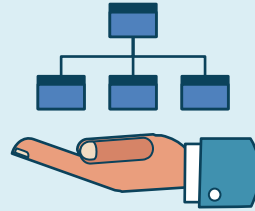


# IT Governance

IT solutions



Business objectives

# IT Governance

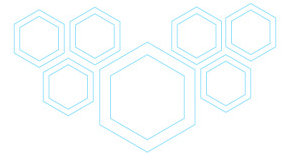
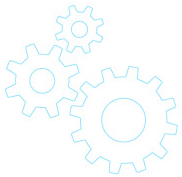


- A formal framework to align technology with business goals
  - Responsibility falls to the Board of Directors and executive management
- Why?
  - Data privacy
  - Financial accountability
  - Shareholder and market pressure

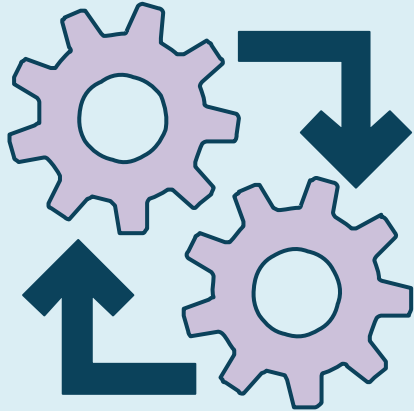
# Common IT Governance Frameworks



- ITIL
- COBIT
- ISO/IEC 38500: International Standard for Corporate Governance of IT



# COBIT



- Control Objectives for Information and Related Technologies
- Risk management
- Derive value from IT investments
- Improve IT system and data quality

# COBIT

Identify assets and risks



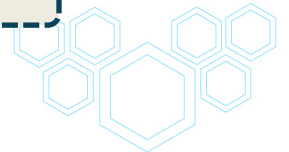
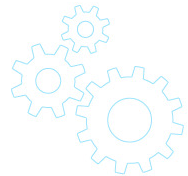
Identify stakeholder needs



Identify business goals



IT changes



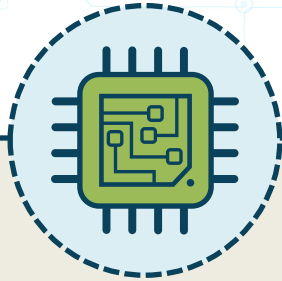
# COBIT 5



## Lifecycle phases

1. Drivers
2. Identify current state
3. Identify future state
4. Plans and activities
5. Plan execution
6. Maintain improvement
7. Review and continuous improvement

# Information Technology Infrastructure Library (ITIL)



## IT service management best practices

- How does IT fit in to provide the best value in achieving business goals?
- Improve quality and reliability of IT services
- Effective IT practices can affect the bottom line

# ITIL Lifecycle



## 1. Service strategy

- Financial and demand management
- Business relationship management
- Service automation



## 2. Service design

- Service catalog management
- Capacity and availability
- IT service continuity



# ITIL Lifecycle

A circular icon with three arrows in orange, green, and blue, arranged in a clockwise cycle, enclosed in a dashed circle.

## 3. Service transition

- Change management
- Release and deployment
- Service testing

A circular icon with three arrows in orange, green, and blue, arranged in a clockwise cycle, enclosed in a dashed circle.

## 4. Service operation

- Operational health
- Incident management
- Request fulfillment

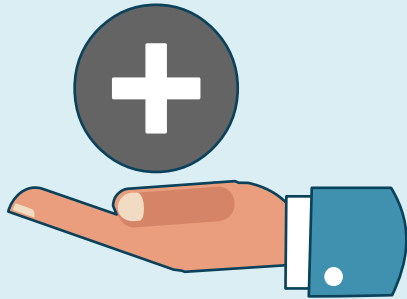
# ITIL Lifecycle



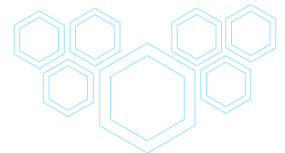
## 5. Continual service improvement

- Service measurement
- Continual assessment
- Continuous improvement

# ITIL and IS Audit Outcomes



- Increased profitability
- Increased service levels
- Compliance with laws, regulations, and contractual obligations



# ISO/IEC Standards



- International Organization for Standardization (ISO)
- International Electrotechnical Commission (IEC)
- IS planning, implementation, maintenance, and continual improvement
- ISO/IEC 27000 family of standards
  - Security of digital information assets
  - Certification provides assurances in the supply chain

# ISO/IEC 27001:2013



- Information Security Management System (ISMS)
  - CIA security triad; manage risk
- Vulnerabilities
- Risk assessment and treatment
- Periodic audits

# Risk Management



```
graph TD; A[Continuous risk identification] --> B[Risk probability and impact]; B --> C[Risk mitigation]; C --> D[Risk monitoring];
```

