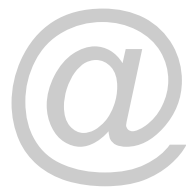


SPONSORSHIP & BRANDING OPPORTUNITIES



Concurrent Show



18-19-20 AUGUST 2022
HITEX EXHIBITION CENTER, HYDERABAD

Organised by:



AceUrban Group



Partner's visibility & benefits:

- 24 Sq. Meter booth in the exhibition (Bare space)
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Dedicated emailer to our database
- Advertisement in show catalogue (Soft copy)
- Logo on trade fair invite
- Logo on newspaper advertisement
- Logo in show catalogue
- Logo on all applicable onsite branding



Partner's visibility & benefits:

- 18 Sq. Meter booth in the exhibition (Bare space)
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Dedicated emailer to our database
- Advertisement in show catalog (Soft copy)
- Logo on trade fair invite
- Logo on newspaper advertisement
- Logo in show catalog
- Logo on all applicable onsite branding



Partner's visibility & benefits:

- 12 Sq. Meter booth in the exhibition (Shell scheme)
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Advertisement in show catalogue
- Logo on trade fair invite
- Logo on newspaper advertisement



ASSOCIATE PARTNER

₹ **3**
lacs

Partner's visibility & benefits:

- 12 Sq. Meter booth in the exhibition (Shell Scheme)
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Advertisement in show catalog

5
PARTNERS

OTHER BRANDING OPPORTUNITIES

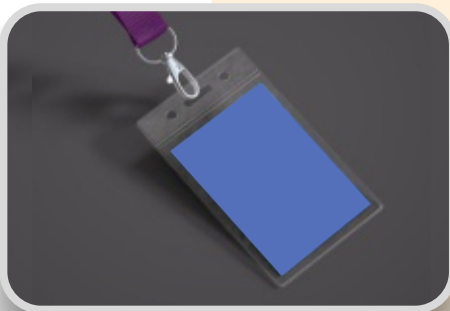


VISITOR REGISTRATION PARTNER (ONE)

Partner's Visibility & Benefits

- Exclusive logo on registration Desks
- 9 Sq. Meter booth in the exhibition (Shell scheme)
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Logo on trade fair invite
- Logo in show catalogue
- Logo on all applicable onsite branding

5
lacs



BADGES PARTNER (ONE)

Partner's Visibility & Benefits

- Exclusive logo on registration visitor badges branding
- 9 Sq. Meter booth in the exhibition (Shell scheme)
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Logo on trade fair invite
- Logo in show catalogue
- Logo on all applicable onsite branding

3.5
lacs



VISITORS BAG PARTNER (ONE)

Partner's Visibility & Benefits

- Exclusive logo on visitor bags
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in show catalogue
- Logo on all applicable onsite branding

3.5
lacs



VISITOR LANYARD PARTNER (ONE)

Partner's Visibility & Benefits:

- Exclusive logo on lanyard
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in show catalogue
- Logo on all applicable onsite branding

3.5
lacs

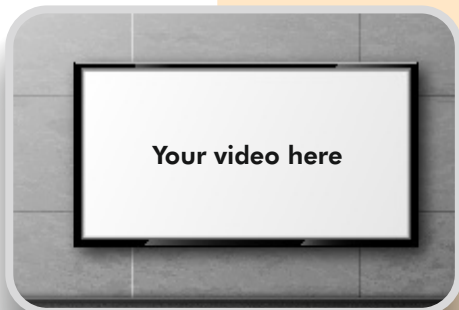


BUYER SELLER MEET PARTNER (ONE)

Partner's Visibility & Benefits

- Exclusive branding on buyer seller lounge area (4posters) and logo on Buyer Lounge registration counter
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in show catalogue
- Logo on all applicable onsite branding.

5
lacs



VIDEO SCREEN PARTNER

Partner's Visibility & Benefits

- Exclusive branding on video screen panel
- A 5-minute AV clip with sponsors' logo shall be played on all 3 event days across the LED screens at the venue
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in show catalogue
- Logo on all applicable onsite branding

5
lacs



CONFERENCE PARTNER

Partner's Visibility & Benefits:

- Prominent logo on conference backdrop
- Logo on conference stationary
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in show catalogue
- Logo on all applicable onsite branding

10
lacs



WATER BOTTLE PARTNER (ONE)*

Partner's Visibility & Benefits

- Exclusive logo on water bottle label
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in show catalogue
- Logo on all applicable onsite branding

2.5
lacs

* 3k bottles approx per day with branding to visitors



SHOW CATALOGUE (SOFTCOPY)

Full Page	₹ 15000
Half Page	₹ 10000

BRANDING OPPORTUNITIES AT THE VENUE



HOARDING AT MAIN ENTRANCE (BACKLIT)



Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Venue.

Frame Size : 19.7 ft W x 9.11 ft H
Text Visibility : 18.7 ft W x 8.11 ft H
Total No. : 1 only
Charges : Rs.20,000 + taxes
(Per event – Max 5 days)
Printing, Mounting Included.



