Generation Energy Ideas and Comments: Supporting Documentation

## **BACKGROUND INFORMATION**

In April 2017, Natural Resources Canada launched Generation Energy, a six-month conversation on how Canada can ensure prosperity for Canadians while transitioning to a clean, affordable energy future. A forum, located on the Generation Energy website, was set up for Canadians to share their ideas, comment and vote on other ideas about their energy future.

This document includes all of the direct submissions received from generationenergy.ca and generationenergie.ca in the "Idea Forum" page. Personal identifiers have been stripped form the submissions, meanwhile, all submissions are given in the users' choice of language and therefore may not be available in both official languages.

Users who wanted to submit an idea or comment were required to sign up as a member of the website and share as many thoughts and ideas as they wished.

User category and user defined tags were self-selected. The number of each tag used is found on the summary page.

After all of the submissions were collected NRCan tagged the ideas into 29 themes, related to topics discussed at the forum. The number of ideas relating to each of the topics is found on the summary sheet.

Users were also able to give ideas a score out of 5 and "like" comments. The idea score reported in this report is the total score and total number of likes.

A "campaign catalyst" is a member of the Generation Energy Natural Resources Canada team.

If you would only like to view the ideas or comments, you can use the filter function in column B to select for what you would like to view.

How to filter (Microsoft Excel 2016):

- 1. Choose the Data tab
- 2. Click on the Filter icon under the Sort & Filter section.
- 3. The filter menu will appear in each title. Click the drop-down arrow for the column you want to filter (column C for ideas and comments).
- 4. Check or uncheck the boxes depending on the data you want to filter.
- 5. Click OK. The new filter will be applied.