Continuous risk identification



Risk probability and impact

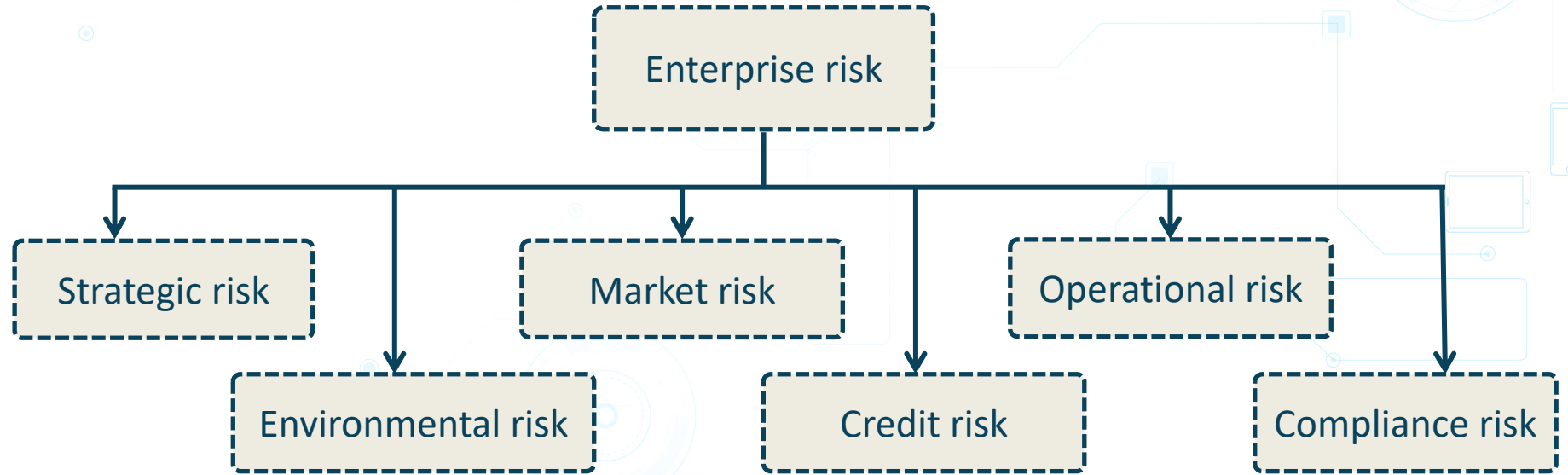


Risk mitigation



Risk monitoring

# IT-related Risks



# Risk Register



- Central list of identified risks
  - For a business unit or for a project
- Risks are assigned a severity level
  - Probability and impact
- Risk owners are listed
- Risk mitigations are described



# Risk Treatment

Organizational risk appetite



Define risk owner

# Risk Treatment



## Risk acceptance

- Also called *risk retention*
- The risk is known; loss is acceptable should the risk materialize



## Risk avoidance

- Risk cannot be transferred
- The risk is unacceptable to the organization
- Choosing to not engage in the activity or project

# Risk Treatment



## Risk reduction

- Lessen risk frequency and impact (mitigation)
- Implement a strong risk management framework
- Continuous monitoring of security controls



## Risk transfer

- Also called *risk sharing*
- Use when risk mitigation is not feasible
- Outsourcing
  - Cloud computing and subcontracting
- Insurance
  - Cybersecurity incidents

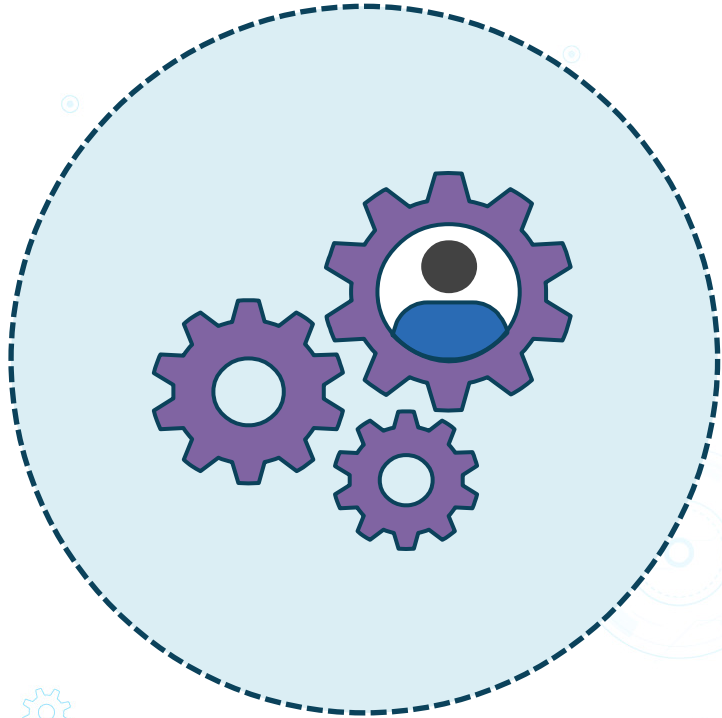
# Business Model for Information Security (BMIS)



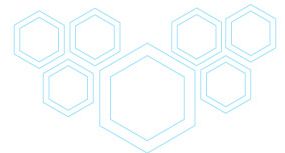
- IS security management from a business perspective
  - Interaction of users, technology, and business processes
- Common misconception
  - Security is somebody else's responsibility

