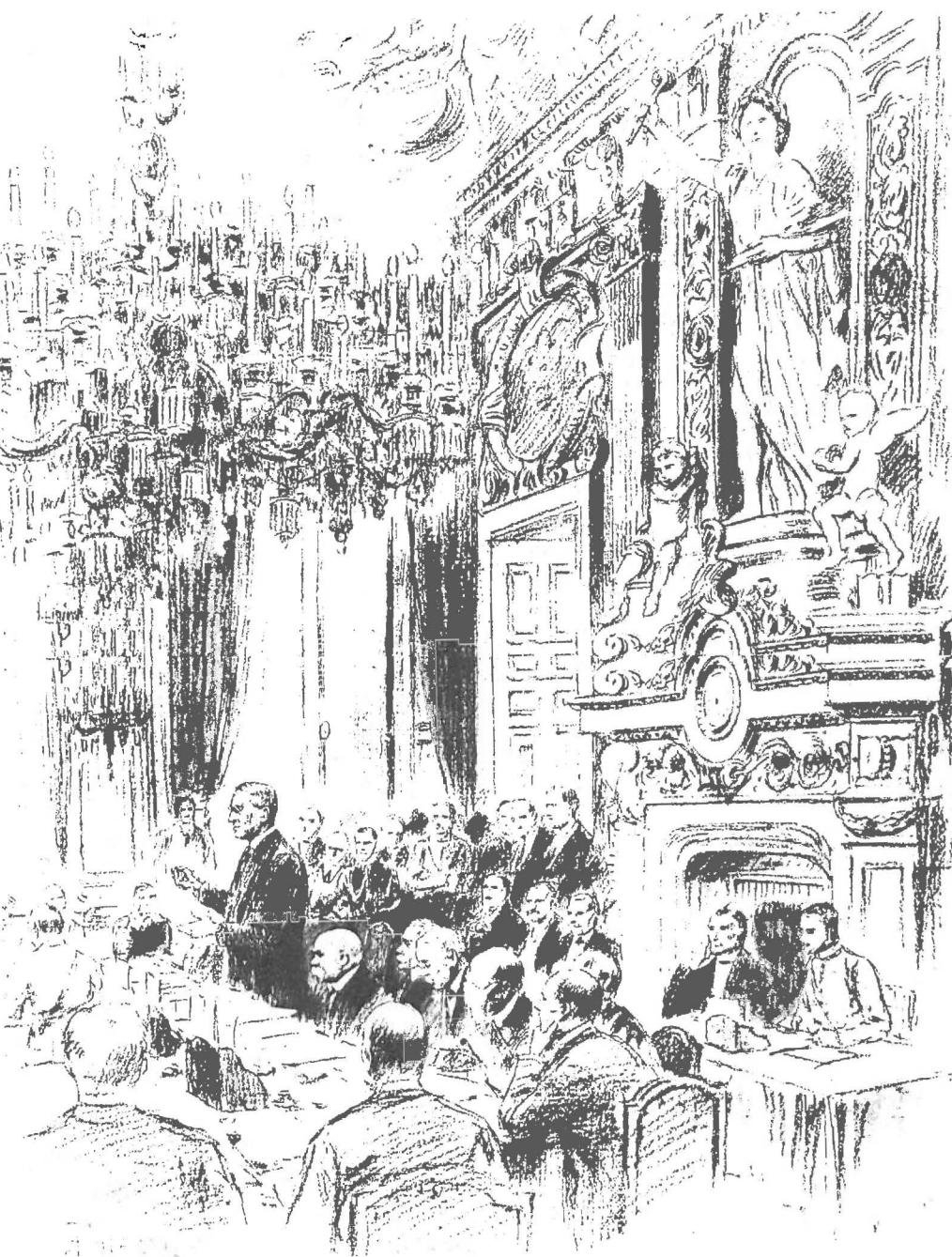


Exr On 21 sep 2020



HENRY KISSINGER

DIPLOMACY

Trying out Sushu style zettel annotations

○ = interesting

Read the sections with the red lines.
The other parts are optional/as interested

■ = important

↔ = follow up or claim

— = Structure

SIMON & SCHUSTER PAPERBACKS
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/ = elaboration on

→ = causality



CHAPTER THREE

From Universality to Equilibrium: Richelieu, William of Orange, and Pitt

What historians describe today as the European balance-of-power system emerged in the seventeenth century from the final collapse of the medieval aspiration to universality—a concept of world order that represented a blending of the traditions of the Roman Empire and the Catholic Church. The world was conceived as mirroring the Heavens. Just as one God ruled in Heaven, so one emperor would rule over the secular world, and one pope over the Universal Church.

In this spirit, the feudal states of Germany and Northern Italy were grouped under the rule of the Holy Roman Emperor. Into the seventeenth century, this empire had the potential to dominate Europe. France, whose frontier was far west of the Rhine River, and England were peripheral states with respect to it. Had the Holy Roman Emperor ever succeeded in establishing central control over all the territories technically

FROM UNIVERSALITY TO EQUILIBRIUM

under his jurisdiction, the relations of the Western European states to it might have been similar to those of China's neighbors to the Middle Kingdom, with France comparable to Vietnam or Korea, and England to Japan.

