where

Trailhead	OA Analytic
· Testing structure questions	· Building planned structure/system dev
· Doing modules	· Beta testing
	⊕ Document changes & dev
	JM: share documentation

15% testing + modules (T-head)
35% planning
50% execution in OA Analytic
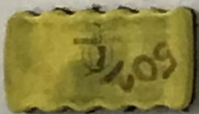
how

(1) point-and-click

(2) code

(3) UIS support

(+) shoot for 95% coverage

(+) be parsimonious

Left margin (partial):
...ytic
...anned
...stem
...dev

...ation

...lytic

Right side (partial):
Unit...
advdb 2
jorde...
→ pt
each
· co
· gi
· vi
· op
· b
· e
· a
· c
Potential ideas
vse? · pr
· ca
· co
· a
· vo
· m
(+) the

what

Unit Aff.

advd b3. Analytics.
jordan   _JM:share_

→ pt value for
each Contact

· const type
· giving   _unit_
· visited by DO
· opportunities
· board (?)
potential ideas [· events · interests
                    · mini-bios
                    · act. report content
                    · communications]

vse? · prospect ID/mgmt
     · camp planning
     · communications
       (network analysis)
     · events
     · volunteer recruitment
     · mini-bio datapoint ...~..

~~~~~~~~~~~~~

⊕ the work: create a system
  that makes sense
  to end users

Conn Score

· Google Doc
            JM:share
· prm(SQL)
· Astrid's 360 migr in SQL

Depth s	Temp 1-25
Mature	Warm
Developing	Lukewarm
Shallow	Cold

?
vse · prospect ID/mgmt
    · camp planning
    · communications

    · events
    · portfolio analysis/mgmt

[week of first
  May 14 : plan]