*Remember, businesses now almost entirely rely  
on IT solutions*

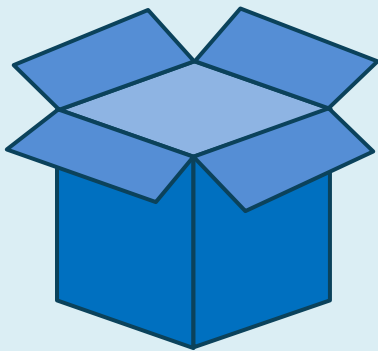
# Business Model for Information Security (BMIS)



- Common definition of security among all departments
- Organizations must recognize the need for information security and related time and resources
- An overarching holistic view of security supporting business objectives is needed



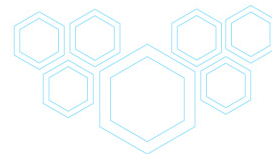
# Information Technology Assurance Framework (ITAF)



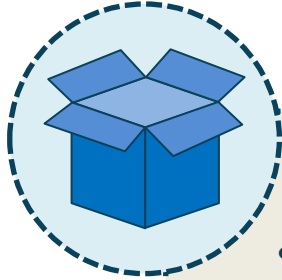
General standards

Performance standards

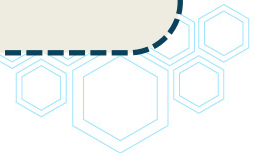
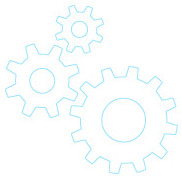
Reporting standards



# Information Technology Assurance Framework (ITAF)



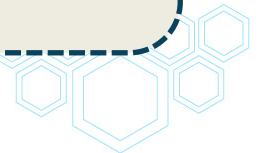
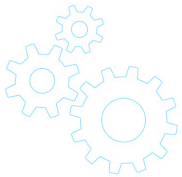
- General standards refers to
  - IS Audit and Assurance Standards
  - 1001: Audit Charter
  - 1005: Due Professional Care
  - IS auditor ethics and objectivity, competency



# Information Technology Assurance Framework (ITAF)



- Performance standards refers to
  - IS Audit and Assurance Standards
  - 1201: Engagement planning
  - 1202: Risk Assessment in Planning
  - 1204: Materiality





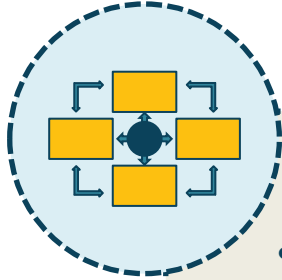
# Information Technology Assurance Framework (ITAF)



- Reporting standards refers to
  - 1401: Reporting
  - 1402 Follow-up Activities
  - Types of reports, communication

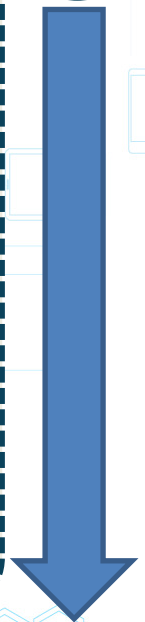


# IT Balanced Scorecard (IT BSC)



- Originally a performance management system
- Common language used to convey strategy on one page
- Compare current performance against previously benchmarked values

# Sample Software Development Scorecard

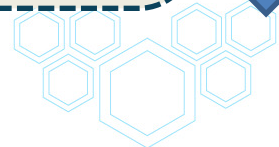
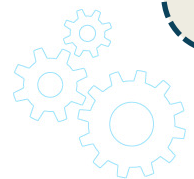


Shareholder value      Profit growth      Retained earnings      Financial

Multi-platform app support      High quality app support      Customer

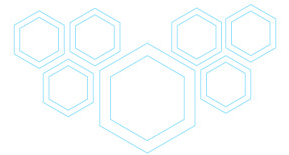
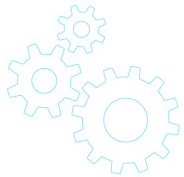
CI/CD system      Bonus system      Internal

Developer training      Attending industry conferences      Learning & growth



# In this exercise, you will

- Describe IT governance
- Explain the purpose of COBIT
- List ITIL phases
- List risk treatment options



# IT Governance



- Aligning IT solutions with business needs
- Getting the most out of IT investments
  - Increase efficiency and efficacy
  - Reduce waste

# COBIT



- An IT governance framework
- Risk management
- Derive value from IT investments
- Improve IT system and data quality

# ITIL Phases

The diagram features a central beige box with a dashed dark blue border containing a list of five ITIL phases. The background is white with light blue decorative elements: a cloud at the top, a large circular target-like graphic on the right, a smartphone and tablet on the right, a cluster of hexagons at the bottom right, and three interlocking gears at the bottom left. A network of thin blue lines with small circles and squares connects these elements across the slide.

1. Service strategy
2. Service design
3. Service transition
4. Service operation
5. Continual service improvement

# Risk Treatment



- Risk acceptance
- Risk avoidance
- Risk reduction
- Risk transfer