

Imdb_Movie_Analysis

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```
library(tidyverse)

## -- Attaching packages ----- tidyverse 1.3.1 --

## v ggplot2 3.3.5      v purrr 0.3.4
## v tibble 3.1.5       v dplyr 1.0.7
## v tidyr 1.1.4        v stringr 1.4.0
## v readr 2.0.2        v forcats 0.5.1

## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()     masks stats::lag()

library(lubridate)

##
## Attaching package: 'lubridate'

## The following objects are masked from 'package:base':
##
##     date, intersect, setdiff, union

imdb <- read_csv("imdb.csv",
                 col_types = cols(Date = col_date(format = "%Y"),
                                   Rate = col_number(),
                                   Votes = col_number(),
                                   Duration = col_number()))

## New names:
## * ' ' -> ...1

library(DataExplorer)

imdb <- imdb[-c(1,2,6,31)]

imdb$Date <- year(imdb$Date)

imdb_cleaned <- imdb %>%
  filter(Date < '2022')
```

```

imdb_cleaned$Certificate <- as.factor(imdb_cleaned$Certificate)

imdb_cleaned[imdb_cleaned == 'No Rate'] <- NA
imdb_cleaned <- imdb_cleaned %>%
  drop_na() %>%
  unique()

imdb_factors <- list('Alcohol', 'Frightening', 'Nudity', 'Profanity', 'Violence')

for(feats in imdb_factors){
  imdb_cleaned[[feats]] <- ordered(imdb_cleaned[[feats]], levels = c("None", "Mild", "Moderate", "Severe"))
}

```

```

# Shape of data
dim(imdb_cleaned)

```

```
## [1] 3225 33
```

```

# Feature types
print(sapply(imdb_cleaned, class))

```

```

## $Date
## [1] "numeric"
##
## $Rate
## [1] "numeric"
##
## $Votes
## [1] "numeric"
##
## $Action
## [1] "numeric"
##
## $Adventure
## [1] "numeric"
##
## $Animation
## [1] "numeric"
##
## $Biography
## [1] "numeric"
##
## $Comedy
## [1] "numeric"
##
## $Crime
## [1] "numeric"
##
## $Documentary
## [1] "numeric"
##
## $Drama

```

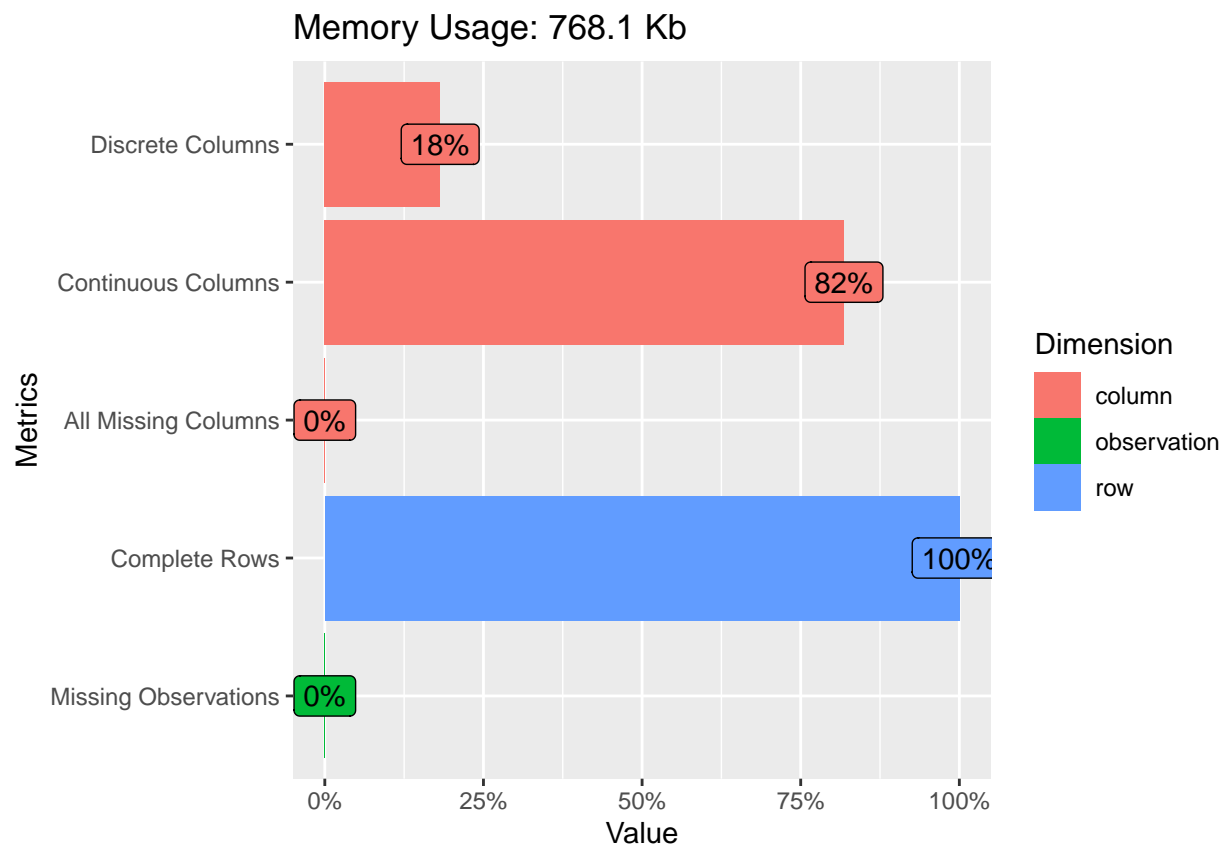
```

## [1] "numeric"
##
## $Family
## [1] "numeric"
##
## $Fantasy
## [1] "numeric"
##
## $'Film-Noir'
## [1] "numeric"
##
## $History
## [1] "numeric"
##
## $Horror
## [1] "numeric"
##
## $Music
## [1] "numeric"
##
## $Musical
## [1] "numeric"
##
## $Mystery
## [1] "numeric"
##
## $Romance
## [1] "numeric"
##
## $'Sci-Fi'
## [1] "numeric"
##
## $Short
## [1] "numeric"
##
## $Sport
## [1] "numeric"
##
## $Thriller
## [1] "numeric"
##
## $War
## [1] "numeric"
##
## $Western
## [1] "numeric"
##
## $Duration
## [1] "numeric"
##
## $Certificate
## [1] "factor"
##
## $Nudity

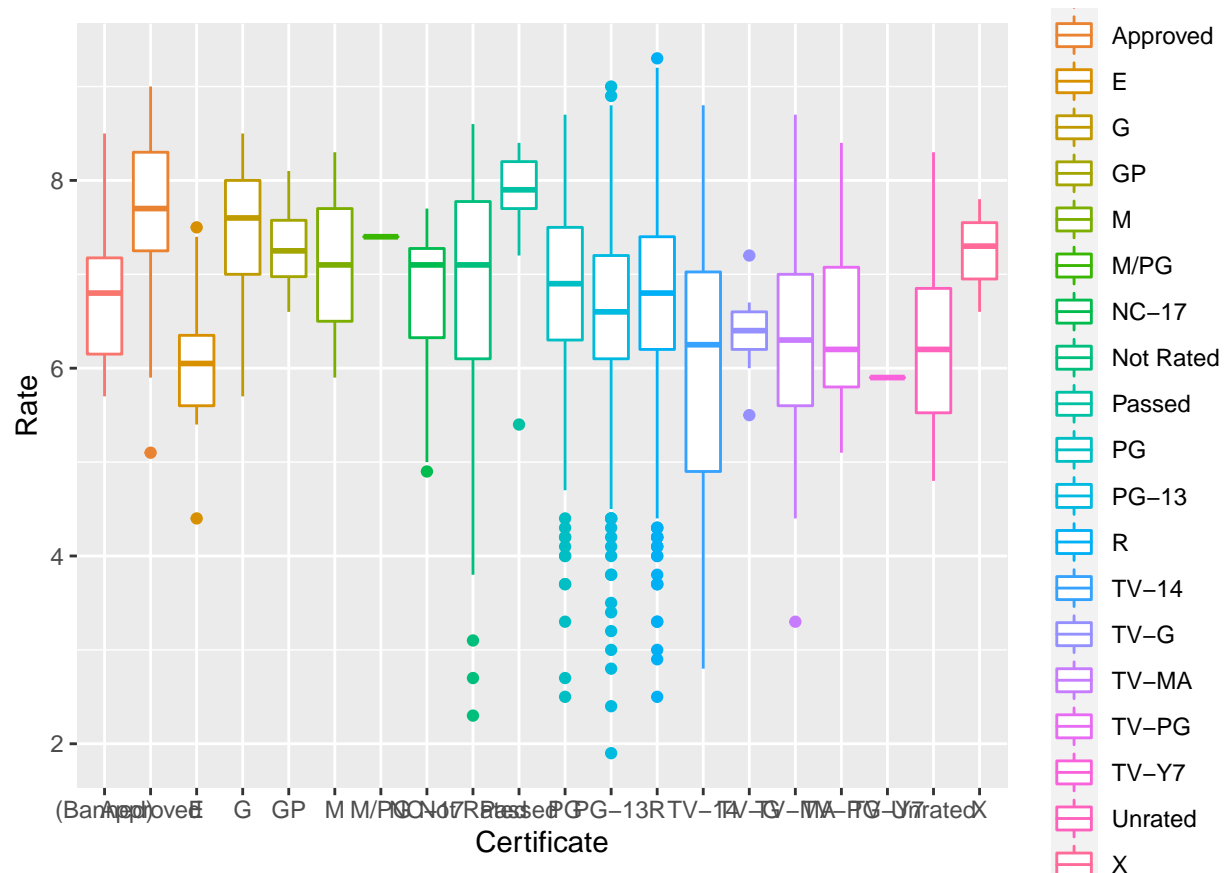
```

```
## [1] "ordered" "factor"
##
## $Violence
## [1] "ordered" "factor"
##
## $Profanity
## [1] "ordered" "factor"
##
## $Alcohol
## [1] "ordered" "factor"
##
## $Frightening
## [1] "ordered" "factor"
```

