index().rename(columns = {'tx_amt': 'session_accumulated_amt'})
```

```
        session_accumulated_amt = pd.concat([data[['acct_nbr_ori', 'session', 'order']], accum_txn[['session_accumulated_amt']], axis = 1)
```

```
        data = data.merge(session_accumulated_amt, on = ['acct_nbr_ori', 'session', 'order'], how='left')
```

```
    return data
```

針對每個帳號、session計算該交易金額在此session累積了多少

特徵工程函式-1

請勿外流！限「鷹眼識詐聯盟」專案使用

03.session

04.flow

```
def flow_func(data, mode = 'train', source = 'normal', broadcastVar = 0):
```

功能：捕捉先轉入後轉出行為，給予flow編號

input：交易資料Dataframe，mode：訓練或預測模式，資料源：警示戶或正常戶，broadcastVar：flow的default值0

output：交易資料Dataframe

```
print('flow_func')
```

```
def count_idx(x, broadcastVar):
```

```
    #global broadcastVar
```

```
    broadcastVar+=1
```

```
    flow_list=[]
```

```
    for idx in range(0, len(x)):
```

```
        if idx != (len(x)-1): # 不等於最後一個 index
```

```
            if (x[idx]-x[idx+1])<0: # 轉出變成轉入
```

```
                flow_list.append(broadcastVar)
```

```
                broadcastVar+=1 # 換flow
```

```
            else:
```

```
                flow_list.append(broadcastVar)
```

```
        else: # 如果是最後一筆交易
```

```
            if (x[idx-1]-x[idx])<0: # 最後一筆是轉入，但前一筆是轉出則判斷是新的flow
```

```
                #broadcastVar+=1
```

```
                flow_list.append(broadcastVar)
```

```
            else: # 拿最後一個組合的 broadcastVar 去補結果
```

```
                flow_list.append(broadcastVar)
```

```
    return flow_list
```

```
if mode == 'train' and source == 'normal':
```

```
    flow_data = data.groupby(['acct_nbr_ori_1'])['drcr'].apply(list).reset_index()
```

```
    flow_data['flow'] = flow_data['drcr'].apply(lambda x: count_idx(x, broadcastVar = 0))
```

```
    flow_data = flow_data.apply(lambda x: pd.Series(x['flow']), axis = 1).stack().reset_index(level = 1, drop = True).to_frame('flow').join(flow_data)
```

```
    flow_data = flow_data.rename(columns = {'acct_nbr_ori_1': 'acct_nbr_ori_2'}).reset_index(drop = True)
```

```
    flow_data['order_2'] = flow_data.groupby('acct_nbr_ori_2').cumcount()+1
```

```
    data = pd.merge(data, flow_data, left_on = ['acct_nbr_ori_1', 'order'], right_on = ['acct_nbr_ori_2', 'order_2'], how = 'left')
```

```
    data = data.sort_values(['acct_nbr_ori_1', 'order']).reset_index(drop = True)
```

```
    data = data.drop(['acct_nbr_ori_2', 'order_2'], axis = 1)
```

```
else:
```

```
    flow_data = data.groupby(['acct_nbr_ori'])['drcr'].apply(list).reset_index()
```

```
    flow_data['flow'] = flow_data['drcr'].apply(lambda x: count_idx(x, broadcastVar = 0))
```

```
    flow_data = flow_data.apply(lambda x: pd.Series(x['flow']), axis = 1).stack().reset_index(level = 1, drop = True).to_frame('flow').join(flow_data[['acct_nbr_ori']], how = 'left')
```

```
    flow_data = flow_data.rename(columns = {'acct_nbr_ori': 'acct_nbr_ori_2'}).reset_index(drop = True)
```

```
    flow_data['order_2'] = flow_data.groupby('acct_nbr_ori_2').cumcount()+1
```

```
    data = pd.merge(data, flow_data, left_on = ['acct_nbr_ori', 'order'], right_on = ['acct_nbr_ori_2', 'order_2'], how = 'left')
```

