Women in Tech Summit

Sponsorship Guide
Philadelphia - April 9, 2016

Leading Resource for Women in Tech in Philadelphia

Since 2011, WITS has gathered over 1000 women who are in the tech industry

Our Attendees

"Here's what I loved about WITS: meeting other women in tech in philly that are legit, smart, & inspiring. "

Titles: CIO, CEO, IT Manager, Web Developer, Software Developer, Founder, Students, Dev Ops

Average Salary: $90,000

Geography: 50 mile radius of Philadelphia

Buyers of IT Services and Products

Buyers of Consumer Products

"I realized today that I'm building an awesome network of potential new hires."

Sponsorships

Headlining Sponsor - Only 1 available per event - $15,000

❖ Prominent signage at the event
❖ Opportunities to jointly open the opening session and closing session
❖ Prominently located dedicated table
❖ Your logo, including a link to your company website, included as a co-presenter of the conference in emails and on the website
❖ A quote in a press release about the event
❖ A reserved slot for a speaker and topic approved by WITS Operations Director
❖ A minimum of four social media posts mentioning sponsorship
❖ Four attendee tickets

"Wow #phlwits has GROWN. I remember being in Huntsmann Hall with only a small number of women!"

PetaByte - Only 3 available per event $8,000

❖ Track sponsorships available - Hands-on Workshops, Trending Tech track or Conference Theme track

❖ Prominent signage at the sponsored event

❖ Option to introduce all panels/speakers of the sponsored track

❖ Your choice of a dedicated table in the sponsor area or two targeted ads to our membership via email

❖ Your logo included in The Women in Tech Summit emails and on the location specific sponsor page of the website

❖ Three tweets mentioning sponsorship

❖ Three attendee tickets

"Enjoyed my day at WITS. Can't wait until next year #PHLWITS"

TeraByte - Only 4 sponsorships available per event $6,000

- ❖ __ Choice of sponsorship: Coffee, Lunch, Charging Station or Ask the Expert sessions
- ❖ Your logo on the introduction slide of the session
- ❖ Your logo included in The Women in Tech Summit emails and on the location specific sponsor page of the website
- ❖ Your choice of a table in the sponsor area or two targeted ads to our membership via email
- ❖ Three tweets mentioning sponsorship
- ❖ Two attendee tickets

GigaByte $ 3,000

- ❖ Your logo on introduction slide in every session presentation
- ❖ Your logo on The Women in Tech Summit website location specific sponsor page
- ❖ Two tweets mentioning sponsorship
- ❖ One attendee ticket

The Women In Tech Summit

Lanyard $ 2,500

- ❖ Custom printed lanyard with your company name or logo
- ❖ Your logo on introduction slide in every session presentation
- ❖ Your logo on The Women in Tech Summit website location specific sponsor page
- ❖ One tweet mentioning sponsorship

MegaByte $ 1,000

- ❖ Your logo on introduction slide in every session presentation
- ❖ Your logo on The Women in Tech Summit website location specific sponsor page
- ❖ One tweet mentioning sponsorship

The Women In Tech Summit

Contact us today!

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