For most of the medieval period, however, the Holy Roman Emperor never achieved that degree of central control. One reason was the lack of adequate transportation and communication systems, making it difficult to tie together such extensive territories. But the most important reason was that the Holy Roman Empire had separated control of the church from control of the government. Unlike a pharaoh or a caesar, the Holy Roman Emperor was not deemed to possess divine attributes. Everywhere outside Western Europe, even in the regions governed by the Eastern Church, religion and government were unified in the sense that key appointments to each were subject to the central government; religious authorities had neither the means nor the authority to assert the autonomous position demanded by Western Christianity as a matter of right.

In Western Europe, the potential and, from time to time, actual conflict between pope and emperor established the conditions for eventual constitutionalism and the separation of powers which are the basis of modern democracy. It enabled the various feudal rulers to enhance their autonomy by exacting a price from both contending factions. This, in turn, led to a fractionated Europe—a patchwork of duchies, counties, cities, and bishoprics. Though in theory all the feudal lords owed fealty to the emperor, in practice they did what they pleased. Various dynasties claimed the imperial crown, and central authority almost disappeared. The emperors maintained the old vision of universal rule without any possibility of realizing it. At the fringes of Europe, France, England, and Spain did not accept the authority of the Holy Roman Empire, though they remained part of the Universal Church.

Not until the Habsburg dynasty had laid near-permanent claim to the imperial crown in the fifteenth century and, through prudent marriages, acquired the Spanish crown and its vast resources, did it become possible for the Holy Roman Emperor to aspire to translate his universal claims into a political system. In the first half of the sixteenth century, Emperor Charles V revived the imperial authority to a point which raised the prospect of a Central European empire, composed of what is today Germany, Austria, Northern Italy, the Czech Republic, Slovakia, Hungary, Eastern France, Belgium, and the Netherlands—a grouping so potentially dominant as to prevent the emergence of anything resembling the European balance of power.

At that very moment, the weakening of the Papacy under the impact of

why no
central control

the Reformation thwarted the prospect of a hegemonic European empire. When strong, the Papacy had been a thorn in the side of the Holy Roman Emperor and a formidable rival. When on the decline in the sixteenth century, the Papacy proved equally a bane to the idea of empire. Emperors wanted to see themselves, and wanted others to see them, as the agents of God. But in the sixteenth century, the emperor came to be perceived in Protestant lands less as an agent of God than as a Viennese warlord tied to a decadent pope. The Reformation gave rebellious princes a new freedom of action, in both the religious and the political realms. Their break with Rome was a break with religious universality; their struggle with the Habsburg emperor demonstrated that the princes no longer saw fealty to the empire as a religious duty.

With the concept of unity collapsing, the emerging states of Europe needed some principle to justify their heresy and to regulate their relations. They found it in the concepts of *raison d'état* and the balance of power. Each depended on the other. *Raison d'état* asserted that the well-being of the state justified whatever means were employed to further it; the national interest supplanted the medieval notion of a universal morality. The balance of power replaced the nostalgia for universal monarchy with the consolation that each state, in pursuing its own selfish interests, would somehow contribute to the safety and progress of all the others.

France and Cardinal Richelieu The earliest and most comprehensive formulation of this new approach came from France, which was also one of the first nation-states in Europe. France was the country that stood to lose the most by the reinvigoration of the Holy Roman Empire, because it might well—to use modern terminology—have been “Finlandized” by it. As religious restraints weakened, France began to exploit the rivalries that the Reformation had generated among its neighbors. French rulers recognized that the progressive weakening of the Holy Roman Empire (and even more its disintegration) would enhance France’s security and, with good fortune, enable it to expand eastward.

The principal agent for this French policy was an improbable figure, a prince of the Church Armand Jean du Plessis, Cardinal de Richelieu, First Minister of France from 1624 to 1642. Upon learning of Cardinal Richelieu’s death, Pope Urban VIII is alleged to have said, “If there is a God, the Cardinal de Richelieu will have much to answer for. If not . . . well, he had a successful life.”¹ This ambivalent epitaph would no doubt have pleased the statesman, who achieved vast successes by ignoring, and indeed transcending, the essential pieties of his age.

Few statesmen can claim a greater impact on history. Richelieu was the father of the modern state system. He promulgated the concept of *raison*

d'état and practiced it relentlessly for the benefit of his own country. Under his auspices, *raison d'état* replaced the medieval concept of universal moral values as the operating principle of French policy. Initially, he sought to prevent Habsburg domination of Europe, but ultimately left a legacy that for the next two centuries tempted his successors to establish French primacy in Europe. Out of the failure of these ambitions, a balance of power emerged, first as a fact of life, then as a system for organizing international relations.

Richelieu came into office in 1624 when the Habsburg Holy Roman Emperor Ferdinand II was attempting to revive Catholic universality, stamp out Protestantism, and establish imperial control over the princes of Central Europe. This process, the Counter-Reformation, led to what was later called the Thirty Years’ War, which erupted in Central Europe in 1618 and turned into one of the most brutal and destructive wars in the history of mankind.

By 1618, the German-speaking territory of Central Europe, most of which was part of the Holy Roman Empire, was divided into two armed camps—the Protestants and the Catholics. The fuse that set off the war was lit that same year in Prague, and before long all of Germany was drawn into the conflict. As Germany was progressively bled white, its principalities became easy prey for outside invaders. Soon Danish and Swedish armies were cutting their way through Central Europe, and eventually the French army joined the fray. By the time the war ended in 1648, Central Europe had been devastated and Germany had lost almost a third of its population. In the crucible of this tragic conflict, Cardinal Richelieu grafted the principle of *raison d'état* onto French foreign policy, a principle that the other European states adopted in the century that followed.

