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WHAT WE DO

OUR HISTORY

s COVID19 sweeps across the globe, forcing people to stay inside away from friends or family, the need for companionship is greater than ever. That's where La Frogge comes in. For all of those who feel lonely and trapped, in need of something

to brighten up their day, La Frogge pairs them with an emotional support frog, a friend

pany with a simple goal: to connect humans with our slimy friends. What started as just a dream quickly grew into a business, first out of a garage and then—as we became more popular—into a storefront in

beautiful Santa Potato

California.

er changed though was our love for frogs.

and ally to make their day bet-

ter.

WHO WE ARE

he company operates out of Southern California, out of a relatively small building so costs are pretty low, and it operated primarily online so there is no need for a storefront. All they need is a location large enough to house their frogs, and a shipping network capable of shipping live frogs without stressing them out or injuring them. The frog storage and shipping comprise the majority of the cost, with the food and maintenance of the frogs being the other main expense.