```
plot_intro(imdb_cleaned)
```



```
imdb_cleaned %>%
  ggplot(aes(x = Certificate, y = Rate, col = Certificate)) + geom_boxplot()
```



```
summary(imdb_cleaned)
```

```
##           Date           Rate           Votes           Action
##  Min.   :1922   Min.   :1.900   Min.    :   128   Min.    :0.0000
## 1st Qu.:1997   1st Qu.:6.200   1st Qu.: 47733   1st Qu.:0.0000
## Median :2009   Median :6.800   Median :110741   Median :0.0000
## Mean   :2004   Mean   :6.725   Mean   :184181   Mean   :0.2998
## 3rd Qu.:2017   3rd Qu.:7.400   3rd Qu.:230200   3rd Qu.:1.0000
## Max.   :2021   Max.   :9.300   Max.   :2474122   Max.   :1.0000
##
##      Adventure      Animation      Biography      Comedy
##  Min.   :0.0000   Min.   :0.0000   Min.   :0.000000   Min.   :0.0000
## 1st Qu.:0.0000   1st Qu.:0.0000   1st Qu.:0.000000   1st Qu.:0.0000
## Median :0.0000   Median :0.0000   Median :0.000000   Median :0.0000
## Mean   :0.2416   Mean   :0.0493   Mean   :0.06109    Mean   :0.3042
## 3rd Qu.:0.0000   3rd Qu.:0.0000   3rd Qu.:0.000000   3rd Qu.:1.0000
## Max.   :1.0000   Max.   :1.0000   Max.   :1.000000   Max.   :1.0000
##
##      Crime      Documentary      Drama      Family
##  Min.   :0.0000   Min.   :0.00000000   Min.   :0.0000   Min.   :0.000000
## 1st Qu.:0.0000   1st Qu.:0.00000000   1st Qu.:0.0000   1st Qu.:0.000000
## Median :0.0000   Median :0.00000000   Median :0.0000   Median :0.000000
## Mean   :0.1721   Mean   :0.0003101    Mean   :0.4766   Mean   :0.05116
## 3rd Qu.:0.0000   3rd Qu.:0.00000000   3rd Qu.:1.0000   3rd Qu.:0.000000
## Max.   :1.0000   Max.   :1.00000000   Max.   :1.0000   Max.   :1.000000
```

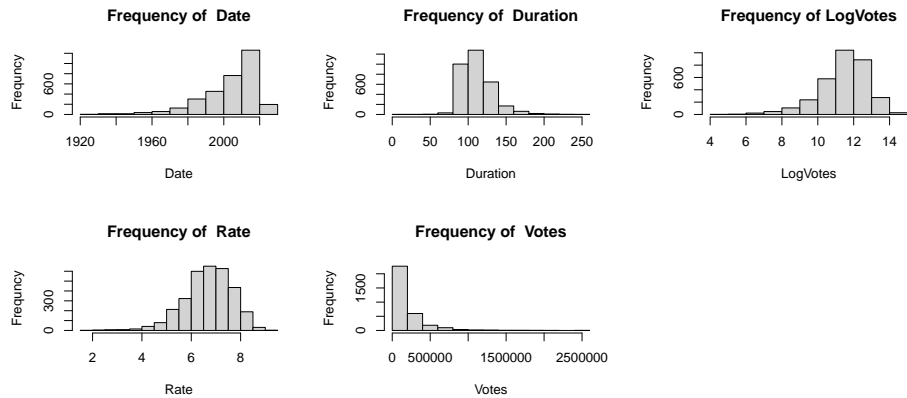
```
##
##      Fantasy      Film-Noir      History      Horror
## Min.   :0.0000   Min.   :0.00000   Min.   :0.00000   Min.   :0.0000
## 1st Qu.:0.0000   1st Qu.:0.00000   1st Qu.:0.00000   1st Qu.:0.0000
## Median :0.0000   Median :0.00000   Median :0.00000   Median :0.0000
## Mean   :0.1029   Mean   :0.00124   Mean   :0.03039   Mean   :0.1829
## 3rd Qu.:0.0000   3rd Qu.:0.00000   3rd Qu.:0.00000   3rd Qu.:0.0000
## Max.   :1.0000   Max.   :1.00000   Max.   :1.00000   Max.   :1.0000
##
##      Music      Musical      Mystery      Romance
## Min.   :0.00000   Min.   :0.000000   Min.   :0.0000   Min.   :0.0000
## 1st Qu.:0.00000   1st Qu.:0.000000   1st Qu.:0.0000   1st Qu.:0.0000
## Median :0.00000   Median :0.000000   Median :0.0000   Median :0.0000
## Mean   :0.01922   Mean   :0.009612   Mean   :0.1184   Mean   :0.1299
## 3rd Qu.:0.00000   3rd Qu.:0.000000   3rd Qu.:0.0000   3rd Qu.:0.0000
## Max.   :1.00000   Max.   :1.000000   Max.   :1.0000   Max.   :1.0000
##
##      Sci-Fi      Short      Sport      Thriller
## Min.   :0.0000   Min.   :0.0000000   Min.   :0.00000   Min.   :0.0000
## 1st Qu.:0.0000   1st Qu.:0.0000000   1st Qu.:0.00000   1st Qu.:0.0000
## Median :0.0000   Median :0.0000000   Median :0.00000   Median :0.0000
## Mean   :0.1147   Mean   :0.0006202   Mean   :0.01519   Mean   :0.2019
## 3rd Qu.:0.0000   3rd Qu.:0.0000000   3rd Qu.:0.00000   3rd Qu.:0.0000
## Max.   :1.0000   Max.   :1.0000000   Max.   :1.00000   Max.   :1.0000
##
##      War      Western      Duration      Certificate
## Min.   :0.00000   Min.   :0.00000   Min.   : 11.0   R      :1485
## 1st Qu.:0.00000   1st Qu.:0.00000   1st Qu.: 97.0   PG-13   : 918
## Median :0.00000   Median :0.00000   Median :109.0   PG      : 409
## Mean   :0.01395   Mean   :0.01178   Mean   :112.1   Not Rated: 130
## 3rd Qu.:0.00000   3rd Qu.:0.00000   3rd Qu.:123.0   TV-MA   : 76
## Max.   :1.00000   Max.   :1.00000   Max.   :242.0   G      : 57
##                               (Other) : 150
##
##      Nudity      Violence      Profanity      Alcohol
## None    : 947   None    : 318   None    : 383   None    : 491
## Mild    :1328   Mild    : 985   Mild    :1164   Mild    :2052
## Moderate: 683   Moderate:1122   Moderate:1045   Moderate: 549
## Severe  : 267   Severe  : 800   Severe  : 633   Severe  : 133
##
##
##
##      Frightening
## None    : 430
## Mild    : 925
## Moderate:1252
## Severe  : 618
##
##
##
```

```
par(mfrow=c(2,2))

imdb_continous <- list('Date', 'Duration', 'Rate', 'Votes')
```

```
for(feats in imdb_continous){
  hist(imdb_cleaned[[feats]], main = paste('Frequency of ',feats), xlab = feats, ylab = 'Frequency')
}

hist(log(imdb_cleaned$Votes), main = 'Frequency of LogVotes', xlab = 'LogVotes', ylab = 'Frequency')
```



```
imdb_scatter_feats <- colnames(imdb_cleaned[-c(2,3)])

for(i in imdb_scatter_feats){
  imdb_cleaned %>% ggplot(aes(x = i, y = Rate)) + geom_point()
  print(plot)
}
```

```
## function (x, y, ...)
## UseMethod("plot")
## <bytecode: 0x7fc4d2485168>
## <environment: namespace:base>
## function (x, y, ...)
## UseMethod("plot")
## <bytecode: 0x7fc4d2485168>
## <environment: namespace:base>
## function (x, y, ...)
## UseMethod("plot")
## <bytecode: 0x7fc4d2485168>
## <environment: namespace:base>
## function (x, y, ...)
## UseMethod("plot")
## <bytecode: 0x7fc4d2485168>
## <environment: namespace:base>
## function (x, y, ...)
## UseMethod("plot")
## <bytecode: 0x7fc4d2485168>
## <environment: namespace:base>
## function (x, y, ...)
## UseMethod("plot")
## <bytecode: 0x7fc4d2485168>
## <environment: namespace:base>
## function (x, y, ...)
```

[illegible]


```
##
##      combine

p1 <- ggplot(imdb_cleaned, aes(x = Rate, y = Alcohol, fill = Alcohol, alpha = .7)) +
  geom_density_ridges(quantile_lines = TRUE) +
  theme_ridges() +
  theme(legend.position = 'none')

p2 <- ggplot(imdb_cleaned, aes(x = Rate, y = Frightening, fill = Frightening, alpha = .7)) +
  geom_density_ridges(quantile_lines = TRUE) +
  theme_ridges() +
  theme(legend.position = 'none')