As a prince of the Church, Richelieu ought to have welcomed Ferdinand’s drive to restore Catholic orthodoxy. But Richelieu put the French national interest above any religious goals. His vocation as cardinal did not keep Richelieu from seeing the Habsburg attempt to re-establish the Catholic religion as a geopolitical threat to France’s security. To him, it was not a religious act but a political maneuver by Austria to achieve dominance in Central Europe and thereby to reduce France to second-class status.

Richelieu’s fear was not without foundation. A glance at the map of Europe shows that France was surrounded by Habsburg lands on all sides: Spain to the south; the Northern Italian city-states, dominated mostly by Spain, in the southeast; Franche-Comté (today the region above Lyon and Savoy), also under Spanish control, in the east, and the Spanish Netherlands in the north. The few frontiers not under the rule of the Spanish Habsburgs were subject to the Austrian branch of the family.

The Duchy of Lorraine owed fealty to the Austrian Holy Roman Emperor, as did strategically important areas along the Rhine in what is present-day Alsace. If Northern Germany were also to fall under Habsburg rule, France would become perilously weak in relation to the Holy Roman Empire.

Richelieu derived little comfort from the fact that Spain and Austria shared France's Catholic faith. Quite to the contrary, a victory for the Counter-Reformation was exactly what Richelieu was determined to prevent. In pursuit of what would today be called a national security interest and was then labeled—for the first time—*raison d'état*, Richelieu was prepared to side with the Protestant princes and exploit the schism within the Universal Church.

Had the Habsburg emperors played according to the same rules or understood the emerging world of *raison d'état*, they would have seen how well placed they were to achieve what Richelieu feared most—the pre-eminence of Austria and the emergence of the Holy Roman Empire as the dominant power on the Continent. Through the centuries, however, the enemies of the Habsburgs benefited from the dynasty's rigidity in adjusting to tactical necessities or understanding future trends. The Habsburg rulers were men of principle. They never compromised their convictions except in defeat. At the start of this political odyssey, therefore, they were quite defenseless against the ruthless Cardinal's machinations.

Ferdinand II Emperor Ferdinand II, Richelieu's foil, had almost certainly never heard of *raison d'état*. Even if he had, he would have rejected it as blasphemy, for he saw his secular mission as carrying out the will of God, and always stressed the "holy" in his title as Holy Roman Emperor. Never would he have conceded that divine ends could be achieved by less than moral means. Never would he have thought of concluding treaties with the Protestant Swedes or the Muslim Turks, measures which the Cardinal pursued as a matter of course. Ferdinand's adviser, the Jesuit Lamormaini, thus summarized the Emperor's outlook:

The false and corrupt policies, which are widespread in these times, he, in his wisdom, condemned from the start. He held that those who followed such policies could not be dealt with, since they practice falsehood and misuse God and religion. It would be a great folly for one to try to strengthen a kingdom, which God alone has granted, with means that God hates.²

A ruler committed to such absolute values found it impossible to compromise, let alone to manipulate, his bargaining position. In 1596, while still

an archduke, Ferdinand declared, "I would rather die than grant any concessions to the separatists when it comes to religion."³ To the detriment of his empire, he certainly lived up to his words. Since he was less concerned with the Empire's welfare than with obeisance to the will of God, he considered himself duty-bound to crush Protestantism even though some accommodation with it clearly would have been in his best interests. In modern terms, he was a fanatic. The words of one of the imperial advisers, Caspar Scioppius, highlight the Emperor's beliefs: "Woe to the king who ignores the voice of God beseeching him to kill the heretics. You should not wage war for yourself, but for God" (*Bellum non tuum, sed Dei esse statuas*).⁴ For Ferdinand, the state existed in order to serve religion, not vice versa: "In matters of state, which are so important for our holy confession, one cannot always take into account human considerations; rather, he must hope . . . in God . . . and trust only in Him."⁵

Richelieu treated Ferdinand's faith as a strategic challenge. Though privately religious, he viewed his duties as minister in entirely secular terms. Salvation might be his personal objective, but to Richelieu, the statesman, it was irrelevant. "Man is immortal, his salvation is hereafter," he once said. "The state has no immortality, its salvation is now or never."⁶ In other words, states do not receive credit in any world for doing what is right; they are only rewarded for being strong enough to do what is necessary.

Richelieu would never have permitted himself to miss the opportunity which presented itself to Ferdinand in 1629, the eleventh year of the war. The Protestant princes were ready to accept Habsburg political pre-eminence provided they remained free to pursue the religion of their choice and to retain the Church lands they had seized during the Reformation. But Ferdinand would not subordinate his religious vocation to his political needs. Rejecting what would have been a vast triumph and the guarantee of his Empire, determined to stamp out the Protestant heresy, he issued the Edict of Restitution, which demanded that Protestant sovereigns restore all the lands they had seized from the Church since 1555. It was a triumph of zeal over expediency, a classic case in which faith overrode calculations of political self-interest. And it guaranteed a battle to the finish.

Handed this opening, Richelieu was determined to prolong the war until Central Europe had been bled white. He put aside religious scruples with respect to domestic policy as well. In the Grace of Alais of 1629 he granted to French Protestants freedom of worship, the very same freedom the Emperor was fighting to deny the German princes. Having protected his country against the domestic upheavals rending Central Europe, Ri-

Richelieu set out to exploit Ferdinand's religious fervor in the service of French national ends.

