I have asked 6 people that are developers and some are just personal friends.

I will ask about 10-15 more people for feedback.

Overall impression:

We are not ready to move this it. IT is not ready for prime time. People say it looks like an OK flyer but not a web site.

Also I am getting feedback that current site looks very old but they like it better then new design as of now.

Scrolling is not functional. Nobody likes it .

Details:

1. Colors are good
2. Header is too tall.
   1. This may be OK for home page. For the rest of the pages, we need narrower version of the header. I would prefer it to be narrower.
3. Schedule rug now is not obvious that this is a link. It looks like banner advertisement. It must look like a link or button. Looks more like someone trying to cell you phone service. Very standard picture. This must be reworked. Better show someone picking up rug instead.
4. Home, Request rug pickup, our services, our process, rug repairs, faq's not obvious enough that it is links. Need to make more obvious (may blue underline or colors). Need to highlight current selection. All links throughout the web site must look like links.
5. Menu icons take too much space.
6. Scrolling. It must be removed. No need for scrolling. This idea is bad. We need to use space efficiently and we don't need scrolling.
7. Testimonials not in the right place now. Put there as an afterthought. Should looks like list. We show top 3 then then click to read more.
8. Special offers and “schedule now” has to be in separated. They are logically different so they should be in different places on the site.
9. Authentic rug washing process, All work 100% guaranteed, Residential & Commerical looks like links but they are not.
10. Logo for Fedex is not good. Looks not professional.
11. Missing requirements
    1. Missing “Ask a question” functionality from requirement document
    2. Web site does not say that we accept credit cards ( MS Cart, Visa icons)
    3. Missing social links 