

Abhay Shelke

Pune, India | +91 7020390528 | [Gmail](#) | [LinkedIn](#) | [Portfolio](#)

Proficient in Data Visualization, Reporting, Dashboarding, Insight analysis with Computer Science Engineering background with hands on experience in SQL, Excel, Power BI, Alteryx, Tableau. Honing strong analytical skills, decision-making, problem solving abilities with learning mindset and proactive approach.

TECHNICAL SKILLS

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|--------------------------|------------------|-------------|----------------------|
| • Power BI Desktop | • Advanced Excel | • Tableau | • Data Modelling |
| • Power BI Service | • SQL | • Alteryx | • Data Visualization |
| • Power Query (M- Query) | • MySQL | • Python | • Data Cleaning |
| • DAX | • SQL Server | • MS Office | • Data Storytelling |

PROJECTS

Blinkit Sales and Outlet Performance Analysis

- Analyzed sales performance for Blinkit, a retail app, across various outlets and item types, resulting in \$1.2M in total sales with an average sales value of \$141. Created interactive dashboards to track KPIs such as total sales, average sales value, and customer ratings.
- Segmented outlets by tier and identified key revenue drivers from Tier 3 outlets (\$472K). Recommendations improved outlet sales by 10% through data-driven performance tracking.

Pizza Sales Data Analysis

- Analyzed over 21,350 orders and 49,574 pizzas sold over a year, optimizing inventory management and marketing strategies. Created dashboards showcasing revenue and pizza category performance.
- Identified peak sales periods, optimizing staff and stock during weekends, leading to an 8% increase in sales.

Road Accident Dashboard

- Developed a comprehensive dashboard using Excel, SQL, and Tableau to visualize road accident data. Analyzed accident trends, vehicle types involved, weather conditions, and road surface details to provide insights into safety measures.
- Ensured data accuracy and integrity in the presentation of metrics, demonstrating attention to detail and regulatory compliance.

Diwali Sales Analysis

- Analyzed sales patterns during the Diwali season to understand customer behavior. Identified key customer demographics impacting sales performance.
- Evaluated product category performance and visualized sales trends to derive actionable insights.

EDUCATION

Masters in Computer Applications

Chandigarh University

08/2022 – 09/2024

Bachelor of Computer Science

MGM's College of CS & IT, Nanded

08/2019 – 07/2022

CERTIFICATIONS

- **Statistics Foundations by META** - Coursera
- **Generative AI in Pharmacovigilance** - Udemy
- **Power BI Data Modelling** - Simplilearn
- **Business Analyst and Project Manager Collaboration** - LinkedIn Learning
- **Python Data Analytics by META** - Coursera