The Habsburg Emperor's inability to understand his national interests—indeed, his refusal to accept the validity of any such concept—gave France's First Minister the opportunity to support and to subsidize the Protestant German princes against the Holy Roman Emperor. The role of defender of the liberties of the Protestant princes against the centralizing goals of the Holy Roman Emperor was an unlikely one for a French prelate and his Catholic French King, Louis XIII. That a prince of the Church was subsidizing the Protestant King of Sweden, Gustavus Adolphus, to make war against the Holy Roman Emperor had revolutionary implications as profound as the upheavals of the French Revolution 150 years later.

In an age still dominated by religious zeal and ideological fanaticism, a dispassionate foreign policy free of moral imperatives stood out like a snow-covered Alp in the desert. Richelieu's objective was to end what he considered the encirclement of France, to exhaust the Habsburgs, and to prevent the emergence of a major power on the borders of France—especially the German border. His only criterion in making alliances was that they served France's interests, and this he did at first with the Protestant states and, later, even with the Muslim Ottoman Empire. In order to exhaust the belligerents and to prolong the war, Richelieu subsidized the enemies of his enemies, bribed, fomented insurrections, and mobilized an extraordinary array of dynastic and legal arguments. He succeeded so well that the war that had begun in 1618 dragged on decade after decade until, finally, history found no more appropriate name for it than its duration—the Thirty Years' War.

France stood on the sidelines while Germany was devastated, until 1635, when sheer exhaustion seemed once again to portend an end to the hostilities and a compromise peace. Richelieu, however, had no interest in compromise until the French King had become as powerful as the Habsburg Emperor, and preferably stronger. In pursuit of this goal, Richelieu convinced his sovereign, in the seventeenth year of the war, of the necessity of entering the fray on the side of the Protestant princes—and with no better justification than the opportunity to exploit France's growing power:

If it is a sign of singular prudence to have held down the forces opposed to your state for a period of ten years with the forces of your allies, by putting your hand in your pocket and not on your sword, then to engage in open warfare when your allies can no longer exist without

you is a sign of courage and great wisdom; which shows that, in husbanding the peace of your kingdom, you have behaved like those economists who, having taken great care to amass money, also know how to spend it. . .⁷

The success of a policy of *raison d'état* depends above all on the ability to assess power relationships. Universal values are defined by their perception and are not in need of constant reinterpretation; indeed they are inconsistent with it. But determining the limits of power requires a blend of experience and insight, and constant adjustment to circumstance. In theory, of course, the balance of power should be quite calculable; in practice, it has proved extremely difficult to work out realistically. Even more complicated is harmonizing one's calculations with those of other states, which is the precondition for the operation of a balance of power. Consensus on the nature of the equilibrium is usually established by periodic conflict.

Richelieu had no doubt about his ability to master the challenge, convinced as he was that it was possible to relate means to ends with nearly mathematical precision. "Logic," he wrote in his *Political Testament*, "requires that the thing that is to be supported and the force that is to support it should stand in geometrical proportion to each other."⁸ Fate had made him a prince of the Church; conviction put him in the intellectual company of rationalists like Descartes and Spinoza, who thought that human action could be scientifically charted; opportunity had enabled him to transform the international order to the vast advantage of his country. For once, a statesman's estimate of himself was accurate. Richelieu had a penetrating perception of his goals, but he—and his ideas—would not have prevailed had he not been able to gear his tactics to his strategy.

So novel and so cold-blooded a doctrine could not possibly pass without challenge. However dominant the doctrine of balance of power was to become in later years, it was deeply offensive to the universalist tradition founded on the primacy of moral law. One of the most telling critiques came from the renowned scholar Jansenius, who attacked a policy cut loose from all moral moorings:

Do they believe that a secular, perishable state should outweigh religion and the Church? . . . Should not the Most Christian King believe that in the guidance and administration of his realm there is nothing that obliges him to extend and protect that of Jesus Christ, his Lord? . . . Would he dare say to God: Let your power and glory and the religion

which teaches men to adore You be lost and destroyed, provided my state is protected and free of risks?"⁹

That, of course, was precisely what Richelieu was saying to his contemporaries and, for all we know, to his God. It was the measure of the revolution he had brought about that what his critics thought was a *reductio ad absurdum* (an argument so immoral and dangerous that it refutes itself) was, in fact, a highly accurate summary of Richelieu's thought. As the King's First Minister, he subsumed both religion and morality to *raison d'état*, his guiding light.

Demonstrating how well they had absorbed the cynical methods of the master himself, Richelieu's defenders turned the argument of their critics against them. A policy of national self-interest, they argued, represented the highest moral law; it was Richelieu's critics who were in violation of ethical principle, not he.

It fell to Daniel de Priezac, a scholar close to the royal administration, to make the formal rebuttal, almost certainly with Richelieu's own imprimatur. In classically Machiavellian fashion, Priezac challenged the premise that Richelieu was committing mortal sin by pursuing policies which seemed to favor the spread of heresy. Rather, he argued, it was Richelieu's critics whose souls were at risk. Since France was the most pure and devoted of the European Catholic powers, Richelieu, in serving the interests of France, was serving as well the interests of the Catholic religion.

Priezac did not explain how he had reached the conclusion that France had been endowed with such a unique religious vocation. However, it followed from his premise that strengthening the French state was in the interest of the well-being of the Catholic Church; hence Richelieu's policy was highly moral. Indeed, the Habsburg encirclement posed so great a threat to France's security that it had to be broken, exonerating the French King in whatever methods he chose to pursue that ultimately moral goal.