```
    data = data.sort_values(['acct_nbr_ori', 'order']).reset_index(drop = True)
```

```
    data = data.drop(['acct_nbr_ori_2', 'order_2'], axis = 1)
```

```
return data
```

(x.acct_nbr_ori, x.drcr)

| 帳號 | 轉入/出 |
|----------------|------|
| 00123456789123 | 2 |
| 00123456789123 | 2 |
| 00123456789123 | 1 |
| 00123456789123 | 2 |

←判斷轉出變
轉入時+1

(flow_list)

| 帳號 | 轉入/出 | flow |
|----------------|------|------|
| 00123456789123 | 2 | 1 |
| 00123456789123 | 2 | 1 |
| 00123456789123 | 1 | 1 |
| 00123456789123 | 2 | 2 |

特徵工程函式-1

請勿外流！限「鷹眼識詐聯盟」專案使用

03.session

04.flow

□ 先轉入後轉出Flow之總轉入金額

```
def flow_ttl_amt_2_func(data, mode = 'train', source = 'normal'):
    """
    功能：計算flow總轉入金額
    input：交易資料Dataframe, mode：訓練或預測模式，資料源：警示戶或正常戶
    output：交易資料Dataframe
    """
    print('flow_ttl_amt_2_func')
    if mode == 'train' and source == 'normal':
        flow_ttl_amt_2 = data[data['drcr'] == 2].groupby(['acct_nbr_ori', 'flow'])['tx_amt'].sum().reset_index().rename(columns = {'tx_amt': 'flow_total_amt_2'})
        data = pd.merge(data, flow_ttl_amt_2[['acct_nbr_ori', 'flow', 'flow_total_amt_2']], on = ['acct_nbr_ori', 'flow'], how = 'left')
        data = data.sort_values(['acct_nbr_ori', 'flow', 'order'])
        data = data.fillna({'flow_total_amt_2': 0})

    else:
        flow_ttl_amt_2 = data[data['drcr'] == 2].groupby(['acct_nbr_ori', 'flow'])['tx_amt'].sum().reset_index().rename(columns = {'tx_amt': 'flow_total_amt_2'})
        data = pd.merge(data, flow_ttl_amt_2[['acct_nbr_ori', 'flow', 'flow_total_amt_2']], on = ['acct_nbr_ori', 'flow'], how = 'left')
        data = data.sort_values(['acct_nbr_ori', 'flow', 'order'])
        data = data.fillna({'flow_total_amt_2': 0})
    return data
```

特徵工程函式-1

請勿外流！限「鷹眼識詐聯盟」專案使用

03.session

04.flow

□ 先轉入後轉出Flow之總轉入/出金額差異占比

```
def flow_ttl_amt_1_func(data, mode = 'train', source = 'normal'):
    """
    功能：flow總轉出與總轉入金額差異比率
    input：交易資料Dataframe, mode：訓練或預測模式，資料源：警示戶或正常戶
    output：交易資料Dataframe
    """
    print('flow_ttl_amt_1_func')
    if mode == 'train' and source == 'normal':
        flow_ttl_amt_1 = data[data['drcr']==1].groupby(['acct_nbr_ori_1', 'flow']).agg({'tx_amt': 'sum'}).rename(columns = {'tx_amt': 'flow_ttl_amt_1'}).reset_index()
        data = pd.merge(data, flow_ttl_amt_1, on = ['acct_nbr_ori_1', 'flow'], how = 'left')
        data['flow_ttl_amt_1'] = data['flow_ttl_amt_1'].fillna(0)
        data['flow_ttl_amt_drcr_ratio'] = abs((data['flow_total_amt_2'] - data['flow_ttl_amt_1'])/(data['flow_total_amt_2']/2 + data['flow_ttl_amt_1']/2)).astype(float)
        data['flow_ttl_amt_drcr_ratio'] = data['flow_ttl_amt_drcr_ratio'].fillna(0)
    else:
        flow_ttl_amt_1 = data[data['drcr']==1].groupby(['acct_nbr_ori', 'flow']).agg({'tx_amt': 'sum'}).rename(columns = {'tx_amt': 'flow_ttl_amt_1'}).reset_index()
        data = pd.merge(data, flow_ttl_amt_1, on = ['acct_nbr_ori', 'flow'], how = 'left')
        data['flow_ttl_amt_1'] = data['flow_ttl_amt_1'].fillna(0)
        data['flow_ttl_amt_drcr_ratio'] = abs((data['flow_total_amt_2'] - data['flow_ttl_amt_1'])/(data['flow_total_amt_2']/2 + data['flow_ttl_amt_1']/2)).astype(float)
        data['flow_ttl_amt_drcr_ratio'] = data['flow_ttl_amt_drcr_ratio'].fillna(0)
    return data
```

觀察此次flow轉入是否都轉出，總轉入/出差異越小，此flow越可疑

特徵工程函式-1

請勿外流！限「鷹眼識詐聯盟」專案使用

04.flow

05.約轉設定資訊

□ 計算約轉帳戶數、透過多少約轉通路設定約轉帳號

