



PIZZA SALES REPORT

JAN 15 - DEC 15

Pizza Category

All

01-01-2015

31-12-2015



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

Total Orders



2.32

Avg Pizzas Per Order

BUSIEST DAYS AND TIMES

DAYS

Orders are **highest** on **weekends, Fridays/Saturdays** evenings.

MONTHLY

There are **maximum** orders from month of **July** and **January**

SALES PERFORMANCE

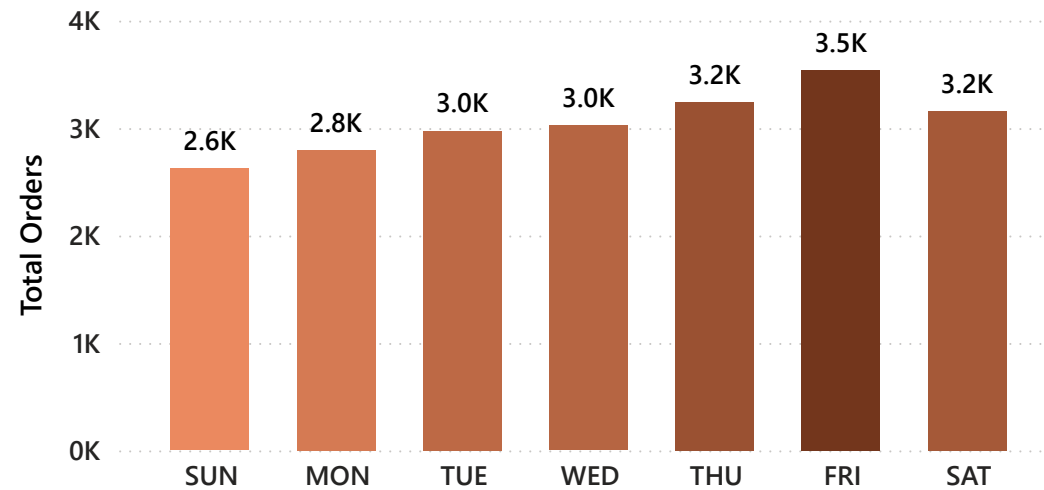
CATEGORY

Classic Category contributes to **maximum sales & total orders**.

