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# Data Ingestion

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## **Week 2**



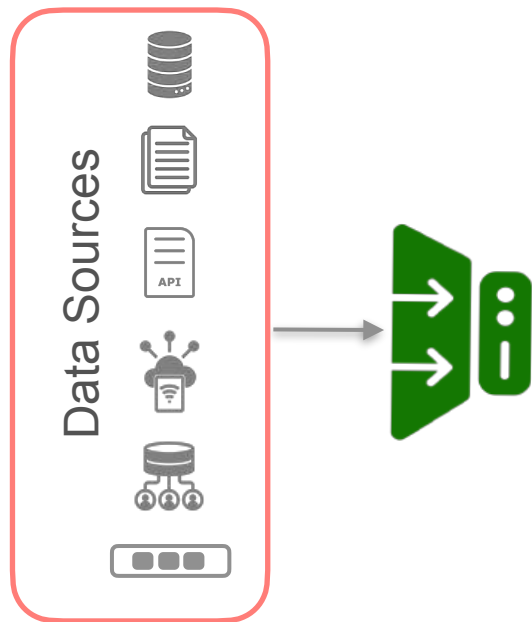
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# Data Ingestion Overview

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## **Week 2 Overview**

# Data Ingestion



**Get raw data**



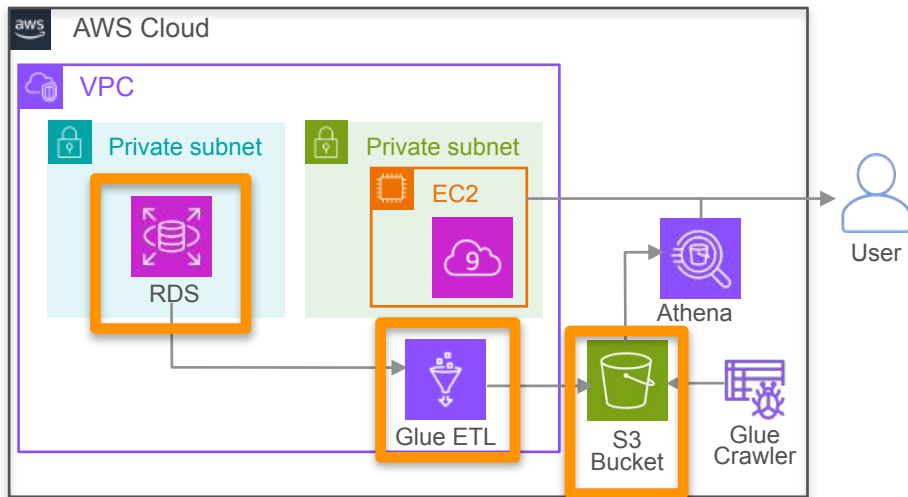
**Turn it into  
something useful**



**Make it available for  
downstream use cases**

# Data Ingestion

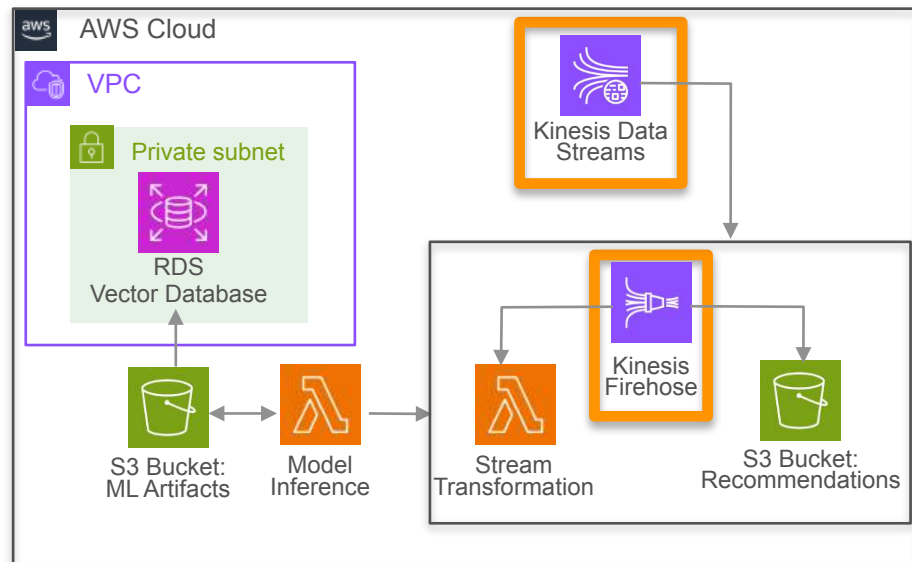
## Course 1 Week 2 Lab



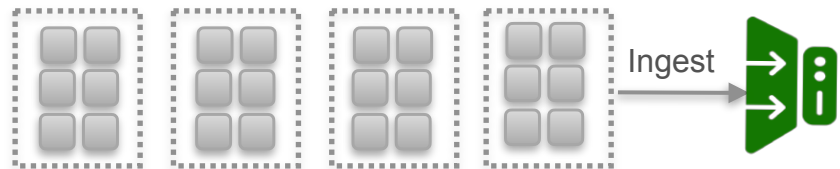
## Course 2 Week 1 Lab



## Course 1 Week 4 Lab

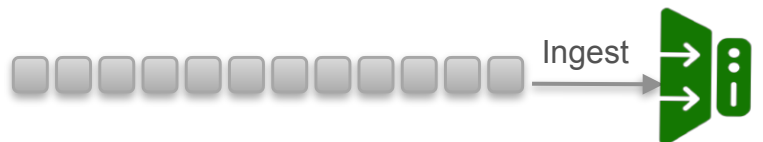


# Week 2 Overview



**Batch Ingestion**

Processing data in chunks or batches



**Streaming Ingestion**

Processing a continuous stream of events

# Week 2 Overview

## Lab: streaming ingestion

Investigate requirements for **streaming ingestion**:

- the data payload and event rates
- how to configure the streaming pipeline



Software Engineers



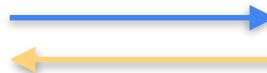
Data Engineer

## Lab: batch ingestion

Identify requirements for **batch ingestion** from a **REST API**



Marketing Analyst





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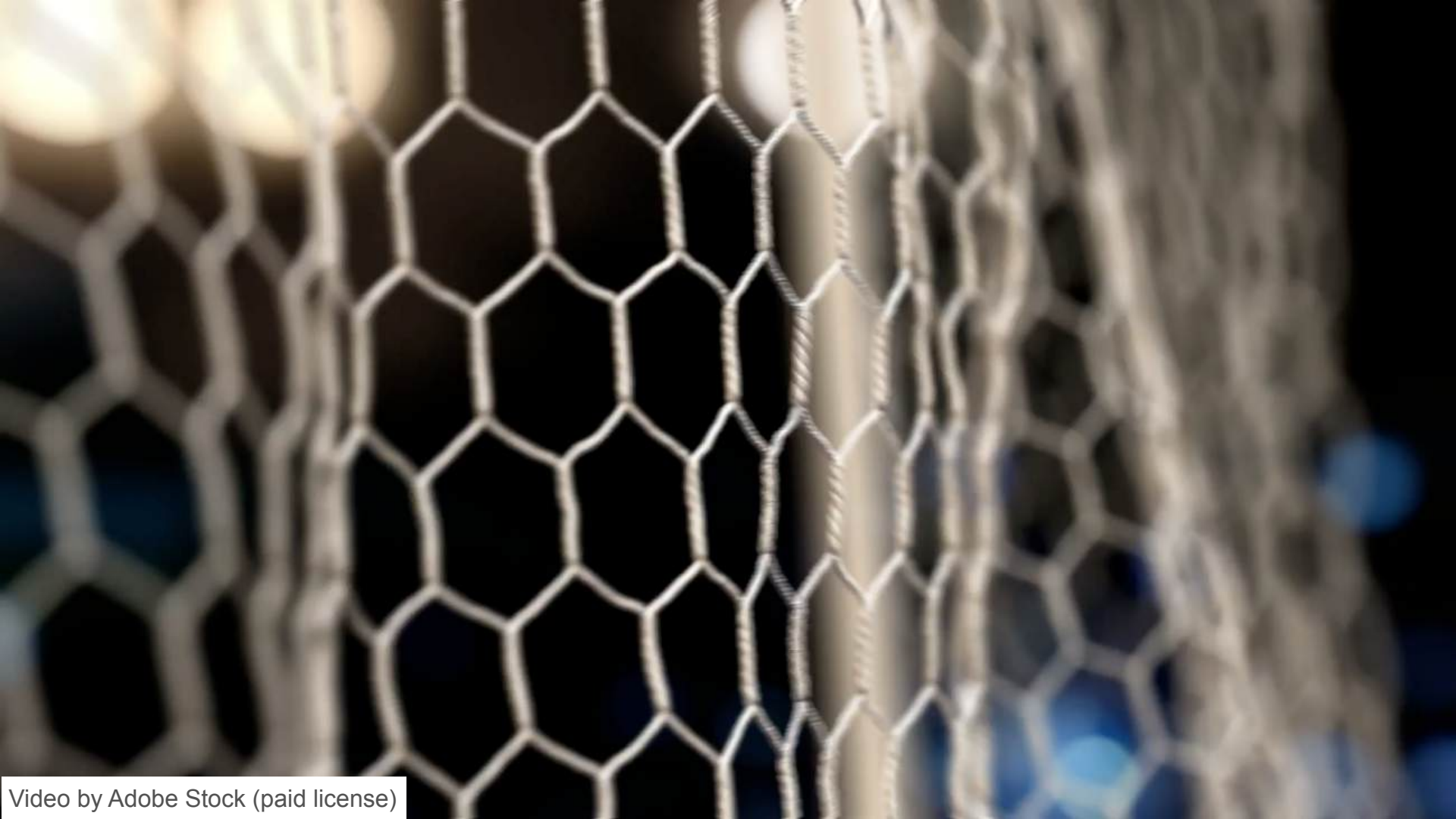
# Data Ingestion

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## **Data Ingestion on a Continuum**







Subtotal

US \$1.59

Total

**US \$1.59**

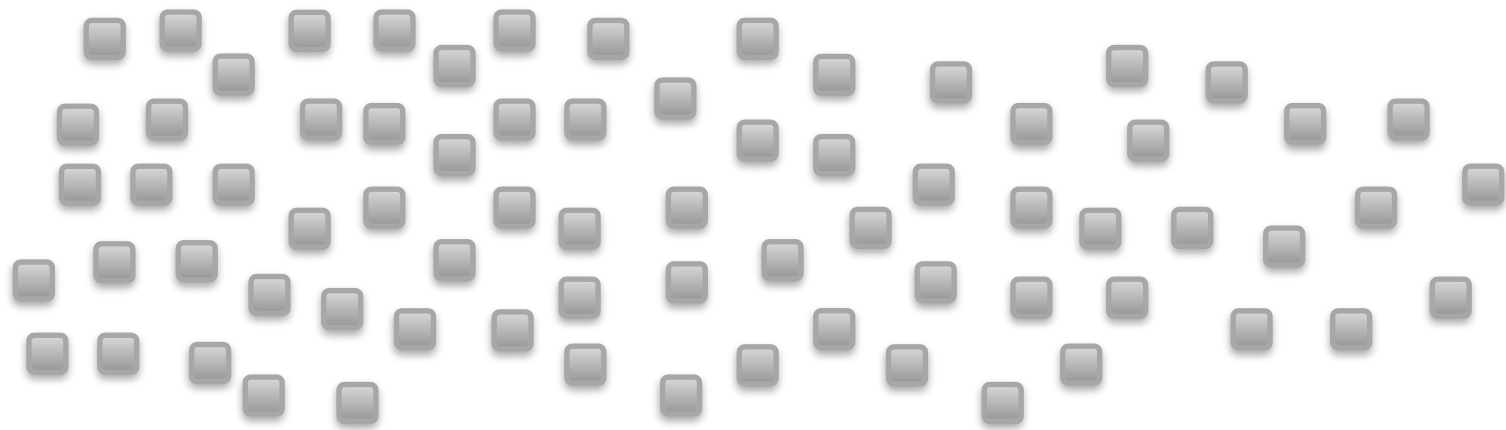
(Approximately 44,20 rpm.)

