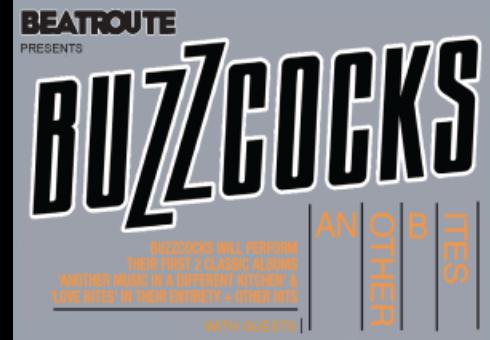
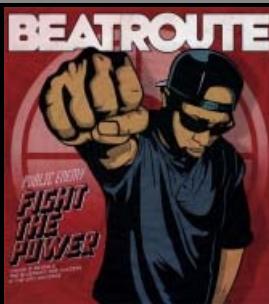


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CITY


yourself at no extra cost.

While you may have noticed Joe's Garage around the Bow area for only about the last three years, rest assured: with 20 years of experience, Joe's no rookie. Hailing from Toronto, Joe Nunn started out as a bike messenger in 1986, something he notes he still does in the off-season. Here he learned to maintain his own bike, and just two years later started working as a bike mechanic. After moving to Calgary, Joe started out fixing bikes part time in the courtyard of Kensington's Roasterie.

Having then moved full time into the old fire hall, Joe quickly realized his business model: if he simply couldn't get enough bikes to come to him, he could go where the bikes are. Moving to his current location along the Bow river pathway, Joe found a slew of opportunity conveniently riding past him on what could be Calgary's busiest bike path. Today, Joe can easily be found starting in spring and working well into autumn - weather permitting, of course.

When not out on the Bow, Joe can be found doing on-site contract work, pointing out he's the guy who tunes up the bikes for Matrix Solutions employees each year. He also worked to promote Earth Day last year.

Overall, Joe is happy working away under his tent. While he points out being the sole owner of a business can be tricky with the constant flow of estimates, appointments, and an endless search for parts, not having someone else to lean on has its advantages. There is less chance of miscommunication and no need to check on someone else's work.

Working alone has also made him extremely knowledgeable. Joe understands that it is his knowledge and customer service that lets him compete with numerous larger bike shops in Calgary. With all its challenges, Joe loves what he does, with the ability to be flexible and do his own thing. He also says it doesn't hurt that the ventilation that comes with working outside is much better than it is in a traditional bike shop!

Joe's Garage can be found on the south side of the Bow River pathway, east of the 9A Street LRT pedestrian bridge, weather permitting. While most people drop off their bike in the morning and pick it up after work, it

never hurts to call Joe at (403) 874-5637 first so he can give your bike his detailed and undivided attention.

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