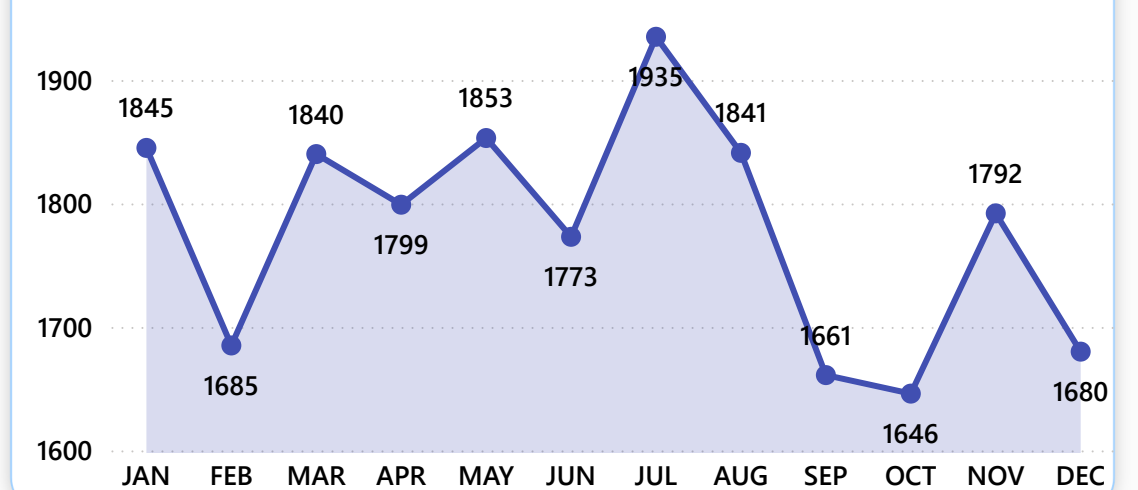
SIZE

Large size pizza contributes to **maximum sales**

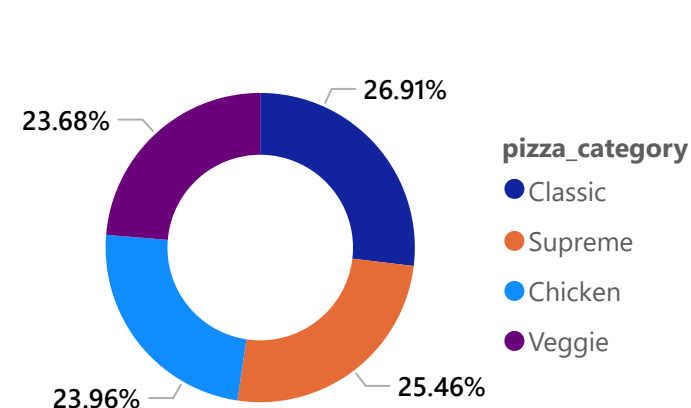
Daily Trend for Total Orders



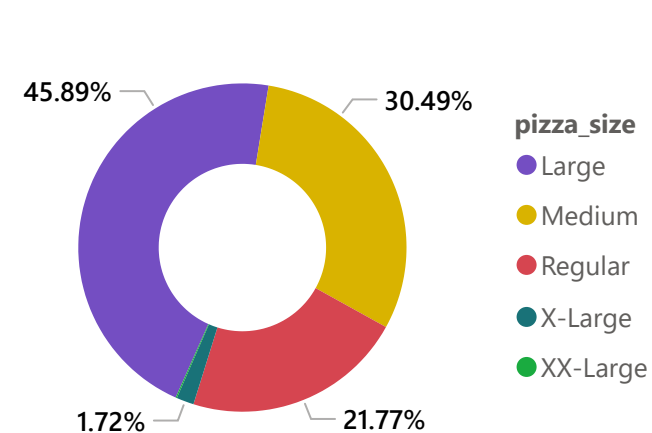
Monthly Trend for Total Orders



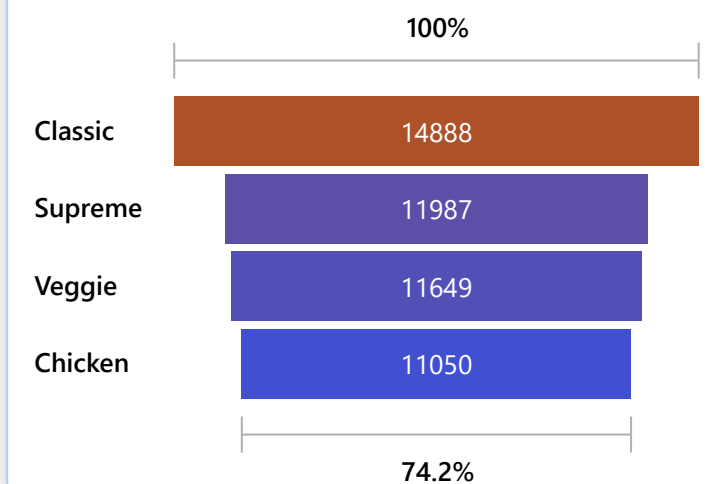
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

QUANTITY

The Classic Deluxe Pizza Contributes to Maximum Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza Contributes to Maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carrie minimum Revenue

