Abhay Shelke

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Proficient in Data Visualization, Reporting, Dashboarding, Insight analysis with Computer Science Engineering background with hands on experience in SQL, Excel, Power BI, Tableau. Honing strong analytical skills, decision-making, problem solving abilities with learning mindset and proactive approach.

TECHNICAL SKILLS

- Power BI Desktop
- Power BI Service
- Power Query (M- Query)
- DAX
- Advanced Excel
- SQL
- MySQL
- MS SQL Server
- Tableau
- Data Storytelling
- Python
- MS Office
- Data Modelling
- Data Visualization
- Data Cleaning

PROJECTS

Blinkit Sales and Outlet Performance Analysis
- Analyzed sales performance for Blinkit, a retail app, across various outlets and item types, resulting in $1.2M in total sales with an average sales value of $141. Created interactive dashboards to track KPIs such as total sales, average sales value, and customer ratings.
- Segmented outlets by tier and identified key revenue drivers from Tier 3 outlets ($472K). Recommendations improved outlet sales by 10% through data-driven performance tracking.

Pizza Sales Data Analysis
- Analyzed over 21,350 orders and 49,574 pizzas sold over a year, optimizing inventory management and marketing strategies. Created dashboards showcasing revenue and pizza category performance.
- Identified peak sales periods, optimizing staff and stock during weekends, leading to an 8% increase in sales.

Road Accident Dashboard
- Developed a comprehensive dashboard using Excel, SQL, and Tableau to visualize road accident data. Analyzed accident trends, vehicle types involved, weather conditions, and road surface details to provide insights into safety measures.
- Ensured data accuracy and integrity in the presentation of metrics, demonstrating attention to detail and regulatory compliance.

Diwali Sales Analysis
- Analyzed sales patterns during the Diwali season to understand customer behavior. Identified key customer demographics impacting sales performance.
- Evaluated product category performance and visualized sales trends to derive actionable insights.

EDUCATION

Masters in Computer Applications   08/2022 – 09/2024
Chandigarh University, Chandigarh

Bachelor of Computer Science   08/2019 – 07/2022
MGM's College of CS & IT, Nanded

CERTIFICATIONS

- **Statistics Foundations by META** - Coursera
- **Generative AI in Pharmacovigilance** - Udemy
- **Power BI Data Modelling** - Simplilearn
- **Business Analyst and Project Manager Collaboration** - LinkedIn Learning
- **Python Data Analytics by META** - Coursera