

PROJECT MANAGEMENT FUNDAMENTALS BOOTCAMP Session 4

Class will begin at 11am EDT

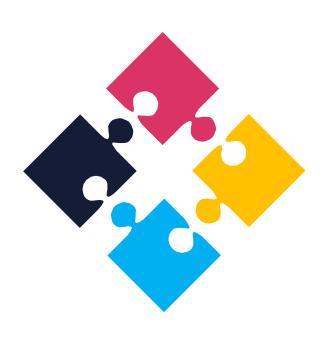
Instructor: Barb Waters, MBA, PMP

PLAN PROCUREMENT MANAGEMENT



The buyer is the Project Manager, project team, or internal organization

The seller is the vendor or provider and is external to the project organization



Availability of resources

Cost

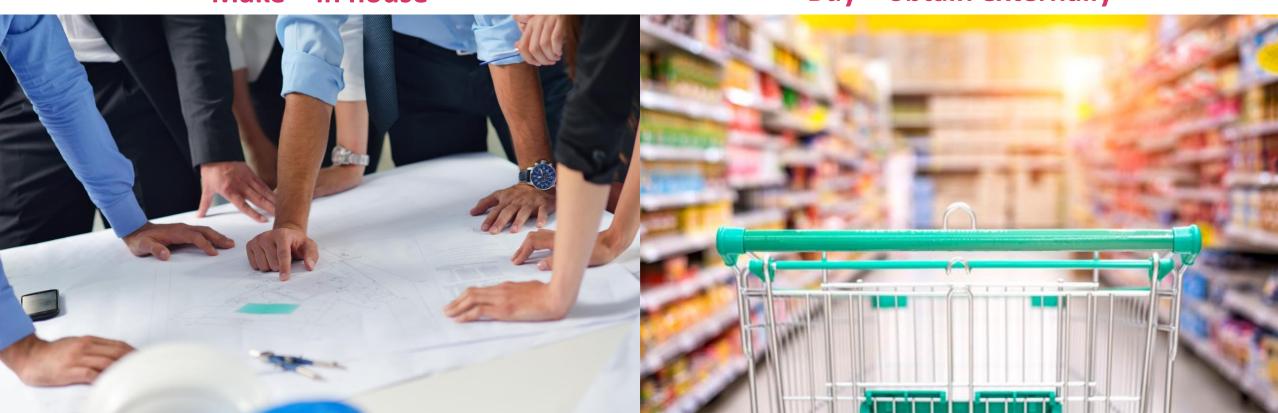
Other factors

- Risk
- Competencies
- Ethics

- Assumes equal ability to perform the work
- Assumes no ethical issues with prospective vendor
- Based on pricing

Make = in house

Buy = obtain externally



You are analyzing the recruitment of a position in your organization. Variable = X (How many days?)

EXAMPLE

Make (do it yourself)

Cost is \$5,000 initial investment, then \$25 per day to maintain 5,000 + 25x

Buy (use a third party)

Cost is \$2,000 plus \$100 per day 2,000 + 100x

Break Even Point

Buy = Make

2,000 + 100x = 5,000 + 25x

Step 1

Bring all x's to one side

$$2,000 + 100x - 25x = 5,000 + 25x - 25x$$

 $2,000 + 75x = 5,000$

Step 2

Bring all whole numbers to one side

$$2,000 + 75x = 5,000$$

 $2,000 - 2,000 + 75x = 5,000 - 2,000$
 $75x = 3,000$

Break Even Point

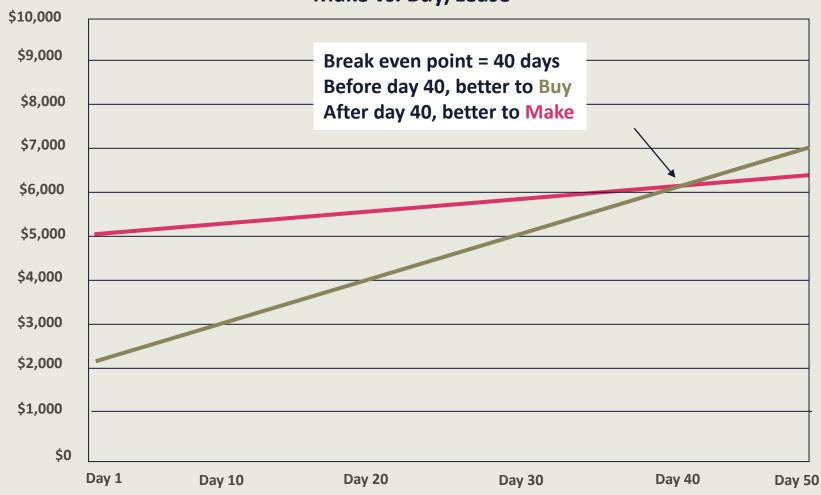
Buy = Make

2,000 + 100x = 5,000 + 25x

Step 3

Isolate "x"
75x/75 = 3,000/75
x = 40





Break Even **Point** 2,000 + 100x = 5,000 + 25x

	Buy/Lease	Make
Day 1	\$2,100	\$5,025
Day 5	\$2,500	\$5,125
Day 10	\$3,000	\$5,250
Day 15	\$3,500	\$5,375
Day 20	\$4,000	\$5,500
Day 25	\$4,500	\$5,625
Day 30	\$5,000	\$5,750
Day 35	\$5,500	\$5, 875
Day 40	\$6,000	\$6,000
Day 45	\$6,500	\$6,125
Day 50	\$7,000	\$6,250

PLANNING FOR PROCUREMENT



Fixed-price contracts

- Defined scope
- May incorporate financial incentives
- Seller is obligated to complete the work
- Protects the buyer



Cost-reimbursable contracts

- Flexible scope
- May incorporate financial incentives
- Risky for the buyer



Time and Materials contracts (T&M)

- Contains aspects of both contract types
- Unit labor or material rates are used
- Not to exceed value may be included

CONTRACT CONSIDERATIONS

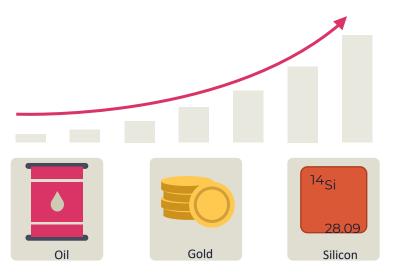
Incentive fees

Awards

Economic price adjustments







Protects both Buyer and Seller

FIXED-PRICE CONTRACT

Scope is well-defined

Easily describe the product/service

Define the exact price



FIRM FIXED PRICE (FFP)

Price and scope are agreed upon in the beginning. Scope does not change without renegotiating the contract.