He seeks peace by means of war, and if in waging it something happens contrary to his desires, it is not a crime of will but of necessity whose laws are most harsh and commands most cruel.... A war is just when the intention that causes it to be undertaken is just.... The will is therefore the principal element that must be considered, not the means.... [He] who intends to kill the guilty sometimes faultlessly sheds the blood of the innocent.¹⁰

Not to put too fine a point on it, the end justified the means.

Another of Richelieu's critics, Mathieu de Morgues, accused the Car-

dinal of manipulating religion "as your preceptor Machiavelli showed the ancient Romans doing, shaping it . . . explaining it and applying it as far as it aids the advancement of your designs."¹¹

De Morgues's criticism was as telling as that of Jansenius, and as ineffective. Richelieu was indeed the manipulator described, and did use religion precisely in the manner being alleged. He would no doubt have replied that he had merely analyzed the world as it was, much as Machiavelli had. Like Machiavelli, he might well have preferred a world of more refined moral sensibilities, but he was convinced that history would judge his statesmanship by how well he had used the conditions and the factors he was given to work with. Indeed, if, in evaluating a statesman, reaching the goals he sets for himself is a test, Richelieu must be remembered as one of the seminal figures of modern history. For he left behind him a world radically different from the one he had found, and set in motion the policy France would follow for the next three centuries.

In this manner, France became the dominant country in Europe and vastly expanded its territory. In the century following the Peace of Westphalia of 1648, ending the Thirty Years' War, the doctrine of *raison d'état* grew into the guiding principle of European diplomacy. Neither the respect in which statesmen of later centuries would hold Richelieu nor the oblivion which was the fate of his opponent, Ferdinand II, would have surprised the Cardinal, who was utterly without illusions, even about himself. "In matters of state," wrote Richelieu in his *Political Testament*, "he who has the power often has the right, and he who is weak can only with difficulty keep from being wrong in the opinion of the majority of the world"—a maxim rarely contradicted in the intervening centuries.¹²

Richelieu's impact on the history of Central Europe was the reverse of the achievements he garnered on France's behalf. He feared a unified Central Europe and prevented it from coming about. In all likelihood, he delayed German unification by some two centuries. The initial phase of the Thirty Years' War can be viewed as a Habsburg attempt to act as the dynastic unifiers of Germany—much as England had become a nation-state under the tutelage of a Norman dynasty and, a few centuries later, the French had followed suit under the Capetians. Richelieu thwarted the Habsburgs and the Holy Roman Empire was divided among more than 300 sovereigns, each free to conduct an independent foreign policy. Germany failed to become a nation-state; absorbed in petty dynastic quarrels, it turned inward. As a result, Germany developed no national political culture and calcified into a provincialism from which it did not emerge until late in the nineteenth century when Bismarck unified it. Germany was turned into the battleground of most European wars, many of which

were initiated by France, and missed the early wave of European overseas colonization. When Germany did finally unify, it had so little experience with defining its national interest that it produced many of this century's worst tragedies.

But the gods often punish man by fulfilling his wishes too completely. The Cardinal's analysis that success of the Counter-Reformation would reduce France to an appendage of an increasingly centralized Holy Roman Empire was almost certainly correct, especially if one assumed, as he must have done, that the age of the nation-state had arrived. But whereas the nemesis of Wilsonian idealism is the gap between its professions and reality, the nemesis of *raison d'état* is overextension—except in the hands of a master, and it probably is even then.

over-extension of r d'état For Richelieu's concept of *raison d'état* had no built-in limitations. How far would one go before the interests of the state were deemed satisfied? How many wars were needed to achieve security? Wilsonian idealism, proclaiming a selfless policy, is possessed of the constant danger of neglecting the interests of state. Richelieu's *raison d'état* threatens self-destructive *tours de force*. That is what happened to France after Louis XIV assumed the throne. Richelieu had bequeathed to the French kings a preponderantly strong state with a weak and divided Germany and a decadent Spain on its borders. But Louis XIV gained no peace of mind from security; he saw in it an opportunity for conquest. In his overzealous pursuit of *raison d'état*, Louis XIV alarmed the rest of Europe and brought together an anti-French coalition which, in the end, thwarted his design.

Nevertheless, for 200 years after Richelieu, France was the most influential country in Europe, and has remained a major factor in international politics to this day. Few statesmen of any country can claim an equal achievement. Still, Richelieu's greatest successes occurred when he was the only statesman to jettison the moral and religious restraints of the medieval period. Inevitably, Richelieu's successors inherited the task of managing a system in which most states were operating from his premises. Thereby, France lost the advantage of having adversaries constrained by moral considerations, as Ferdinand had been in the time of Richelieu. Once all states played by the same rules, gains became much more difficult to achieve. For all the glory *raison d'état* brought France, it amounted to a treadmill, a never-ending effort to push France's boundaries outward, to become the arbiter of the conflicts among the German states and thereby to dominate Central Europe until France was drained by the effort and progressively lost the ability to shape Europe according to its design.

Raison d'état provided a rationale for the behavior of individual states,

but it supplied no answer to the challenge of world order. *Raison d'état* can lead to a quest for primacy or to establishment of equilibrium. But, rarely does equilibrium emerge from the conscious design. Usually it results from the process of thwarting a particular country's attempt to dominate, as the European balance of power emerged from the effort to contain France.