**BUY (2)**

**Buy from this seller**

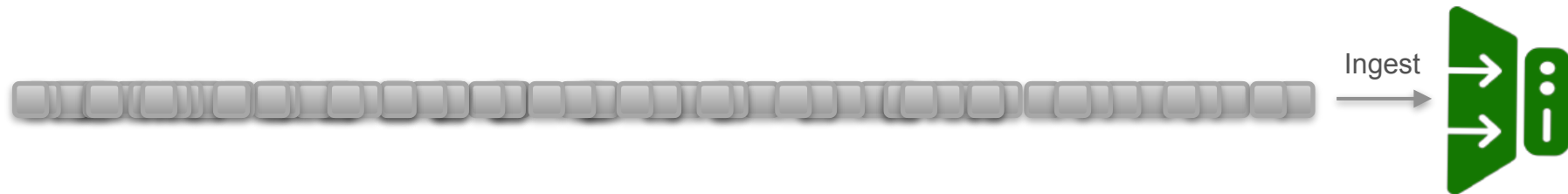
# Data Ingestion

**Unbounded Data:** continuous stream of events

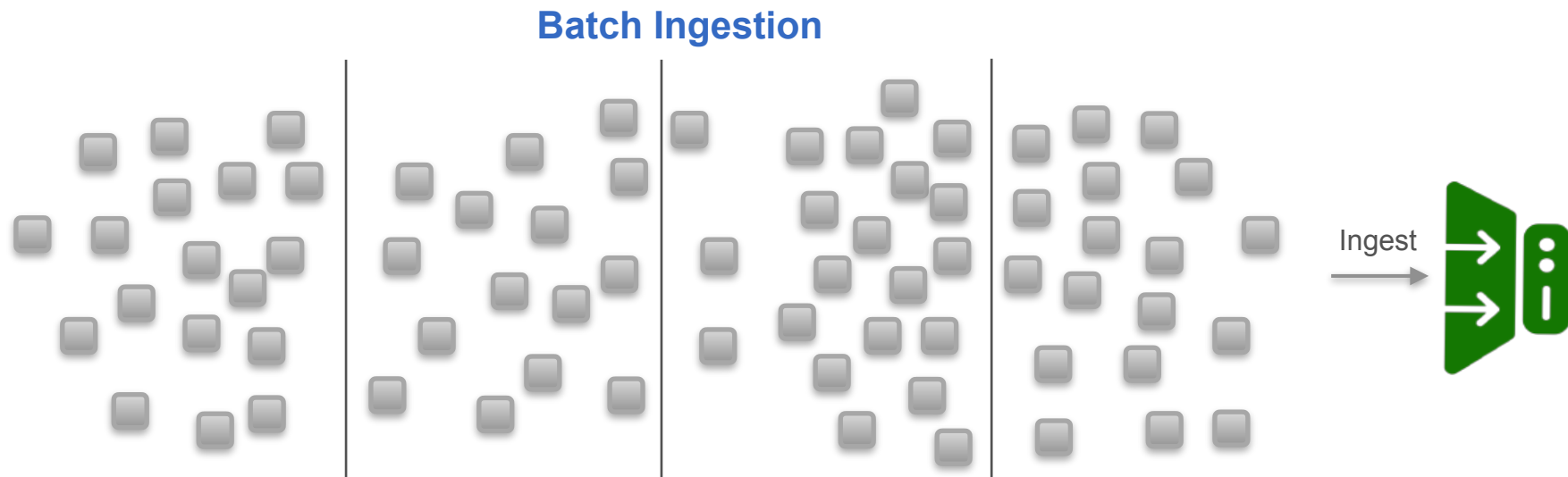


# Data Ingestion

## Stream Ingestion

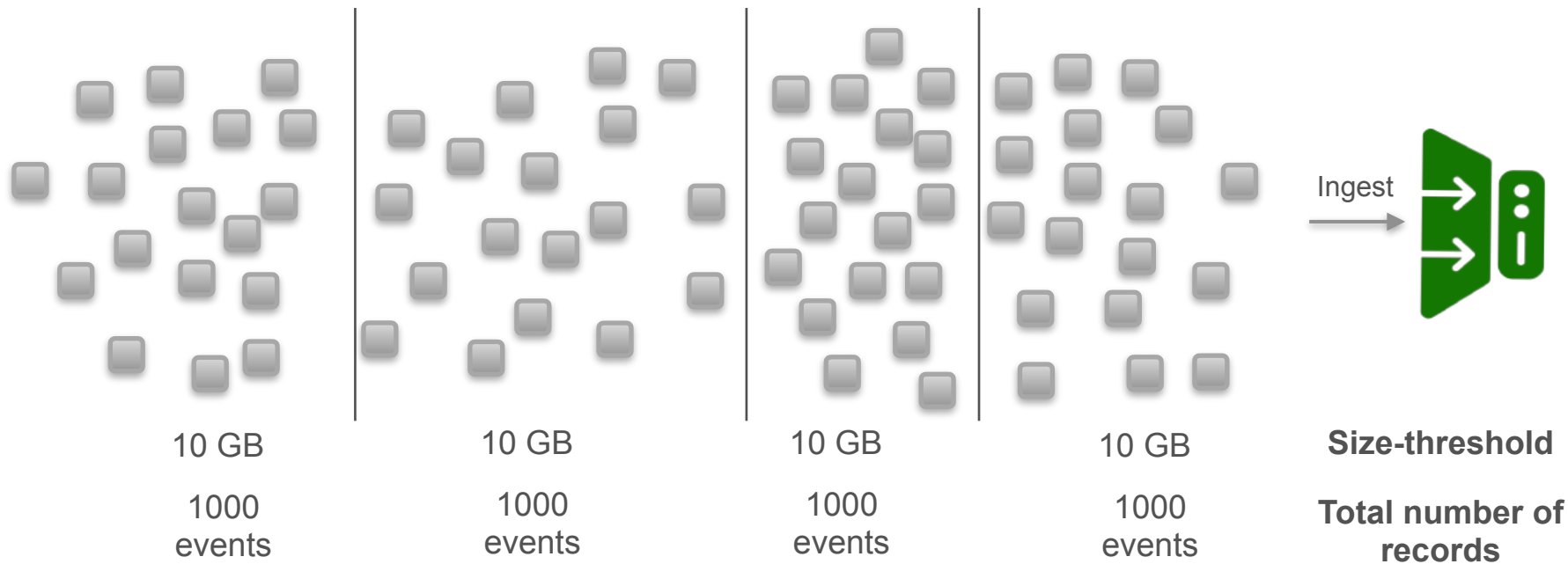


# Data Ingestion



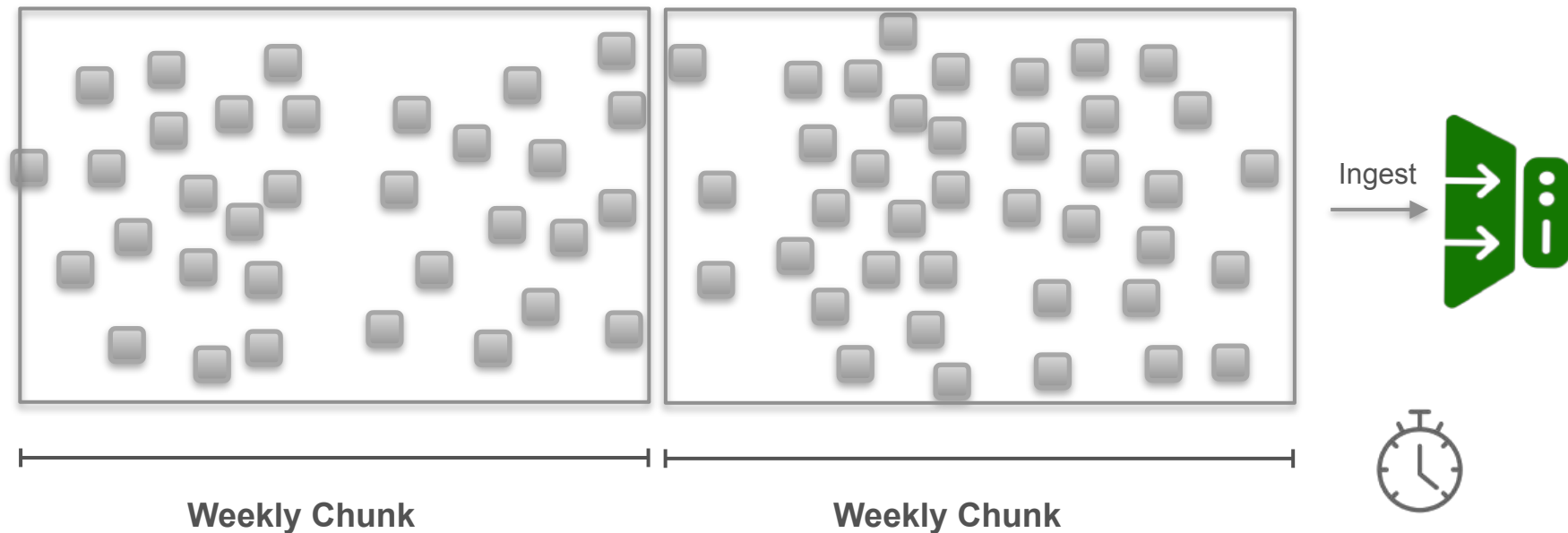
# Data Ingestion

## Size-Based Batch Ingestion



# Data Ingestion

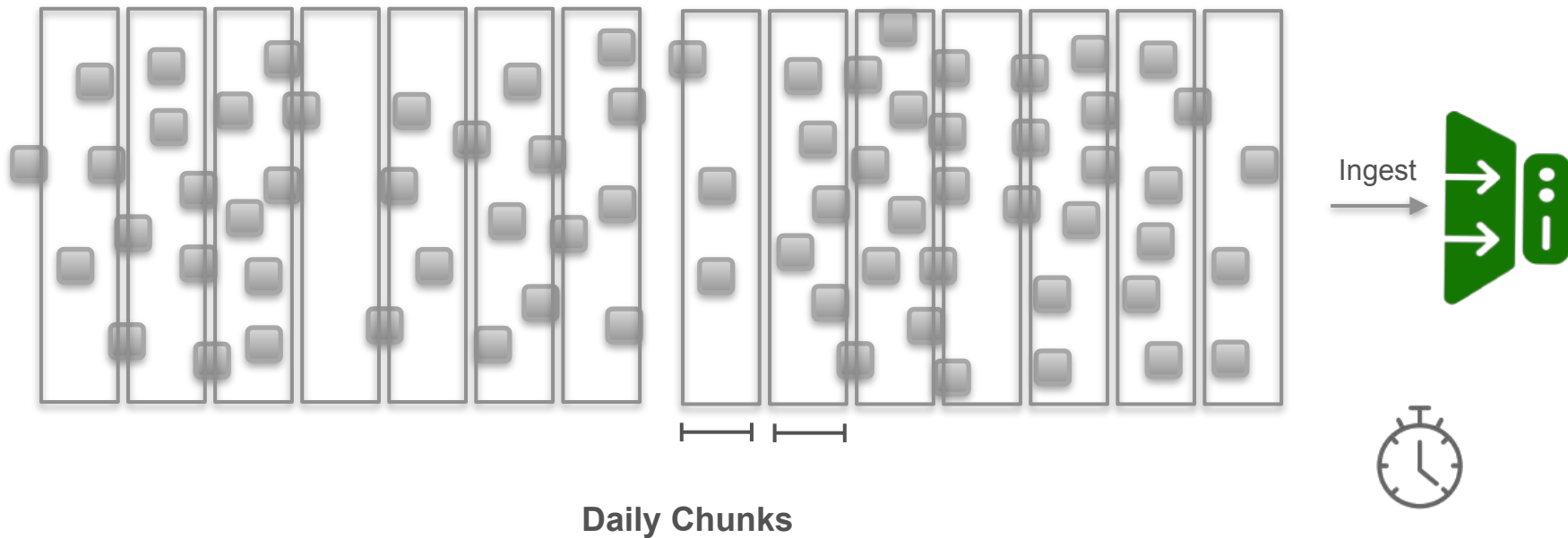
## Time-Based Batch Ingestion





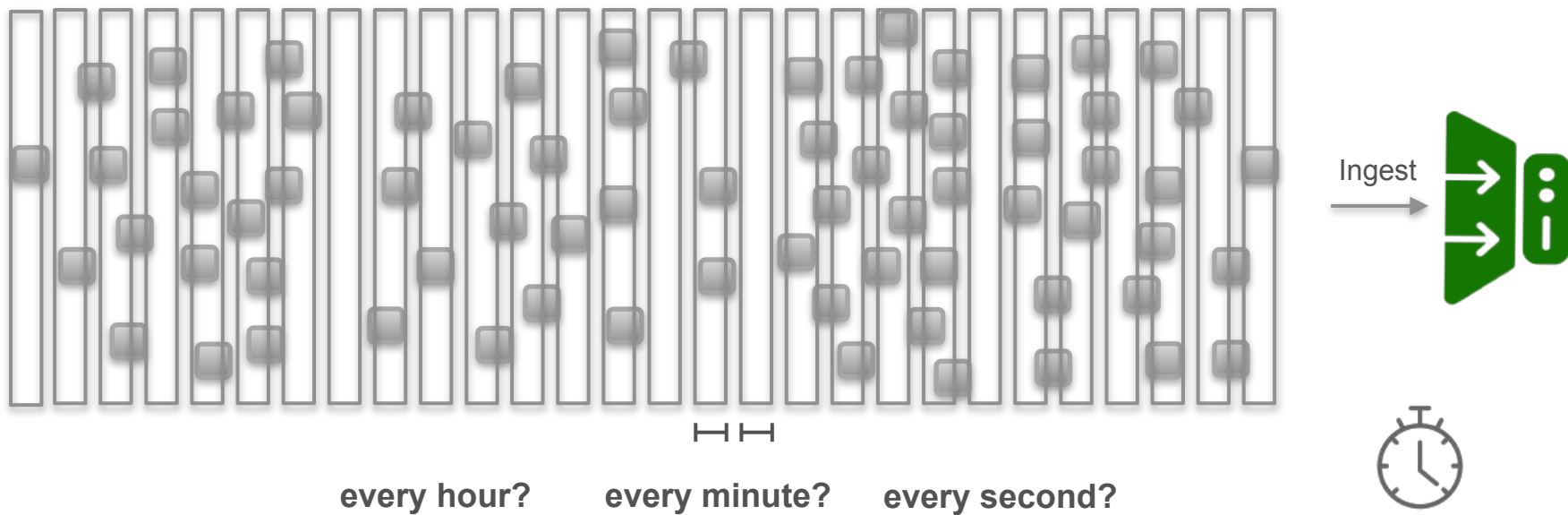
# Data Ingestion

## Time-Based Batch Ingestion



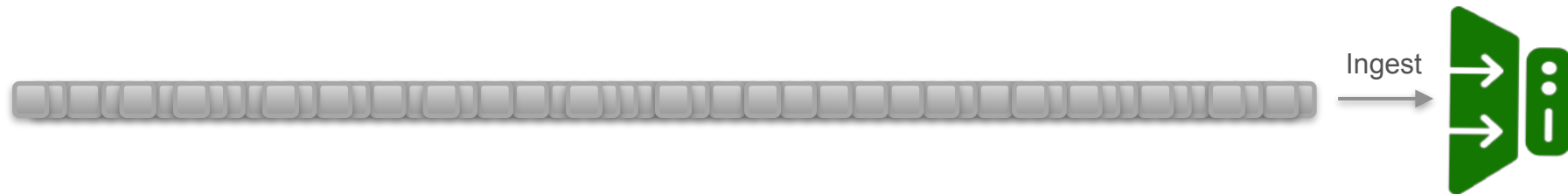
# Data Ingestion

## Time-Based Batch Ingestion

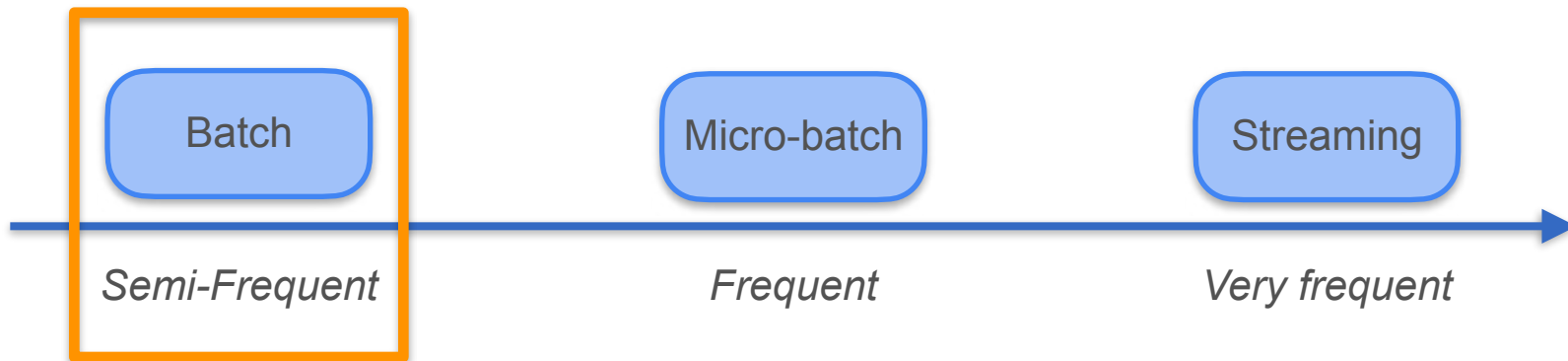


# Data Ingestion

## Stream Ingestion



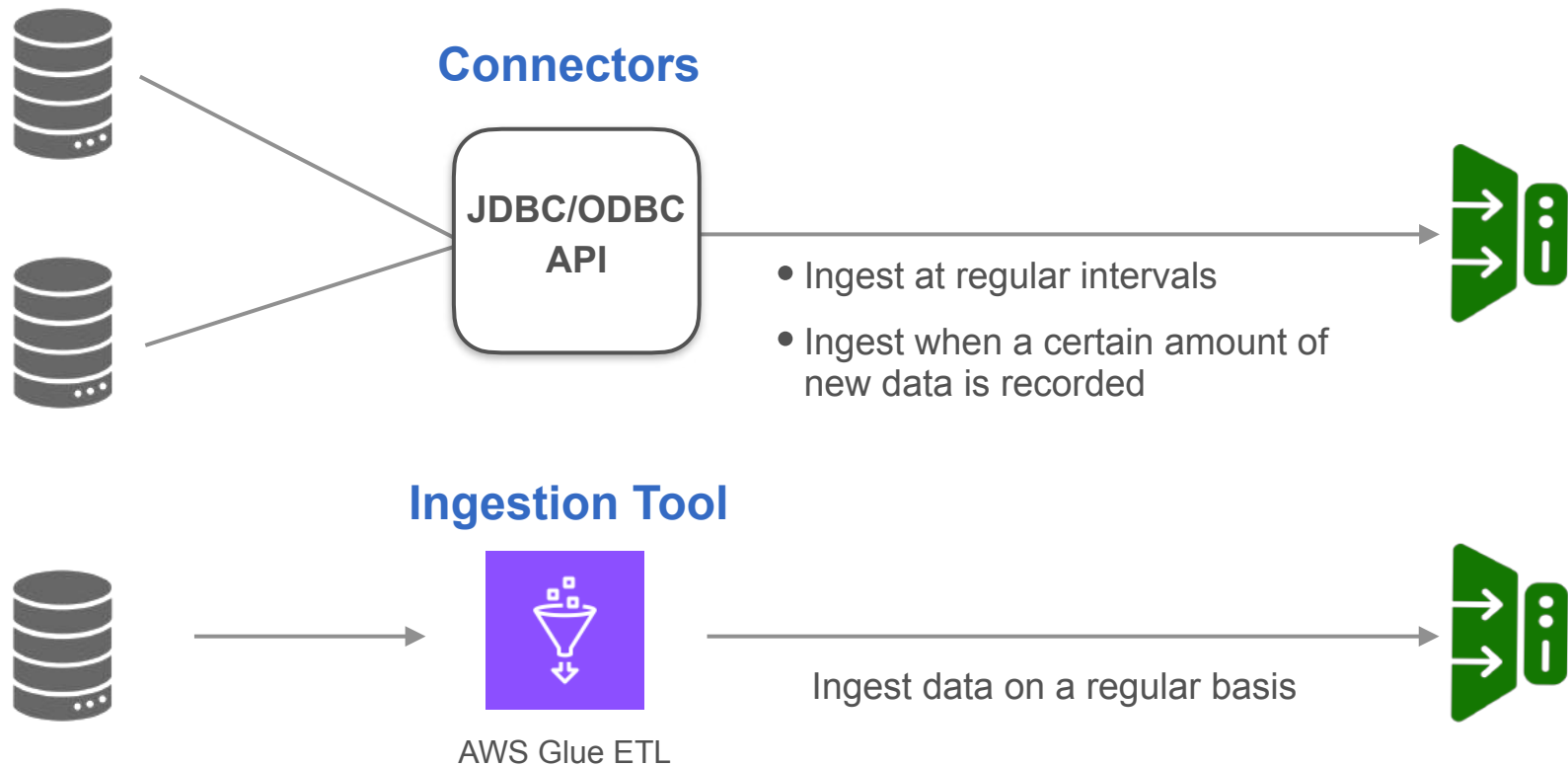
# Ingestion Frequencies



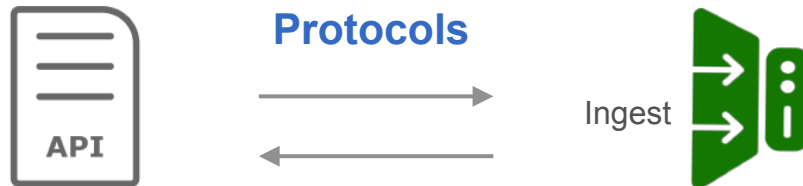
**Choice of ingestion frequency depends on:**

- the source systems you're working with
- the end use case

# Ways to Ingest Data from Databases



# Ways to Ingest Data from APIs



- How much can you ingest in one go?
- How frequently can you call the API?



