The Women In Tech Summit

Inspire. Educate. Connect.

2018 Partnership Information

About Women in Tech Summit (WITS)

The Women in Tech Summit is a series of events that inspire, educate and connect women in the technology industry. Our mission is to support the community of women currently working in technology and to help pave the way for women and young women who want to enter the industry.

The WITS provides attendees with a unique combination of hands-on tech workshops; discussions about trending topics in technology; information on thriving through tech career phases and facets; and lasting connections with other women working on both the business and technical sides of technology. WITS knows that working in tech is not just about coding but about all aspects of careers in technology. The conference brings together women in many different types of careers in tech and at every level from students to senior executives.

Highlighted Sessions

WITS Sessions follow three distinct tracks: Innovate Yourself, Tech Trends or Workshops. These interactive sessions give attendees real-world action items.

- Tips, Tricks & Insights to Build Your Identity as a Technical Leader

- Beauty and Brains: Using Data Visualizations to Explore and Communicate Your Data

- The Business of Technology

- Information and Technology Career Opportunities in the 21st Century Economy

- When Things Break: Managing A Crisis

- Successful Remote Collaboration

- On-ramps, Off-ramps, Glass Ceilings and Sticky Floors. Updating your credentials

Facts about WITS

- Over 75,000 people reached

- 65% of attendees from Fortune 500 Companies

- 52% of participants are in C level Positions

- 28% average attendee growth per year

- Expansion to 6 regions in 5 Years

- Attendees are 50% technical and 50% non tech

- 68% of attendees are company decision makers

What People Say

"really important to network, gaining skills and find mentors that are going to advance your career, and that's what WITS does" - Attendee

"WITS Brings together talented people, who happen to be women, and provide them with skills to advance their careers and give back to the community" - Speaker

"Women here are not just friendly, I'm surrounded by positive energy and making history here." - Sponsor

Sponsorship Overview

For 2018 WITS is expanding to six regions and as we continue to grow, WITS is looking for sponsors who are committed to the mission of WITS and creating a community of women in technology.

National Sponsorship

Cost $100,000 (4 Total)
- Recognition at all WITS Conferences in 2018
- Ability to create a customized speaking spot and session
- Year long direct communication with the WITS community
- National and local social media recognition
- Prominent exhibit space at all conferences
- Sponsored content on website and in newsletters

Regional Sponsorship

Cost $15,000
- Premier sponsor recognition at selected conference
- Customized session at selected conference
- Social media recognition around selected conference
- Prominent exhibit space at selected conference
- Sponsored content on website and in newsletters

Supporting Sponsorship

Cost $5,000
- Sponsor recognition at selected conference
- Social media recognition around selected conference
- Exhibit space at selected conference

Customized Sponsorship

WITS also offers customized sponsorships for companies that are interested in multiple cities and/or specific outreach

For more information contact Erin Wiley (erin@wileyideas.com)

2018 Dates

WITS Mid-Atlantic Conference
March, Washington, DC

WITS Northeast Conference
April, Philadelphia

WITS Midwest Conference
May, Chicago

WITS West Conference
September, Denver

WITS South Conference
October, New Orleans

WITS Southeast Conference
November, Raleigh-Durham

Going Forward

As WITS continues to grow and move forward we want to work with our Partners on events that WITS should be involved with, new areas WITS should focus on, and where to expand WITS conferences. National Parters will continue to help WITS become the best place for women in technology.