"We need to create social media accounts and link them to our website. What type of contract should we use?"

Create specific social media accounts and link to website
Price: \$50,000



FIXED PRICE INCENTIVE FEE (FPIF)

- Financial incentives are tied to the Seller's performance and specific metrics
- Most incentives are tied to meeting performance objectives for scope, time, cost and quality
- A price ceiling is set and above the ceiling the seller accepts all cost risk
- Performance targets are written into the contract and reviewed once all work is completed, setting the final contract price

Create specific social media accounts and link to website

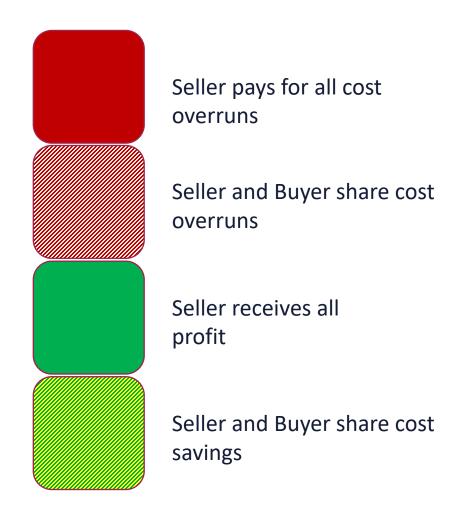
Price: \$50,000

Incentive: \$10,000 for early delivery



FIXED PRICE INCENTIVE FEE SCENARIOS

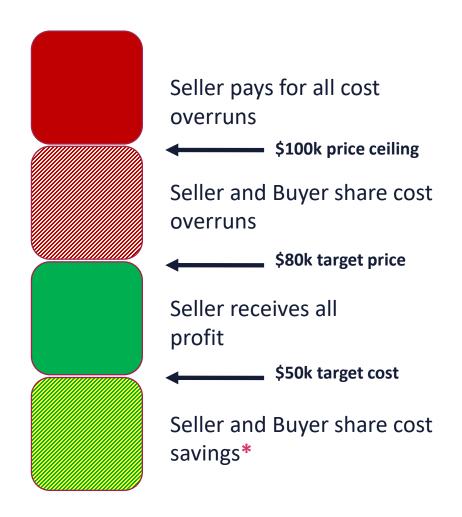
Fixed Price Incentive Fee (FPIF)
There are 4 possible scenarios



Ratio of share is determined in advance

FIXED PRICE INCENTIVE FEE SCENARIOS

Fixed Price Incentive Fee (FPIF)
There are 4 possible scenarios



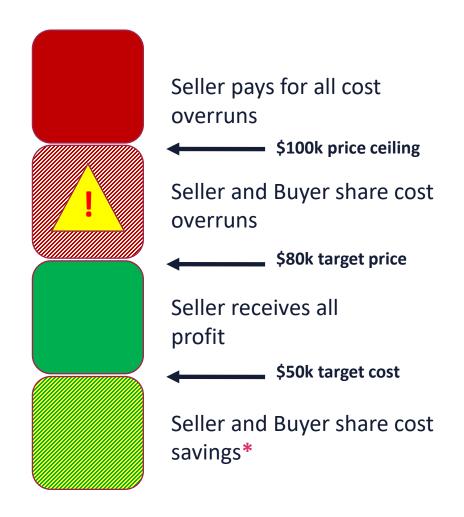
^{*} Ratio of share is determined in advance

FIXED PRICE INCENTIVE FEE SCENARIOS

Risk Trigger

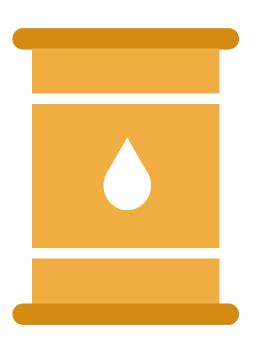
"Point of Total Assumption"

(PTA)



^{*} Ratio of share is determined in advance

FIXED PRICE WITH ECONOMIC PRICE ADJUSTMENT (FP-EPA)



- Best for contracts that span a number of years
- Volatile economic conditions outside of the contractor's control
- Price adjustments due to changes in economic conditions
- Protects buyers and sellers

"We rely on oil quite a bit. If the price changes much over the next few years we need to be protected."



COST-REIMBURSABLE CONTRACT

Scope is not well-defined

Easy to describe the desired outcome, but difficult to describe the "how"

COST PLUS FIXED FEE (CPFF)

- The seller is reimbursed for all allowable costs and receives a fixed fee payment calculated as a percentage of the initial estimated costs.
- Fee is only paid for completed work
- Fee doesn't change based on seller's performance
- Fee amounts do not change unless Scope of Work changes

"We need to prepare for the next release of this cell phone app while customer demand is changing. I can't give the vendor a defined scope. How can our contract reflect that?"



Cell Phone App

Seller's Costs: (\$100,000 est.)

+

Fixed Fee: 10% of the initial estimated costs (\$10,000)

COST PLUS INCENTIVE FEE (CPIF)



"We need to prepare for the next release of this cell phone app while customer demand is changing. I can't give the vendor a defined scope. Once we have the requirements we have to move quickly, and this contract is cost sensitive. How can our contract reflect this?" **Cell Phone App**

Seller's Costs: (\$100,000 est.)

