Assignment Questions on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Wordpress Link: https://ramanandhi1998.wordpress.com/foddie-world/

Blogspot Link: https://foodsblog17.blogspot.com/2023/09/welcome-

foodieexplorer.html

2. Create a New Facebook Business Page and post one social media poster

Facebook Page link with Social Media poster: https://www.facebook.com/pvtsanimalscare/

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using canva tool



Name: SANDHIYA R

Reg No: 513320106042

Department: ECE

College: University College of Engineering, Arni