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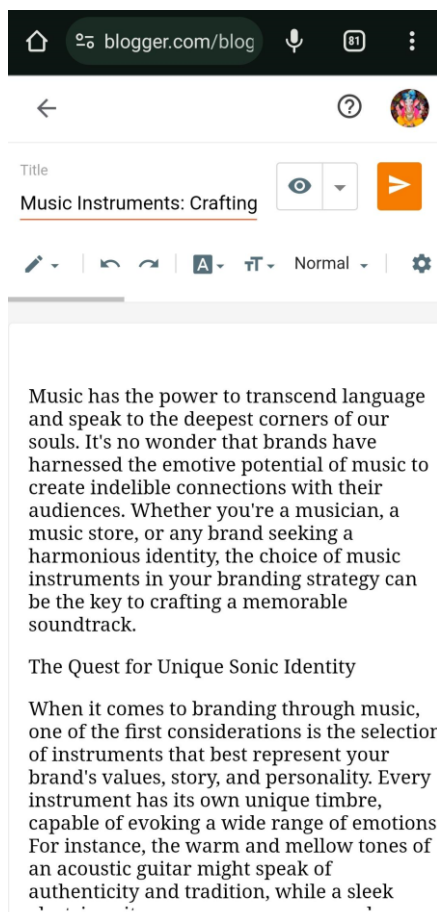
NM DIGITAL MARKETING ASSIGNMENT

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Blogspot: <https://govarthiniveerapan.blogspot.com/2023/10/music-instruments-crafting-soundtrack.html>

WordPress : <https://govabiotechcom.wordpress.com/2023/10/30/music-instruments-crafting-the-soundtrack-of-your-brand/>

Screenshot of the posted blog:



BLOG POSTED IN WORDPRESS:

Music Instruments: Crafting the Soundtrack of Your Brand

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2023](#)

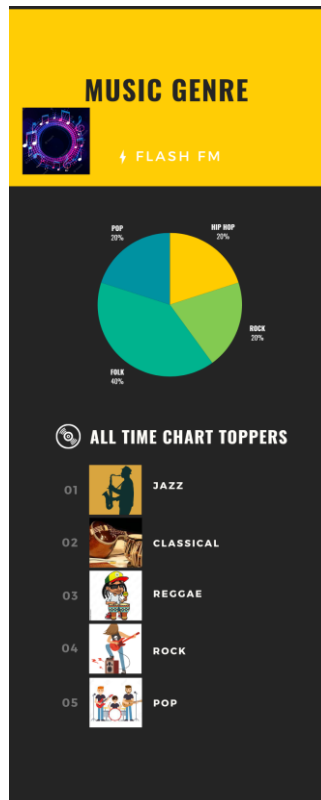
Music has the power to transcend language and speak to the deepest corners of our souls. It's no wonder that brands have harnessed the emotive potential of music to create indelible connections with their audiences. Whether you're a musician, a music store, or any brand seeking a harmonious identity, the choice of music instruments in your branding strategy can be the key to crafting a memorable soundtrack. The Quest for Unique Sonic Identity When it comes to branding through music, one of the first considerations is the selection of instruments that best represent your brand's values, story, and personality. Every instrument has its own unique timbre, capable of evoking a wide range of

2. Create a New Facebook Business Page and post one social media poster for your brand.

Facebook :

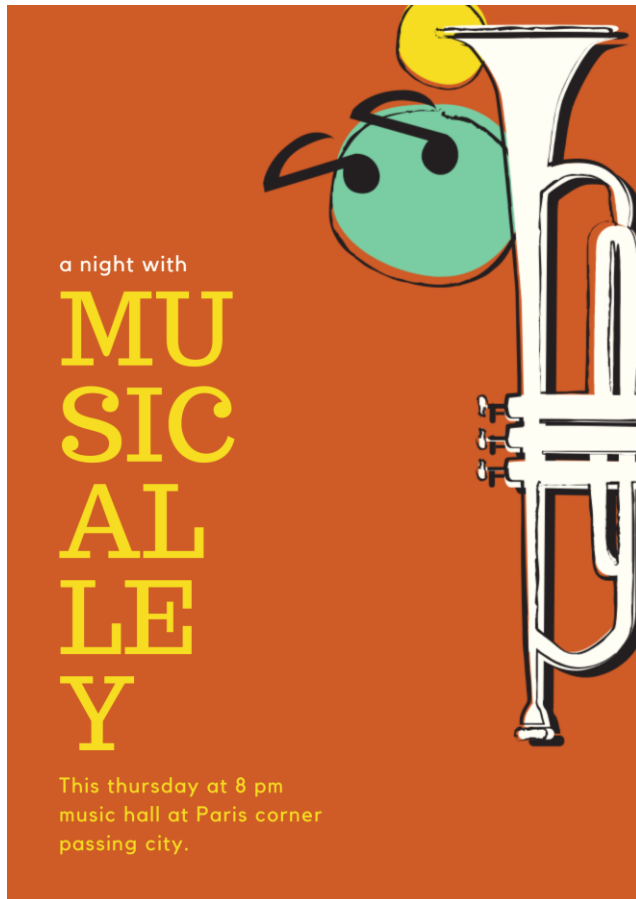
<https://www.facebook.com/profile.php?id=61551335018456>

Social Media Poster:



3. Create and design a social media advertisement poster using canva.

Social Media Advertisement Poster:



4. Create email newsletter design using MailChimp or canva tool.

Email Newsletter:

