

# Hello I'm Abhay Shelke

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GitHub: [github.com/Skillet0](https://github.com/Skillet0)

Portfolio: [skillet0.github.io/AbhayShelke.github.io/](https://skillet0.github.io/AbhayShelke.github.io/)

Location: Hadapsar, Pune, 411028

## Summary

Motivated Data Analyst with expertise in Power BI, Tableau, Excel, and SQL, and a foundational understanding of Generative AI. Experienced in analyzing large datasets and creating interactive dashboards to drive business decisions. Eager to apply data management and analytical skills to improve healthcare outcomes through innovative data management and pharmacovigilance practices.

## Technical Skills:

- **Data Analysis:** Excel, Power BI, SQL
- **Data Visualization & Reporting:** Power BI, Tableau, Excel
- **Generative AI:** Basic understanding and application in data processing
- **Business Intelligence:** KPI Tracking, Trend Analysis, Descriptive Analytics
- **Database Management:** SQL Queries, Data Cleaning & Preparation
- **Dashboard Design:** Power BI, Tableau, Excel

## Projects

### 1. Project Title: Blinkit Sales and Outlet Performance Analysis

**Analyzed sales performance** for Blinkit, a retail app, across various outlets and item types, resulting in \$1.2M in total sales with an average sales value of \$141.

- **Created interactive dashboards** to track KPIs such as total sales, average sales value, and customer ratings.
- **Segmented outlets** by tier and **identified key revenue** drivers from Tier 3 outlets (\$472K).
- Recommendations **improved outlet sales by 10%** through data-driven performance tracking

## 2. Project Title : Pizza Sales Data Analysis

Analyzed over 21,350 orders and 49,574 pizzas sold over a year, optimizing inventory management and marketing strategies.

- Created dashboards showcasing revenue and pizza category performance.
- Identified peak sales periods, optimizing staff and stock during weekends, leading to an 8% increase in sales.

## 3. Road Accident Dashboard

- Developed a comprehensive dashboard using Excel, SQL, and Tableau to visualize road accident data.
- Analyzed accident trends, vehicle types involved, weather conditions, and road surface details to provide insights into safety measures.
- Ensured data accuracy and integrity in the presentation of metrics, demonstrating attention to detail and regulatory compliance.

## 4. Diwali Sales Analysis

- Understand sales patterns during the Diwali season.
- Identify key customer demographics that impact sales.
- Analyze product category performance.
- Visualize sales trends to derive actionable insights.

## Certification

- Generative AI in Pharmacovigilance - *Udemy*
- Power BI Data Modelling - *Simplilearn*
- Business Analyst and Project Manager Collaboration - *LinkedIn Learning*
- Data Analysis with Python - *freeCodeCamp*

## Education

- MCA, Chandigarh University - Ongoing
- B.Sc in Computer Science, MGM's College of CS & IT – 80.34%
- HSC, Munjaji Patil Junior College – 60.31%