```
def CFPEBTRFIN_func(data, cfpebtrfin):  
    """  
    功能：網銀約轉設定  
    input：交易資料Spark Dataframe, spark  
    output：交易資料Spark Dataframe  
    """  
  
    print('CFPEBTRFIN_func')  
    data_distinct = data[['acct_nbr_ori']].unique()  
    data_distinct = pd.DataFrame(data_distinct, columns = ['acct_nbr_ori'])  
    cfpebtrfin = cfpebtrfin[['ACNO_OUT', 'BANK_NO', 'ACNO_IN', 'USER_ID_LEVEL', 'ORI_REQ_DATE', 'ORI_REQ_BRH', 'LST_CHG_BRH', 'LST_MTN_DATE']]  
    # 轉出帳號(PER)(ACCT)  
    cfpebtrfin['ACNO_OUT'] = cfpebtrfin['ACNO_OUT'].str[2:20]  
    cfpebtrfin = cfpebtrfin.merge(data_distinct, left_on = 'ACNO_OUT', right_on = 'acct_nbr_ori', how='inner').drop('acct_nbr_ori', axis = 1)  
    cfpebtrfin['ACNO_IN'] = cfpebtrfin['ACNO_IN'].str[0:20]  
    data_date = data[['acct_nbr_ori', 'tx_date']].drop_duplicates()  
    cfpebtrfin = cfpebtrfin.merge(data_date, left_on = 'ACNO_OUT', right_on = 'acct_nbr_ori', how='inner').drop('acct_nbr_ori', axis = 1)  
    cfpebtrfin = cfpebtrfin[cfpebtrfin['ORI_REQ_DATE'] <= cfpebtrfin['tx_date']]  
    acct_acno_in_num = cfpebtrfin.groupby(['ACNO_OUT', 'tx_date']).agg({'ACNO_IN': 'unique'}).rename(columns = {'ACNO_IN': 'acct_acno_in_num'}).reset_index()  
    acct_bank_no = cfpebtrfin.groupby(['ACNO_OUT', 'tx_date']).agg({'BANK_NO': 'unique'}).rename(columns = {'BANK_NO': 'acct_bank_no'}).reset_index()  
    user_id_level = cfpebtrfin.groupby(['ACNO_OUT', 'tx_date']).agg({'USER_ID_LEVEL': 'unique'}).rename(columns = {'USER_ID_LEVEL': 'user_id_level'}).reset_index()  
    req_lst_day = cfpebtrfin.groupby(['ACNO_OUT', 'tx_date']).agg({'ORI_REQ_DATE': 'max'}).rename(columns = {'ORI_REQ_DATE': 'MAX_REQ_DATE'}).reset_index()  
    req_lst_day['req_lst_day'] = (pd.to_datetime(req_lst_day['tx_date']) - pd.to_datetime(req_lst_day['MAX_REQ_DATE'])).dt.days  
    req_lst_day = req_lst_day.drop('MAX_REQ_DATE', axis = 1)  
    ori_req_brh_num = cfpebtrfin.groupby(['ACNO_OUT', 'tx_date']).agg({'ORI_REQ_BRH': 'unique'}).rename(columns = {'ORI_REQ_BRH': 'ori_req_brh_num'}).reset_index()  
    # 計算數量  
    acct_acno_in_num['acct_acno_in_num'] = acct_acno_in_num['acct_acno_in_num'].apply(lambda x: len(x))  