Reading API documentation

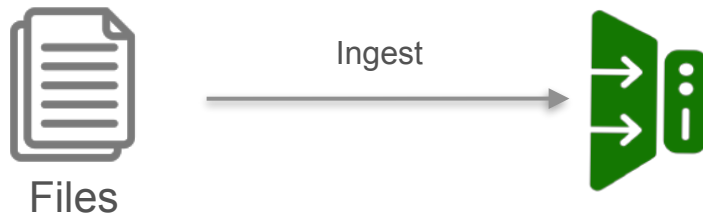


Communicating with data owners



Writing custom API connection code

# Ways to Ingest Data from Files



## Manual File Download



## Secure File Transfer

### File Transfer Protocols

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SFTP: Secure File Transfer Protocol

SCP: Secure Copy Protocol

# Ways to Ingest Data from Streaming Systems

## Message Queue or Streaming Platform







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## Batch Ingestion

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**Conversation with a  
Marketing Analyst**



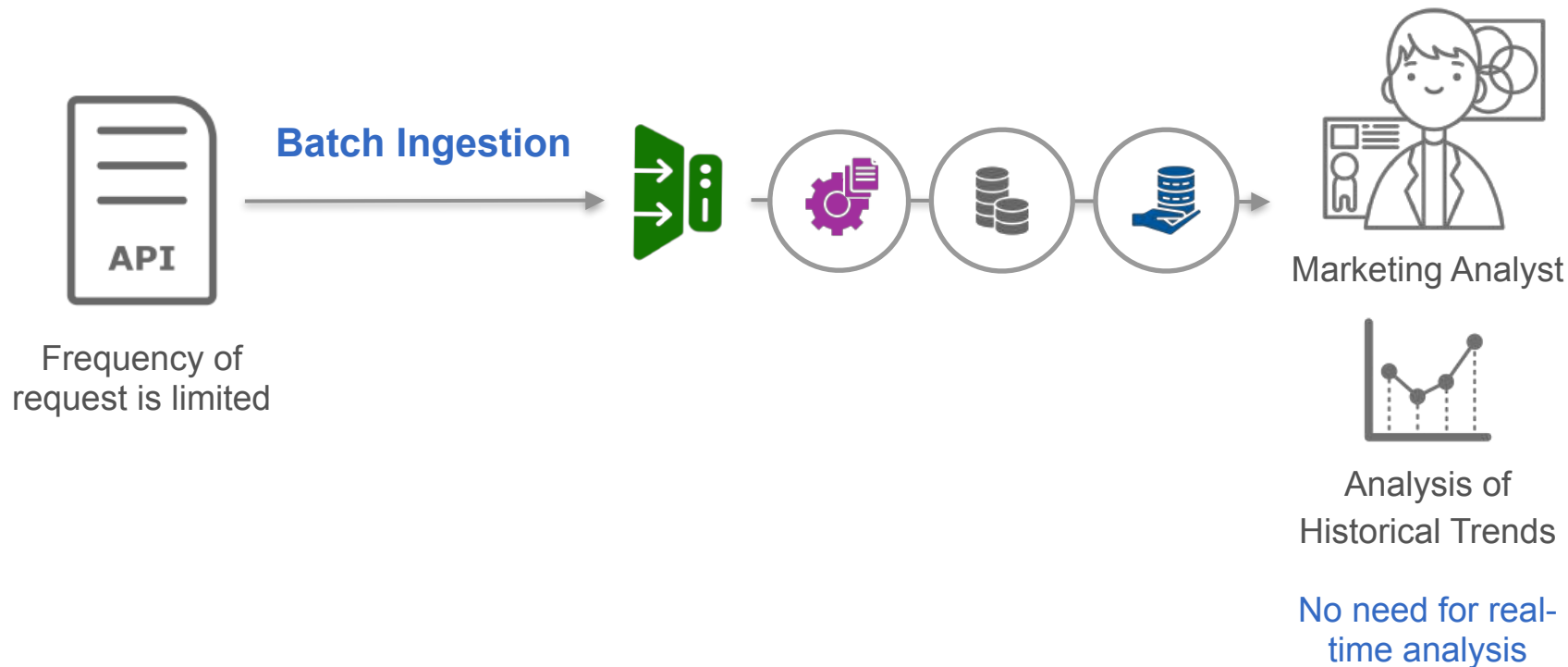
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# Batch Ingestion

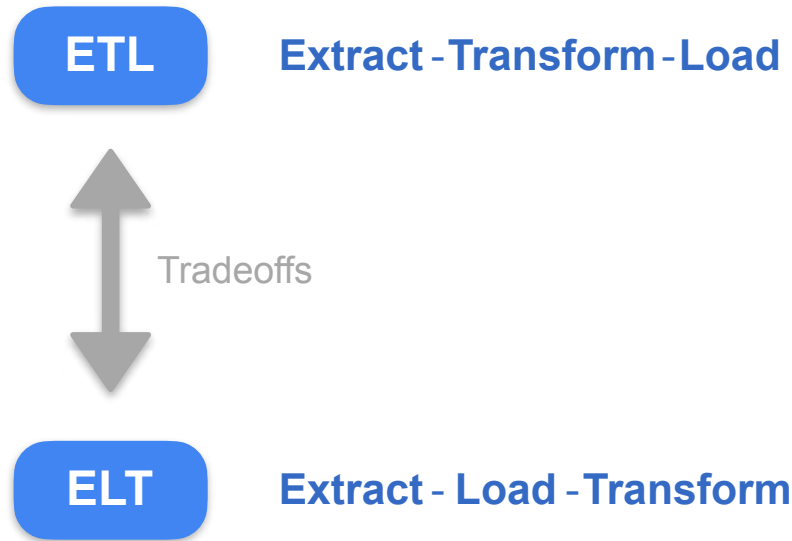
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**ETL vs. ELT**

# Goals of the Marketing Analyst



# Batch Ingestion Patterns



# Batch Ingestion Patterns

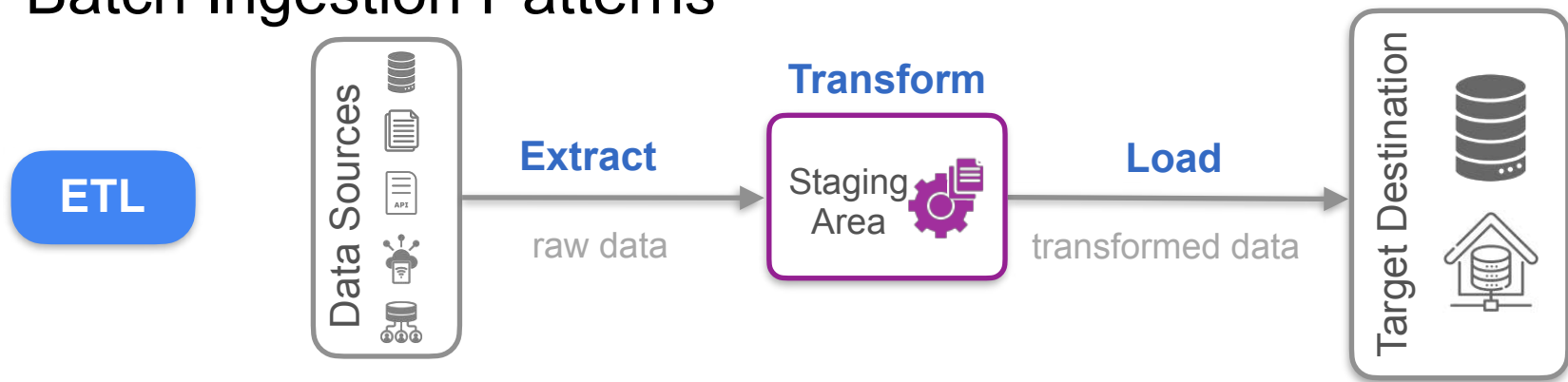
**ETL**

**Extract - Transform - Load**

**ELT**

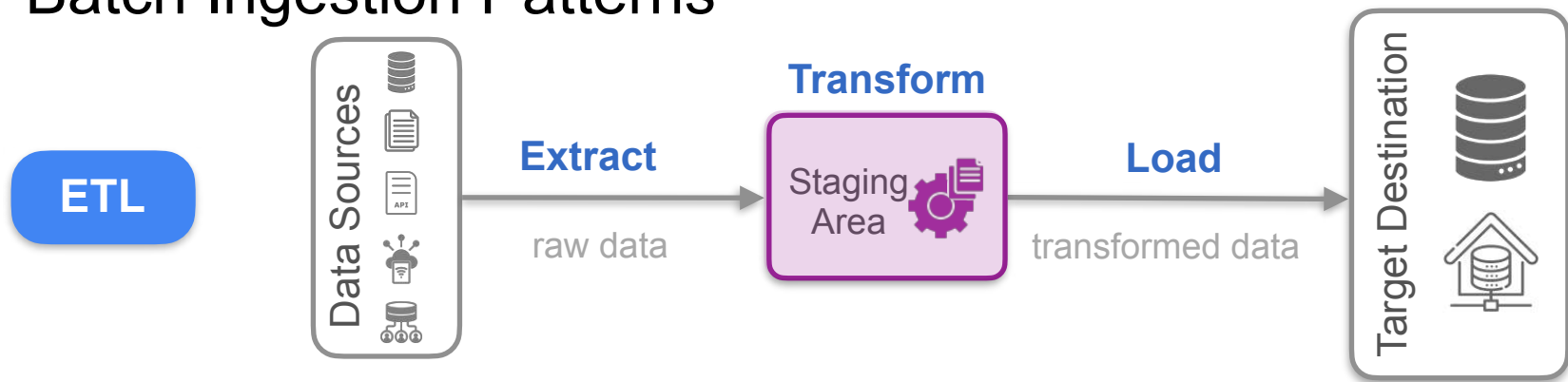
**Extract - Load - Transform**

# Batch Ingestion Patterns



**ELT**      Extract - Load - Transform

# Batch Ingestion Patterns



**ELT**      Extract - Load - Transform

# Emergence of Cloud Storage Systems

## Early 2010s: Highly scalable cloud storage



### Data Lake

*built on top of object storage*



### Cloud Data Warehouse



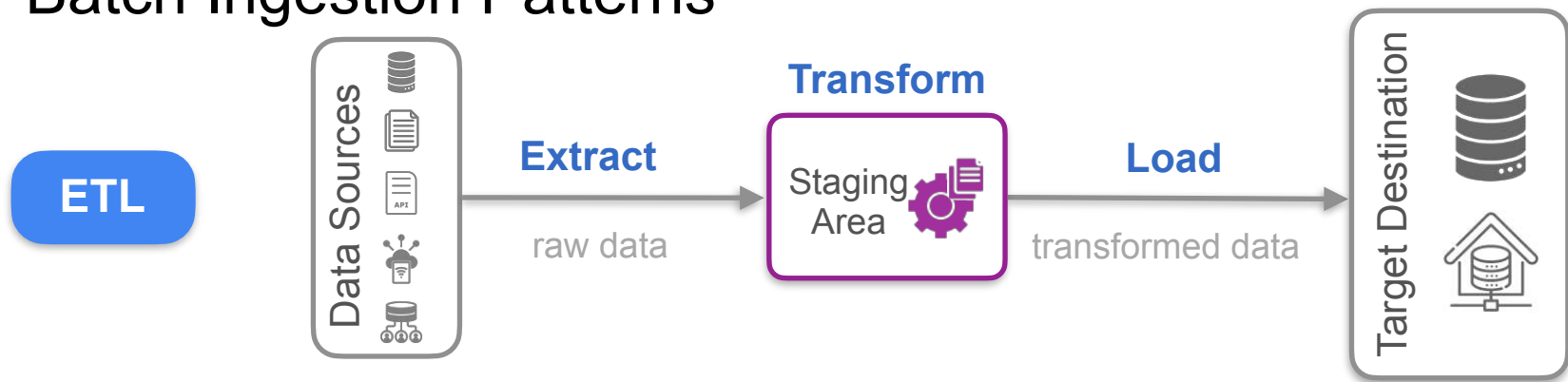
Amazon Redshift



- Store enormous amounts of data for relatively cheap
- Perform data transformations directly in the data warehouse

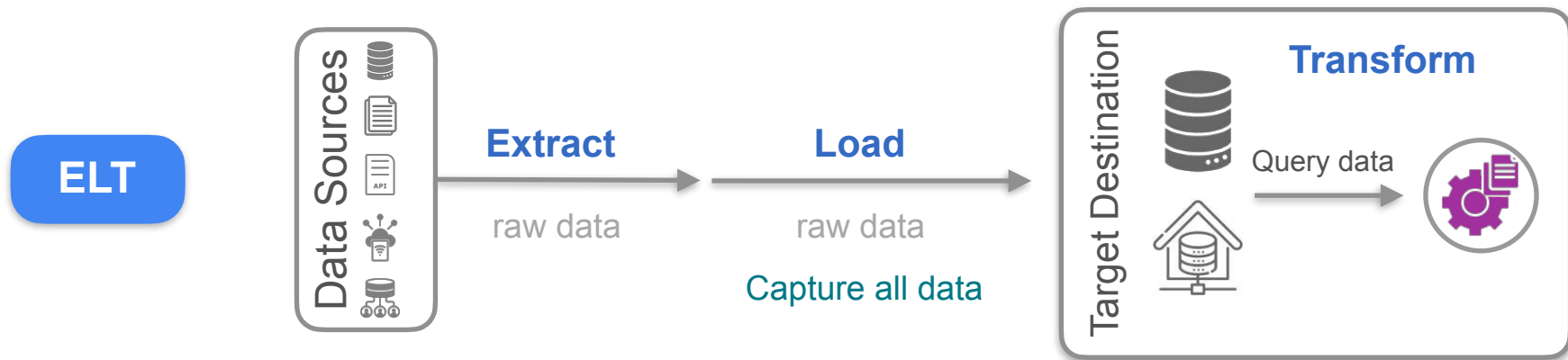
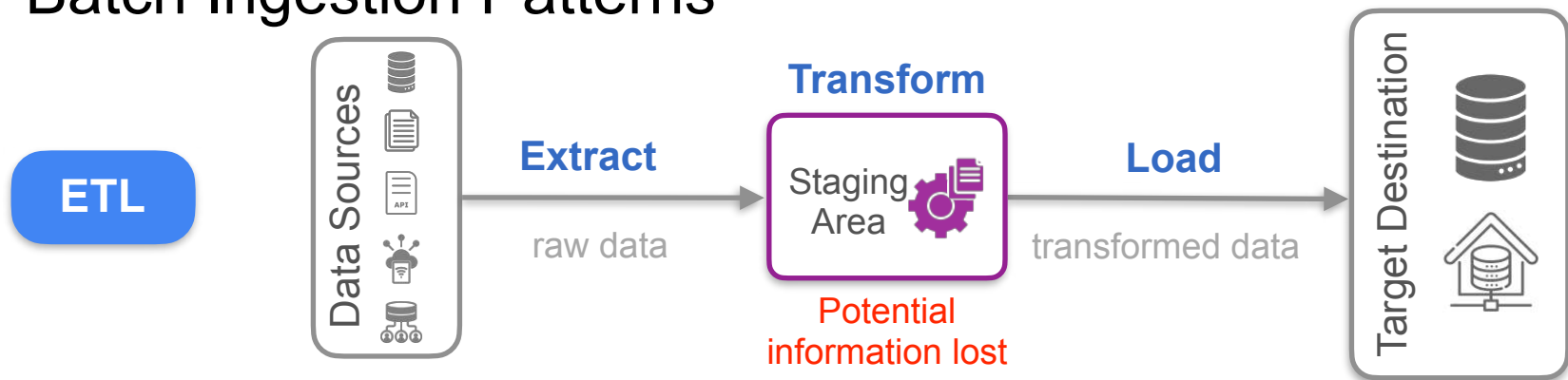


# Batch Ingestion Patterns



**ELT**      Extract - Load - Transform

# Batch Ingestion Patterns



# Advantages of Extract-Load-Transform



It is faster to implement.