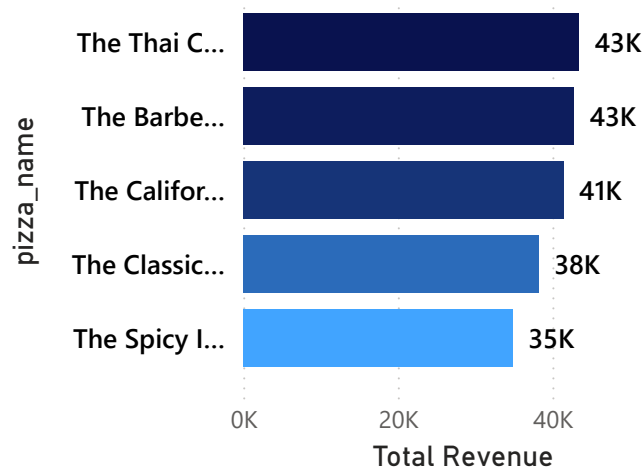
QUANTITY

The Brie Carrie pizza contributes to minimum total Quantities

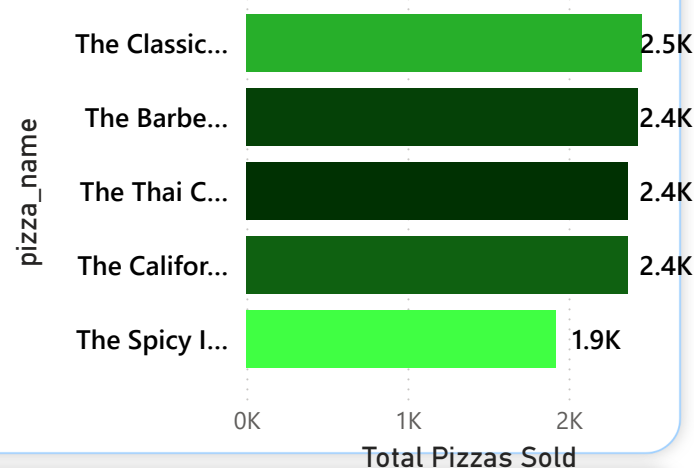
TOTAL ORDERS

The Brie Carrie pizza Contributes to minimum Total Orders

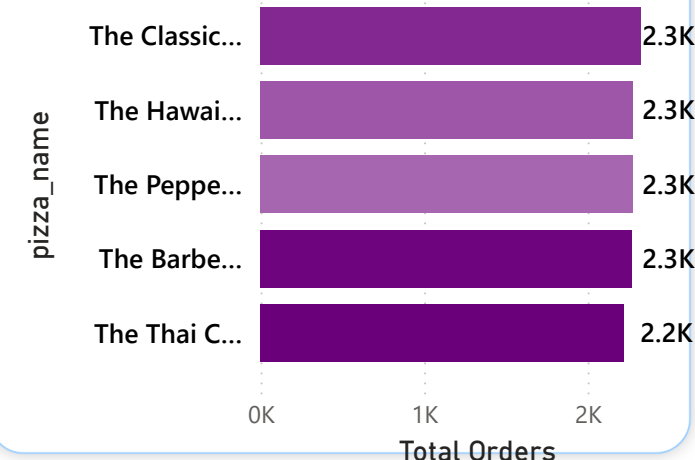
Top 5 Pizzas by Revenue



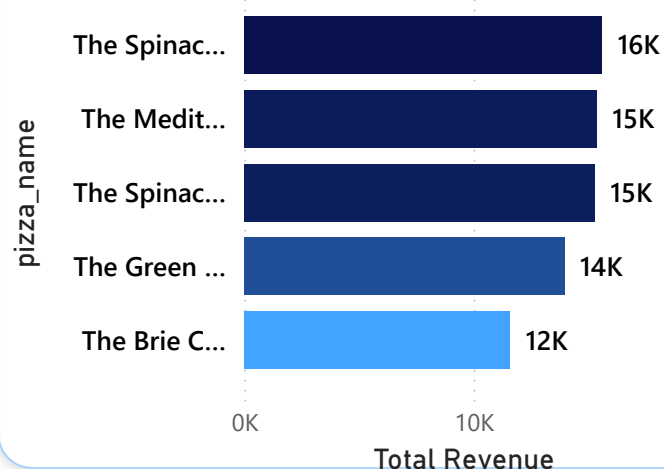
Top 5 Pizzas by Quantity



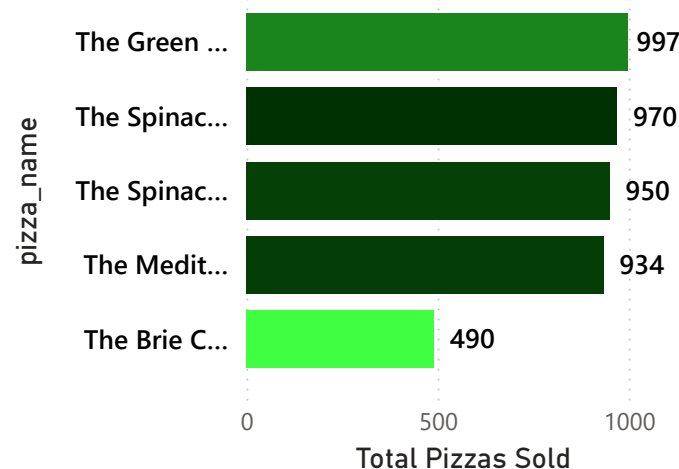
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