H

Fixed Fee: 10% of the initial estimated costs (\$10,000)

+

Incentive Fee: 5% of the estimated costs (\$5,000)

COST PLUS AWARD FEE (CPAF)

- The seller is reimbursed for all allowable costs plus a predetermined fee that is only awarded based on satisfying subjective performance criteria written into the contract.
- The awarding of the fee is based on the determination of the buyer and generally not subject to appeals

"We can provide additional incentive 'if they do an exceptional job' – we'll see what the results are and make that determination"



Target Cost: \$100,000
Base Fee: \$20,000
Award (TBD*) \$50,000

Target Price \$170,000

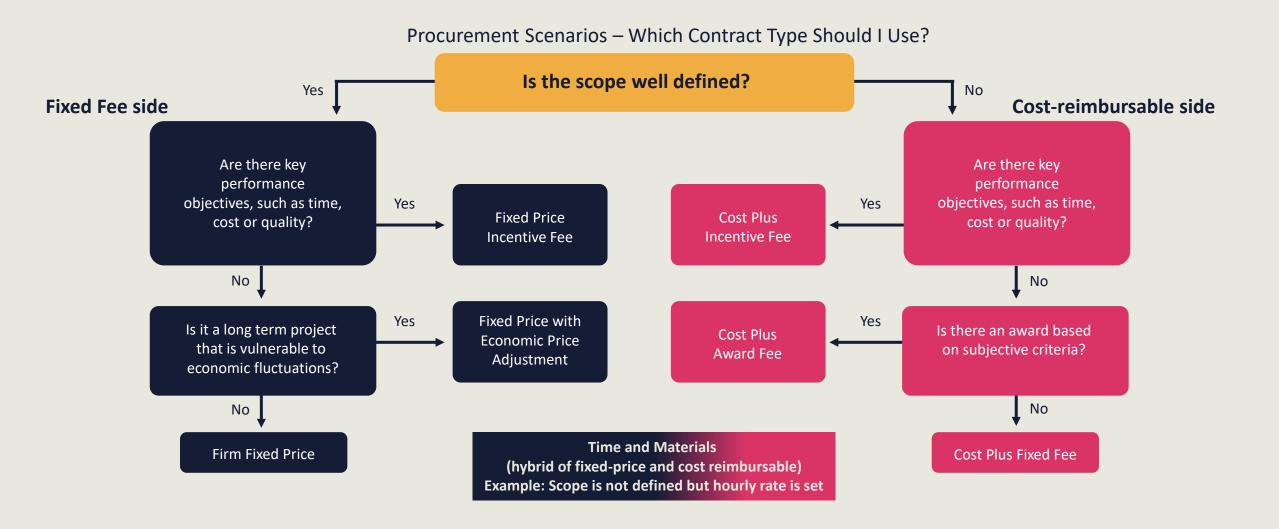
* \$50,000 maximum

TIME AND MATERIALS (T&M)

- Hybrid of fixed price and cost-reimbursable
- Labor or materials rates are agreed upon
- Can be open ended
- Time limits or "not to exceed" may be specified



CONTRACT TYPE FLOW CHART



PROCUREMENT MANAGEMENT PLAN

- Types of contracts to be used
- Risk management
- Whether independent estimates are needed
- Actions necessary by the team in procurement
- How to manage multiple suppliers
- Coordinating procurement with scheduling and performance reporting
- Constraints/Assumptions
- Lead times for deliveries
- Requirements for performance bonds or insurance
- Contractual WBS needs
- How statements of work will be formatted
- Identifying pre-qualified sellers
- Metrics for performance



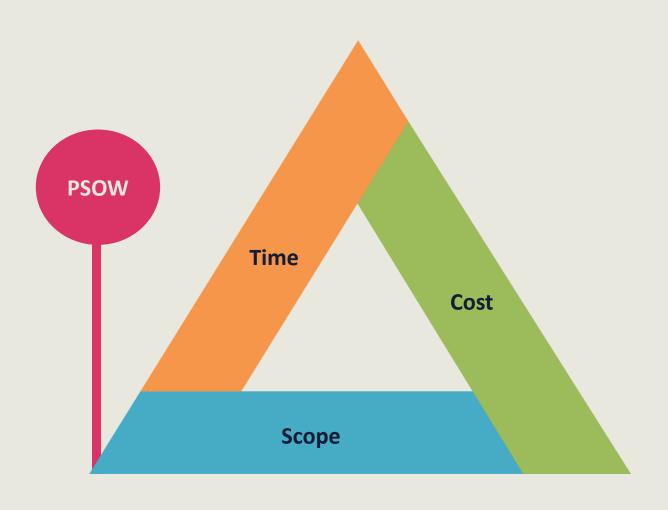
PROCUREMENT STATEMENT OF WORK (PSOW)

Description of the product, service, or result

Selected from scope baseline

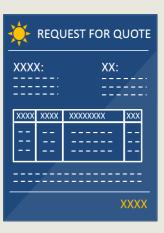
Level of detail

- Product requirements
- Supply requirements
- Reporting requirements



PROCUREMENT BID DOCUMENTS

- Used to solicit proposals from prospective sellers
- Specific terminology and types may depend on industry and location
- Bids, quotes, and tenders are based on price
- Proposals are based on additional factors
 - Capability
 - Technical approach
- Procurement terminology varies by industry





Request for Information (RFI)

- Need information about the goods and services
- Usually precedes RFQ or RFP

Request for Quotation (RFQ)

- How vendor will satisfy requirements
- Includes more information about costs
- Also called Invitation for Bid (IFB)

Request for Proposal (RFP)

- The solution is not clear
- Includes how the vendor will approach the work
- Most formal of the requests

SOURCE SELECTION CRITERIA

- Included in the procurement documents
- Criteria used to rate or score seller proposals
- May be limited to purchase price including costs and ancillary expenses

Other Criteria:

- ✓ Understanding of need
- ✓ Technical capability
- **✓** Risk
- ✓ Management Approach
- **✓** Warranty
- ✓ Past performance
 - References
- ✓ Proprietary right or intellectual property rights

SELLER SELECTION PROCESS

Invitation



- Advertising
- Solicit vendor responses
- Bidder conferences

Evaluation and Selection



- Independent estimates
- Expert judgment
- Proposal evaluation techniques
- Analytical techniques

