

Privacy Policy for SkillWill Corp and SkillWill.org

SkillWill, Inc. (“SkillWill,” “we,” “us,” or “our”) values your privacy and is committed to protecting your personal information. This Privacy Policy outlines our practices for collecting, using, and safeguarding personal information when you interact with our products, services, and website (<https://skillwill.org>).

1. Application and Scope

This Privacy Policy (“Policy”) is designed to promote transparency and establish responsible practices for managing personal information in compliance with applicable laws. It applies to personal information collected, accessed, or processed by SkillWill while providing its digital visualization and data solutions.

This Policy applies to all interactions with SkillWill’s services and products, including but not limited to software tools, applications, and the website at <https://skillwill.org> (“Website”). It does not apply to third-party websites or services that may be linked or referred to through our offerings.

2. Definition of Personal Information

“Personal information” means any information about an identifiable individual. This includes names, email addresses, phone numbers, job titles, usage data, and any other similar data that can be linked to a specific person. Information that is aggregated or anonymized such that it cannot be associated with a specific individual is not considered personal information.

3. Collection and Use of Personal Information Through Our Products

SkillWill collects and uses personal information to provide and improve our services. The data we process may include information from our institutional clients (“Customers”), their users, or individual learners (“End Users”). We collect and use this information for the following purposes:

- To register and manage customer accounts or subscriptions;
- To provide support and deliver SkillWill products and services;
- To analyze user engagement and improve features, content, and functionality;
- To comply with legal and contractual obligations;
- To conduct satisfaction surveys and gather user feedback;
- To inform users about new products, services, or updates that may be of interest.

SkillWill does not use personal information for any purpose beyond those listed above without obtaining appropriate consent, unless permitted or required by law.

4. Collection and Use of Personal Information Through the Website

When users visit or interact with our website, we may collect the following types of personal information:

A. Information Provided by Users

- a. **Inquiries:** Name, email address, and message content submitted through contact forms or email.
- b. **Account Sign-ups & Trial Requests:** Information entered when requesting access to SkillWill services or signing up for newsletters or webinars.

B. Technical Information

SkillWill collects technical information through cookies and analytics tools, such as:

- i. Browser type and settings
- ii. IP address
- iii. Device type and OS
- iv. Referral URL and search terms
- v. Pages visited and duration

This data is used to optimize the website experience and analyze performance. While typically anonymized, if this data identifies a specific person, it is treated as personal information.

5. Cookie Preferences

Users can manage cookie preferences through browser settings. Blocking cookies may limit the website's functionality.

6. Sharing of Personal Information

SkillWill does not sell, rent, or trade personal information. However, we may share data in the following scenarios:

1. **Legal Requirements:** We may disclose personal information to comply with legal obligations or to protect our rights, users, and property.
2. **Service Providers:** Third-party vendors supporting our operations (e.g., cloud storage, analytics, CRM) are bound by confidentiality agreements and only use information as necessary.
3. **Business Transfers:** In the event of a merger, acquisition, or sale, personal information may be transferred under confidentiality and data protection obligations.

If legally required to disclose a Customer's personal information, we will notify the Customer to allow for an appropriate response.

7. Data Security

We implement industry-standard safeguards to protect personal information from loss, misuse, unauthorized access, disclosure, or alteration. This includes secure storage, encryption, and access controls.

8. Retention and Deletion

SkillWill retains personal information only as long as necessary for the purposes described in this Policy, or as required by law. Data no longer required is securely deleted or anonymized.

9. Contact Us

For questions or concerns regarding this Privacy Policy or our data practices, please contact:
Email: info@skillwill.org