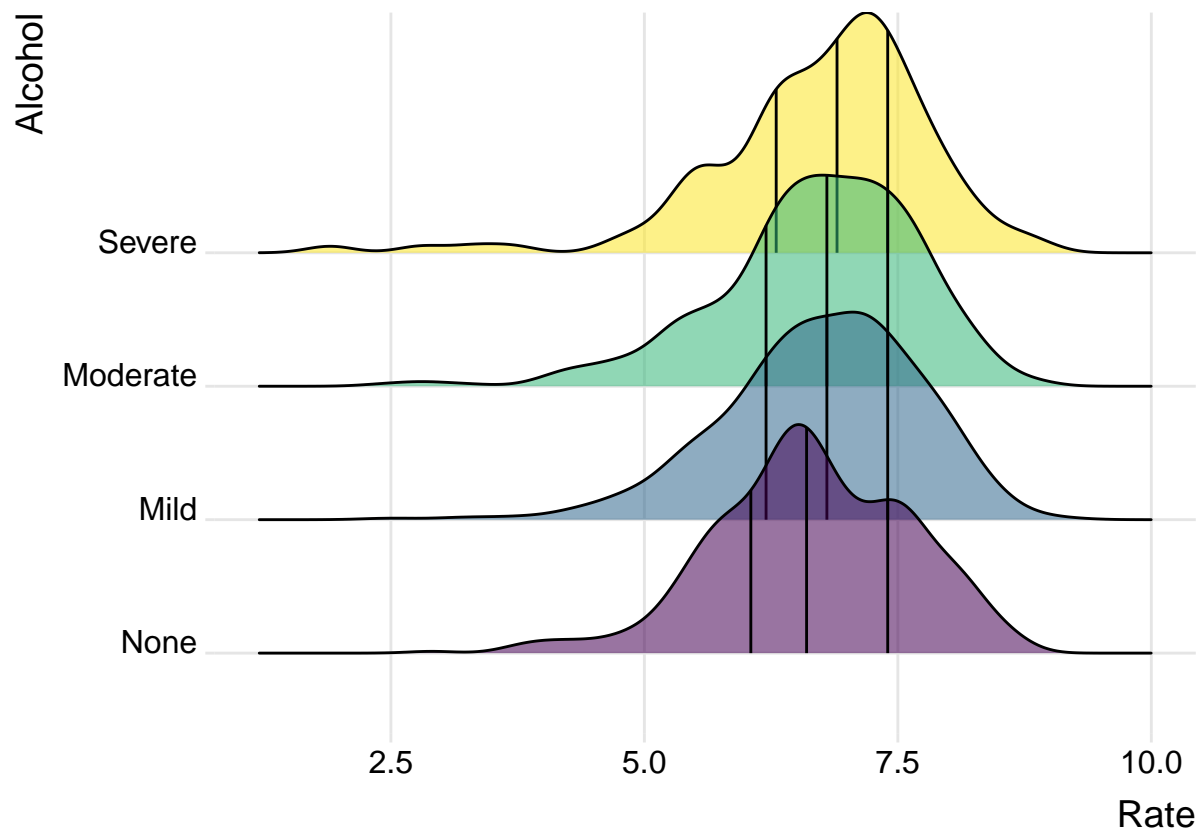
p3 <- ggplot(imdb_cleaned, aes(x = Rate, y = Nudity, fill = Nudity, alpha = .7)) +
  geom_density_ridges(quantile_lines = TRUE) +
  theme_ridges() +
  theme(legend.position = 'none')

p4 <- ggplot(imdb_cleaned, aes(x = Rate, y = Profanity, fill = Profanity, alpha = .7)) +
  geom_density_ridges(quantile_lines = TRUE) +
  theme_ridges() +
  theme(legend.position = 'none')

p5 <- ggplot(imdb_cleaned, aes(x = Rate, y = Violence, fill = Violence, alpha = .7)) +
  geom_density_ridges(quantile_lines = TRUE) +
  theme_ridges() +
  theme(legend.position = 'none')