Contract Signing

Procurement negotiations

INVITATION STAGE



Advertising

Solicit vendor responses

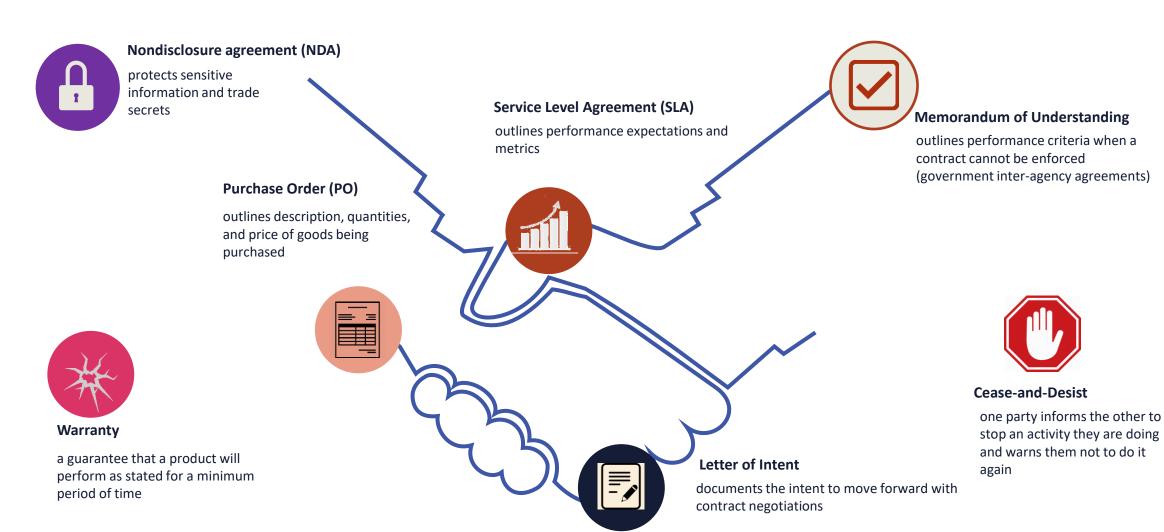
Bidder conferences

EVALUATION AND SELECTION STAGE

- Independent assessment
- Compare bids
- Expert judgment
- Evaluation techniques

	Technical capability	Technical approach	Past performance	Understanding of need	Overall cost	Total
Weighting Factors (1-5)	5	4	4	3	4	
Seller 1						
Raw score	5	3	3	2	2	
Score	25	12	12	6	8	63
Seller 2						
Raw score	3	5	4	4	3	
Score	15	20	16	12	12	75
Seller 3						
Raw score	3	3	3	3	4	
Score	15	12	12	9	16	64

PROCUREMENT DOCUMENTS



CONTRACT SIGNING

STAGE

Letter of intent

Memorandum of understanding

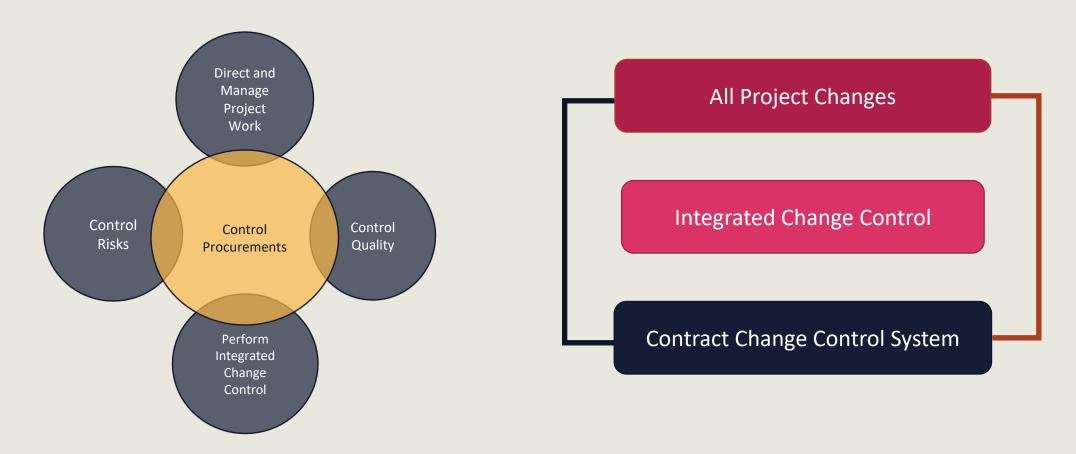
Procurement negotiations

Agreements about key items

- procurement statement of work
- authority to make changes
- terms and conditions
- service level agreements
- warrantees
- legal ramifications
- nondisclosures & information privacy
- financing
- property rights
- schedule
- price



CONTROL PROCUREMENTS



Procurement processes interact and overlap with processes being conducted by the project team and other vendors. These processes should be integrated, including incorporating contract change control with integrated change control.

PROCUREMENT PERFORMANCE REVIEW



- Structured review of seller's progress against the Procurement Statement of Work (PSOW)
- Identify successes and challenges
- Inspections and audits
 - Required by the buyer and supported by the seller
 - Inspections evaluate the deliverables
 - Audits evaluate the processes

PROCUREMENT TERMINOLOGY

Breach of Contract

Can occur on either the buyer or seller side

Does not mean either work or payment is voided

Litigation is the least desirable result

The project manager has an ethical responsibility to make sure breach doesn't occur

Material Breach is egregious and may result in damages collected and all work or payments stopped

Claims Administration occurs when a disagreement occurs and an agreement can't be reached

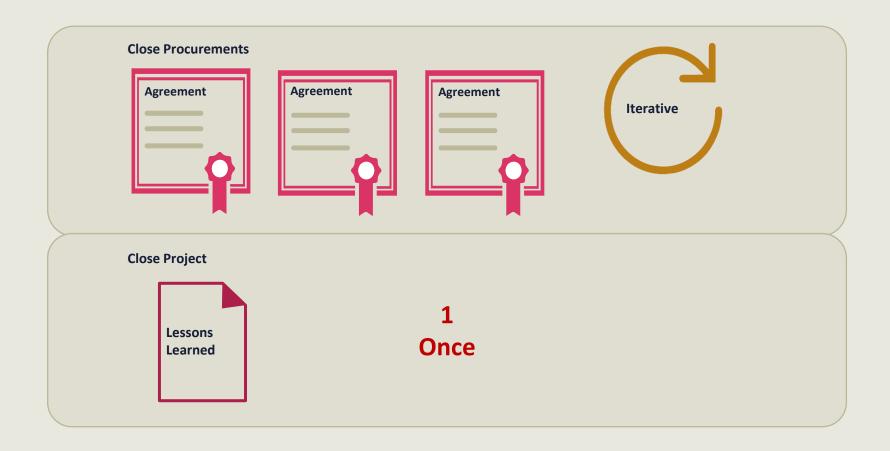
Process is often pre-determined in the contract

Alternative dispute resolution (ADR) may be necessary

Negotiation is the preferred method



CLOSING PROCUREMENTS



All procurements must be closed before a project or phase can be closed.







