

1 | **when the war began, people realized offense wasn't actually dominant**

1.1 | **defense was actually easier than offense**

2 | **why not stop (why didn't they cut their losses)**

2.1 | **pride**

2.2 | **sunk cost fallacy - both sides thought they might *just* be able to win**

2.2.1 | **maybe if one government can outlast another (if enemy is about to collapse) then it'll be over soon**

2.3 | **people had been expecting it**

2.4 | **this idea that the people who back down first will lose**

2.5 | **defending still seems riskier**

2.6 | **preempting being better assumes element of surprise, but everyone was expecting it**

2.7 | **prefer that the war happens on someone else's turf**

3 | **defense is relatively easy**

3.1 | **machine guns and trenches are too effective for cutting down foot soldiers**

3.2 | **no tanks to deal with barbed wire and machine gun fire**

4 | **tanks**

4.1 | **too little, too late**

4.2 | **unfortunately, europeans learn the wrong lesson and people leave thinking defense is better**

5 | **ships**

5.1 | **british and german dreadnaughts don't really do anything for the entire war (except one battle)**

6 | **submarines**

6.1 | **bad news bears for the british**