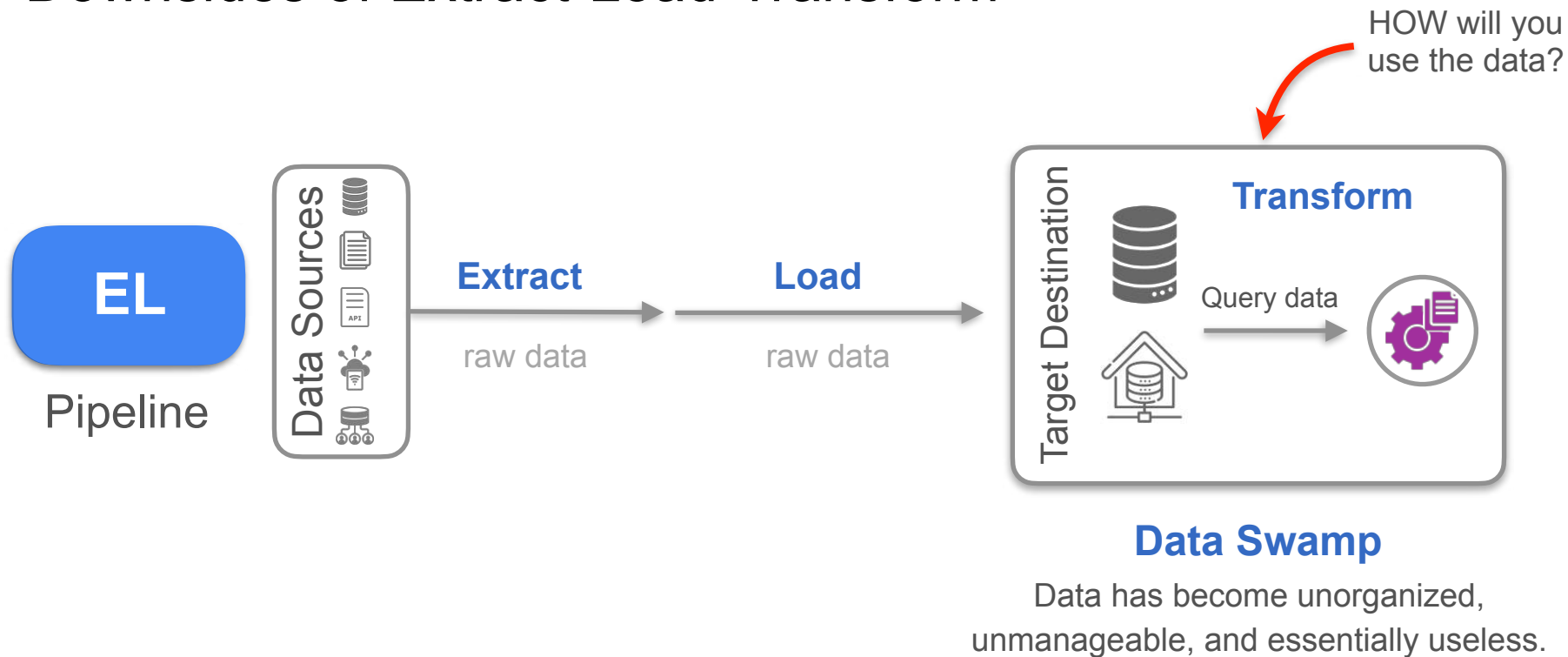
It makes data available more quickly to end users.



Transformations can still be done efficiently.

You can decide later to adopt different transformations.

# Downsides of Extract-Load-Transform



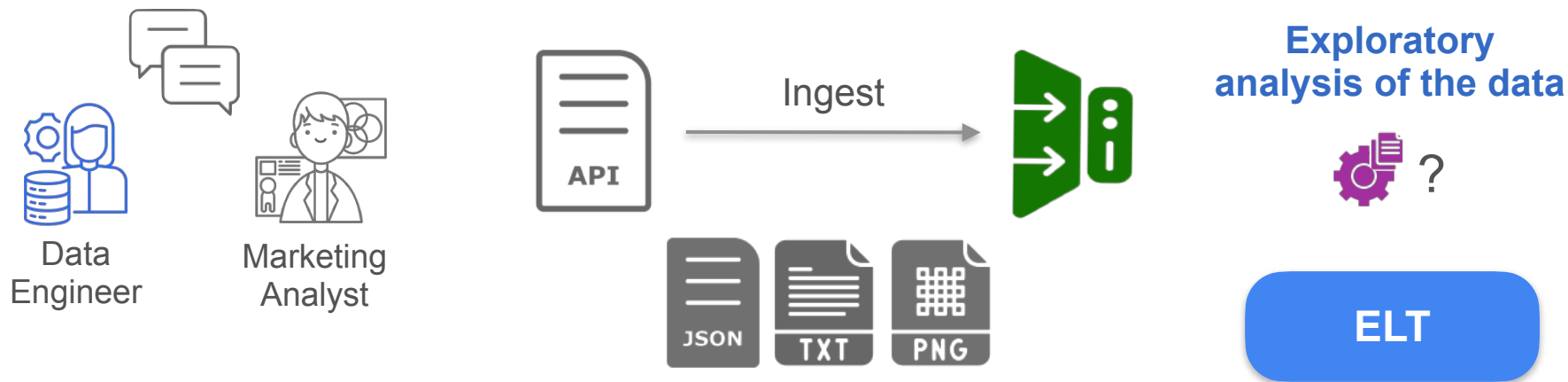
# Downsides of Extract-Load-Transform

## Data Swamp



Video by Adobe Stock (paid license)

# Conversation with the Marketing Analyst





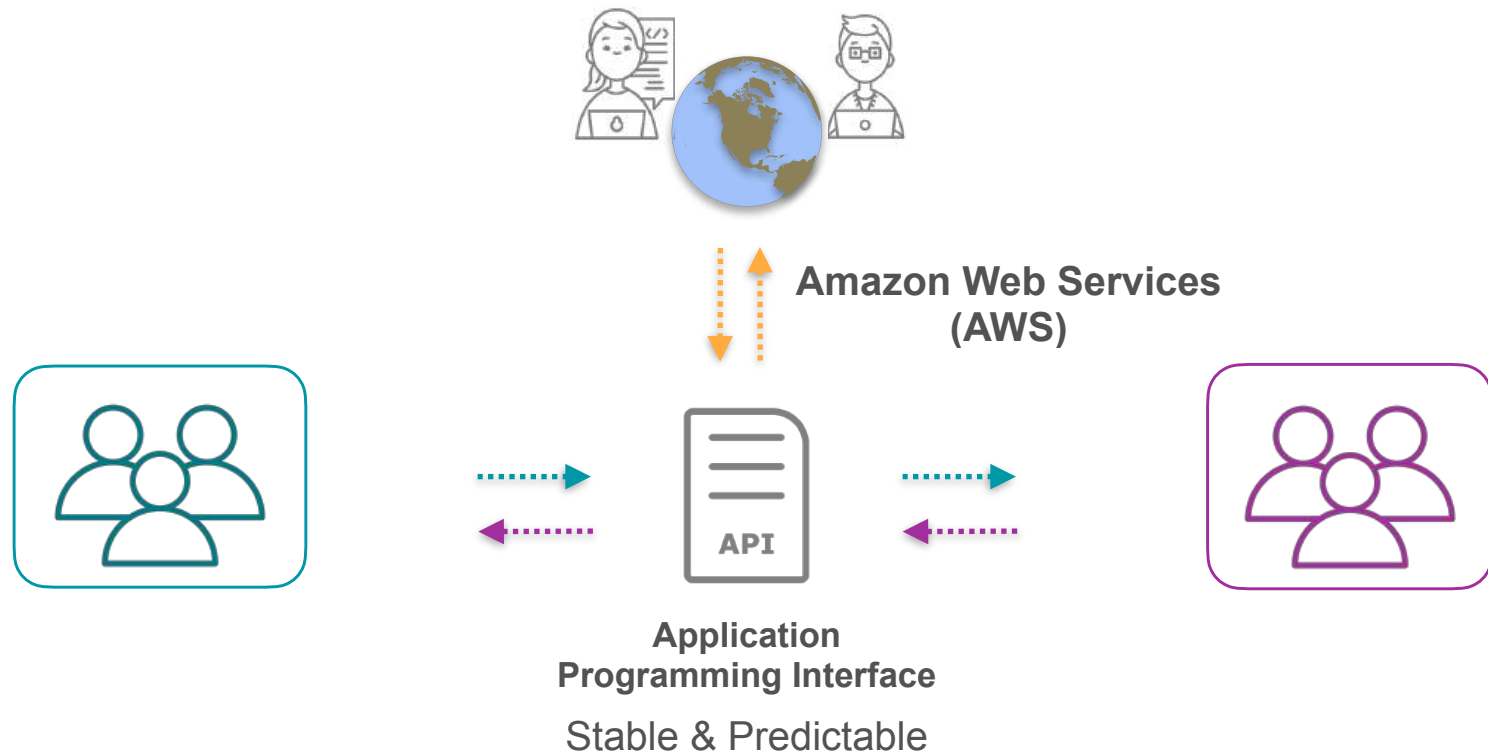
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# Batch Ingestion

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**REST API**

# API Mandate

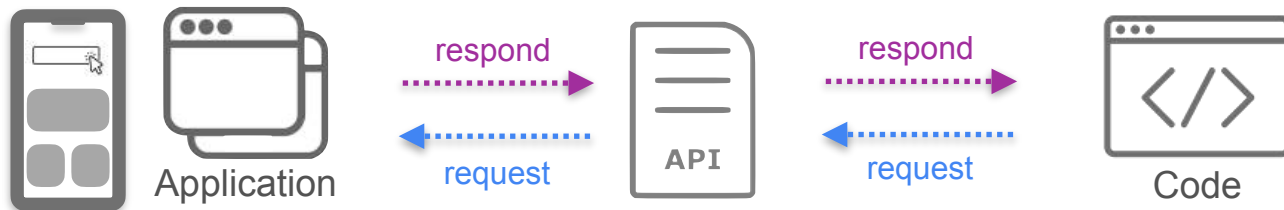




# What is an API?

## API

A set of rules and specifications that allows you to programmatically communicate and exchange data with an application.

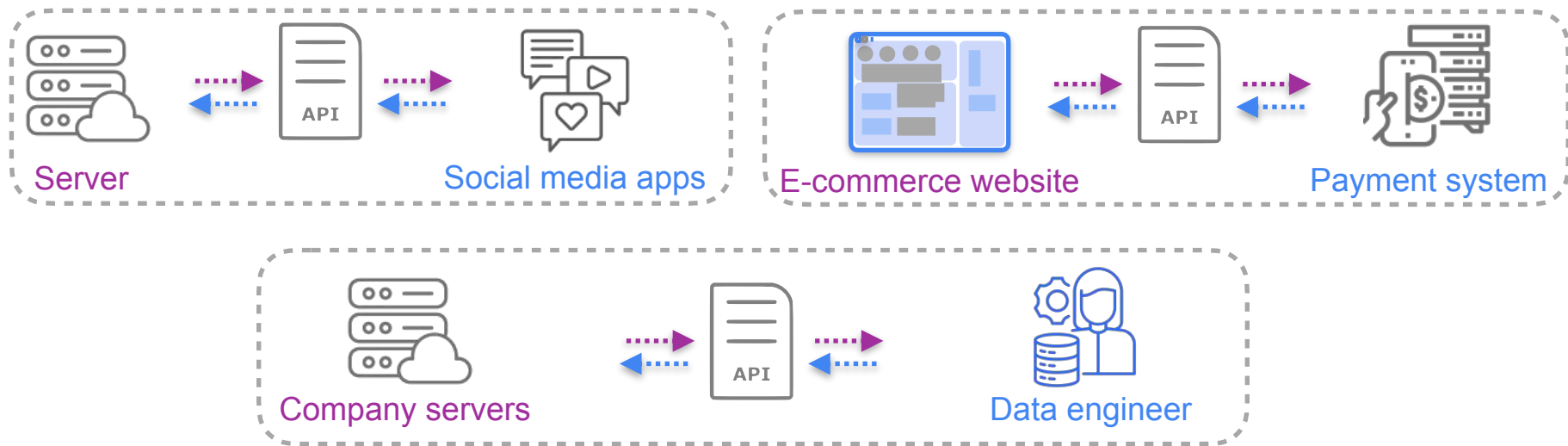


Built into a wide range  
of software applications

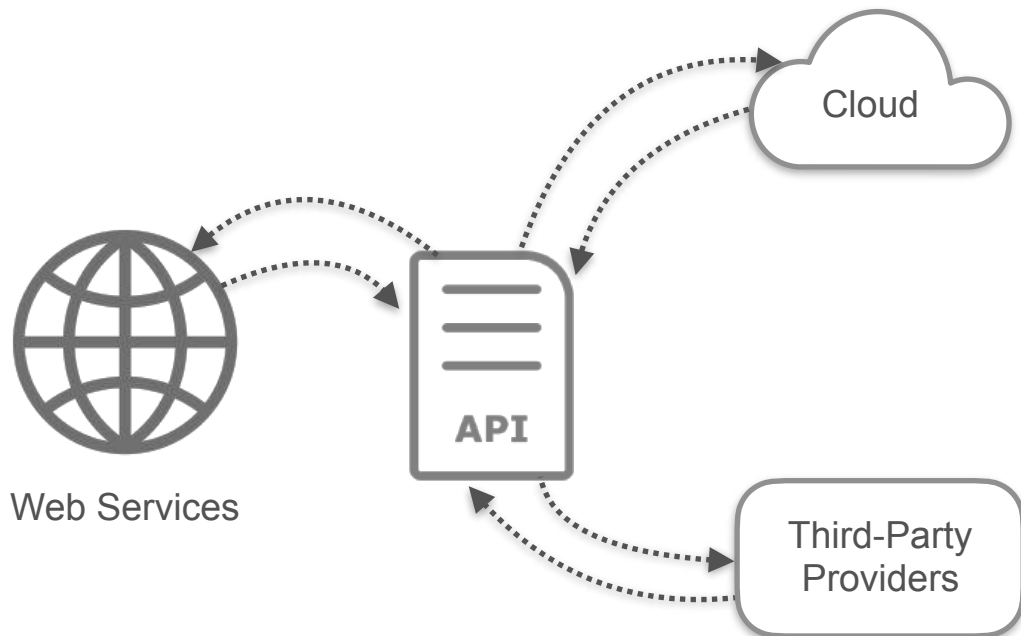
# What is an API?

## API

A set of rules and specifications that allows you to programmatically communicate and exchange data with an application.