In the world inaugurated by Richelieu, states were no longer restrained by the pretense of a moral code. If the good of the state was the highest value, the duty of the ruler was the aggrandizement and promotion of his glory. The stronger would seek to dominate, and the weaker would resist by forming coalitions to augment their individual strengths. If the coalition was powerful enough to check the aggressor, a balance of power emerged; if not, some country would achieve hegemony. The outcome was not foreordained and was therefore tested by frequent wars. At its beginning, the outcome could as easily have been empire—French or German—as equilibrium. This is why it took over a hundred years to establish a European order based explicitly on the balance of power. At first, the balance of power was an almost incidental fact of life, not a goal of international politics.

Curiously enough, this is not how it was perceived by the philosophers of the period. Products of the Enlightenment, they mirrored the eighteenth-century faith that out of a clash of competing interests harmony and fairness would emerge. The concept of the balance of power was simply an extension of conventional wisdom. Its primary goal was to prevent domination by one state and to preserve the international order; it was not designed to prevent conflicts, but to limit them. To the hard-headed statesmen of the eighteenth century, the elimination of conflict (or of ambition or of greed) was utopian; the solution was to harness or counterpose the inherent flaws of human nature to produce the best possible long-term outcome.

The philosophers of the Enlightenment viewed the international system as part of a universe operating like a great clockwork which, never standing still, inexorably advanced toward a better world. In 1751, Voltaire described a "Christian Europe" as "a sort of great republic divided into several states, some monarchical, the others mixed . . . but all in harmony with each other . . . all possessing the same principles of public and political law, unknown in other parts of the world." These states were "above all . . . at one in the wise policy of maintaining among themselves as far as possible an equal balance of power."¹³

Montesquieu took up the same theme. For him, the balance of power distilled unity out of diversity:

Enlightenment Philosophers being confused

The state of things in Europe is that all the states depend on each other.
... Europe is a single state composed of several provinces.¹⁴

As these lines were being written, the eighteenth century had already endured two wars over the Spanish succession, a war over the Polish succession, and a series of wars over the Austrian succession.

In the same spirit, the philosopher of history Emmerich de Vattel could write in 1758, the second year of the Seven Years' War, that:

The continual negotiations that take place, make modern Europe a sort of republic, whose members—each independent, but all bound together by a common interest—unite for the maintenance of order and the preservation of liberty. This is what has given rise to the well-known principle of the balance of power, by which is meant an arrangement of affairs so that no state shall be in a position to have absolute mastery and dominate over the others.¹⁵

The philosophers were confusing the result with the intent. Throughout the eighteenth century, the princes of Europe fought innumerable wars without there being a shred of evidence that the conscious goal was to implement any general notion of international order. At the precise moment when international relations came to be based on power, so many new factors emerged that calculations became increasingly unmanageable.

The various dynasties henceforth concentrated on enhancing their security by territorial expansion. In the process, the relative power positions of several of them altered drastically. Spain and Sweden were sinking into second-rank status. Poland began its slide toward extinction. Russia (which had been entirely absent from the Peace of Westphalia) and Prussia (which played an insignificant role) were emerging as major powers. The balance of power is difficult enough to analyze when its components are relatively fixed. The task of assessing it and reconciling the assessments of the various powers becomes hopelessly intricate when the relative mights of the powers are in constant flux.

The vacuum created in Central Europe by the Thirty Years' War tempted the surrounding countries to encroach upon it. France kept pressing from the west. Russia was on the march in the east. Prussia expanded in the center of the Continent. None of the key Continental countries felt any special obligation to the balance of power so lauded by the philosophers. Russia thought of itself as too distant. Prussia, as the smallest of the Great Powers, was still too weak to affect the general

FROM UNIVERSALITY TO EQUILIBRIUM

equilibrium. Every king consoled himself with the thought that strengthening his own rule was the greatest possible contribution to the general peace, and left it to the ubiquitous invisible hand to justify his exertions without limiting his ambitions.

The nature of *raison d'état* as an essentially risk-benefit calculation was shown by the way Frederick the Great justified his seizure of Silesia from Austria, despite Prussia's heretofore amicable relations with that state and despite its being bound by treaty to respect Austria's territorial integrity:

The superiority of our troops, the promptitude with which we can set them in motion, in a word, the clear advantage we have over our neighbors, gives us in this unexpected emergency an infinite superiority over all other powers of Europe. . . . England and France are foes. If France should meddle in the affairs of the empire, England could not allow it, so I can always make a good alliance with one or the other. England could not be jealous of my getting Silesia, which would do her no harm, and she needs allies. Holland will not care, all the more since the loans of the Amsterdam business world secured on Silesia will be guaranteed. If we cannot arrange with England and Holland, we can certainly make a deal with France, who cannot frustrate our designs and will welcome the abasement of the imperial house. Russia alone might give us trouble. If the empress lives . . . we can bribe the leading counsellors. If she dies, the Russians will be so occupied that they will have no time for foreign affairs. . . .¹⁶

Frederick the Great treated international affairs as if it were a game of chess. He wanted to seize Silesia in order to expand the power of Prussia. The only obstacle he would recognize to his designs was resistance from superior powers, not moral scruples. His was a risk/reward analysis: if he conquered Silesia, would other states retaliate or seek compensation?