    acct_bank_no['acct_bank_no'] = acct_bank_no['acct_bank_no'].apply(lambda x: len(x))  
    user_id_level['user_id_level'] = user_id_level['user_id_level'].apply(lambda x: len(x))  
    ori_req_brh_num['ori_req_brh_num'] = ori_req_brh_num['ori_req_brh_num'].apply(lambda x: len(x))  
    # 合併cfpebtrfin_main  
    cfpebtrfin_main = acct_acno_in_num.merge(acct_bank_no, on = ['ACNO_OUT', 'tx_date'])  
    cfpebtrfin_main = cfpebtrfin_main.merge(user_id_level, on = ['ACNO_OUT', 'tx_date'])  
    cfpebtrfin_main = cfpebtrfin_main.merge(req_lst_day, on = ['ACNO_OUT', 'tx_date'])  
    cfpebtrfin_main = cfpebtrfin_main.merge(ori_req_brh_num, on = ['ACNO_OUT', 'tx_date'])  
    cfpebtrfin_main = cfpebtrfin_main.rename(columns = {'ACNO_OUT': 'acct_nbr_ori'})  
    # 合併data  
    data = data.merge(cfpebtrfin_main, on=['acct_nbr_ori', 'tx_date'], how='left')  
    data['acct_acno_in_num'] = data['acct_acno_in_num'].fillna(0)  
    data['acct_bank_no'] = data['acct_bank_no'].fillna(0)  
    data['user_id_level'] = data['user_id_level'].fillna(0)
```

找交易日前設定的約轉帳號

計算約轉帳號數

計算約轉分行數

計算約轉設定通路數 (user_id_level)

計算最後約轉距今天數



■ 網行銀軌跡特徵工程(流程供參)

程式碼

流程僅供參考

請勿外流！限「鷹眼識詐聯盟」專案使用



Job_SQL語法

POLICE_DASB_job_cust_pred.sql
POLICE_DASB_salary_acct.sql
POLICE_DASB_job_tracking_log_pred.sql



Job 排程腳本

01.data_cleaning.py
02.feature_engineering_1.py
03.feature_engineering_2.py

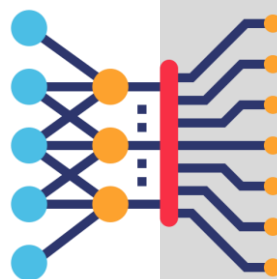
Utils函式

config_tbl.py
data_cleansing.py
feature_engineering_2023.py
model_testing.py



Model模型

xgb_model_2022-08-31_fin_v1
second_xgb_model_2022-08-31_fin_v1



特徵工程2

請勿外流！限「鷹眼識詐聯盟」專案使用

讀取參數檔

03.feature_engineering_2.py

```
#####
####讀取參數檔####
#####
# 建立參數                                     # TODO_5: 請修改config_tbl.py中VIEW及表名
HIVE_VIEW = config.HIVE_VIEW
# 行銀資料表
MB_LOG_VIEW = config.MB_LOG_VIEW                # 行銀資料VIEW
MB_ACCESS_LOG = config.MB_ACCESS_LOG             # 行銀資料檔名
B2C_LOG_VIEW = config.B2C_LOG_VIEW               # 網銀資料VIEW
B2C_ACCESS_LOG = config.B2C_ACCESS_LOG            # 網銀資料檔名
print(f'HIVE_VIEW: {HIVE_VIEW}')
print(f'ORACLE_VIEW: {ORACLE_VIEW}')
```

特徵工程2

請勿外流！限「鷹眼識詐聯盟」專案使用

建帳號、ID、最早最晚交易日表

03.feature_engineering_2.py