# What is an API?



## API Features

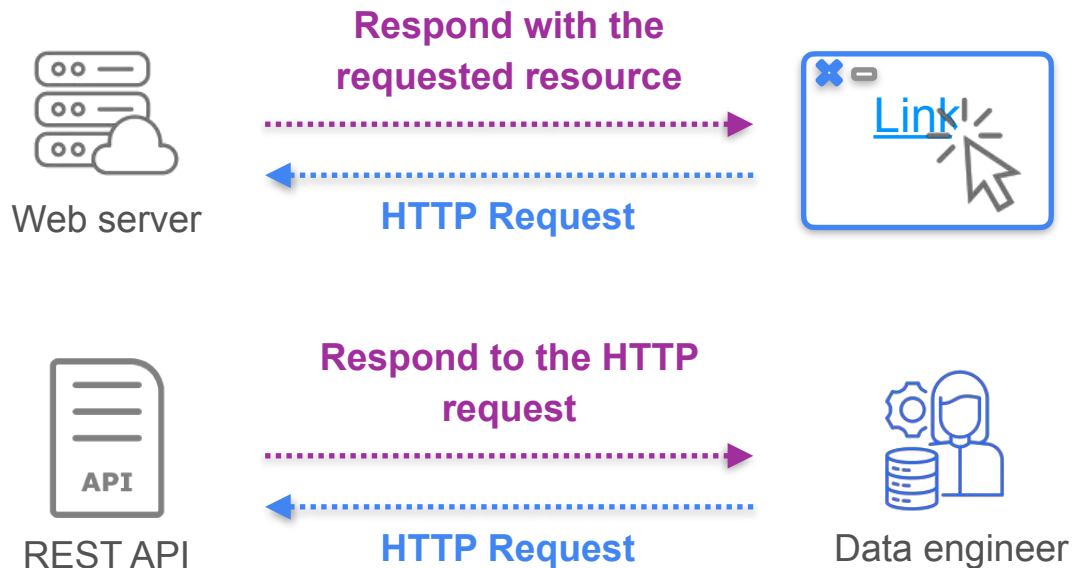
- Metadata
- Documentation
- Authentication
- Error handling

# REST API

## REST API

Representational State Transfer API

Use Hypertext Transfer Protocol (HTTP) as the basis for communication





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## Lab Walkthrough

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# **Batch Processing to Get Data From an API**

# Batch Processing from an API

## Upcoming Lab



- Extract data from the Spotify API
- Explore what pagination means
- Send an API request that requires authorization

## In this video,

- Go through some API concepts
- Give you an overview of the lab tasks

## What you need

- Spotify account <https://developer.spotify.com/>

When working with an API, it's very common that you'll have to sign up for an account

- Spotify Documentation <https://developer.spotify.com/documentation/web-api>

# API Concepts

## Spotify Web API

Restful API



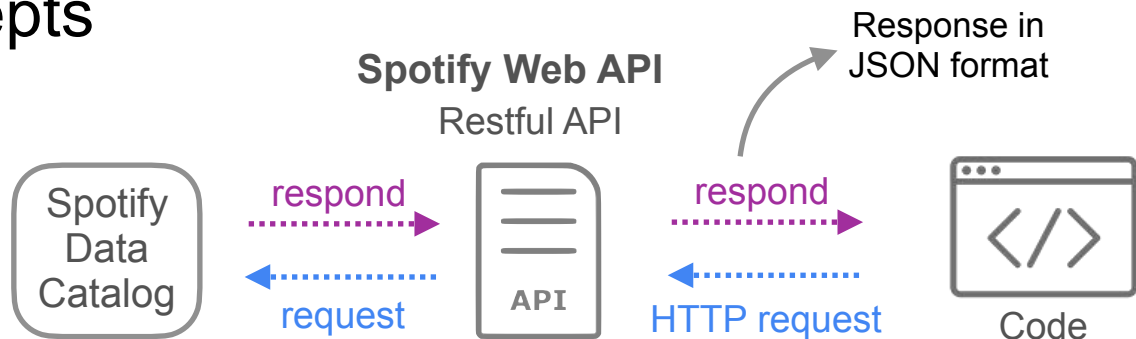
### Resource

- Music
- Artists
- Albums
- Tracks
- Playlist

Each resource is represented by an **endpoint**.

HTTP Request	Action
GET	Retrieve a resource
POST	Create a resource
PUT	Change/Replace a resource
Delete	Delete a resource

# API Concepts



Each resource is represented by an **endpoint**.

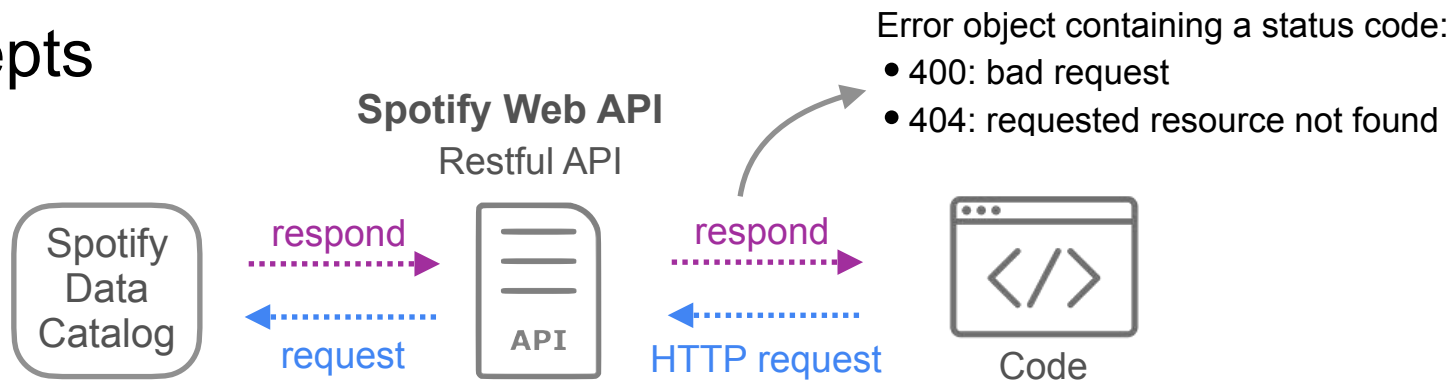
## Resource

- Music
- Artists
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HTTP Request	Action
GET	Retrieve a resource
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# API Concepts



Each resource is represented by an **endpoint**.

## Resource

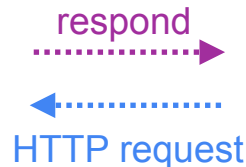
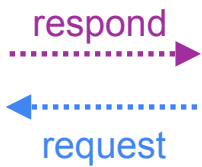
- Music
- Artists
- Albums
- Tracks
- Playlist

HTTP Request	Action
GET	Retrieve a resource
POST	Create a resource
PUT	Change/Replace a resource
Delete	Delete a resource

# API Concepts

## Spotify Web API

Restful API



Code

: Endpoint + Access token

### Resource

- Music
- Artists
- Albums
- Tracks
- Playlist

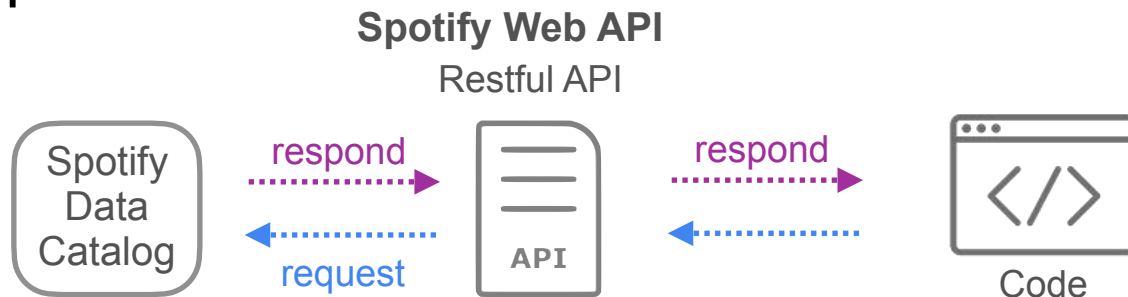
Each resource is represented by an **endpoint**.

**Access token**: string that contains the permissions to access a given resource. (*valid for 1 hour*)

- create a Spotify account
- get a client ID and a client secret and use them to generate the access token (*provided with the code*)

<https://developer.spotify.com/documentation/web-api/concepts/authorization>

# API Concepts



<https://developer.spotify.com/documentation/web-api> s token

## Resource

- Music
- Artists
- Albums
- -
- {

## Get Playlist

OAuth 2.0

Get a playlist owned by a Spotify user.

contains the permissions to access  
your

## Get Featured Playlists

OAuth 2.0

Get a list of Spotify featured playlists (shown, for example, on a Spotify player's 'Browse' tab).

: secret and use them to generate  
de)

[https](https://developer.spotify.com/documentation/web-api)

[authorization](https://developer.spotify.com/documentation/web-api)

Each resource is represented by an **endpoint**.

## Pagination

Extract the items chunk by chunk.

- Using offset and limit

```
https://api.spotify.com/v1/me/shows?offset=0&limit=20
```

```
https://api.spotify.com/v1/me/shows?offset=20&limit=20
```

```
https://api.spotify.com/v1/me/shows?offset=40&limit=20
```





```
https://api.spotify.com/v1/me/shows?offset=60&limit=20
```


```
https://api.spotify.com/v1/me/shows?offset=80&limit=20
```

- Using the next field


```
response.get('playlists').get('next')
```

/ src /

Name	Last Modified
 authenticat...	4 months ago
 endpoint.py	4 months ago
 env	56 minutes ago
 main.py	3 months ago



Contains the scripts of the get\_token function

- 
1. Paginated call to the endpoint “Get featured playlists”
  2. Paginated call to the endpoint “Get playlist”
  3. Automatically generate a new token

1. Get the ids of the featured playlists
2. Extract the track information for each playlist id



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# Streaming Ingestion

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## **Conversation with a Software Engineer**



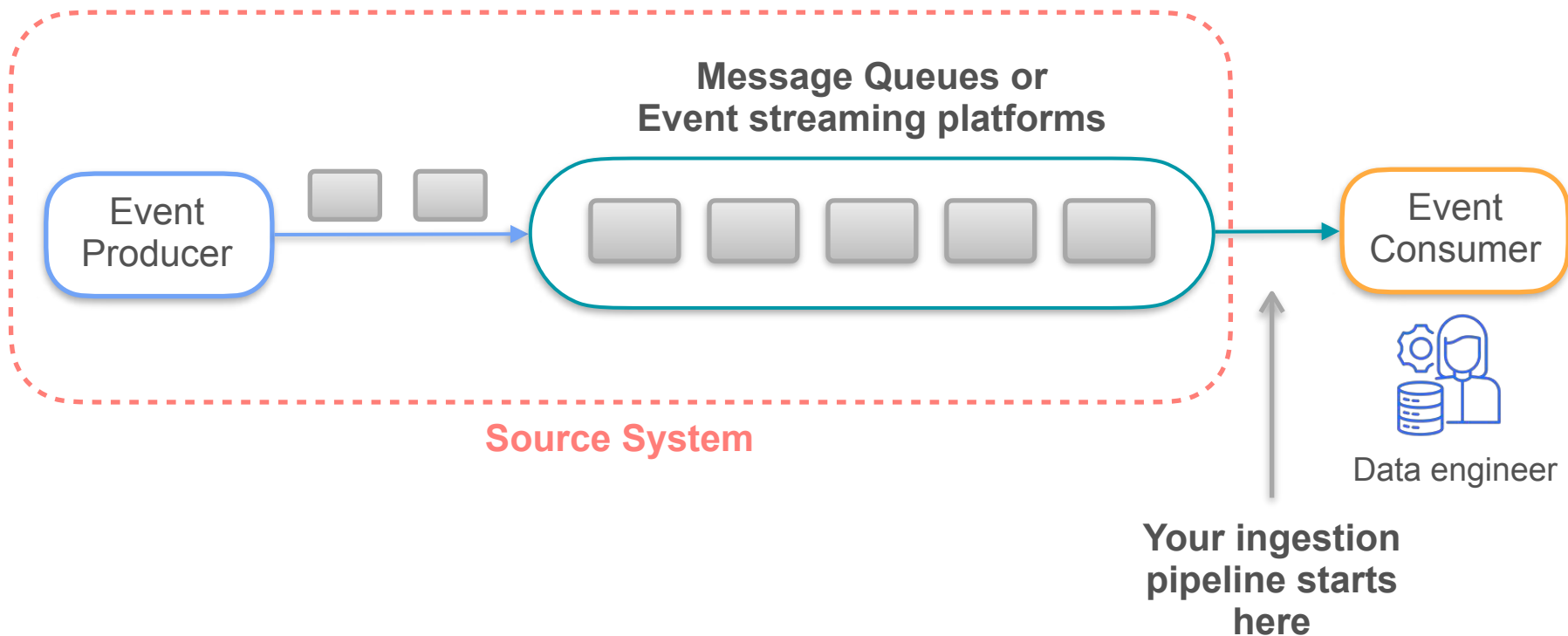
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# Streaming Ingestion

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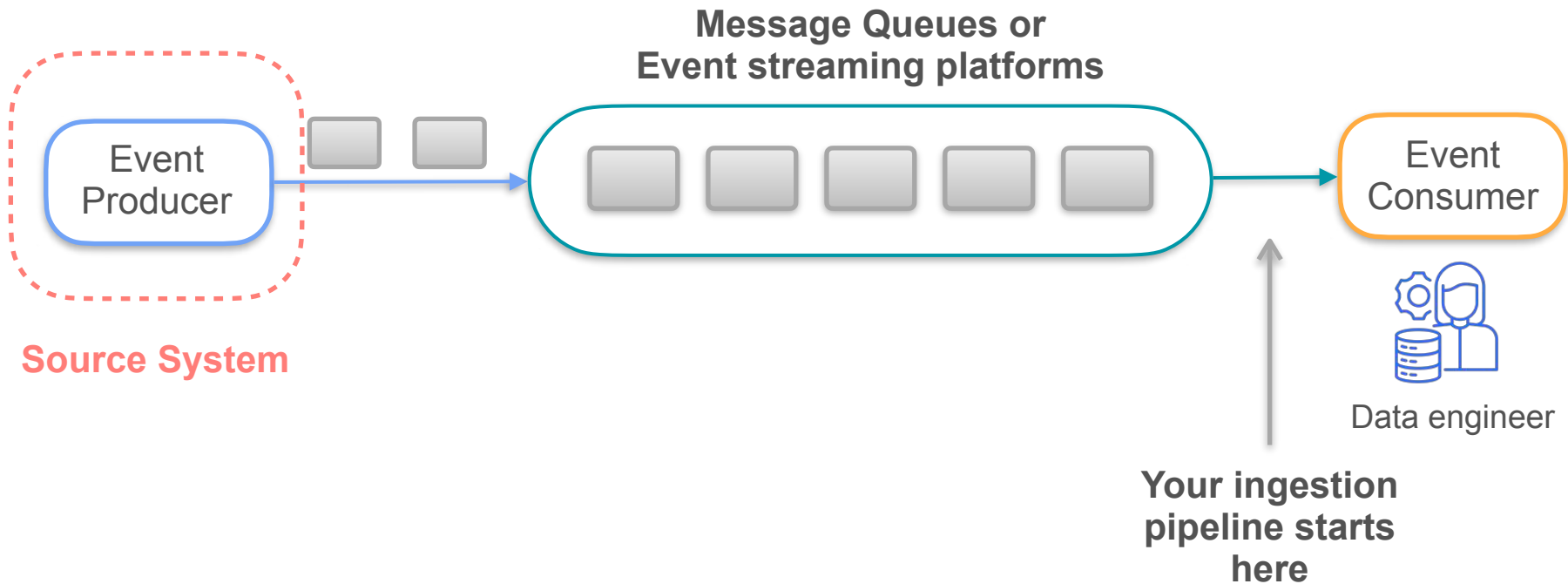
## **Streaming Ingestion Details**

# Streaming Systems





# Streaming Systems

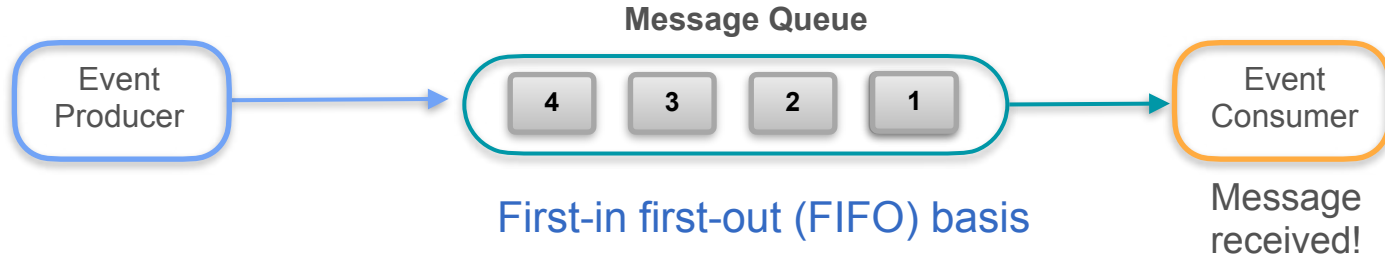


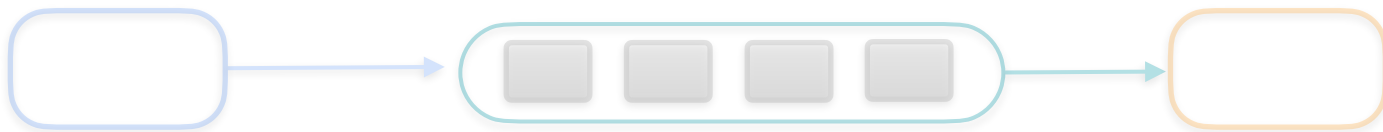
**Message Queue**

**Event Streaming  
Platform**

## Message Queue

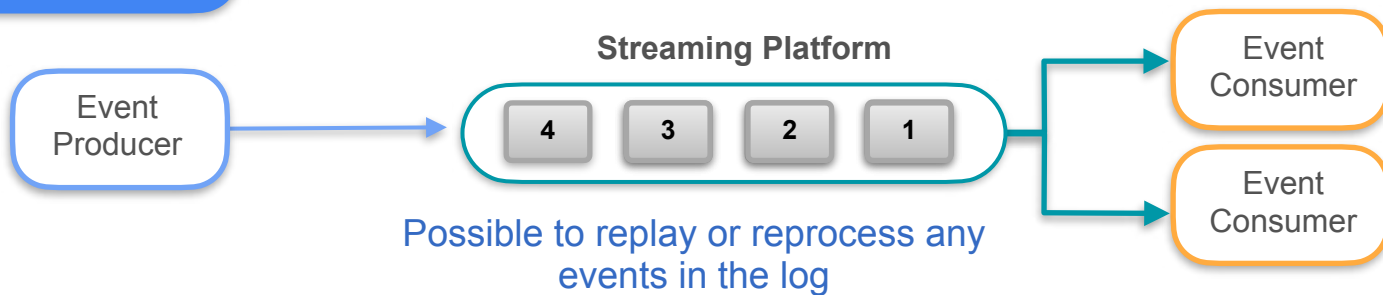
A buffer used to deliver messages asynchronously





