



## Engineer Process Flow Legend Bringing out of this world ideas home Document Communication Client Review **Decision Point DELIVERY KICKOFF** RESEARCH **CONCEPT & DESIGN** • • • Epic & **Internal Story Playback Product** Interview **User Scenario** Review & Backlog to Product **Stratagy Plan Mapping** Strategist **Ordering** • ,, • • ,, • **Draft Stories w/ Epics & User** Interview Client A.C. Estimates & **Scenarios** Questionnaire **Introduction Call Priorities Rough Draft** • **Client Review Client Review Pre Kickoff** User & Feedback & Feedback **Questionaire Sent Interviews** to Client Client Client **Create/Revise** Kickoff Meeting & Sign-off? Sign-off? **Personas Presentation** • **Client Review** Comprehensive **Internal Debrief** & Feedback **Stories, Estimates** Meeting & Priorities Client Client Technology **Project Plan** Sign-off? Sign-off? Strategy **Created** • ,, • Technology **Development** Sprint Schedule / **Strategy Rough** Release Plan **Draft STORY CYCLE** • USER STORY MAPPING 🕒 — ¬ ~ - - - - - - CYCLE UNTIL COMPLETE **Present Estimate,** Tech Strategy, **Dev Schedule** DRAFT — — — — — WIFEFRAMES & MOCKUPS - - STORIES, ACCEPTANCE CRITERIA & **ESTIMATES** ✓ — — — ● WIREFRAMING STYLE GUIDE MEETINGS & DISCOVERY