```
#####
###建立帳號、cust_id資料###
#####
nonwarning = pd.read_csv(f'nonwarning_feature_engineering.csv')
#建立最晚交易日表
nonwarning_1 = nonwarning
nonwarning_cust = nonwarning_1[['acct_nbr_ori', 'cust_id']].drop_duplicates()
res_max = nonwarning_1.groupby('cust_id')['tx_date'].max().reset_index()
res_max = res_max.rename(columns = {'tx_date': 'max_date'})
df_max = res_max[['cust_id', 'max_date']]
#建立最早交易日表
res_min = nonwarning_1.groupby('cust_id')['tx_date'].min().reset_index()
res_min = res_min.rename(columns = {'tx_date': 'min_date'})
df_min = res_min[['cust_id', 'min_date']]
#合併最早交易日表
nonwarning_cust = nonwarning_cust.merge(df_max, on = 'cust_id', how = 'left')
nonwarning_cust = nonwarning_cust.merge(df_min, on = 'cust_id', how = 'left')

#轉換為時間戳記格式
nonwarning_cust['max_date'] = pd.to_datetime(nonwarning_cust['max_date'], format='%Y-%m-%d %H:%M:%S')
nonwarning_cust['min_date'] = pd.to_datetime(nonwarning_cust['min_date'], format='%Y-%m-%d %H:%M:%S')
nonwarning_cust['max_date'] = nonwarning_cust['max_date'].apply(lambda x: datetime.strptime(x, '%Y-%m-%d %H:%M:%S'))
nonwarning_cust['min_date'] = nonwarning_cust['min_date'].apply(lambda x: datetime.strptime(x, '%Y-%m-%d %H:%M:%S'))

#####
## 客戶資料 to impala ##
#####
# invalidate_metadata
impala_sql('', impala_logger, mode = 'invalidate_metadata', table_name = f'{HIVE_VIEW}.job_cust_id_pred')
```

| acct_nbr_ori | cust_id | min_date | max_date |
|--------------|---------|------------|------------|
| 007371* | A12345* | 2023-05-01 | 2023-05-30 |
| 007372* | B12346* | 2023-05-02 | 2023-06-01 |
| 007373* | C12347* | 2023-05-02 | 2023-06-01 |
| 007374* | D12348* | 2023-05-04 | 2023-06-03 |

特徵工程前置作業

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計算餘額查詢次數

Job_sql: POLICE_DASB_job_tracking_log_pred.sql