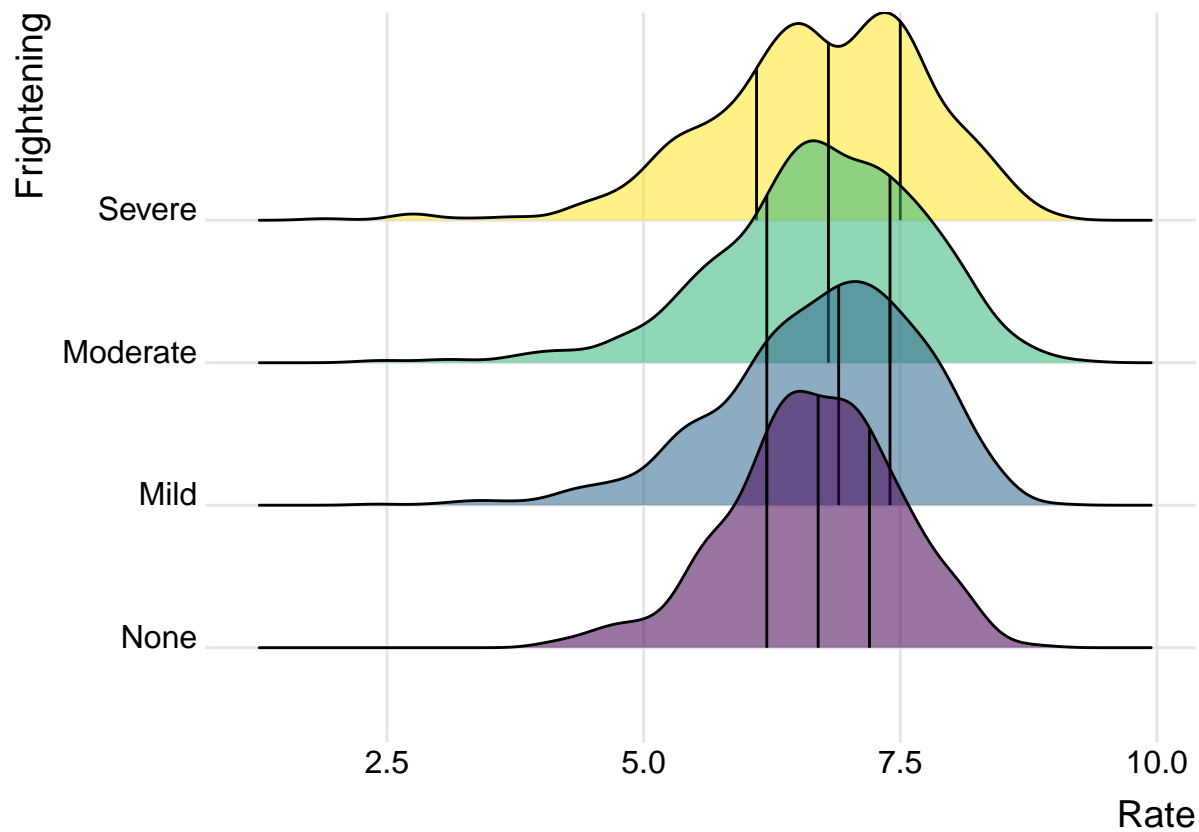
p1

## Picking joint bandwidth of 0.233
```



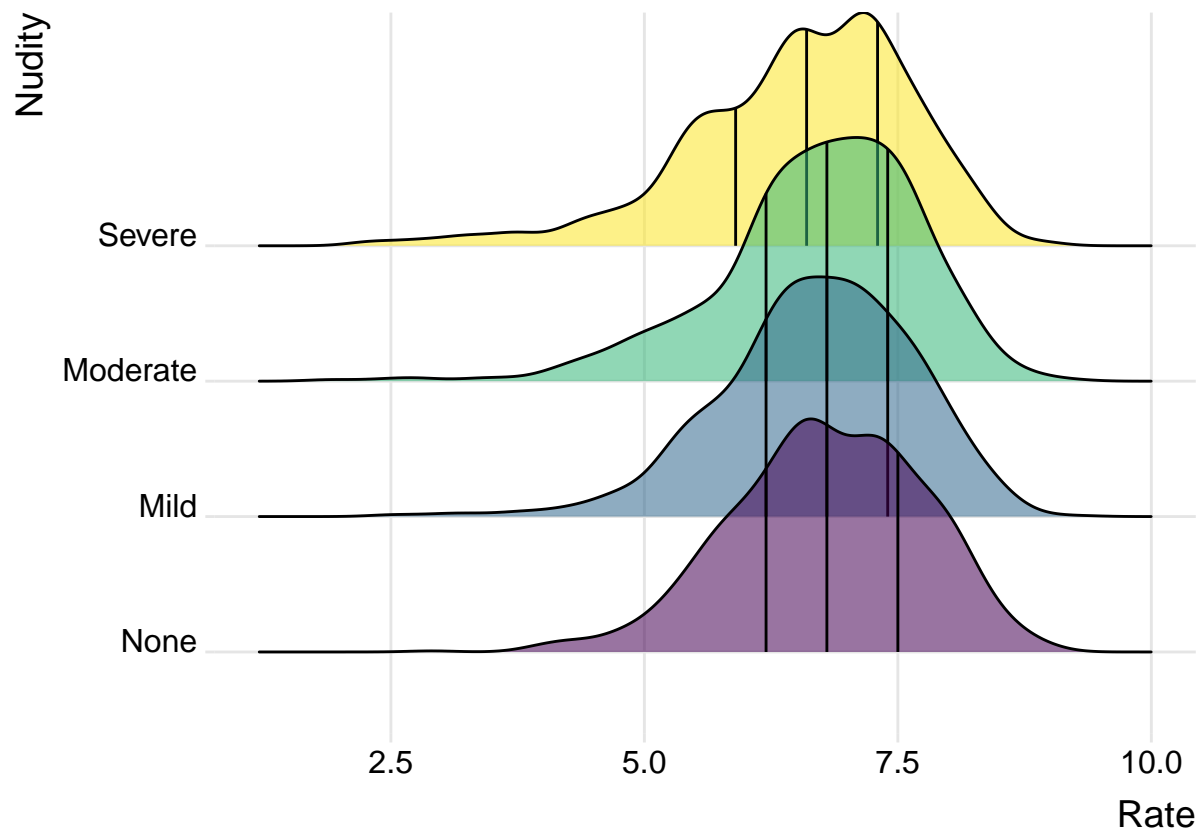
p2

Picking joint bandwidth of 0.215



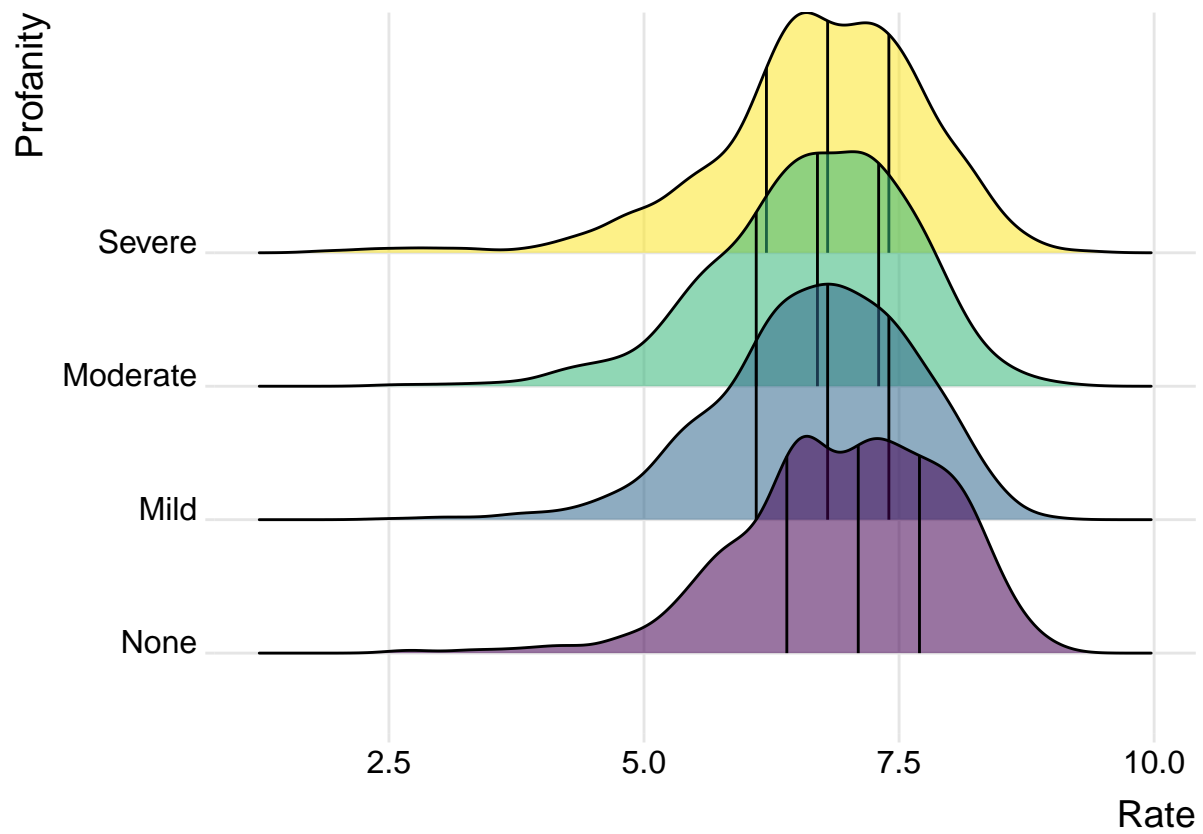
p3

Picking joint bandwidth of 0.233



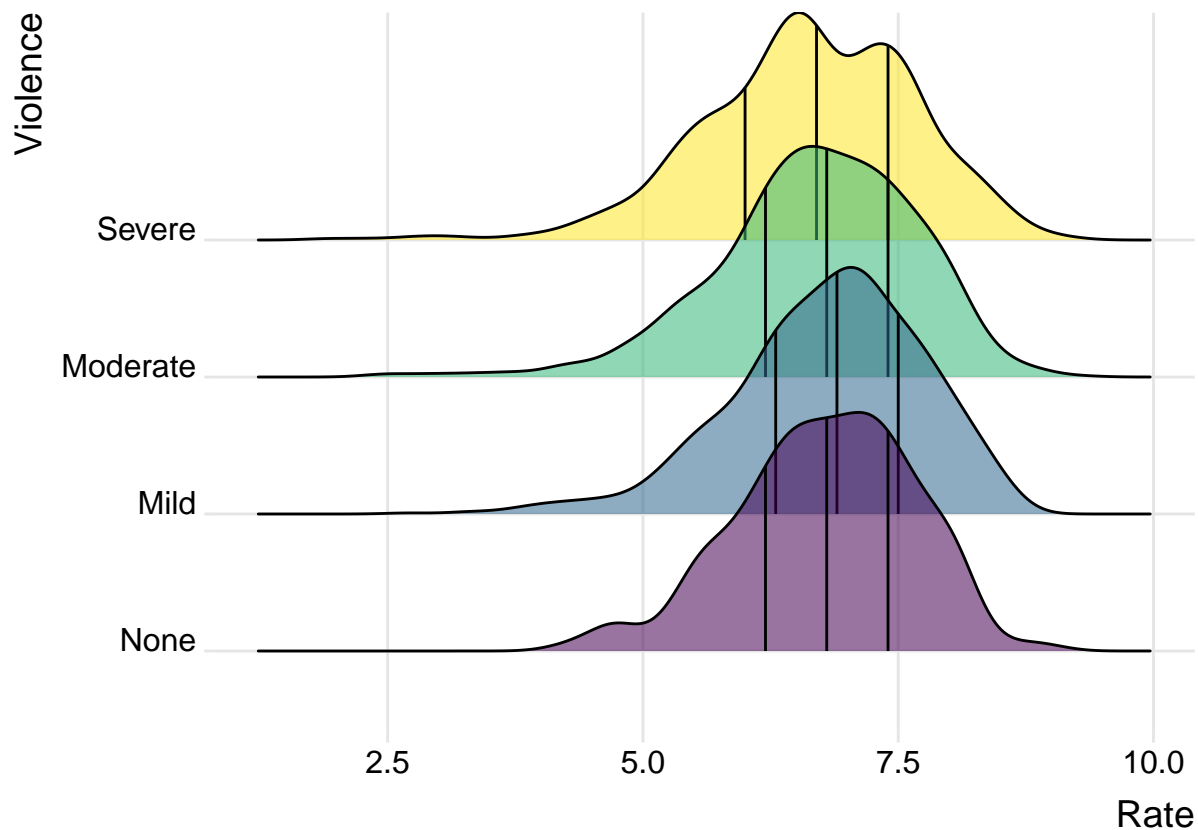
p4

Picking joint bandwidth of 0.224



p5

Picking joint bandwidth of 0.223



```
library(fmsb)
library(RColorBrewer)
library(scales)
```

```
##
## Attaching package: 'scales'
```

```
## The following object is masked from 'package:purrr':
##
##   discard
```

```
## The following object is masked from 'package:readr':
##
##   col_factor
```

```
# Color vectors
coul <- brewer.pal(3,'Set1')
colors_border <- coul
```

```
for(i in 4:26){
```

```
  current_feature <- colnames(imdb_cleaned[i])
```

```
  imdb_select <- imdb_cleaned %>% select(current_feature, 'Alcohol', 'Frightening', 'Nudity', 'Profanity')
```

```

imdb_cleaned

feature_count <- imdb_select %>% group_by(imdb_select[1]) %>% count(imdb_select[1])

movie_without <- imdb_select %>% filter(imdb_select[1] == 0) %>%
  summarize(Alcohol = sum(Alcohol != 'None'),
            Frightening = sum(Frightening != 'None'),
            Nudity = sum(Nudity != 'None'),
            Profanity = sum(Profanity != 'None'),
            Violence = sum(Violence != 'None'))

movie_with <- imdb_select %>% filter(imdb_select[1] == 1) %>%
  summarize(Alcohol = sum(Alcohol != 'None'),
            Frightening = sum(Frightening != 'None'),
            Nudity = sum(Nudity != 'None'),
            Profanity = sum(Profanity != 'None'),
            Violence = sum(Violence != 'None'))

feature_count <- rbind(movie_without, movie_with) %>% cbind(feature_count)

for(i in imdb_factors){
  feature_count[i] = feature_count[i] / feature_count['n']
}

feature_count <- feature_count %>%
  select(unlist(imdb_factors))

feature_count <- rbind(rep(1,5) , rep(0,5) , feature_count)
row.names(feature_count) <- c('Max', 'Min', paste0('Not_', colnames(imdb_select[1])), paste0(colnames(imdb_select[1]), '_'))

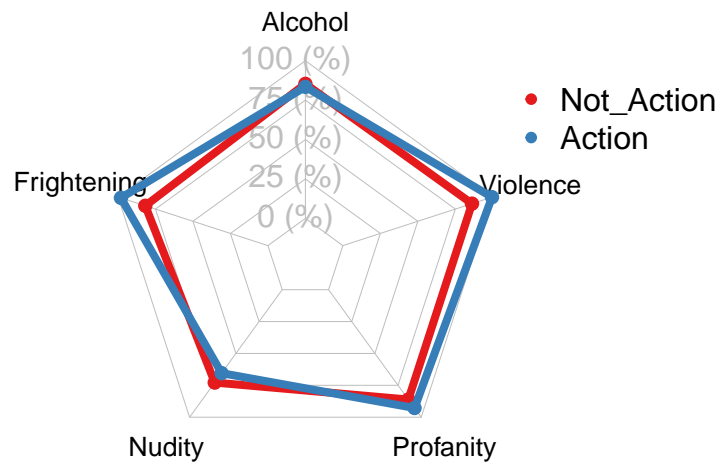
# plot with default options:
radarchart(feature_count , axistype=1 ,
  #custom polygon
  pcol=colors_border, plwd=4 , plty=1,
  #custom the grid
  cglcol="grey", cglty=1, axislabcol="grey", cglwd=0.5,
  #custom labels
  vlce=0.8
)
legend(x=1, y=1, legend = rownames(feature_count[-c(1,2),]), bty = "n", pch=20 , col=colors_border ,
}

