Source: [KBHistoryMasterIndex]

1 | Roberts Ch. 5

- England challenged the "Indian Ocean supremacy"
 - · England had before sought to enter spice trade of India, but had issues trying to do so
 - · Had French interference when trying to do business in India
 - For a century held only Fort St. George and Bombay
 - · Conducted trade in Coffee and Textiles
- · Coffee!
 - · Establishment of coffee-houses of London brought popularity of the drink
 - · Tea drinking was also growing at the time
- · Company growth
 - East India Co. 1689 defeat pivoted direction to use non-force strategies
 - Collapse of Mughals after 1707 brought energy and land to the British Trade
 - · Increased polarity between the Marathas Hindus and the Mughals caused distress
 - Sikhs formed their own sect of Hinduism, detaching from both true Hindu ideology, Islamic idology