## Event Streaming Platform

Append-only persistent log



# Event Streaming Platforms

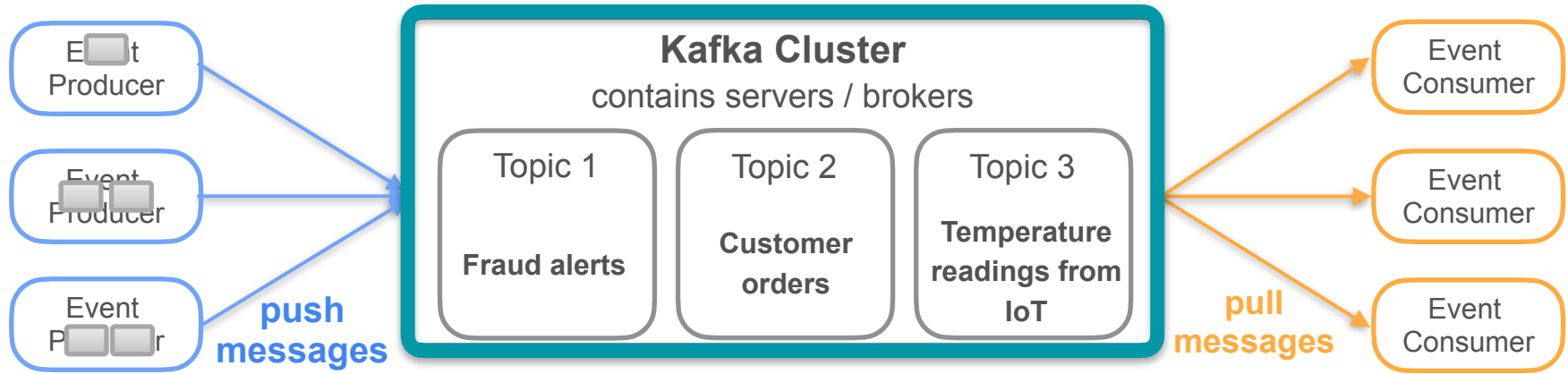
**In this week's lab:**



Amazon Kinesis  
Data Streams

**In this video:**

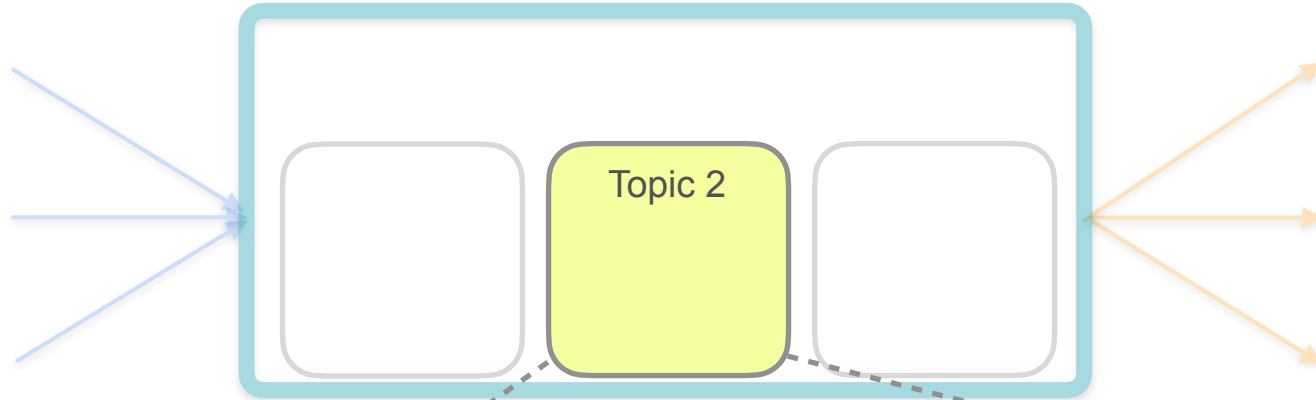




## Topics:

Categories to hold related events





### Topics:

Categories to hold related events

### Partitions (logs):

Ordered immutable sequences of messages

### Anatomy of a Kafka Topic

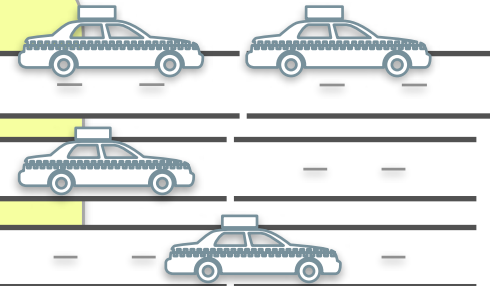
Partition 0

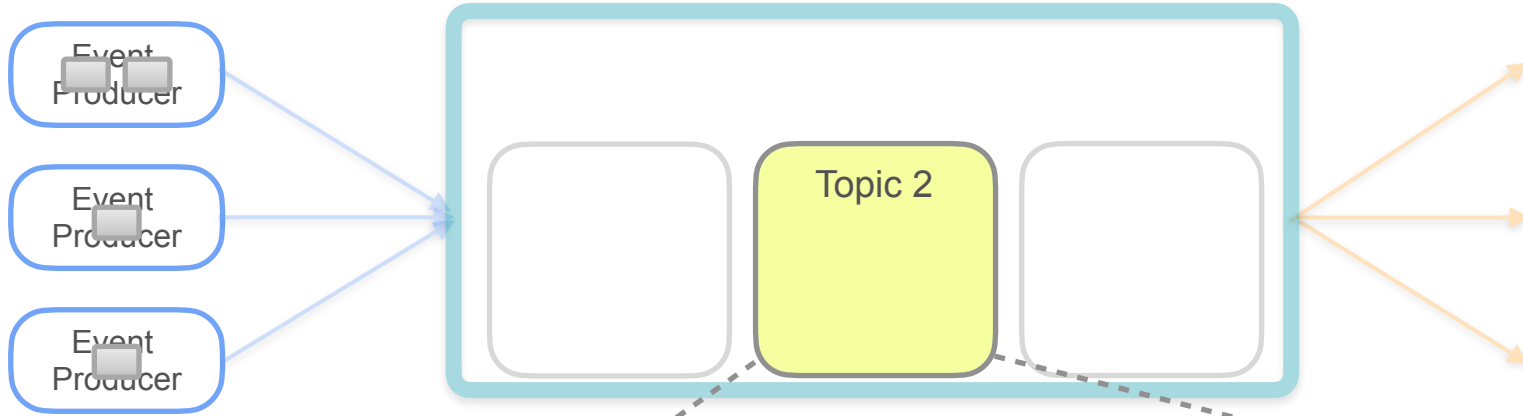


Partition 1



Partition 2





## Topics:

Categories to hold related events

## Partitions (logs):

Ordered immutable sequences of messages

### Anatomy of a Kafka Topic

Partition 0



Partition 1



Partition 2



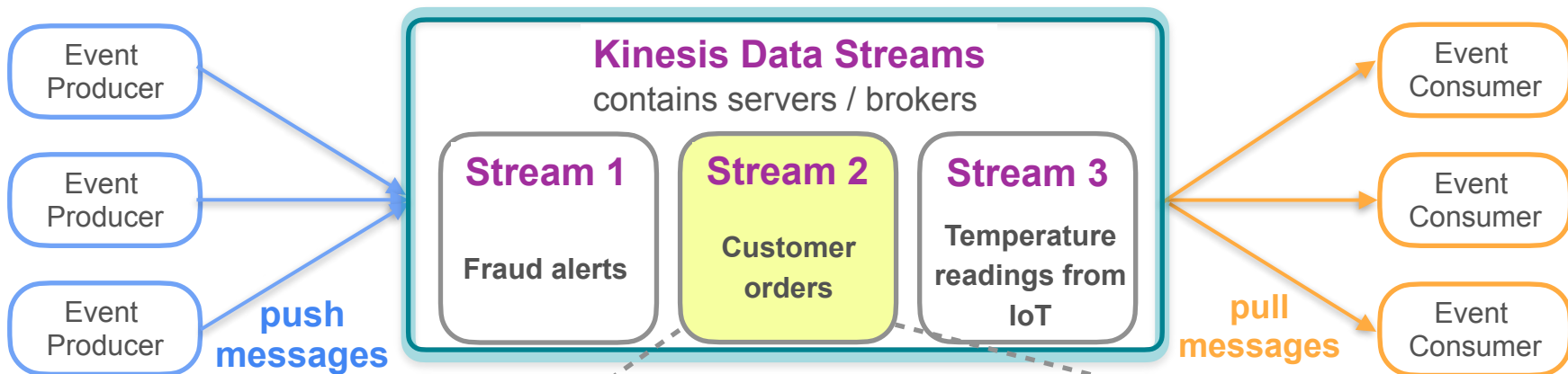
Partition decision:

- Round-robin strategy
- Message key





## Amazon Kinesis Data Stream



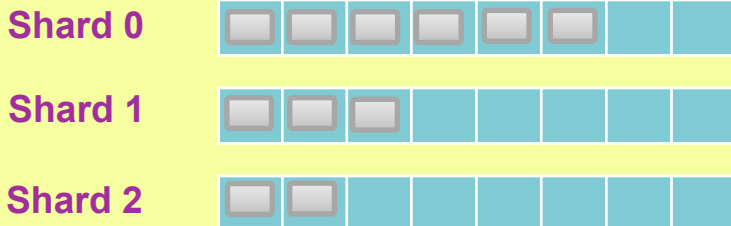
### Stream:

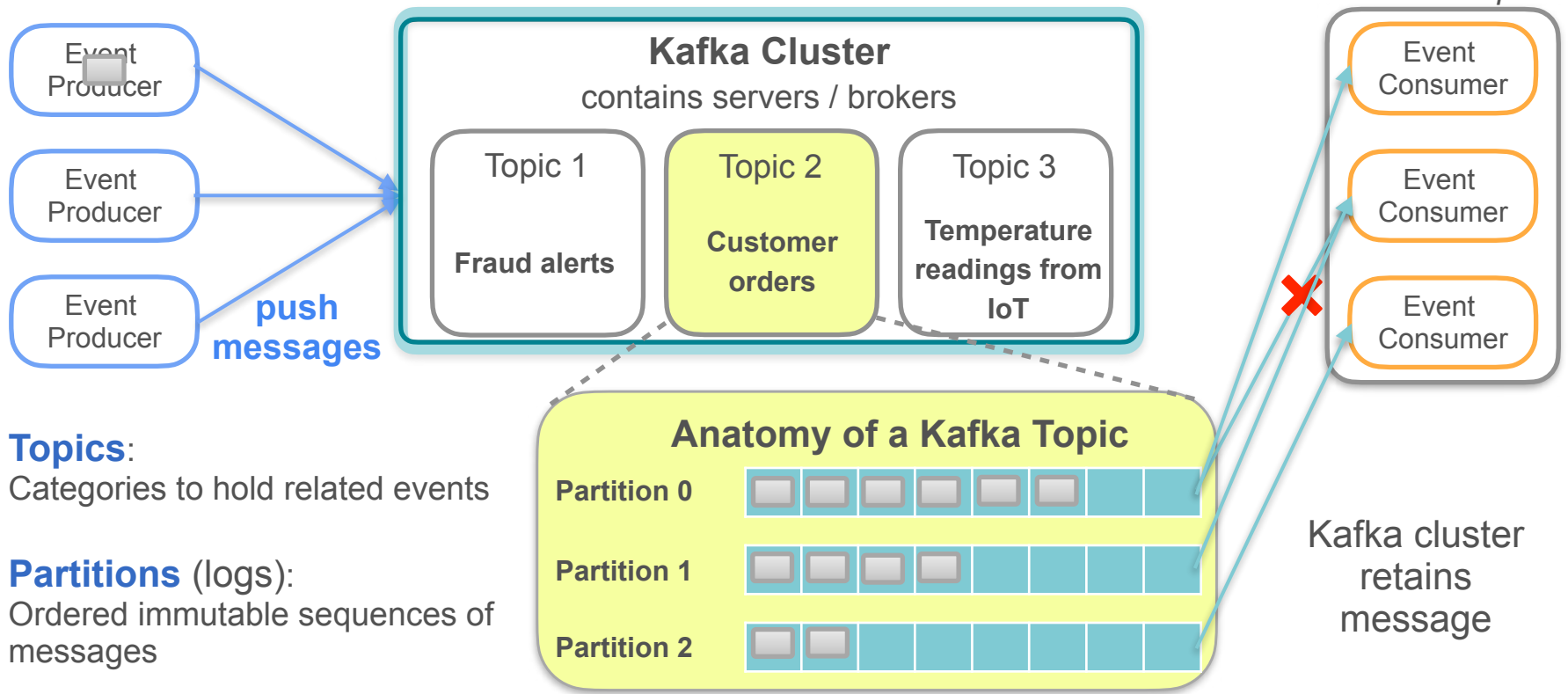
Categories to hold related events

### Shard (logs):

Ordered immutable sequences of messages

### Anatomy of a Data Stream





# Conversation with the Software Engineer



Software Engineers



Data Engineer

User Id: 7945  
IP address: 127.168.10.32  
Action: User added a product x to their cart  
Status: Success  
Time Stamp: 01-01-2025:10.30

Web-Server Log

Event  
Producer



Amazon Kinesis  
Data Streams



**Ingestion pipeline  
starts here**

# Conversation with the Software Engineer



Software Engineers



Data Engineer

User Id: 7945  
IP address: 127.168.10.32  
Action: User added a product x to their cart  
Status: Success  
Time Stamp: 01-01-2025:10.30