Frederick resolved the calculation in his favor. His conquest of Silesia made Prussia a *bona fide* Great Power, but it also set off a series of wars as other countries tried to adjust to this new player. The first was the War of the Austrian Succession, from 1740 to 1748. In it, Prussia was joined by France, Spain, Bavaria, and Saxony—which in 1743 switched sides—while Great Britain supported Austria. In the second war—the Seven Years' War, from 1756 to 1763—the roles were reversed. Austria was now joined by Russia, France, Saxony, and Sweden, while Great Britain and Hanover supported Prussia. The change of sides was the result of pure calculations of immediate benefit and specific compensations, not of any overriding principle of international order.

Yet a sort of equilibrium gradually emerged out of this seeming anar-

Frederick the Great

Balance of Power chy and rapine in which each state sought single-mindedly to augment its own power. It was due not to self-restraint but to the fact that no state, not even France, was strong enough to impose its will on all the others and thus form an empire. When any state threatened to become dominant, its neighbors formed a coalition—not in pursuit of a theory of international relations but out of pure self-interest to block the ambitions of the most powerful.

These constant wars did not lead to the devastations of the religious wars for two reasons. Paradoxically, the absolute rulers of the eighteenth century were in a less strong position to mobilize resources for war than was the case when religion or ideology or popular government could stir the emotions. They were restrained by tradition and perhaps by their own insecurity from imposing income taxes and many other modern exactions, limiting the amount of national wealth potentially devoted to war, and weapons technology was rudimentary.

England as mediator Above all, the equilibrium on the Continent was reinforced and in fact managed by the appearance of a state whose foreign policy was explicitly dedicated to maintaining the balance. England's policy was based on throwing its weight as the occasion required to the weaker and more threatened side to redress the equilibrium. The original engineer of this policy was King William III of England, a stern and worldly Dutchman by birth. In his native Holland he had suffered from the ambitions of the French Sun King and, when he became King of England, set about forging coalitions to thwart Louis XIV at every turn. England was the one European country whose *raison d'état* did not require it to expand in Europe. Perceiving its national interest to be in the preservation of the European balance, it was the one country which sought no more for itself on the Continent than preventing the domination of Europe by a single power. In pursuit of that objective, it made itself available to any combination of nations opposing such an enterprise.

A balance of power gradually emerged by means of shifting coalitions under British leadership against French attempts to dominate Europe. This dynamic lay at the core of almost every war fought in the eighteenth century and every British-led coalition against French hegemony fought in the name of the selfsame European liberties which Richelieu had first invoked in Germany against the Habsburgs. The balance of power held because the nations resisting French domination were too strong to be overcome, and because a century and a half of expansionism progressively drained France of its wealth.

Great Britain's role as the balancer reflected a geopolitical fact of life. The survival of a relatively small island off the coast of Europe would have been jeopardized had all the resources of the Continent been mobi-

lized under a single ruler. For, in such a case, England (as it was before its union with Scotland in 1707) possessed much smaller resources and population and would have sooner or later been at the mercy of a Continental empire.

England's Glorious Revolution of 1688 forced it into an immediate confrontation with Louis XIV of France. The Glorious Revolution had deposed the Catholic King, James II. Searching for a Protestant replacement on the Continent, England chose William of Orange, ruler (*Stadholder*) of the Netherlands, who had a tenuous claim to the British throne through his marriage to Mary, the daughter of the deposed King. With William, England imported an ongoing war with Louis XIV over what later became Belgium, a land full of important fortresses and harbors within perilously easy reach of the British coast (though this concern developed only over time). William knew that if Louis XIV succeeded in occupying these fortresses, the Netherlands would lose their independence, the prospects for French domination in Europe would multiply, and England would be directly threatened. William's resolve to send English troops to fight for present-day Belgium against France was a precursor of the British decision to fight for Belgium in 1914 when the Germans invaded it.

Henceforth, William would spearhead the fight against Louis XIV. Short, hunchbacked, and asthmatic, William did not at first glance appear to be the man destined to humble the Sun King. But the Prince of Orange possessed an iron will combined with extraordinary mental agility. He convinced himself—almost certainly correctly—that if Louis XIV, already the most powerful monarch in Europe, were permitted to conquer the Spanish Netherlands (present-day Belgium), England would be at risk. A coalition capable of reining in the French King had to be forged, not as a matter of the abstract theory of balance of power but for the sake of the independence of both the Netherlands and of England. William recognized that Louis XIV's designs on Spain and its possessions, if realized, would turn France into a superpower that no combination of states would be able to challenge. To forestall that danger, he sought out partners and soon found them. Sweden, Spain, Savoy, the Austrian Emperor, Saxony, the Dutch Republic, and England formed the Grand Alliance—the greatest coalition of forces aligned against a single power that modern Europe had ever seen. For about a quarter of a century (1688–1713), Louis waged almost constant wars against this coalition. In the end, however, France's pursuit of *raison d'état* was reined in by the self-interest of Europe's other states. France would remain the strongest state in Europe, but it would not become dominant. It was a textbook case of the functioning of the balance of power.