```
SELECT company_uid, access_date, SUM(CASE WHEN category = 'MB_limit' THEN times END) MB_limit, SUM(CASE WHEN category = 'MB_check' THEN times END)
FROM(
  SELECT company_uid, access_date, category, COUNT(DISTINCT login_log_key) as times
  FROM (
    SELECT
      company_uid,
      login_log_key,
      to_date(access_time) AS access_date,
      error_desc,
      menu_id,
      CASE
        WHEN menu_id IN ('MDS01', 'MDS0101', 'MDS04', 'MDS0401', 'MDS0402') THEN 'MB_check' --查餘額
        WHEN menu_id IN ('MPS1302') THEN 'MB_limit' --行銀調額
      END AS category
    FROM ODS_T_VIEW.MB_ACCESS_LOG
    WHERE company_uid IN (
      SELECT distinct cust_id
      FROM usr_julian_liu.job_cust_id_pred
    )
    AND menu_id in ('MDS01', 'MDS0101', 'MDS04', 'MDS0401', 'MDS0402', 'MPS1302')
    AND from_unixtime(unix_timestamp(access_date), 'yyyy-MM-dd') BETWEEN (SELECT min(min_date) FROM usr_julian_liu.job_cust_id_pred)
    AND (SELECT max(max_date) min_date FROM usr_julian_liu.job_cust_id_pred)
    UNION ALL
    SELECT
      company_uid,
      login_log_key,
      to_date(access_time) AS access_date,
      error_desc,
      menu_id,
      CASE
        WHEN menu_id in ('CDS0401', 'CDS04', 'CDS01', 'CDS0102', 'CB003', 'CDF02', 'CDF04') THEN 'EB_check' --查餘額
      END as category
    FROM ODS_T_VIEW.B2C_ACCESS_LOG
    WHERE company_uid IN (
      SELECT distinct cust_id
      FROM usr_julian_liu.job_cust_id_pred
    )
    AND menu_id in ('CDS0401', 'CDS04', 'CDS01', 'CDS0102', 'CB003', 'CDF02', 'CDF04')
    AND from_unixtime(unix_timestamp(access_date), 'yyyy-MM-dd') BETWEEN (SELECT min(min_date) FROM usr_julian_liu.job_cust_id_pred)
    AND (SELECT max(max_date) min_date FROM usr_julian_liu.job_cust_id_pred)
  ) t
  GROUP BY company_uid, access_date, category
) p
GROUP BY company_uid, access_date
```

限縮軌跡資料撈取範圍

| ID | access_date | category |
|------------|-------------|----------|
| A12345678* | 2023-05-01 | MB_check |
| A12345678* | 2023-05-02 | MB_check |
| A12345678* | 2023-05-02 | MB_limit |
| A12345678* | 2023-05-04 | MB_check |



| ID | access_date | MB_check | MB_limit |
|------------|-------------|----------|----------|
| A12345678* | 2023-05-01 | 1 | 0 |
| A12345678* | 2023-05-02 | 1 | 1 |
| A12345678* | 2023-05-04 | 1 | 0 |

特徵工程2

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透過腳本檔建立資料表

03.feature_engineering_2.py

```
#####  
#### 由impala計算網行銀查詢次數 ####  
#####  
try:  
    #建立IP變更次數資料  
    tbl_name = 'job_tracking_log_pred' 透過impala建立資料表  
    # Create impala table  
    impala_sql(f'POLICE_DASB_{tbl_name}_tmp_file.sql', impala_logger, mode='overwrite', table_name = f'{HIVE_VIEW}.POLICE_DASB_{tbl_name}')  
    print('Tracking_log_alarm Table Creation done!')  
except Exception:  
    logging.exception('message')  
    print('Tracking_log_alarm Creation failed.')
```

特徵工程2

請勿外流！限「鷹眼識詐聯盟」專案使用

合併網行銀軌跡資料表

03.feature_engineering_2.py

```
#####  
#### 由Hadoop撈取查餘額次數 ##  
#####  
try:  
    print('Merging Table started...')  
    # Hadoop撈取查餘額次數  
    tbl_name = 'job_tracking_log_pred'  
    # Create Hive table  
    query = f'''  
    SELECT *  
    FROM usr_julian_liu.POLICE_DASB_{tbl_name}  
    '''  
  
    # impala to Hive  
    sdf_tracking_log = spark.sql(query)  
    sdf_tracking_log.show(2)  
    df_tracking_log= sdf_tracking_log.toPandas()  
    print(type(df_tracking_log['access_date']))  
    df_tracking_log['access_date'] = pd.to_datetime(df_tracking_log['access_date'])  
    nonwarning['tx_date'] = pd.to_datetime(nonwarning['tx_date'])  
    nonwarning = nonwarning.merge(df_tracking_log, left_on = ['cust_id', 'tx_date'], right_on = ['company_uid', 'access_date'], how = 'left')  
    nonwarning['mb_limit'] = nonwarning['mb_limit'].fillna(0)  
    nonwarning['mb_check'] = nonwarning['mb_check'].fillna(0)  
    nonwarning['eb_check'] = nonwarning['eb_check'].fillna(0)  
    nonwarning = nonwarning.drop('access_date', axis = 1)  
    nonwarning = nonwarning.drop('company_uid', axis = 1)  
    nonwarning[nonwarning['mb_limit']!= 0].head(2)  
    print('Merging Table done!')  
except Exception:  
    logging.exception('message')  
    print('Tracking_log_alarm Creation failed.')
```

以統編、登入日期合併



■ Q&A

■ Thank You!