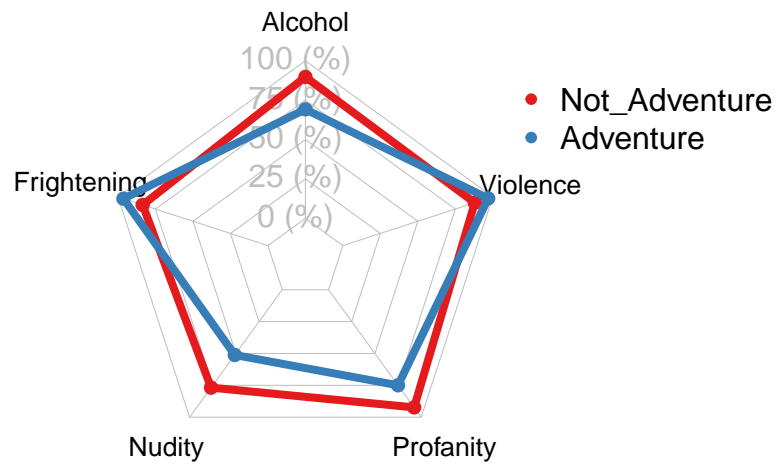
```

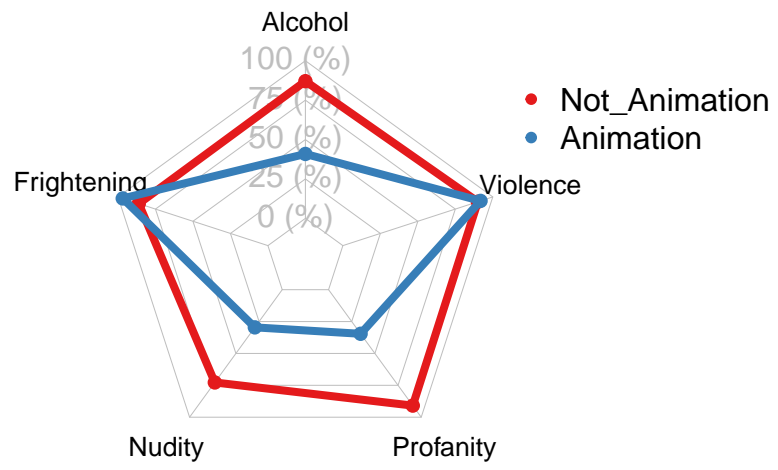
```

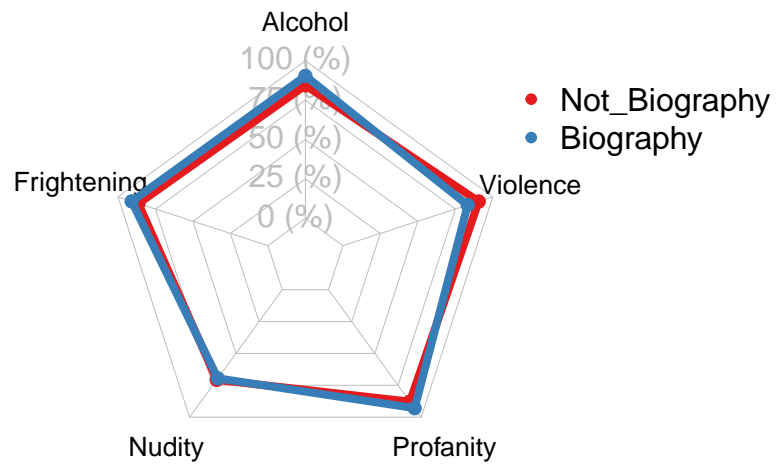
## Note: Using an external vector in selections is ambiguous.
## i Use 'all_of(current_feature)' instead of 'current_feature' to silence this message.
## i See <https://tidyselect.r-lib.org/reference/faq-external-vector.html>.
## This message is displayed once per session.