Web-Server Log

Event  
Producer

Ingestion pipeline  
starts here



Amazon Kinesis  
Data Streams



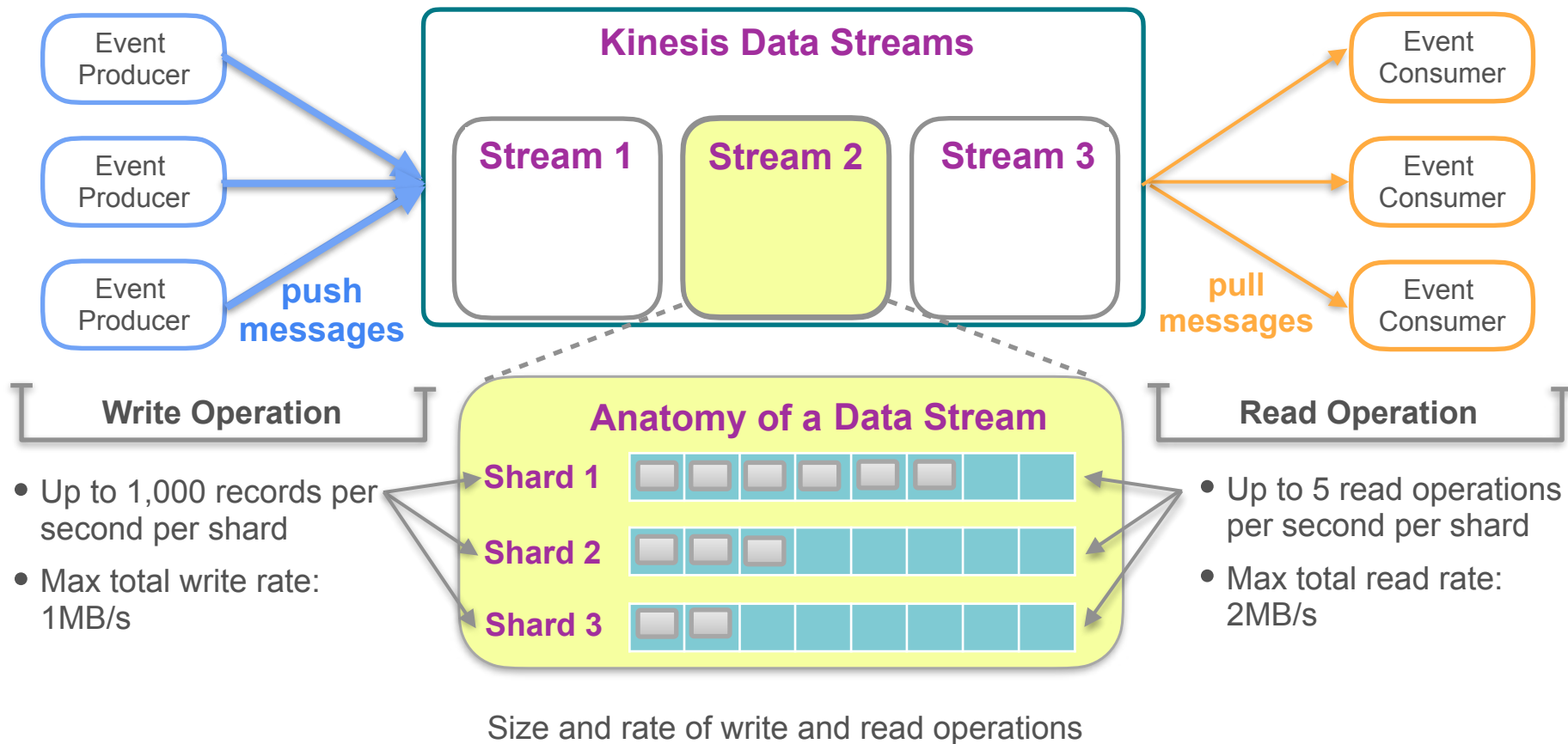


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# Streaming Ingestion

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## **Amazon Kinesis Data Streams Details**

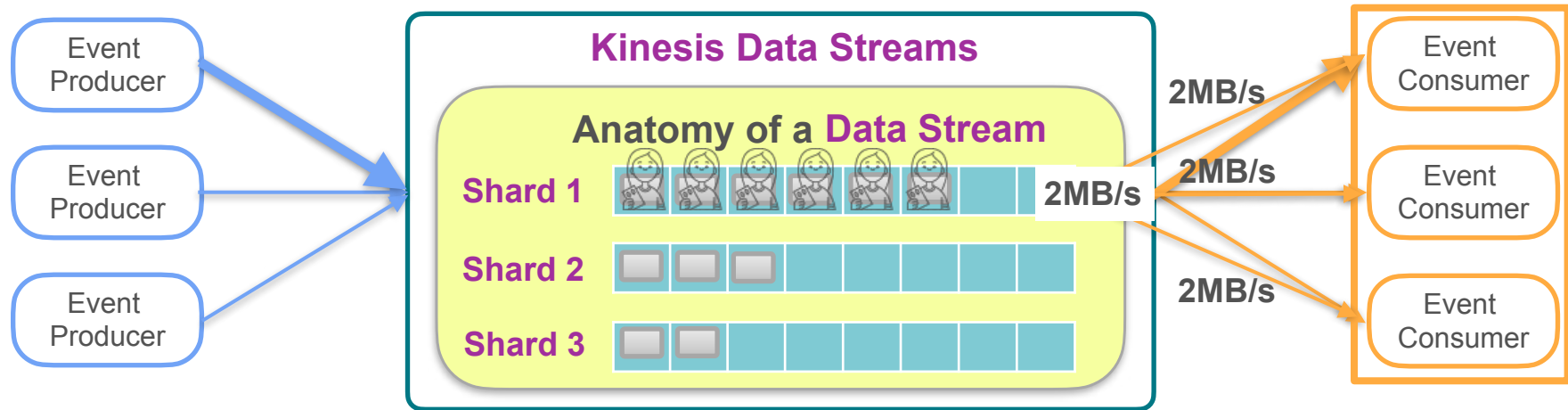


## Kinesis in “on-demand” Mode

- Automatically manage the scaling of the shards up or down as needed
- Only charged for what you use
- More convenient from an operational perspective

## Kinesis in “Provisioned” Mode

- Specify the number of shards necessary for your application based on the expected write and read request rate
- Manually add more shards or re-shard when needed
- A good fit if...
  - you have predictable application traffic
  - you are able to control your costs more carefully



## Data Record

customerID  
Partition Key **12567910**

Sequence Number

Binary Large Object  
(BLOB)

Used to determine which shard the data  
record is placed into

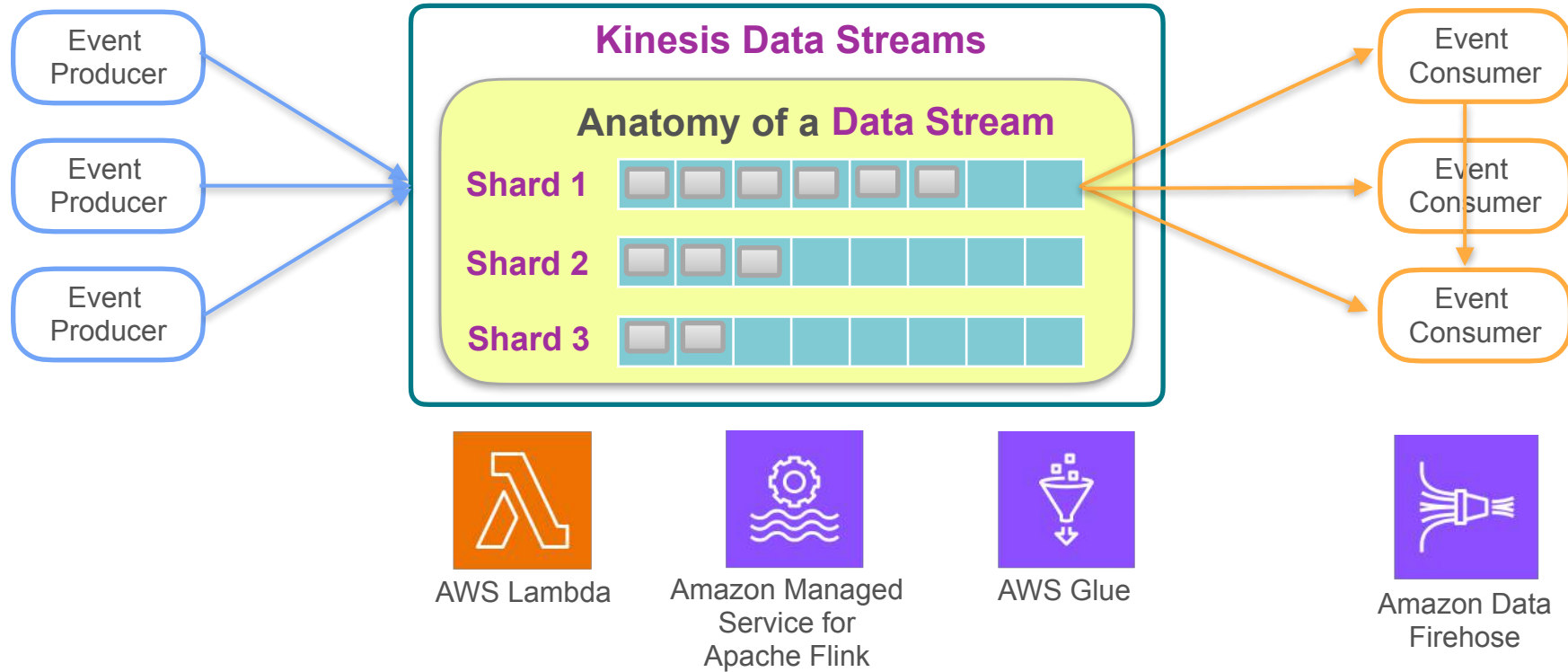
**Shared Fan-Out**

When consumers share a shard's read capacity

**Enhanced Fan-Out**

When consumers are able to read at the full read  
capacity of the shard





Amazon Kinesis Client Library (KCL)



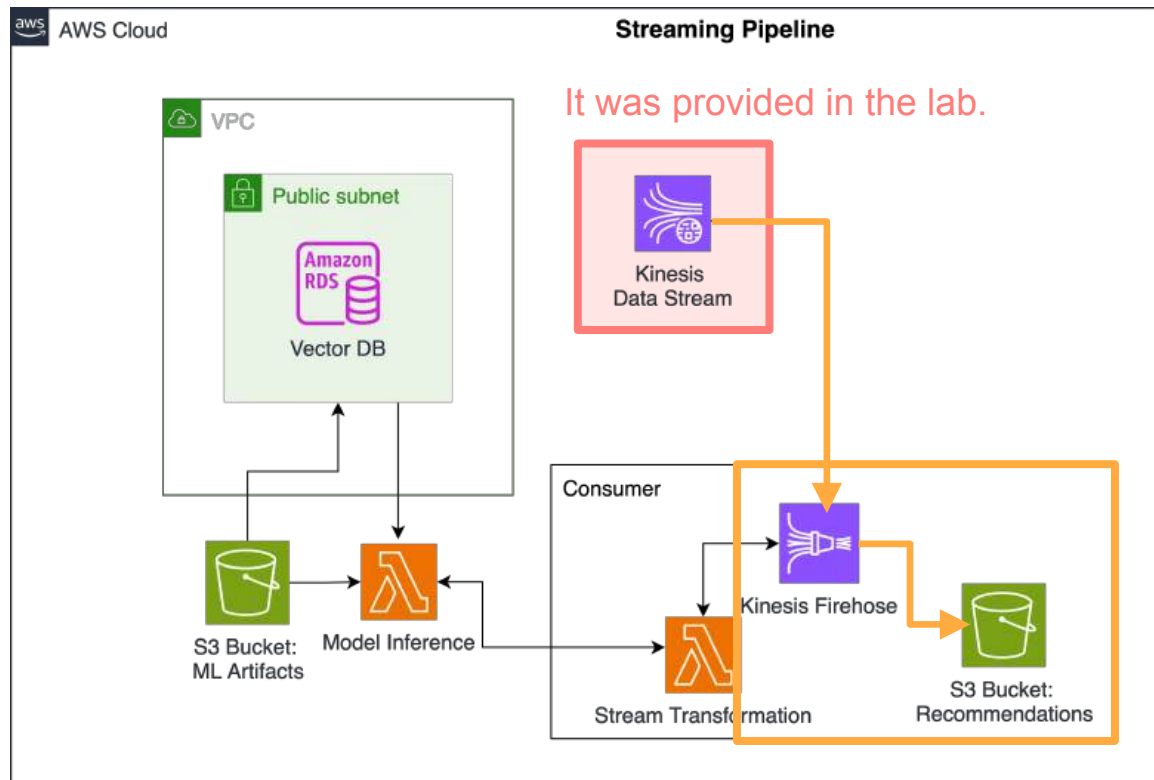
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# Lab Walkthrough

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## **Streaming Ingestion**

# Course 1 Lab

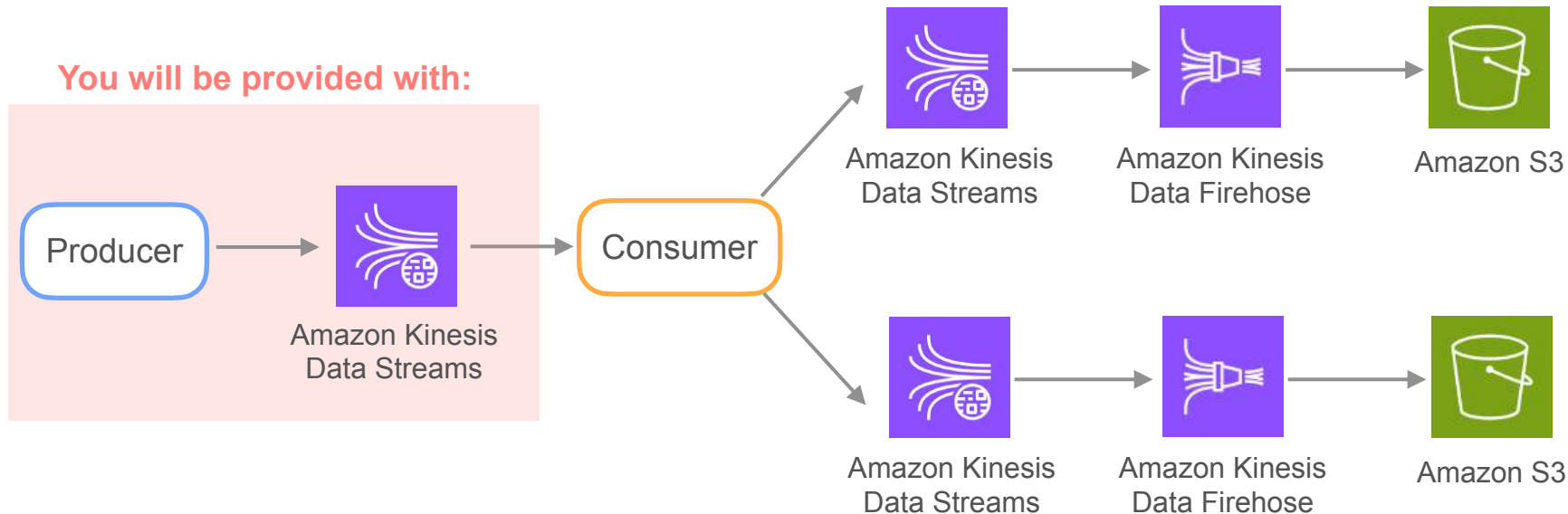


## Part 1



## Part 2

**You will be provided with:**



# Part 1



The screenshot shows a JupyterLab environment. On the left is a file explorer with a search bar and a list of files and folders. On the right is a notebook titled 'C2\_W2\_Lab\_1\_Streaming\_Ingestion' with a Python 3 (ipykernel) environment. The notebook content includes a title, an introduction, a list of two parts, and a note about getting stuck on lab steps.

**File Explorer:**

Name	Last Modified
jupyterlab-venv	16 minutes ago
images	17 minutes ago
scripts	17 minutes ago
data	17 minutes ago
src	17 minutes ago
C2_W2_Lab_1_Stream...	12 minutes ago
jupyter_output.log	12 minutes ago
README.md	5 days ago

**Notebook Content:**

## Streaming Ingestion

In this lab, you will interact with Amazon Kinesis Data Streams and gain a better understanding of how the streaming ingestion process is performed. The lab consists of two parts:

1. You will manually generate data and write it to a Kinesis Data Stream; after that, you will consume the generated data from that stream.
2. You will perform a streaming ETL process: you will consume data from a Kinesis Data Stream that is fed by a producer. You will apply some simple transformations to this data, and then put the transformed data into one of two other data streams. From each of these two new data streams, data will be taken by a Kinesis Firehose and delivered to their respective S3 bucket.

