

Source: [KBhBIO101DNATranscription](#)

1 | TATA Binding

“DNA is long. How our cells know where to start transcribing?”

First, promoters exist to demarcate the start and the directionality of transcription. In bacteria, this typically means that there are two regions that bind to the sigma subunit of the RNA polymerase, but in eukaryotes, this is much more complicated and involves something called...

:confetti: the TATA box! :confetti:

Before the start of the transcription site, the TATA box exists with a sequence of usually T-A-T-A-(A/T)-A-(A/T) that the **TATA binding protein** recognizes and binds to.

1.1 | TATA Binding Protein

This TATA binding protein will then serve as the landmark for the actual RNA polymerase to find the promoter. Surprisingly, the TATA binding protein is not gentle with the DNA: grabbing onto it and bending it sharply to start transcription.

1.2 | Helpers to TATA

TATA is part of a larger transcription factor called TFIID. TFIID, upon binding, calls for other transcription factor to bind, creating a big'ol protein to decide whether or not transcription will happen.

These factors sometimes promote the start of transcription, others inhibit the start of transcription. TATA always is the anchoring point that calls all of these together to start the process.

1.3 | So, How's the TATA sequence recognized?

The TATA protein has a string of lysine and arginine, which interacts with the phosphate group of the DNA & glues the protein to the DNA. The protein also uses special amino acids to interact w/ DNA bases.

The symmetric nature of the two halves of the TATA binding proteins means that it's able to recognize the proper binding sequence and jam itself into the DNA.

It is thought that a gene duplication mutation from a long time ago created this protein after two copies of the same gene is combined.