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DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY

COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY, COIMBATORE

NAAN MUDHALVAN COURSE : DIGITAL MARKETING

NAAN MUDHALVAN ID : NM2023TMID10998

NM DIGITAL MARKETING ASSIGNMENT

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Blogspot URL:

<https://boutiquequeenc.blogspot.com/2023/10/elegance-redefined-grand-unveiling-of.html>

WordPress URL:

<https://queencyboutique.wordpress.com/wp-admin/post.php?post=28&action=edit>

Screenshot of the posted blog:



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QUEENCOUTIQUE

Elegance Redefined: The Grand Unveiling of QueenC Boutique

Oct 29th, 2023

In the world of fashion, there are boutiques, and then there are boutiques that transcend the ordinary, offering a glimpse into a realm where elegance and style converge.

Welcome to the grand unveiling of QueenC Boutique, a destination where your fashion dreams come true, and where we redefine elegance with every exquisite piece. A Regal BeginningThe journey of QueenC Boutique began with a vision – a vision to create a haven for those who appreciate the finer things in life, especially when it comes to their wardrobe. Our founder, a fashion enthusiast with a penchant for the



Edit Site



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Statistics



2. Create a New Facebook Business Page and post one social media poster for your brand.

Facebook URL:

<https://www.facebook.com/profile.php?id=61551250707834&mibextid=ZbWKwL>

Social Media Poster:



3. Create and design a social media advertisement poster using canva.
Social Media Advertisement Poster:



4. Create email newsletter design using MailChimp or canva tool.
Email Newsletter:

