



# SEAN KEREPKA

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## Summary

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Highly driven General Manager successful at implementing strategic approaches to drive profitability and sales. The foundation of my experience is managing large dynamic teams in the hospitality and retail industries for over 15 years. Recognized for performance excellence in operations and customer care. Successful at motivating, training and developing team members to drive profitability in highly diverse environments.

## Skills

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- Organizational Effectiveness
- Profit & Loss/EBITDA Analysis
- Property Management
- Managing Efficiencies & Standards
- Operations management
- Financial analysis
- Talent acquisition
- Brand management
- Team building
- Conflict resolution
- Facility management
- Change implementation
- Quality management
- Risk management
- Budget analysis
- Multimillion-dollar P&L management
- Human resources management
- Sales planning and implementation
- Microsoft Office

## Experience

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Catalyst Brands- Eddie Bauer, JCPenny |  
Johnson Creek/Brookfield, USA  
**General Manager- Dual Store**  
05/2022 - Current

- Focused on developing Leadership talent, running a profitable business, and executing strategic initiatives to deliver an exceptional customer experience.
- Sales and profit performance, ensuring sales and margin goals are met
- Executed strategic planning and execution of company initiatives and merchandising standards.
- Created a consistent customer experience aligned with the brands expectations by setting a vision to inspire my teams.
- Maintained exceptional productivity standards through process management including inventory and shrink goals.
- Oversaw daily operations across multiple retail locations to ensure optimal performance.

Days Inn by Wyndham | W. Yellowstone,  
**General Manager**  
11/2018 - 04/2021

- Provided day-to-day leadership and direction for the entire property by maximizing financial returns, driving team-member development, creating and maintaining a unique guest experience, all while exceeding the brand standard.
- Centered operations around consistently achieving business plan objectives, forecasted revenue, and budget targets.
- Established competitive rates and closely monitored occupancy.
- Responsible for hiring, training and development, scheduling, purchasing, vendor relations, group reservations and client building.
- Supervised and coordinated work of multiple hotel departments, including

guest services, housekeeping, and food preparation in the attached restaurant.

- Coordinated all facility maintenance and repairs for guest rooms and common areas.
- Handled guest inquiries and resolved issues promptly and professionally.
- Led staff training programs to enhance service quality and operational efficiency.
- Established relationships with vendors for sourcing quality services and supplies.

Xanterra Travel Collection | Yellowstone  
National Park

**Assistant General Manager**

04/2014 - 11/2018

- Managed the largest lodging/food & beverage property in Yellowstone National Park. A destination village that brought in 5 million dollars in revenue monthly. The resort location consisted of 500 hotel rooms in 7 lodge style hotels, 100 cabins, and 280 RV/camping sites and onsite housing for all employees
- Oversaw 12 departments which included 3 Food & Beverage operations Lodging departments such as Housekeeping, Front Desk, Bell staff, campgrounds, employee housing, and laundry facilities as well as other various departments including retail, location security, maintenance, corals and HR.
- Over 400 direct reports from line level staff to department managers.
- Achieved operational, financial, and customer service targets consistently with well-balanced staff schedules and assignments.
- Cultivated positive culture focused on employee empowerment, job satisfaction, and teamwork.
- Assisted in implementing standard operating procedures for enhanced service delivery.
- Collaborated with departments to ensure compliance with safety and health regulations.

## Education and Training

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Salem State University

**Bachelor of Science** in Business Management

09/2005 - 01/2009

**References** -Available upon request