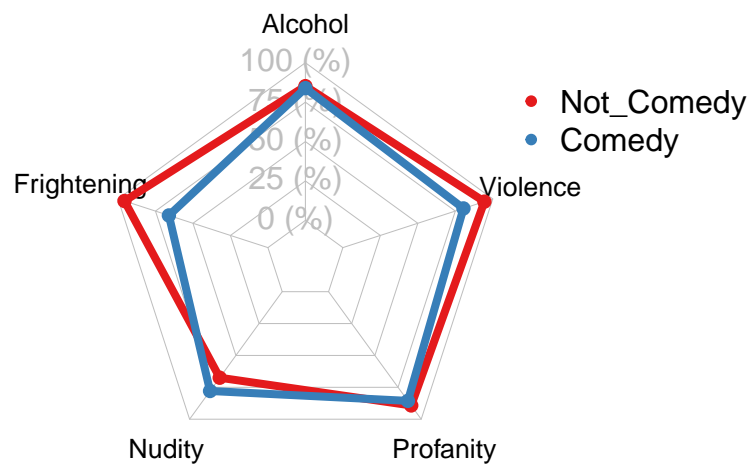
```

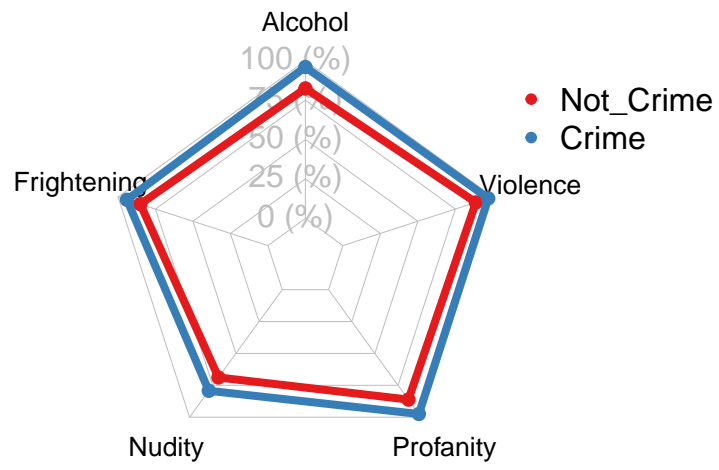



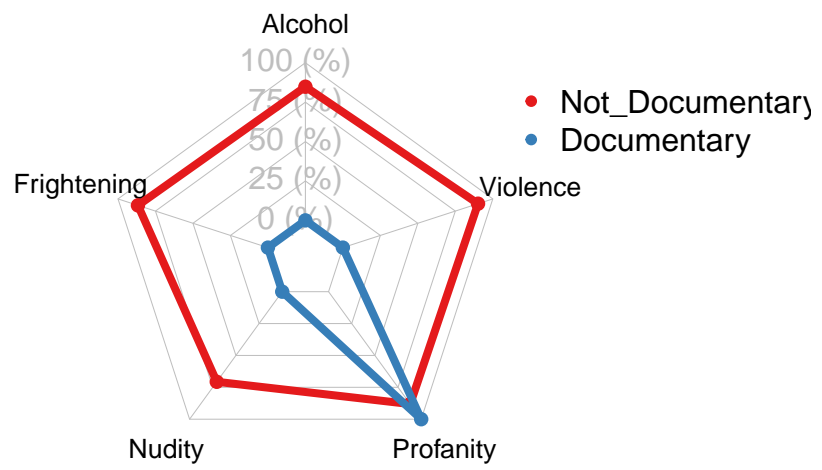


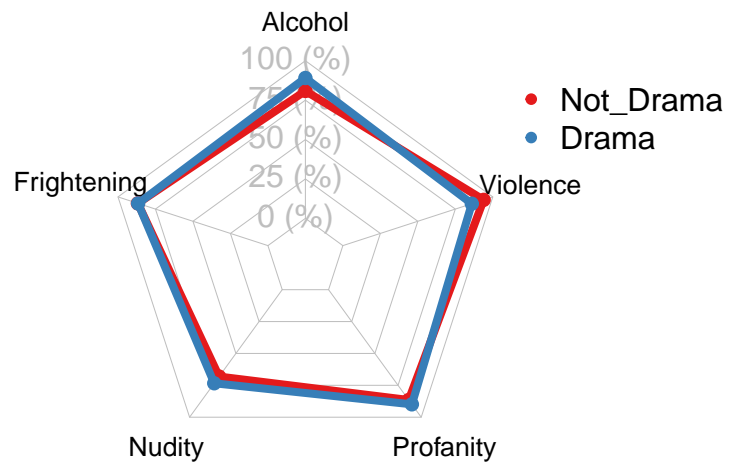


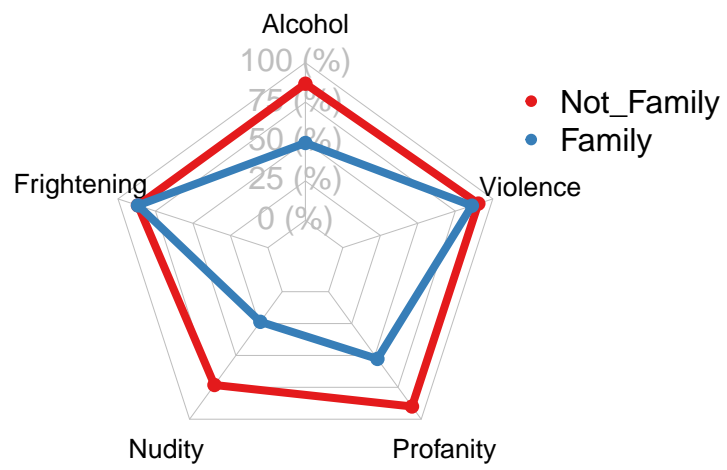


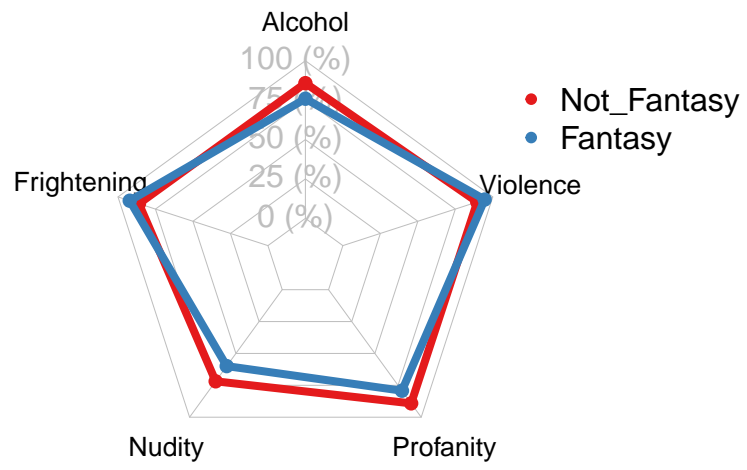


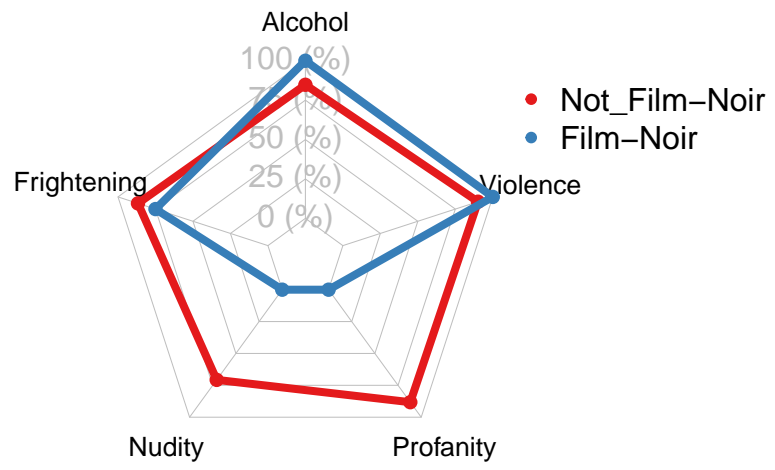


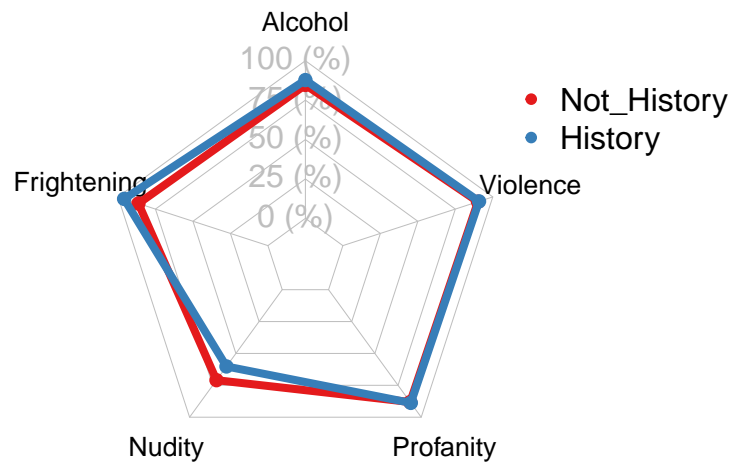


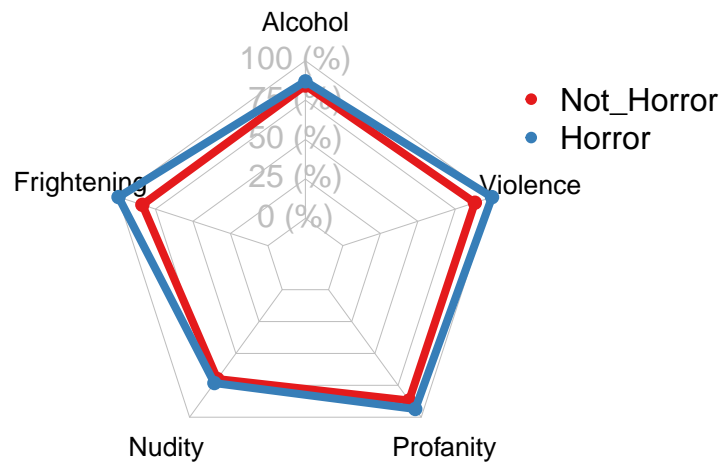


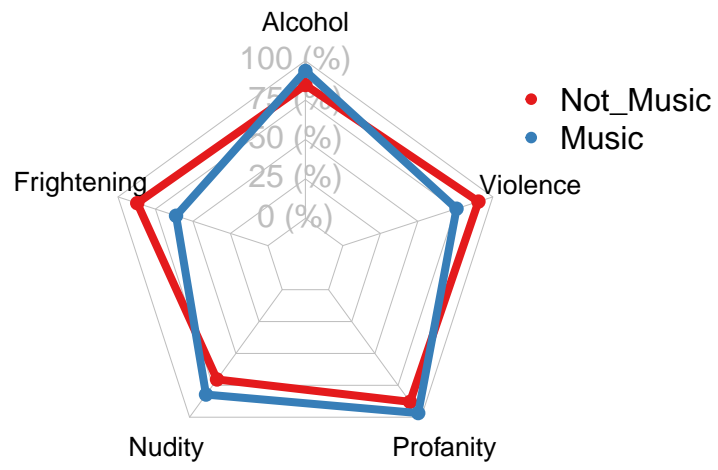


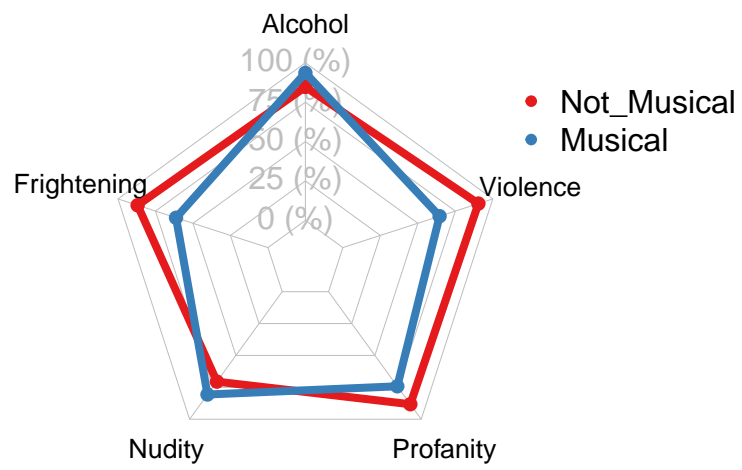


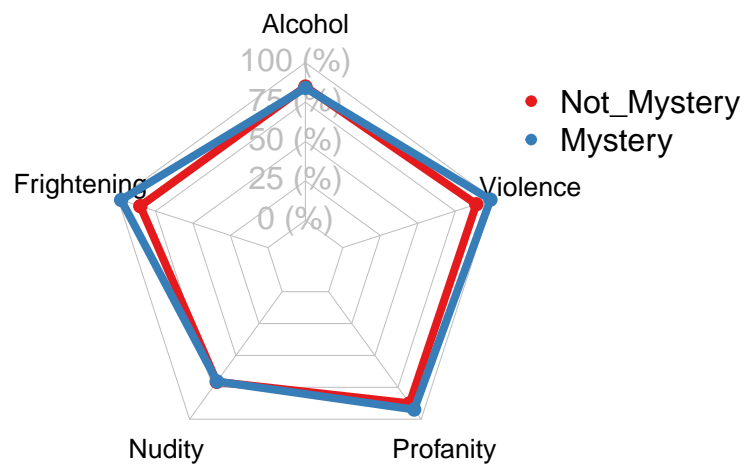


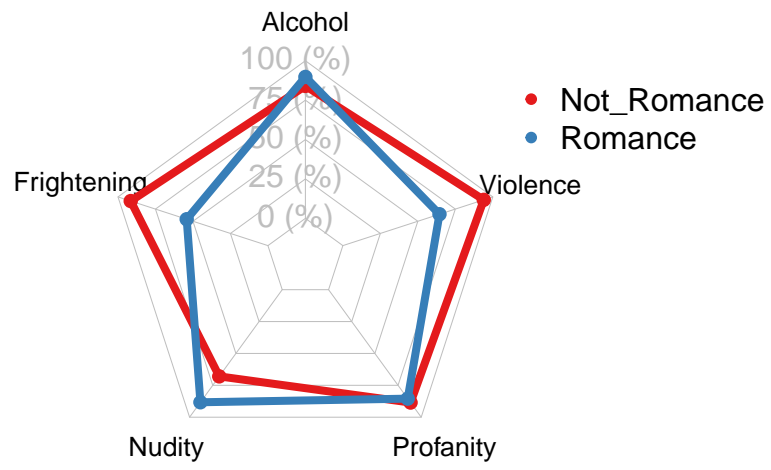


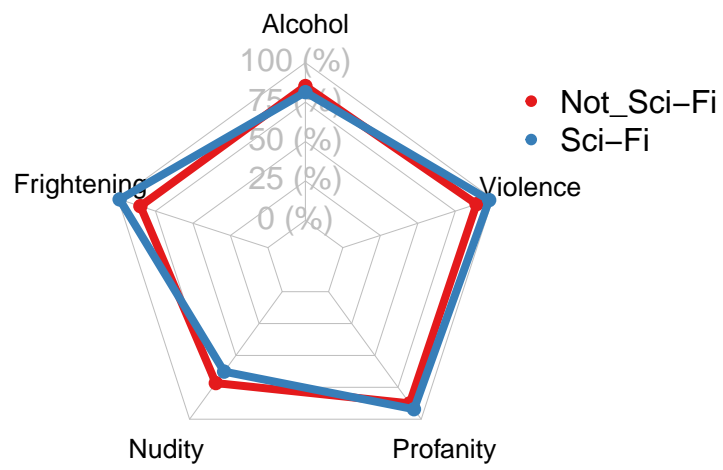


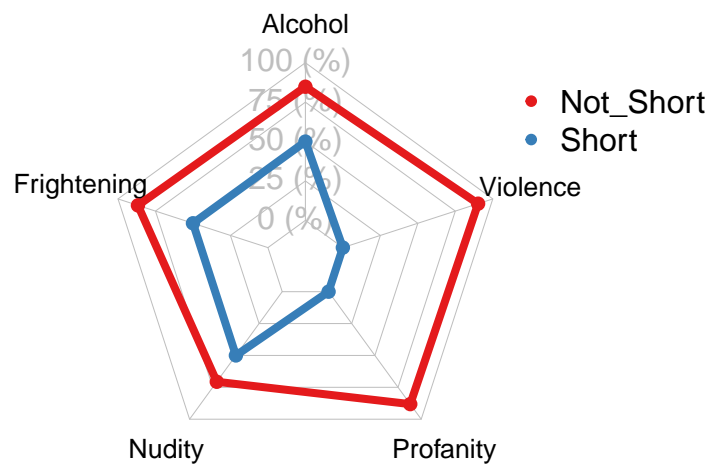


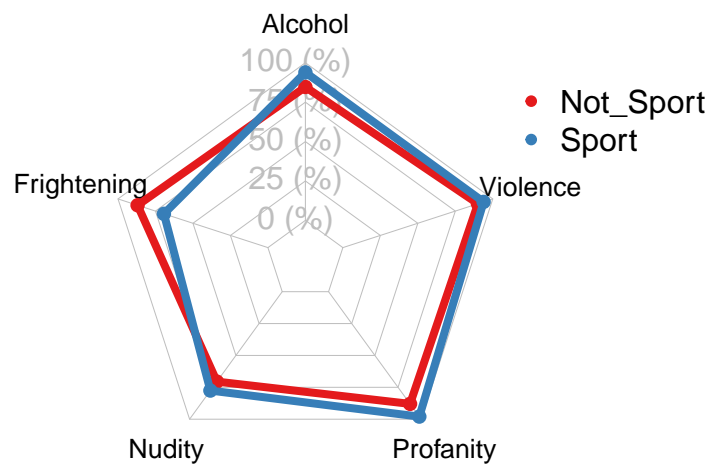


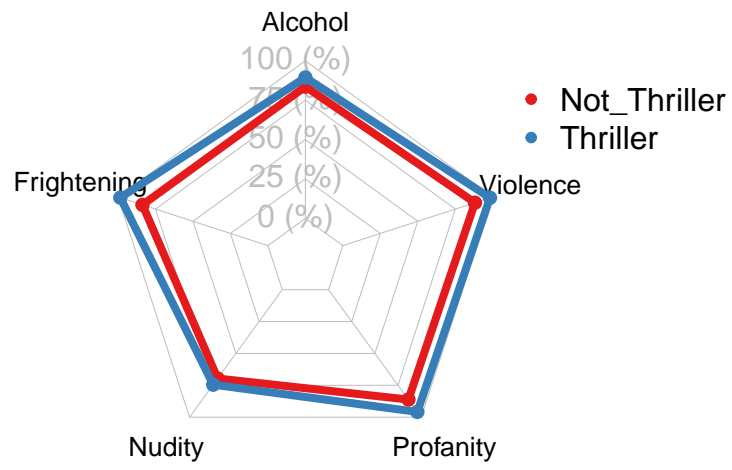


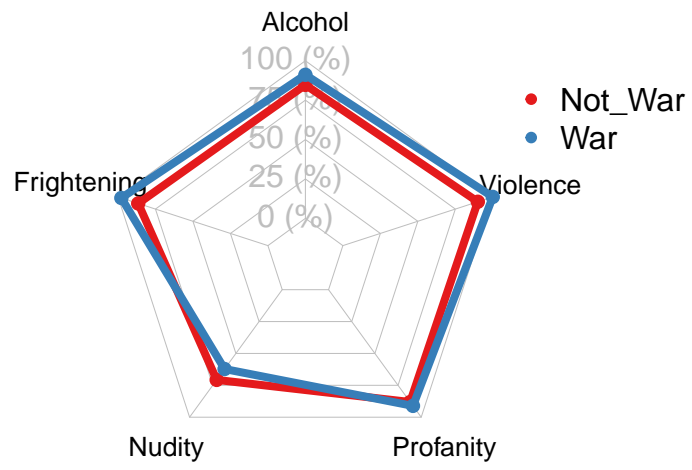


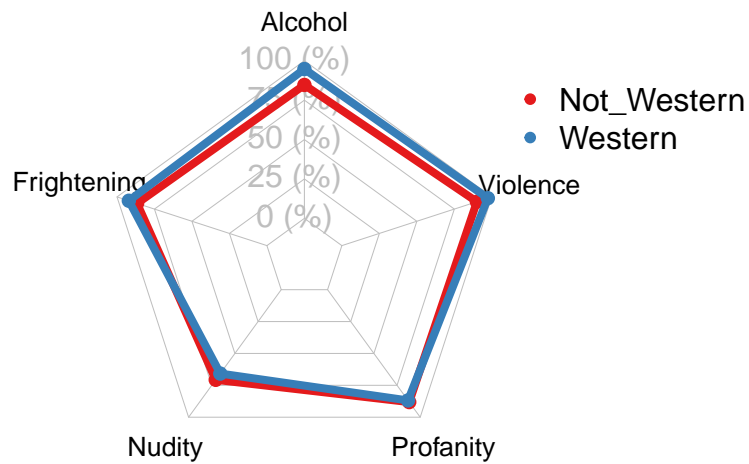












```
# Load library to begin tree modeling
library(tree)
```

```
## Registered S3 method overwritten by 'tree':
##   method      from
##   print.tree cli
```

```
# Creating a copy df to begin modeling
imdb_copy <- data.frame(imdb_cleaned)
```

```
# Code to save -unused
for(i in imdb_factors){
  imdb_copy[[i]] <- as.numeric(imdb_copy[[i]] )
}
```

```
## Regression Tree
```

```
# Creating saturated model to test Votes vs all features - Rate
```

```
model_tree_v <- tree(Votes~ . -Rate, control=tree.control(nobs = 3225, mindev = 0.01), data = imdb_copy)
summary(model_tree_v)
```

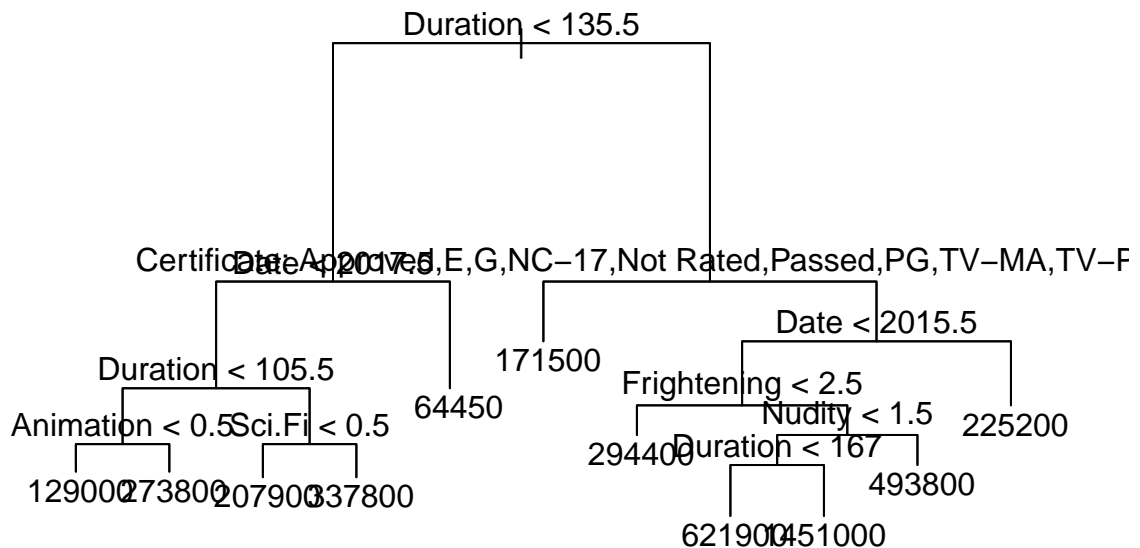
```
##
```

```
## Regression tree:
```

```
## tree(formula = Votes ~ . - Rate, data = imdb_copy, control = tree.control(nobs = 3225,
##   mindev = 0.01))
```

```
## Variables actually used in tree construction:
## [1] "Duration"      "Date"          "Animation"      "Sci.Fi"        "Certificate"
## [6] "Frightening"  "Nudity"
## Number of terminal nodes: 11
## Residual mean deviance: 3.909e+10 = 1.256e+14 / 3214
## Distribution of residuals:
##      Min. 1st Qu.  Median      Mean 3rd Qu.      Max.
## -668500 -99360  -42300        0  43430 1980000
```

```
plot(model_tree_v)
text(model_tree_v,pretty=0)
```



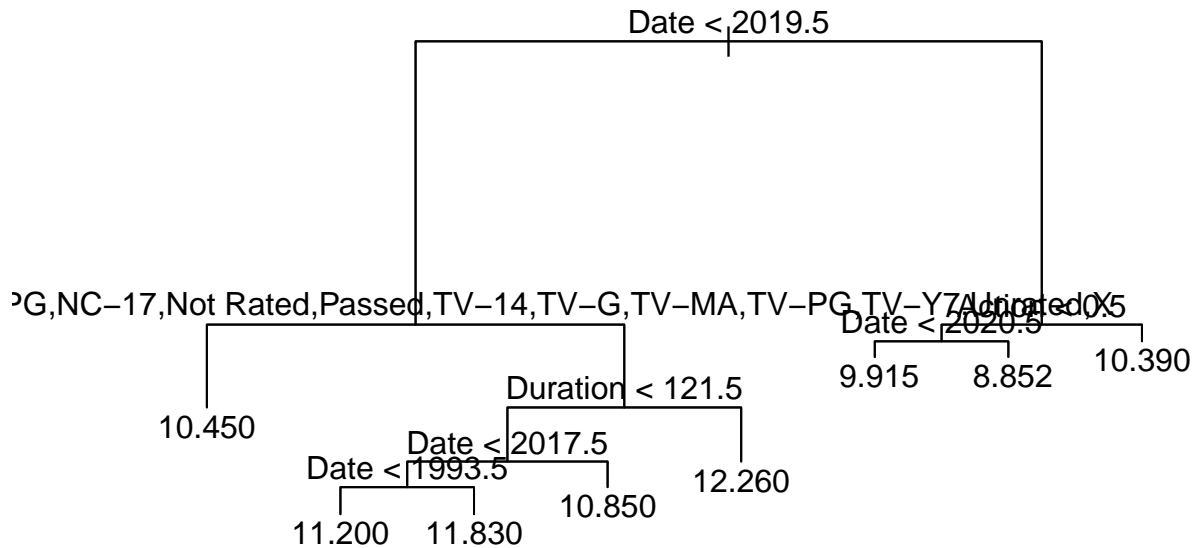
```
# Creating saturated model to test log(Votes) vs all features - Rate
model_tree_lv <- tree(log(Votes)~ . -Rate, control=tree.control(nobs = 3225, mindev = 0.01), data = imdb)
summary(model_tree_lv)
```