CONTROL PROCUREMENTS: DELIVERABLES

Project Documents Updates

Documentation and Lessons Learned

- OPA updates
- Correspondence
- Payment schedule and requests
- Seller performance evaluation documents
- Helps with future procurements and vendor selection

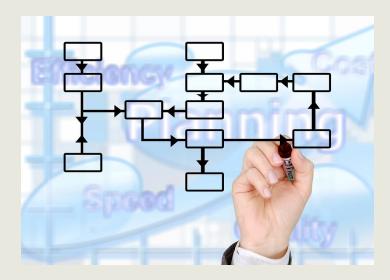
MANAGE PROJECT KNOWLEDGE

Purpose

- Leverage knowledge
- Improve project outcomes
- Share knowledge

Types of Knowledge

- Explicit
 - easy to share
 - obtained through words, pictures, or numbers
 - examples: a math formula, or step-by-step instructions for doing something
- Tacit
 - difficult to share
 - obtained through unique experiences, expertise, thoughts, and insights
 - Examples: learning to drive or learning to play an instrument



LESSONS LEARNED

Knowledge gained during the project which is used during the current project and stored for use in future projects.

Lessons Learned Register: used to record knowledge during the current project

Lessons Learned Repository: historical information that records knowledge from **past** projects and is updated for use in **future** projects



MONITORING AND CONTROLLING PROJECT WORK

- Monitoring and Controlling includes:
- Determining whether deliverables meet requirements and adhere to product acceptance criteria
- Collecting, measuring, and inspecting
- Identifying variance from the three baselines
 - Scope
 - Schedule
 - Budget
- Assessing trends
- Reporting performance information
- Realigning performance to the plan, or adjusting the plan



WORK PERFORMANCE DATA

• Raw observations and measurements identified during activities being performed.

Number of completed activities	8	
Actual costs	\$12,500	
Number of defects	3	
Stakeholder issues	6	

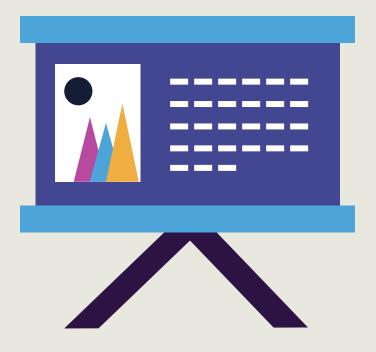
WORK PERFORMANCE INFORMATION

	Actual	Plan	Variance	Requirements	
Number of completed activities	8	7	+1	Met	
Actual costs	\$12,500	\$11,000	+\$1,500	Not met	
Number of defects	fects 3	5	-2	Met	
Stakeholder issues	6	3	+3	Not met	

WORK PERFORMANCE REPORTS

Effective performance reporting

- Accurate
- Complete
- Timely
- Easy to understand



CHANGE REQUESTS

May originate from

New rules and regulations

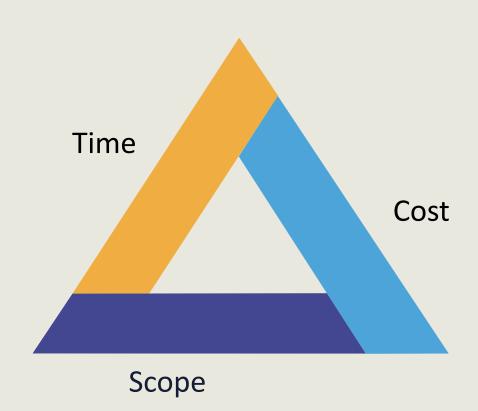
Organizational changes

Customer request

Project team request

Project needs

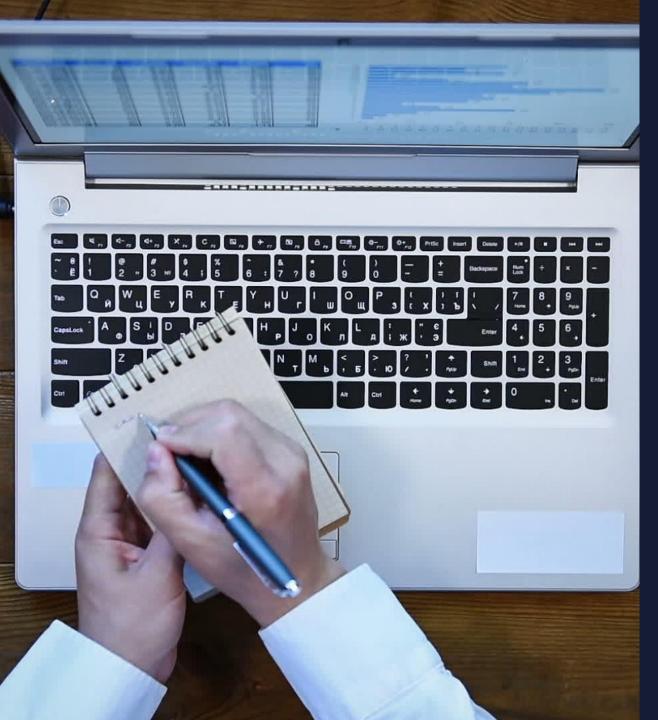
- May affect
- Project management plan or subsidiary plans
- Resources
 - Addition of members
 - Replacement of members
 - Outsourcing
- Budget, schedule, or scope baselines
- Quality metrics or standards
- Management reserves



CONTROL SCHEDULE

- Compare plan against actual
- Earned value management
- Manage changes to the schedule baseline
- Look for variances
- Determine corrective or preventative actions
- Recognize trends





CONTROL COSTS

Earned Value Management

- Compare actual performance to the plan (baselines)
- Identify variance
- Make adjustments to realign performance to the plan

EARNED VALUE MANAGEMENT (EVM)

A technique for measuring project performance

Project Budget = \$100,000

"Budget at Completion (BAC)"

Project Schedule = 1 year



Budget at Completion, or **BAC**, is the total planned cost for the project. It is the total approved budget for completing all scheduled activities.



