Women in Tech Summit

Sponsorship Guide
2016

Leading Resource for Women in Tech

Since 2011, WITS has gathered over 1000 women who are in the tech industry

Our Attendees

"Here's what I loved about WITS: meeting other women in tech in that are legit, smart, & inspiring. "

Titles: CIO, CEO, IT Manager, Web Developer, Software Developer, Founder, Students, Dev Ops

Average Salary: $90,000

Buyers of IT Services and Products

Buyers of Consumer Products

"I realized today that I'm building an awesome network of potential new hires."

Sponsorships

Headlining Sponsor - Only 1 available per event - $10,000

- ❖ Prominent signage at the event
- ❖ Opportunities to jointly open the opening session and closing session
- ❖ Prominently located dedicated table
- ❖ Your logo, including a link to your company website, included as a co-presenter of the conference in emails and on the website
- ❖ A quote in a press release about the event
- ❖ A reserved slot for a speaker and topic approved by WITS Operations Director
- ❖ A minimum of four social media posts mentioning sponsorship
- ❖ Four attendee tickets

"Wow #WITS has GROWN. I remember being in Huntsmann Hall with only a small number of women!"

PetaByte - Only 3 available per event $5,000

- ❖ Track sponsorships available - Hands-on Workshops, Trending Tech track or Conference Theme track
- ❖ Prominent signage at the sponsored event
- ❖ Option to introduce all panels/speakers of the sponsored track
- ❖ Your choice of a dedicated table in the sponsor area or two targeted ads to our membership via email
- ❖ Your logo included in The Women in Tech Summit emails and on the location specific sponsor page of the website
- ❖ Three tweets mentioning sponsorship
- ❖ Three attendee tickets

"Enjoyed my day at WITS. Can't wait until next year"

TeraByte - Only 4 sponsorships available per event $3,000

❖ __ Choice of sponsorship: Coffee, Lunch, Charging Station or Ask the Expert sessions
❖ Your logo on the introduction slide of the session
❖ Your logo included in The Women in Tech Summit emails and on the location specific sponsor page of the website
❖ Your choice of a table in the sponsor area or two targeted ads to our membership via email
❖ Three tweets mentioning sponsorship
❖ Two attendee tickets

GigaByte $ 1,500

❖ Your logo on introduction slide in every session presentation
❖ Your logo on The Women in Tech Summit website location specific sponsor page
❖ Two tweets mentioning sponsorship
❖ One attendee ticket

The Women In Tech Summit

Lanyard $ 1,250

- ❖ Custom printed lanyard with your company name or logo
- ❖ Your logo on introduction slide in every session presentation
- ❖ Your logo on The Women in Tech Summit website location specific sponsor page
- ❖ One tweet mentioning sponsorship

MegaByte $ 1,000

- ❖ Your logo on introduction slide in every session presentation
- ❖ Your logo on The Women in Tech Summit website location specific sponsor page
- ❖ One tweet mentioning sponsorship

The Women In Tech Summit

Contact us today!

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