

NAME : KAUSHIKA K
DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY
COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY, COIMBATORE
NAAN MUDHALVAN COURSE : DIGITAL MARKETING
NAAN MUDHALVAN ID : BB9CA767CC98564A32641952DE77296D

NM DIGITAL MARKETING ASSIGNMENT

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Blogspot URL:

<https://kaushikakodieswaran.blogspot.com/2023/10/freshly-baked-with-love.html>

WordPress URL:

<https://kookiesnkream0.wordpress.com/2023/10/26/freshly-baked-with-love/>

Screenshot of the posted blog:

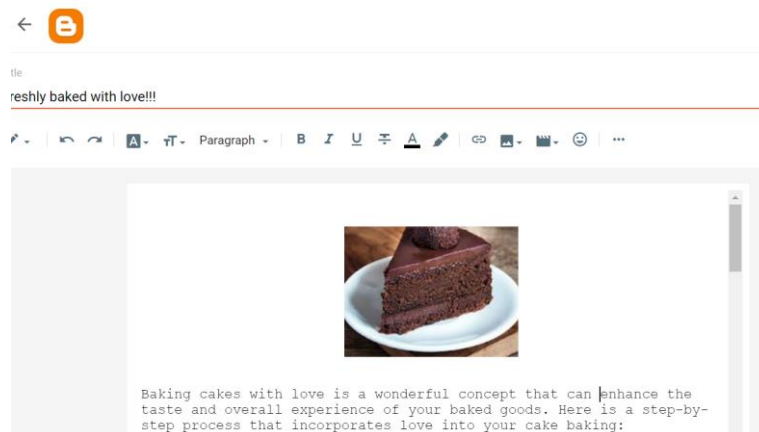


Figure 1: Blog posted in Blogspot

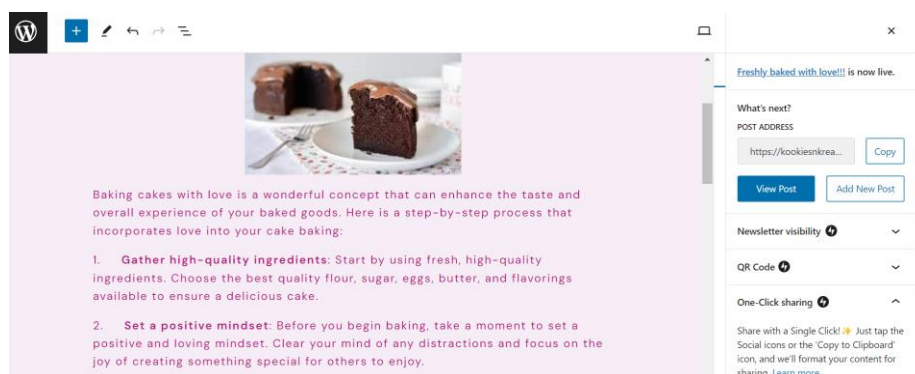


Figure 2: Blog posted in WordPress

2. Create a New Facebook Business Page and post one social media poster for your brand.

Facebook Business PageURL:

<https://www.facebook.com/profile.php?id=61552714479558>

Social Media Poster:



3. Create and design a social media advertisement poster using canva.

Social Media Advertisement Poster:



4. Create email newsletter design using MailChimp or canva tool.

Email Newsletter:



Best offers for the finely baked pastries

Birthday cakes
Christmas cakes
New Year cakes
Anniversary cakes
Gift packages

Grab soon!!!

KOOKIES 'N KREAM

We rise by baking!

Baking doesn't just involve the flour, sweetener and butter mixed in the right ratio and placed in appropriate temperature to let it rise. It involves the love mixed from the baker.

kookies 'n kream bakes the pastries with utmost love and sends you the emotional support you need in a box of unconditional love!!!



Sharing love is sharing you piece of cake!

we have an exclusive package for the chocolate lovers, with double choco chip cookies, choco truffle cake, chocolate filled tarts and croissants, brownies, choco dipped donuts and many more!!!

Tie your care with a bow and send it as a gift to the loved ones.

For Further details:
Contact: *****690