● Location of the display in the Venue

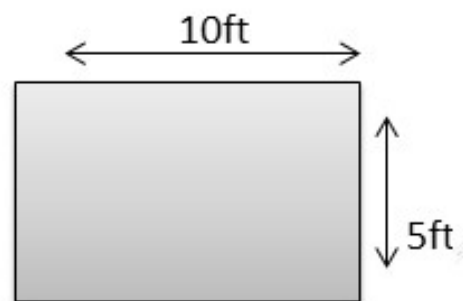


ROAD MEDIANS(BACKLIT) - 2 nos.



Highlight your brand prominently. Visitors will be able to notice the your brand prowess while driving along HITEX roads (Kondapur gate round about).

Frame Size : 9.10 ft W x 4.3 ft H
Text Visibility : 8.8 ft W x 4 ft H
Total No. : 2
Charges : Rs.15,000 + taxes for each
(Per event – Max 5 days)
Printing, Mounting Included.



● Location of the display in the Venue



ROAD MEDIANS(BACKLIT)



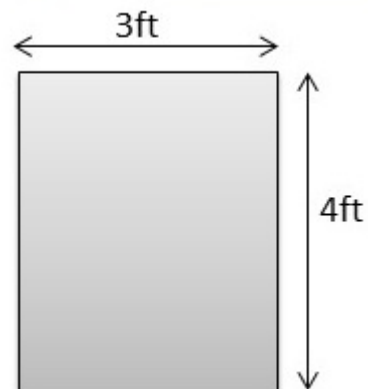
Highlight your brand prominently. Visitors will be able to notice the your brand prowess while driving along HITEX roads (Kondapur gate round about).

Frame Size : 3.2 ft W x 4.3 ft H
Text Visibility : 2.7 ft W x 3.7 ft H
Total Nos. : 49

Charges : Rs.3,500 + taxes

(Per event – Max 5 days)

Printing, Mounting Included.



POLE BUNTING



Highlight your brand prominently. Visitors will be able to notice the your brand prowess while driving along HITEX roads.

Frame Size : 2 ft W x 5 ft H (front & back)

(Side by side)

Total Nos. : 30

Charges : Rs.5,000 + taxes

(Per event – Max 5 days)

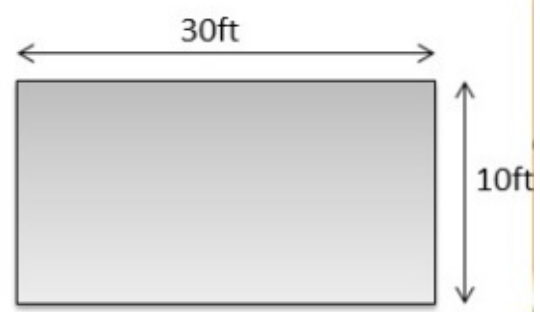
Printing, Mounting Included.

ENTRANCE DISPLAY



Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Area.

Size : 30ft W x 10ft H
Total Nos. : 2 nos
Charges : Rs.35,000 + taxes
(Per event – Max 5 days)
Printing, Mounting Included.



Location of the display in the Venue



TRAPEZIUM DISPLAY



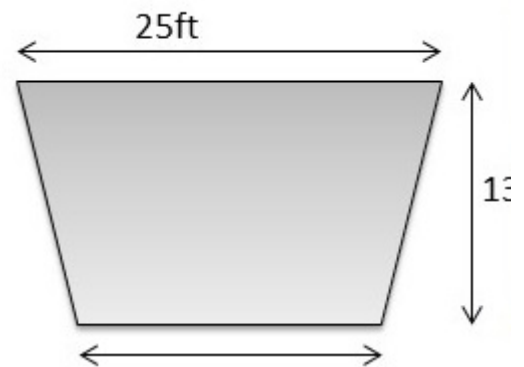
Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Area.

Frame Size : Top W 25ft, H 14ft Bottom W x 13.5 ft H
Text visibility : Top W 24ft, H 13ft Bottom W x 12.5 ft H
Total No. : 9 nos.

Charges for : Rs.30,000 + taxes
each frame

(Per event – Max 5 days)

Printing, Mounting Included.

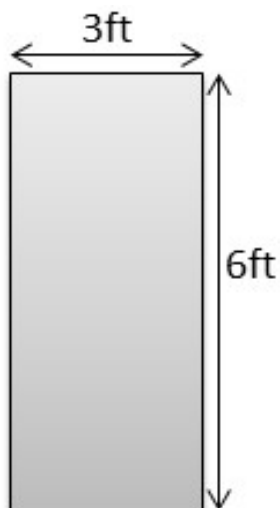


DISPLAYS - TFO TO HALLS ENTRANCE



Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Halls.

Size : 6ft H x 3ft W
Total No. : 14
Charges : Rs.3,000 + taxes
(Per event – Max 5 days)
Printing, Mounting Included.



ENTRANCE PLAZA REAR



Highlight your brand prominently. Visitors will be able to notice the your brand or thank you message while leaving the halls.

Size : 30t W x 2ft H
Total Nos. : 1
Charges : Rs.10,000 + taxes
(Per event – Max 5 days)
Printing, Mounting Included.



Location of the display in the Venue

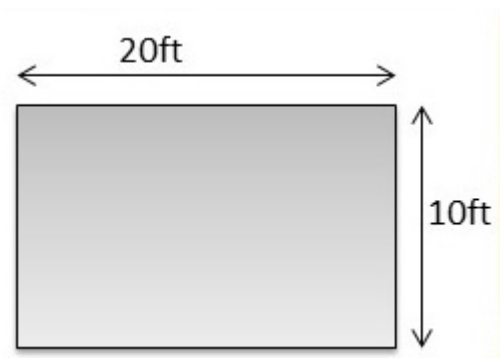


HALL SIDE DISPLAY



Highlight your brand prominently. Visitors will be able to notice the your brand prowess / Exhibitor layout while entering the Exhibition Hall.

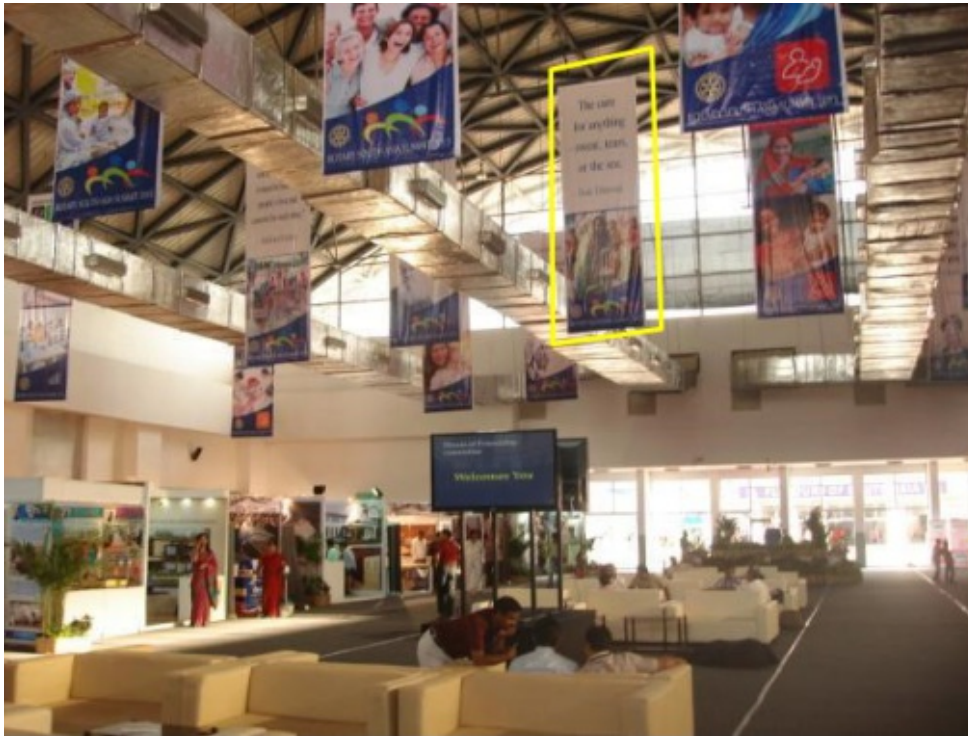
Size : 20ft W x 10ft H
Total No. : 6 Nos.
Charges : Rs.25,000 + taxes
(Per event – Max 5 days)
Printing, Mounting Included.



Location of the display in the Venue



HALL BUNTING



Highlight your brand from a distance. Visitors will be able to notice the location of your stall easily inside the Exhibition Hall.

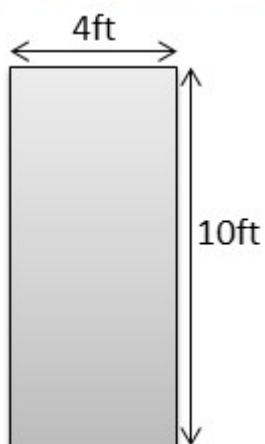
Size : 10ft H x 4ft W

Total No. : As required

Not available in Hall No.2

Charges : Rs.8,000 + taxes

Printing, Mounting Included.



BRANDING AT PARKING SPACE



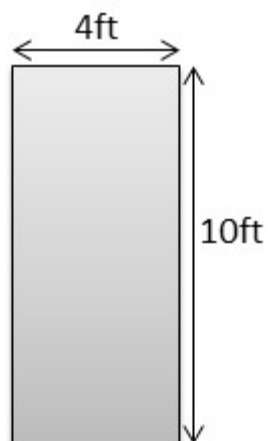
Highlight your brand from a distance. Visitors will be able to notice the location of your stall easily inside the Exhibition Hall.

Size : 8ft H x 10ft W

Total No. : As required

Charges : Rs.10,000 + taxes

Printing, Mounting Included.



Location of the display in the Venue



FOR MORE DETAILS, PLEASE CONTACT:

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