EXAMPLE

Project Schedule = 1 year

Project Budget = \$100,000

BUDGET AT COMPLETION (BAC)

PLANNED VALUE (PV)

Planned Value, or PV, is the amount of the budget allocated to the work that was planned to be completed by a specific point in time. It is the Budget at Completion multiplied by the percentage of time that has passed in the project schedule.



Planned Value (PV) = Budget at Completion (BAC) * Percent of Time Passed

PLANNED VALUE (PV)

EXAMPLE

3 months = 25%

= \$25,000

Project Schedule = 1 year

6 months = 50%

= \$50,000

Project Budget = \$100,000

9 months = 75%

= \$75,000

Planned Value (PV) = Budget at Completion (BAC) * Percent of Time Passed

EARNED VALUE (EV)

The actual value of the work that has been completed so far, based on the budgeted funds assigned to that work. It is the Budget at Completion multiplied by the percentage of work actually completed.

Earned Value (EV) = BAC * Percent of Work Completed



EARNED VALUE (EV)

EXAMPLE

Project Schedule = 1 year

Project Budget = \$100,000



After 4 months, you have completed 60% of the work. What is the earned value?

\$100,000 x 60% = \$60,000

Earned Value (EV) = Budget at Completion (BAC) * Percent of Work Completed

EARNED VALUE (EV)

EXAMPLE

Project Schedule = 1 year

Project Budget = \$100,000



After 6 months, you have completed 40% of the work. What is the earned value?

\$100,000 x 40% = \$40,000

Earned Value (EV) = Budget at Completion (BAC) * Percent of Work Completed

SCHEDULE VARIANCE (SV)

Schedule Variance (SV) = Earned Value (EV) - Planned Value (PV)

Compare Earned Value (EV) to Planned Value (PV)

- ✓ No variance means "on time"
- ✓ Positive variance means "early", or ahead of schedule
- × Negative variance means "late", or behind schedule





SCHEDULE VARIANCE (SV)

Project Schedule = 1 year Project Budget = \$100,000

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Time Passed	Earned Value	Planned Value	Schedule Variance	
3 Months	\$22,500	\$25,000	-\$2,500 LATE	
6 Months	\$55,500	\$50,000	\$5,500 EARLY	
9 Months	\$73,000	\$75,000	-\$2,000 LATE	

Schedule Variance (SV) = Earned Value (EV) - Planned Value (PV)

SCHEDULE PERFORMANCE INDEX (SPI)

Schedule Performance Index (SPI) = Earned Value (EV)/Planned Value (PV)

- ✓ SPI = 1 means "on time"
- ✓ SPI > 1 means "early"
- × SPI < 1 means "late"

1.2 = \$60,000/\$50,000





EXAMPLE

EV = \$60,000

PV = \$50,000

An SPI of 1.2 means "early"

Note: An SPI value **greater than one** indicates that a project is ahead of schedule. A value **less than one** indicates the project is behind schedule. For example, an SPI of 1.2 indicates that a project is 20% ahead of schedule.

ACTUAL COST (AC)

Actual cost, or AC, is the total cost incurred up to a specific time



COST VARIANCE (CV)

Cost Variance, or **CV,** is the difference between what a project has earned to date and what it has cost. It is the earned value minus the actual cost. This tells you how well the project is performing in terms of costs.

Cost Variance (CV) = Earned Value (EV) - Actual Cost (AC)

- ✓ No variance means "on budget"
- ✓ Positive variance means "under budget"
- × Negative variance means "over budget"

Note: a **negative CV** shows that the project has earned less than has been spent. A **positive value** means the project's cost performance is better than expected – for each dollar of value earned, less than a dollar was spent.

COST VARIANCE (CV)

Project Schedule = 1 year Project Budget = \$100,000

EXAMPLE

Time Passed	Earned Value	Actual Cost	Cost Variance	
3 Months	\$22,500	\$22,500	0	"on budget"
6 Months	\$55,000	\$50,000	\$5,000	"under budget"
9 Months	\$72,500	\$77,500	- \$5,000	"over budget"

Cost Variance (CV) = Earned Value (EV) – Actual Cost (AC)

COST PERFORMANCE INDEX (CPI)



Cost Performance Index (CPI) = Earned Value (EV)/Actual Cost (AC)

- ✓ CPI = 1 means "on budget"
- ✓ CPI > 1 means "under budget"
- CPI < 1 means "over budget"

1.07 = \$75,000/\$70,000

A CPI of 1.07 means "under budget"

DETERMINING PROJECT PERFORMANCE (EXAMPLE 1)

You have a budget of \$20,000 to hire and train 10 new employees. Your schedule baseline is eight weeks. Four weeks have passed and you have completely onboarded 4 employees. You have \$13,500 left of your original budget.

BAC = \$20,000
EV = \$20,000 * .40 = \$8,000
PV = \$20,000 * .50 = \$10,000
AC = \$6,500
SV = \$8,000 - \$10,000 = -\$2,000
SPI =
$$\frac{$8,000}{$10,000}$$
 = .80

$$CPI = \frac{\$8,000}{\$6,500} = 1.23$$

Is the project:

- a) Ahead of schedule, under budget
- b) Ahead of schedule, over budget
- c) Behind schedule, under budget
- d) Behind schedule, over budget

c) Behind schedule, under budget

Determining Project Performance (Example 2)

You have \$10,000 left of your budget of \$14,000 for the creation of a new employee handbook and video. The employee handbook will be 25 pages. You have completed 25% of the work and 20% of your scheduled time has passed.

BAC = \$14,000
EV = \$14,000 * .25 = \$3,500
PV = \$14,000 * .20 = \$2,800
AC = \$4,000
SV = \$3,500 - \$2,800 = \$700
SPI =
$$\frac{$3,500}{$2,800}$$
 = 1.25
CV = \$3,500 - \$4,000 = -\$500
CPI = $\frac{$3,500}{$4,000}$ = .88

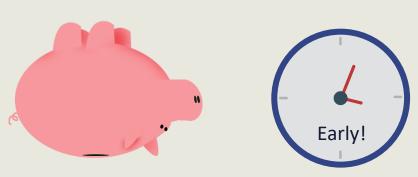
Is the project:

- a) Ahead of schedule, under budget
- b) Ahead of schedule, over budget
- c) Behind schedule, under budget
- d) Behind schedule, over budget

b) Ahead schedule, over budget

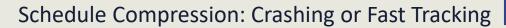
SCENARIOS AND SOLUTIONS

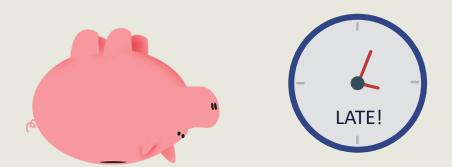




Resource Optimization: Smoothing or Levelling







Re-evaluate viability of the project Possibly reduce the scope

ESTIMATE AT COMPLETION (EAC)

Budget at Completion (BAC) = The planned project budget

Estimate at Completion (EAC) = The new forecasted budget

Forecasting – As the project progresses, the project team may develop a forecast for the Estimate at Completion (EAC) which may differ from the Budget at Completion (BAC) based on the project performance.

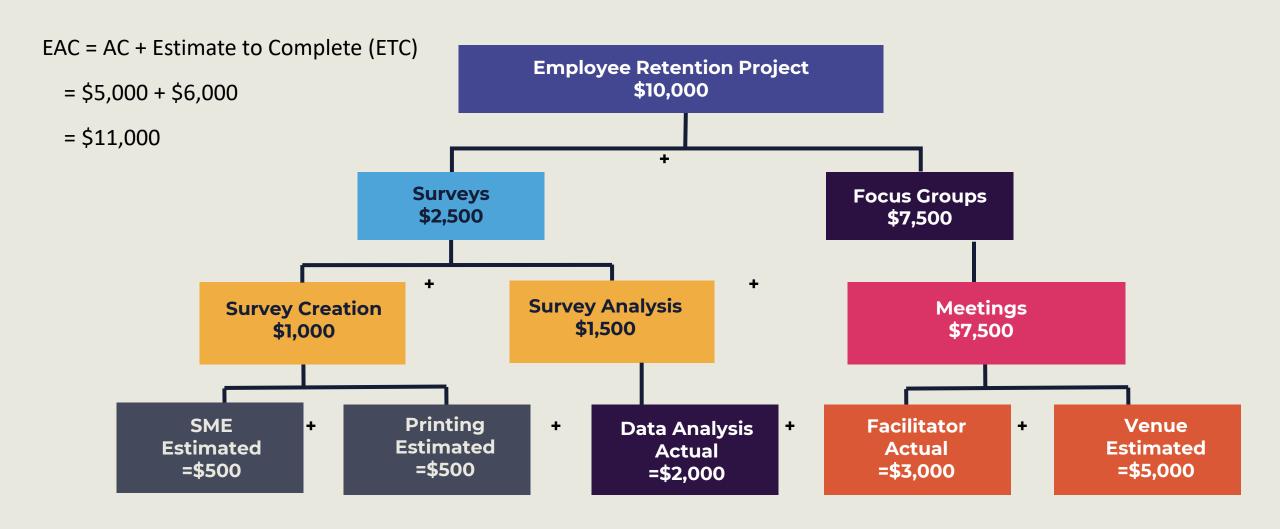
What if our original BAC was flawed?

What if an EEF change affects many of our work packages?

What if we experience an unexpected risk event?



ORIGINAL BAC WAS FLAWED





Project Budget \$1,000,000

Project Schedule = 1 year





Scenario: Assumes the same rate of spending will continue.

Budget = \$1,000,000

Schedule = 1 year

CPI = 1.07

Estimate at Completion (EAC) =

Budget at Completion (BAC)

Cost Performance Index (CPI)

What if the CPI had been .89 instead?





Scenario: Assumes the same rate of spending will continue.

Budget = \$1,000,000

Schedule = 1 year

CPI = .89

Estimate at Completion (EAC) =

Budget at Completion (BAC)

Cost Performance Index (CPI)



Project Budget \$1,000,000

Project Schedule = 1 year





Scenario: Assumes we deviated from the budget, but it was an isolated incident and now we are back to normal spending.

Budget = \$1,000,000

Schedule = 1 year

CPI = .89

Event: Hurricane

Schedule = 1 year

Cost Variance = -\$75,000

Estimate at Completion (EAC) = AC + (BAC - EV)

Estimate at Completion (EAC) = BAC - CV

\$1,075,000 = \$1,000,000 - (-\$75,000)



Project Budget \$1,000,000

Project Schedule = 1 year

Scenario: Assumes poor cost performance and a firm completion deadline

Budget = \$1,000,000

Schedule = 1 year

CPI = .79

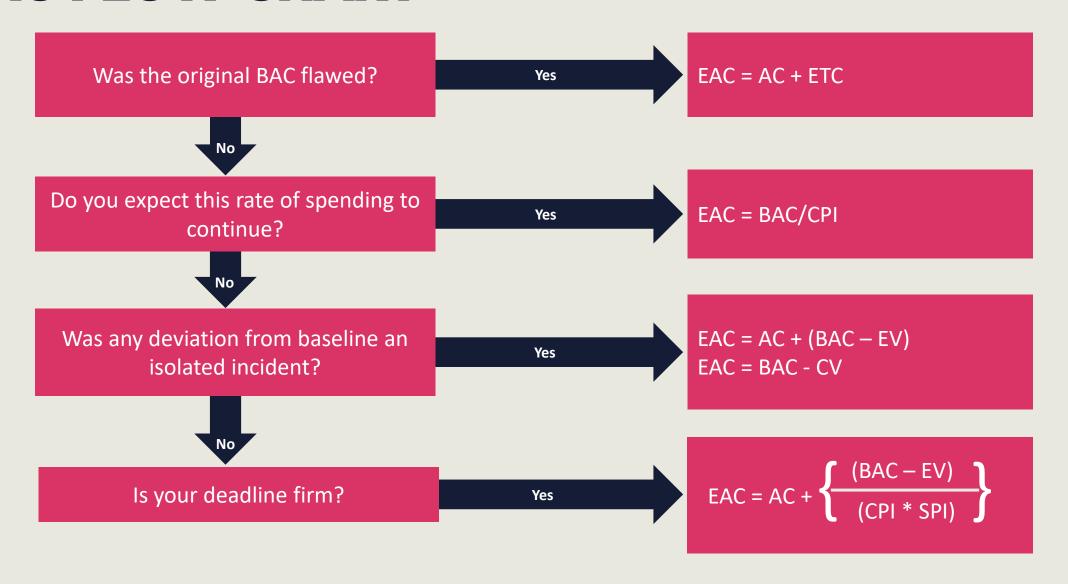
SPI = .92

AC = \$700,000

EV = \$550,000

BAC – EV can also be described as "Work Left"

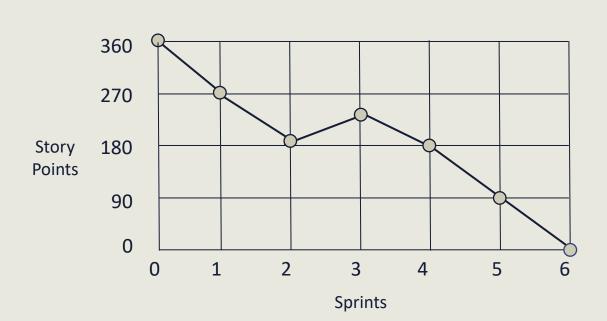
EAC FLOW CHART

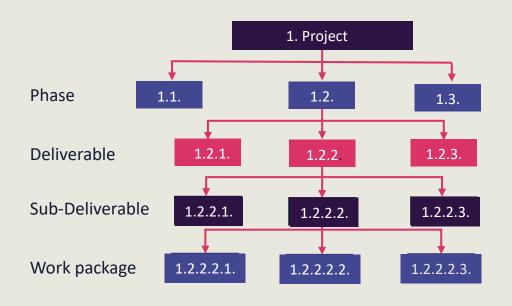


ESTIMATE TO COMPLETE (ETC)

Estimate to Complete (ETC) – The expected cost to finish all the remaining project work.

What information can we use to determine the ETC?





In Agile projects, a burndown chart is used to show the remaining work.

ESTIMATE TO COMPLETE (ETC)



EAC = \$934,579 AC = \$700,000

Estimate to Complete (ETC) = EAC - AC

\$234,579 = \$934,579 - \$700,000

BURN RATE

The **burn rate** is the rate at which you are spending money. This can help you determine if you will stay within your budget.

Example = You have a 10-month project with a \$25,000 budget. Your burn rate is \$3,000 per month. What does this mean?



VARIANCE AT COMPLETION (VAC)



BAC = \$1,000,000 EAC = \$934,579

Variance at Completion (VAC) = BAC - EAC

\$65,421 = \$1,000,000 - \$934,579

A positive variance at completion means the project will come in under budget

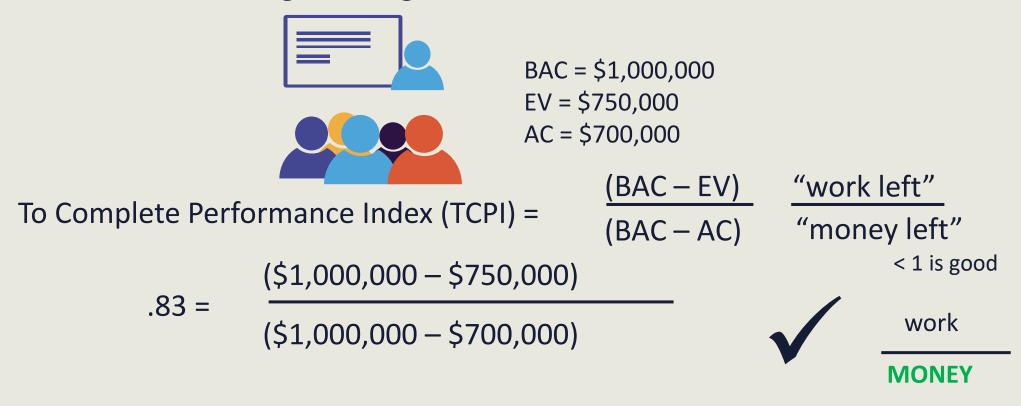
Scenario #1 Original budget can be achieved.



To Complete Performance Index (TCPI) =

Greater than one means you will have to spend more efficiently going forward

Scenario #1 Original budget can be achieved.



Greater than one means you will have to spend more efficiently going forward

Scenario #2 Assumes original budget cannot be achieved.



$$AC = $775,000$$

To Complete Performance Index (TCPI) =

$$\frac{(BAC - EV)}{(EAC - AC)}$$

> 1 is bad

= 1 is on budget

< 1 is good

WORK

work

work

money

money

MONEY

Scenario #2 Assumes original budget cannot be achieved.



To Complete Performance Index (TCPI) =

$$\frac{(BAC - EV)}{(EAC - AC)}$$

$$1 = \frac{(\$1,000,000 - \$700,000)}{(\$1,075,000 - \$775,000)}$$

CLOSING THE PROJECT OR PHASE





CLOSING THE PROJECT OR PHASE

OPA Updates

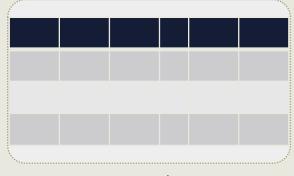
- Project documents
- Operational and support documents
 - Necessary to maintain or support the deliverable
- Project or phase closure documents
 - Confirm completion of the project
 - Customer acceptance documentation
 - Reasons for termination if project not completed
- Lessons learned repository
 - For use by future projects











Contracts Invoices

Archived communications

Schedules

Past project documents

FINAL REPORT

Summary of project or phase

Project objectives

- Criteria used for evaluation
- Verification that criteria were met
- Evaluation of unmet criteria

Confirmation that deliverables achieved the business needs or will meet needs in the future

Summary of risks encountered during the project

ETHICS IN CLOSING

- Ensure deliverables have been completed based on documented and agreedupon requirements
- Protect the organization from additional costs or charges after completion
- Communicate transparently with stakeholders regarding lessons learned in final project report
- Contribute to the development and growth of other project professionals through the capture of comprehensive lessons learned EEF and OPA updates
- Evaluate customer and end-user satisfaction and enhance future relationships
- Formally close the project or phase

DAILY BOOTCAMP SURVEY

Please share your thoughts.

At the end of each Bootcamp session please let us know how we are doing. Your feedback helps us to offer the best possible Bootcamp experience.

Thank you for attending Session 4!