If you get stuck on any of the lab steps, you can check the solution notebook `C2_W2_Lab_1_Streaming_Ingestion_Solution.ipynb` and script `src/etl/consumer_Solution.py` that you can download by running the

## Part 1

```
def main():
    logging.info("Starting PutRecord Producer")
    args = parser.parse_args()

    kinesis_stream_name = args.stream
    data_record = json.loads(args.json_string)

    kinesis = boto3.client("kinesis")

    try:
        # execute single PutRecord request
        response = kinesis.put_record(
            StreamName=kinesis_stream_name,
            Data=json.dumps(data_record).encode("utf-8"),
            PartitionKey=data_record["session_id"],
        )
        logging.info(
            f"Produced record {response['SequenceNumber']} to Shard {response['ShardId']}"
        )
```

Code snippet from  
producer\_from\_cli.py

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# Part 1

## producer\_

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```
def poll_shards(kinesis, shard_iterators):
```

```
    """This function continuously polls the shards for data. It iterates
    over the list of shard iterators, fetching records from each shard using
    the respective iterator. For each record retrieved, it logs the order
    data along with the shard ID and sequence number. It updates the shard
    iterator to the next iterator if available.
```

```
    Args:
```

```
        kinesis (boto3 client): Boto3 client for kinesis resources
```

```
        shard_iterators (List): Pair of ShardId and corresponding Iterator
```

```
    """
```

```
    while True:
```

```
        for shard_itr in shard_iterators:
```

```
            try:
```

```
                records_response = kinesis.get_records(
```

```
                    ShardIterator=shard_itr.iterator, Limit=200
```

```
                )
```

```
                for record in records_response["Records"]:
```

```
                    order = json.loads(record["Data"].decode("utf-8"))
```

```
                    logging.info(
```

```
                        f"Read Order {order} from Shard {shard_itr.shard_id} at position {record['SequenceNumber']}"
```

```
                    )
```

```
                if records_response["NextShardIterator"]:
```

```
                    shard_itr.iterator = records_response["NextShardIterator"]
```

```
            except Exception as e:
```

```
                logging.error(
```

```
                    {"message": "Failed fetching records", "error": str(e)}
```

```
                )
```

```
            time.sleep(1)
```

ream>

record

# Part 1



## producer\_from\_cli.py

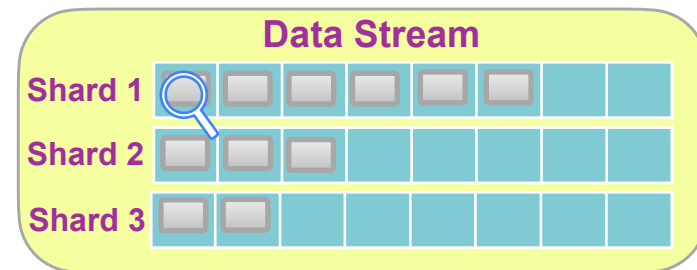
- writes a single data record into the data stream
- uses boto3 to interact with Kinesis
- can be run from the terminal:

```
python producer_from_cli.py
--stream <name of the data stream>
--json_string <record as json string>
```

## consumer\_from\_cli.py

- simple consumer application
- uses boto3 to interact with Kinesis
- can be run from the terminal:

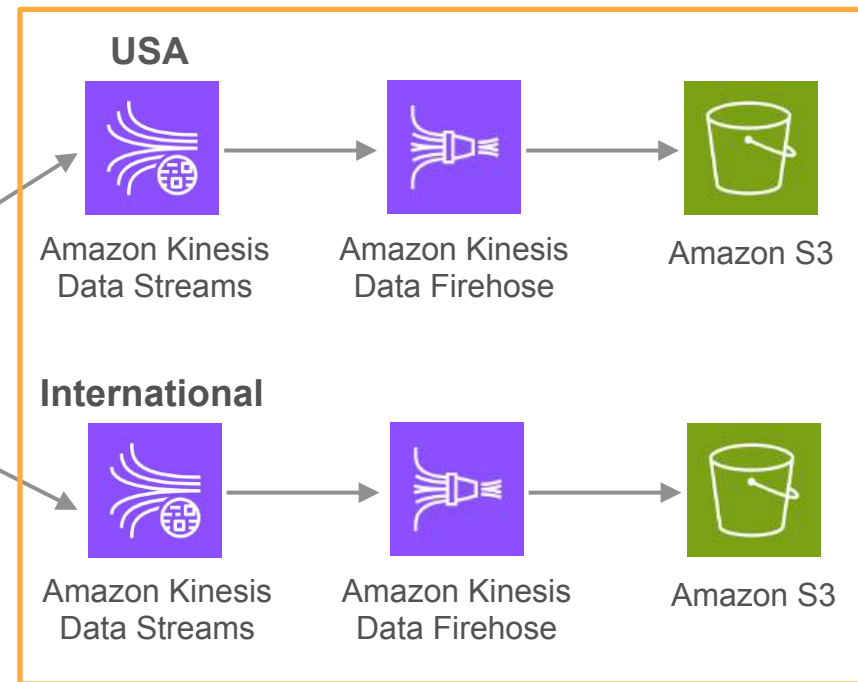
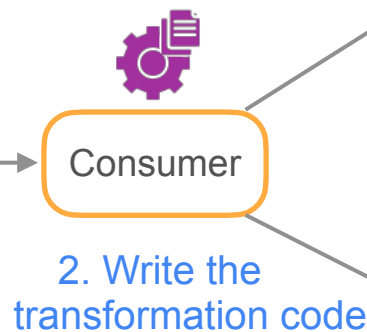
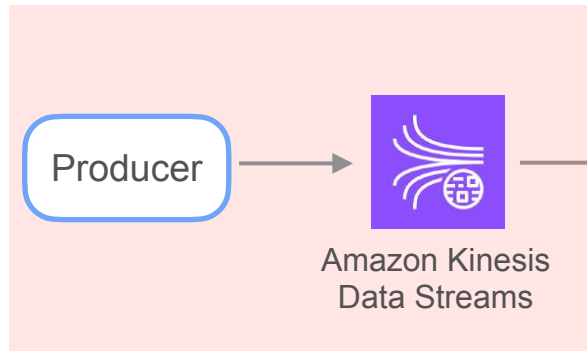
```
python consumer_from_cli.py
--stream <name of the data stream>
```



print information in the terminal about each record



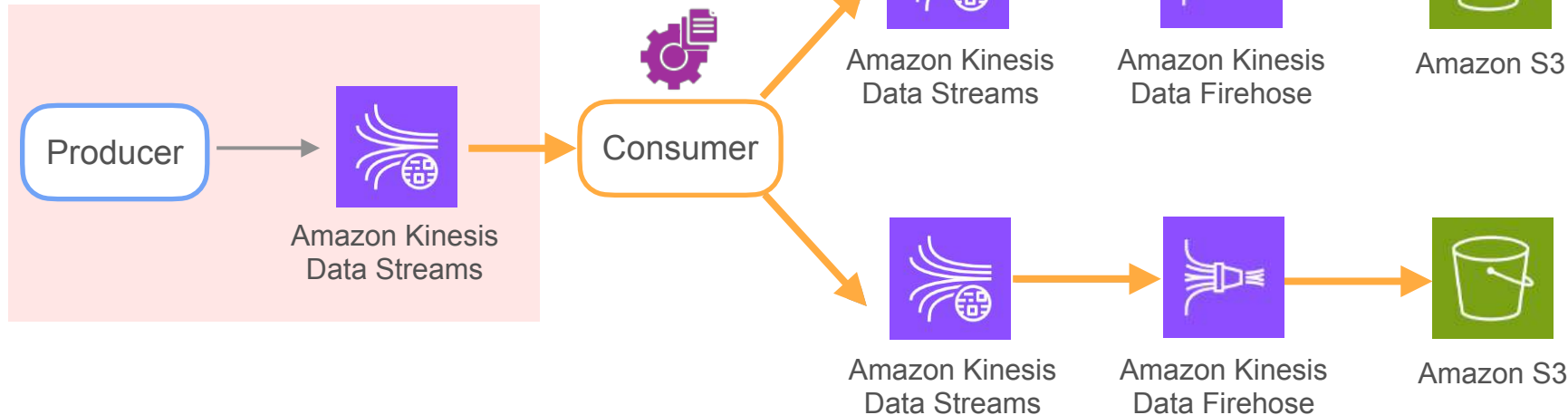
You will be provided with:



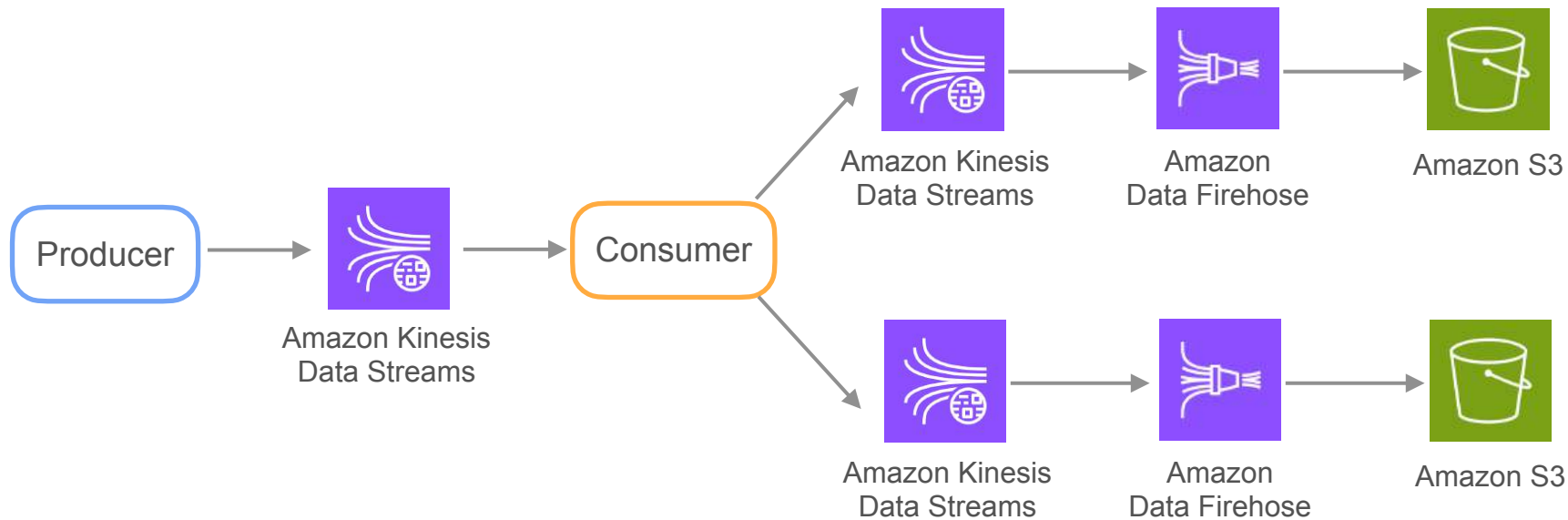
1. Create these resources

## Part 2

You will be provided with:



```
9 File Edit Find View Go Run Tools Window Support Preview Run V Share
bash - "ip-10-0-1-116.ec2.i x (+)
(jupyterlab-venv) voclabs:~/environment $ source jupyterlab-venv/bin/activate
(jupyterlab-venv) voclabs:~/environment $ cd src/etl
(jupyterlab-venv) voclabs:~/environment/src/etl $
```





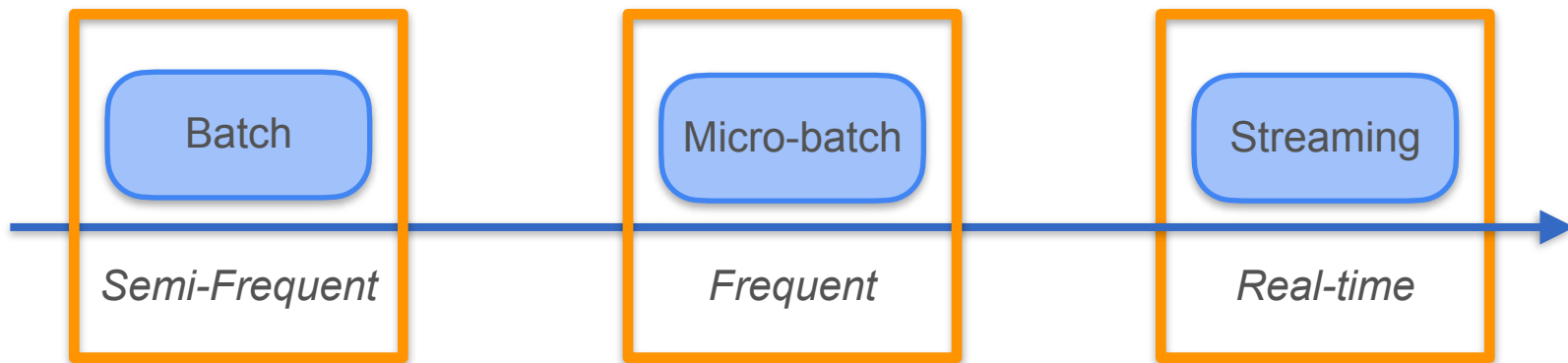
DeepLearning.AI

# Data Ingestion

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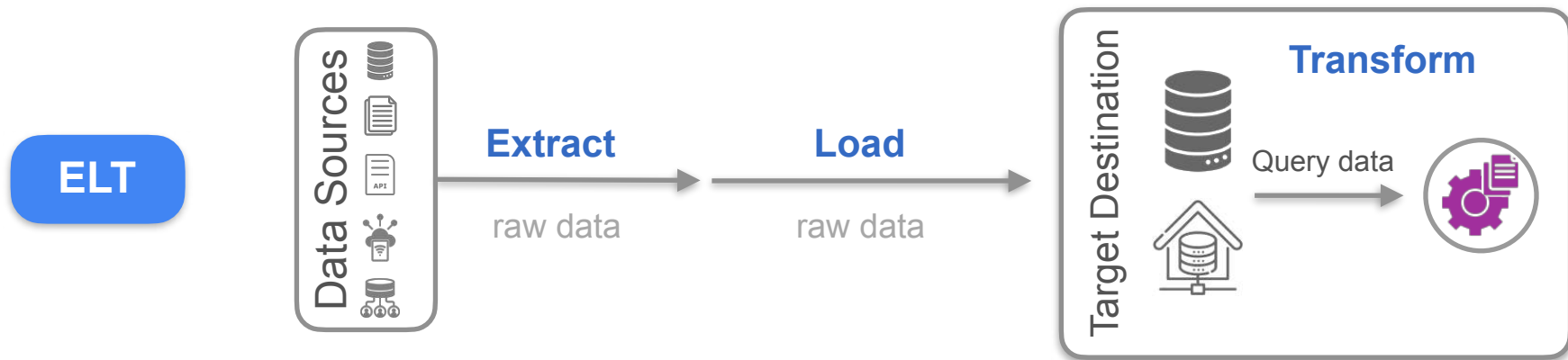
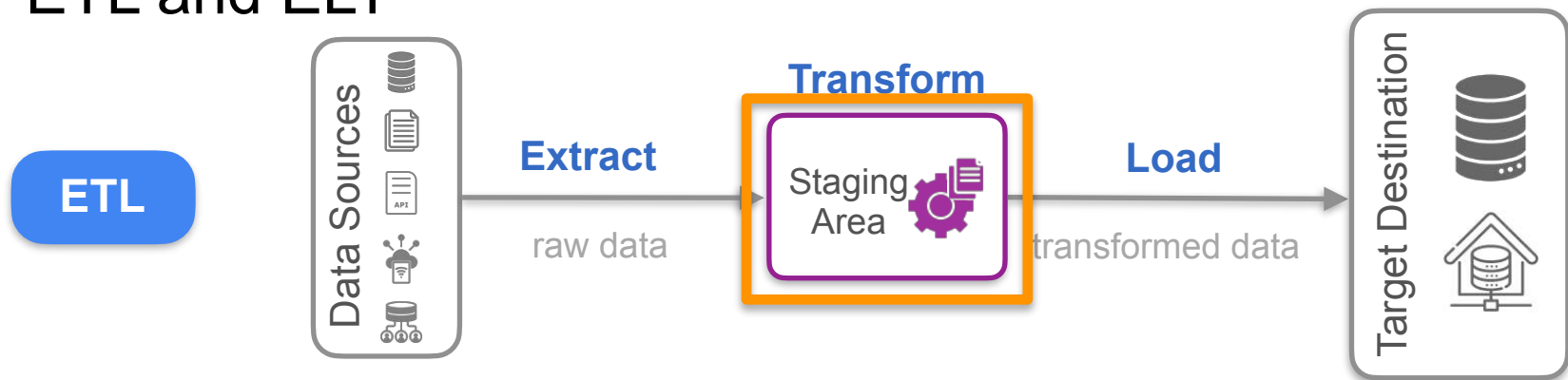
## **Week 2 Summary**

# Batch and Streaming Ingestion



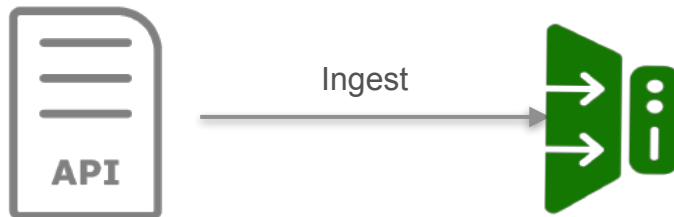
You determine your approach based on the stakeholder needs.

# ETL and ELT



# Week 2 Labs

## Lab 1



- Connection to API
- Authentication
- Pagination

## Lab 2