```
##
## Regression tree:
## tree(formula = log(Votes) ~ . - Rate, data = imdb_copy, control = tree.control(nobs = 3225,
##      mindev = 0.01))
## Variables actually used in tree construction:
## [1] "Date"          "Certificate"    "Duration"       "Action"
## Number of terminal nodes: 8
## Residual mean deviance: 1.101 = 3542 / 3217
## Distribution of residuals:
```



```
##      Min.   1st Qu.   Median     Mean  3rd Qu.    Max.
## -4.64300 -0.61790  0.05076  0.00000  0.67000  3.21500
```

```
plot(model_tree_lv)
text(model_tree_lv,pretty=0)
```

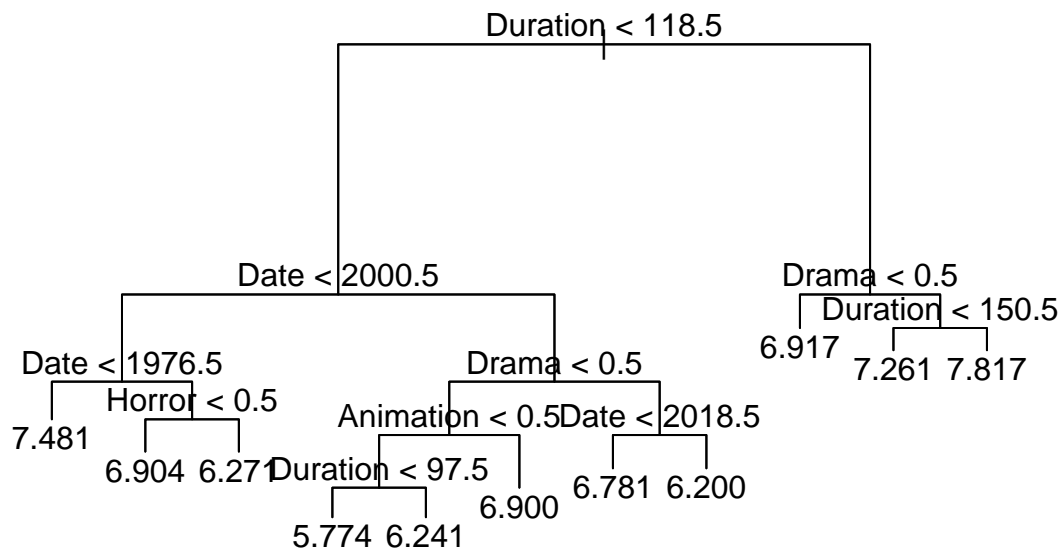


```
# Creating saturated model to test Rate vs all features - Votes
```

```
model_tree_r <- tree(Rate ~ . - Votes, control=tree.control(nobs = 3225, mindev = 0.01), data = imdb_copy)
summary(model_tree_r)
```

```
##
## Regression tree:
## tree(formula = Rate ~ . - Votes, data = imdb_copy, control = tree.control(nobs = 3225,
##   mindev = 0.01))
## Variables actually used in tree construction:
## [1] "Duration" "Date" "Horror" "Drama" "Animation"
## Number of terminal nodes: 11
## Residual mean deviance: 0.6747 = 2169 / 3214
## Distribution of residuals:
##      Min.   1st Qu.   Median     Mean  3rd Qu.    Max.
## -4.61700 -0.47370  0.05882  0.00000  0.52630  2.60000
```

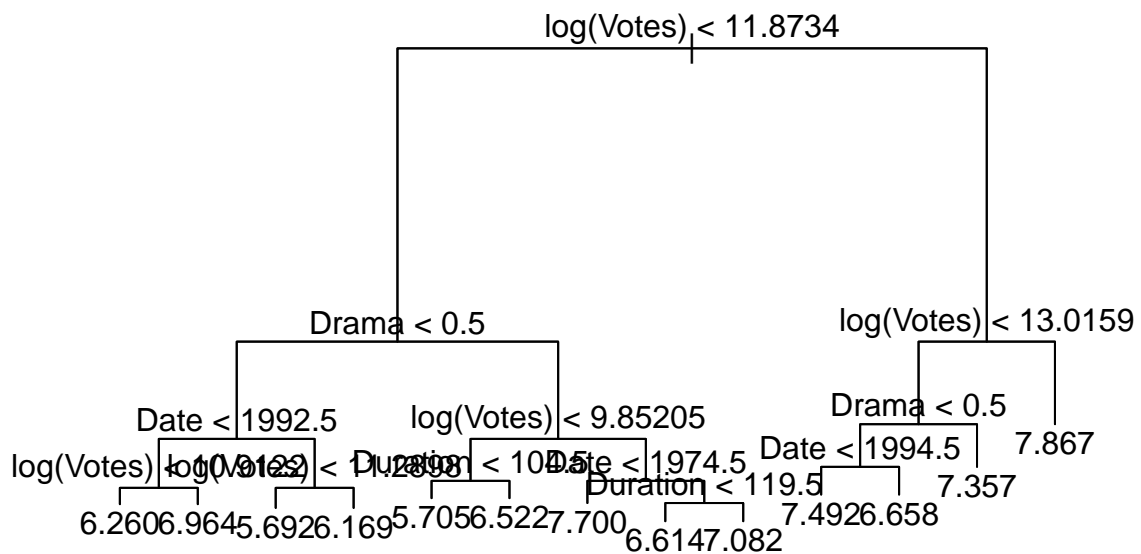
```
plot(model_tree_r)
text(model_tree_r,pretty=0)
```



```
# Creating saturated model to test Rate vs all features, log(Votes)
model_tree_lr <- tree(Rate~. + log(Votes) -Votes, control=tree.control(nobs = 3225, mindev = 0.01), data=imdb_copy)
summary(model_tree_lr)
```

```
##
## Regression tree:
## tree(formula = Rate ~ . + log(Votes) - Votes, data = imdb_copy,
##       control = tree.control(nobs = 3225, mindev = 0.01))
## Variables actually used in tree construction:
## [1] "log(Votes)" "Drama"      "Date"        "Duration"
## Number of terminal nodes: 13
## Residual mean deviance: 0.5153 = 1655 / 3212
## Distribution of residuals:
##   Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
## -4.2690 -0.3825  0.0417  0.0000  0.4429  2.4080
```

```
plot(model_tree_lr)
text(model_tree_lr,pretty=0)
```

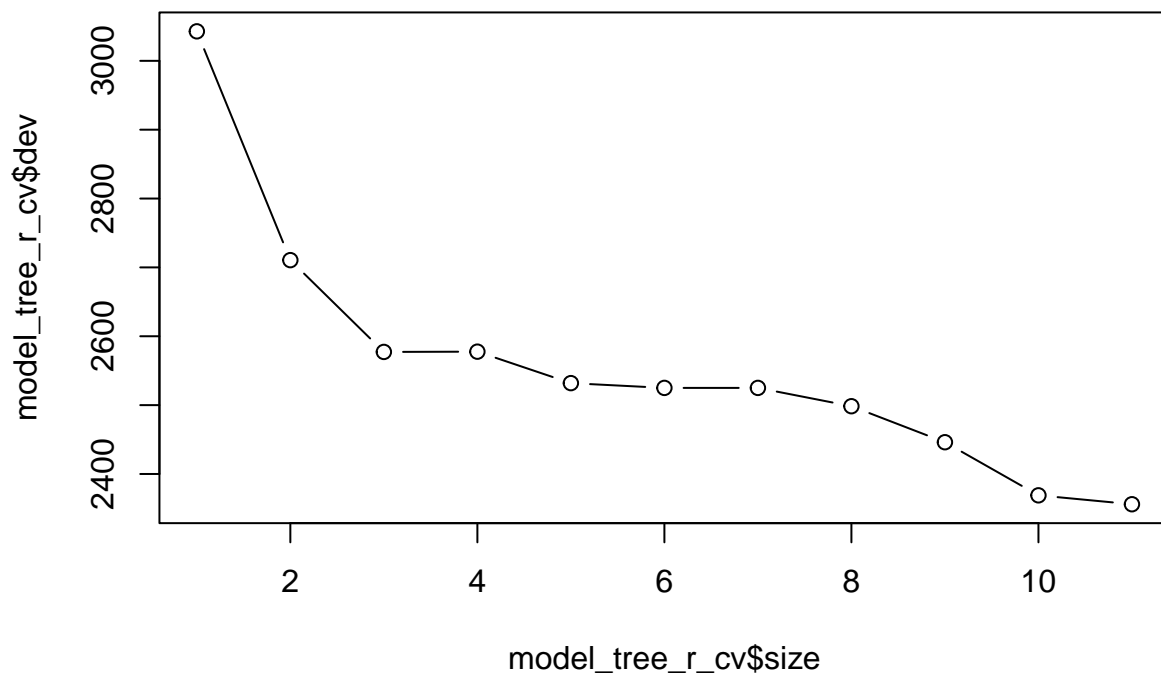


```

# Cross Validating a tree
model_tree_r_cv <- cv.tree(model_tree_r)

plot(model_tree_r_cv$size, model_tree_r_cv$dev, type = 'b')

```



```
cbind('Size' = model_tree_r_cv$size, 'Deviance' = model_tree_r_cv$dev)
```

```
##      Size Deviance
## [1,]  11 2356.047
## [2,]  10 2368.967
## [3,]   9 2446.120
## [4,]   8 2498.409
## [5,]   7 2525.007
## [6,]   6 2525.007
## [7,]   5 2531.915
## [8,]   4 2577.641
## [9,]   3 2577.256
## [10,]  2 2710.542
## [11,]  1 3042.800
```

```
# # Training Regression Tree Model
# set.seed(123)
#
# train <- sample(1:nrow(imdb_cleaned), 0.7 * nrow(imdb_cleaned))
#
# model_tree_train <- tree(Rate ~., imdb_cleaned, subset = train)
#
# yhat <- predict(model_tree_train, newdata = imdb_cleaned[-train,])
#
# model_tree_test <- imdb_cleaned[-train, 'Rate']
```

```
#  
# plot(yhat, model_tree_test)  
# abline(0,1)
```