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DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY

COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY, COIMBATORE

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

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ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress .Customize the theme design and post new article with 500 words.

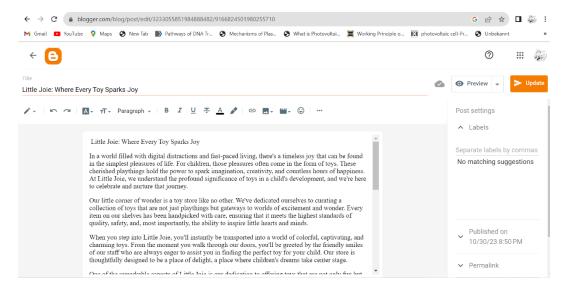
Blogspot:

https://www.blogger.com/blog/post/edit/3233055851984888482/9166824501 980255710

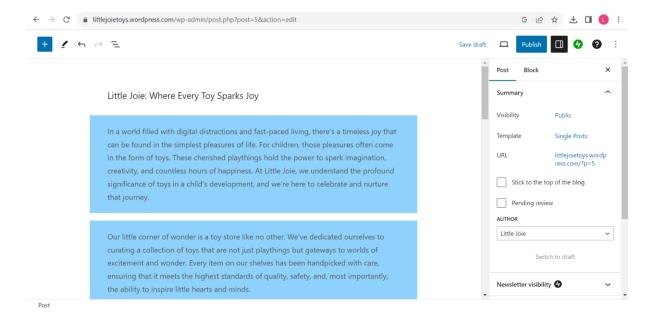
Wordpress:

https://wordpress.com/home/luxurypetshop.wordpress.com

BLOG POSTED IN BLOGSPOT



BLOG POSTED IN WORDPRESS:



2.Create a new facebook business page and post one social media poster for your brand

https://www.facebook.com/profile.php?id=61550853723528&sk=about

SOCIAL MEDIA POSTER



3)Create and design a social media advertisement poster using canva

Social Media advertisement poster:

LITTLE JOIE

TOOLS FOR CREATIVE LEARNING



Boosting their IQ

Educational toys are made to improve reading,hand eye coordination,memorization motor skills and identifying, skillsin children.

Problem solving skills The ability of educational toys

to test a child mind is one of the most important features. Toys like puzzles enable children to consider while they work through a step by step process to solve a problem



increasing concentraion

children have a short attention span.they become disengaged and uninterested in stuff and people quite easily.If they do not have the necessary resources, they will most likely fall behind in their academics and other interests



Children are born with an irresistable desire to learn. In a quest to recognise the natural world around them children study the surrounding items with curiosity



4. Create email newsletter design using Mailchimp or canva tool

Email Newsletter:

