

Understanding k-Anonymity and l-Diversity

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Introduction

- ▶ Data privacy is crucial in today's digital age.
- ▶ Re-identification attacks can compromise anonymized datasets.
- ▶ **k-Anonymity** and **l-Diversity** are techniques to protect data privacy.

k-Anonymity

- ▶ Ensures each record in the dataset is indistinguishable from at least **k-1** others based on quasi-identifiers.
- ▶ Achieved through:
 - ▶ **Generalization**: Reducing specificity of attributes.
 - ▶ **Suppression**: Removing outlier records.

Example

- ▶ Quasi-identifiers: Age, ZIP Code, Gender.
- ▶ Sensitive attribute: Disease.
- ▶ Goal: Ensure each combination of quasi-identifiers appears at least **k** times.

l-Diversity

- ▶ Addresses the limitation of k-anonymity (homogeneity attacks).
- ▶ Ensures each equivalence class has **at least l distinct sensitive values**.
- ▶ Can be achieved by:
 - ▶ Adding diversity to sensitive attribute values.
 - ▶ Suppressing rows that do not meet the criterion.

Example

- ▶ Sensitive attribute: Disease.
- ▶ Goal: Each group contains at least **l unique diseases**.

Implementation

- ▶ Synthetic dataset generated with attributes: Age, ZIP Code, Gender, Disease.
- ▶ Code written in Python to:
 - ▶ Check initial k-anonymity and l-diversity.
 - ▶ Apply transformations to meet desired k and l values.
- ▶ Visualize changes in the dataset.

Conclusion

- ▶ **k-Anonymity** ensures groups of indistinguishable records.
- ▶ **I-Diversity** adds diversity to sensitive attributes.
- ▶ Both methods reduce re-identification risk while balancing data utility.

Takeaways

- ▶ Effective data privacy techniques are critical for protecting individuals.
- ▶ Practical implementation helps understand trade-offs between privacy and utility.