Skip Hobba

Week 1: Excel

Mar 6th 2020

**Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

* The music category has the highest success rate of getting funded
* The sub-category of plays make up the majority of what is requesting funding from kickstarter
* Opening a campaign between the months of Feb and May tend to have greater chances of succeeding.

**What are some limitations of this dataset?**

* The graphs are using counts, which can vary month to month. Using a scatter plot to analyze the correlation between months, funding success or category and funding success would require a bit of data cleaning, but provide better analysis. Additionally, using percentages of what was funded vs count would also a trend line to provide better analysis.

**What are some other possible tables and/or graphs that we could create?**

* Scatter Plot to find correlation between data points.
* Pivot table with a breakdown of percentage vs count
* A breakdown of the success vs failure based off ranges of funding that was requested