



The Women In Tech Summit

Inspire. Educate. Connect.

2018 Partnership Information

About Women in Tech Summit (WITS)

The Women in Tech Summit is a series of events that inspire, educate and connect women in the technology industry. Our mission is to support the community of women currently working in technology and to help pave the way for women and young women who want to enter the industry.

The WITS provides attendees with a unique combination of hands-on tech workshops; discussions about trending topics in technology; information on thriving through tech career phases and facets; and lasting connections with other women working on both the business and technical sides of technology. WITS knows that working in tech is not just about coding but about all aspects of careers in technology. The conference brings together women in many different types of careers in tech and at every level from students to senior executives.

Highlighted Sessions

WITS Sessions follow three distinct tracks: Innovate Yourself, Tech Trends or Workshops. These interactive sessions give attendees real-world action items.

- Tips, Tricks & Insights to Build Your Identity as a Technical Leader
- Beauty and Brains: Using Data Visualizations to Explore and Communicate Your Data
- The Business of Technology
- Information and Technology Career Opportunities in the 21st Century Economy
- When Things Break: Managing A Crisis
- Successful Remote Collaboration
- On-ramps, Off-ramps, Glass Ceilings and Sticky Floors. Updating your credentials

Facts about WITS

- Over 75,000 people reached
- 65% of attendees from Fortune 500 Companies
- 52% of participants are decision makers in their company
- 28% average attendee growth per year
- Expansion to 6 regions in 5 Years
- Attendees are 50% technical and 50% non tech
- 68% of attendees are company decision makers

What People Say

"really important to network, gaining skills and find mentors that are going to advance your career, and that's what WITS does" - Attendee

"WITS Brings together talented people, who happen to be women, and provide them with skills to advance their careers and give back to the community" - Speaker

"Women here are not just friendly, I'm surrounded by positive energy and making history here." - Sponsor



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National Partnership Overview

For 2018 WITS is offering National Partnership to a select number of companies. As WITS continues to grow, we are looking for partners who are committed to the mission of WITS and creating a community of women in technology. In addition to the already scheduled conferences, WITS will be hosting one off sessions with partners, create a national dialogue on issues important to women who work with technology and help women hone skills that will make them successful at every level of their career.

Our goal is to create a true partnership with our sponsors and work together to create an inclusive community for women in tech.

National Partnership Details

National Partnership is only open to 4 companies in 2018 and has a minimum of \$100,000 contribution. Each partnership is customized based on the interest of both the company and WITS. Here are some general partnership benefits:

- Recognition at all WITS Conferences in 2018
- Ability to create a customized speaking spot and session
- Year long direct communication with the WITS community
- National and local social media recognition
- Prominent exhibition space at all conferences
- Opportunity to customize sponsorship with WITS
- Tickets to all WITS Conferences and other events
- Personalized connection with quality potential hires
- Input on expansion and right of first refusal for 2019

2018 Dates

WITS Mid-Atlantic Conference

March, Washington, DC

WITS Northeast Conference

April, Philadelphia

WITS Midwest Conference

May, Chicago

WITS West Conference

September, Denver

WITS South Conference

October, New Orleans

WITS Southeast Conference

November, Raleigh-Durham

Going Forward

As WITS continues to grow and move forward we want to work with our Partners on events that WITS should be involved with, new areas WITS should focus on, and where to expand WITS conferences. National Partners will continue to help WITS become the best place for women in technology.