William of Orange

CX

William's hostility to Louis XIV was neither personal nor based on any anti-French sentiment; it reflected his cold assessment of the Sun King's power and boundless ambition. William once confided to an aide that, had he lived in the 1550s, when the Habsburgs were threatening to become dominant, he would have been "as much a Frenchman as he was now a Spaniard"¹⁷—a precursor of Winston Churchill's reply in the 1930s to the charge that he was anti-German: "If the circumstances were reversed, we could equally be pro-German and anti-French."¹⁸

William was perfectly willing to negotiate with Louis XIV when he felt the balance of power could best be served by doing so. For William, the simple calculation was that England would try to maintain a rough balance between the Habsburgs and the Bourbons, so that whoever was weaker would maintain, with British help, the equilibrium of Europe. Ever since Richelieu, the weaker side had been Austria, and therefore Great Britain aligned itself with the Habsburgs against French expansionism.

British Politics The idea of acting as the balancer did not commend itself to the British public when it first made its appearance. In the late seventeenth century, British public opinion was isolationist, much like that of America two centuries later. The prevailing argument had it that there would be time enough to resist a threat, when and if the threat presented itself. There was no need to fight conjectural dangers based on what some country *might* do later on.

William played the equivalent of Theodore Roosevelt's later role in America, warning his essentially isolationist people that their safety depended on participation in a balance of power overseas. And his countrymen accepted his views far more quickly than Americans embraced Roosevelt's. Some twenty years after William's death, *The Craftsman*, a newspaper typically representative of the opposition, noted that the balance of power was one of "the original, everlasting principles of British politics," and that peace on the Continent was "so essential a circumstance to the prosperity of a trading island, that . . . it ought to be the constant endeavor of a British ministry to preserve it themselves, and to restore it, when broken or disturbed by others."¹⁹

Agreeing on the importance of the balance of power did not, however, still British disputes about the best strategy to implement the policy. There were two schools of thought, representing the two major political parties in Parliament, and substantially paralleling a similar disagreement in the United States after the two world wars. The Whigs argued that Great Britain should engage itself only when the balance was actually threatened, and then only long enough to remove the threat. By contrast,

the Tories believed that Great Britain's main duty was to *shape* and not simply to protect the balance of power. The Whigs were of the view that there would be plenty of time to resist an assault on the Low Countries after it had actually occurred; the Tories reasoned that a policy of wait-and-see might allow an aggressor to weaken the balance irreparably. Therefore, if Great Britain wished to avoid fighting in Dover, it had to resist aggression along the Rhine or wherever else in Europe the balance of power seemed to be threatened. The Whigs considered alliances as temporary expedients, to be terminated once victory had rendered the common purpose moot, whereas the Tories urged British participation in permanent cooperative arrangements to enable Great Britain to help shape events and to preserve the peace.

Lord Carteret, Tory Foreign Secretary from 1742 to 1744, made an eloquent case for a permanent engagement in Europe. He denounced the Whigs' inclination "to disregard all the troubles and commotions of the continent, not to leave our own island in search of enemies, but to attend our commerce and our pleasures, and, instead of courting danger in foreign countries, to sleep in security, till we are awakened by an alarm upon our coasts." But Great Britain, he said, needed to face the reality of its permanent interest in bolstering the Habsburgs as a counterweight to France, "for if the French monarch once saw himself freed from a rival on that continent, he would sit secure in possession of his conquests, he might then reduce his garrisons, abandon his fortresses, and discharge his troops; but that treasure which now fills the plains with soldiers, would soon be employed in designs more dangerous to our country. . . . We must consequently, my lords, . . . support the House of Austria which is the only power that can be placed in the balance against the princes of the family of Bourbon."²⁰

The difference between the foreign-policy strategies of the Whigs and the Tories was practical, not philosophical; tactical, not strategic; and it reflected each party's assessment of Great Britain's vulnerability. The Whigs' policy of wait-and-see reflected the conviction that Great Britain's margin of safety was wide indeed. The Tories found Great Britain's position more precarious. Almost precisely the same distinction would separate American isolationists and American globalists in the twentieth century. Neither Great Britain in the eighteenth and nineteenth centuries nor America in the twentieth found it easy to persuade the citizenry that its safety required permanent commitment rather than isolation.

Periodically, in both countries, a leader would emerge who put before his people the need for permanent engagement. Wilson produced the League of Nations; Carteret flirted with permanent engagements on the

Continent; Castlereagh, Foreign Secretary from 1812 to 1821, advocated a system of European congresses; and Gladstone, Prime Minister in the late nineteenth century, proposed the first version of collective security. In the end, their appeals failed, because, until after the end of the Second World War, neither the English nor the American people could be convinced that they faced a mortal challenge until it was clearly upon them.

In this manner, Great Britain became the balancer of the European equilibrium, first almost by default, later by conscious strategy. Without Great Britain's tenacious commitment to that role, France would almost surely have achieved hegemony over Europe in the eighteenth or nineteenth century, and Germany would have done the same in the modern period. In that sense, Churchill could rightly claim two centuries later that Great Britain had "preserved the liberties of Europe."²¹

formalization of BoP due to Napoleon

Early in the nineteenth century, Great Britain turned its *ad hoc* defense of the balance of power into a conscious design. Until then, it had gone about its policy pragmatically, consistent with the genius of the British people, resisting any country threatening the equilibrium—which, in the eighteenth century, was invariably France. Wars ended with compromise, usually marginally enhancing the position of France but depriving it of the hegemony which was its real goal.

Inevitably, France provided the occasion for the first detailed statement of what Great Britain understood by the balance of power. Having sought pre-eminence for a century and a half in the name of *raison d'état*, France after the Revolution had returned to earlier concepts of universality. No longer did France invoke *raison d'état* for its expansionism, even less the glory of its fallen kings. After the Revolution, France made war on the rest of Europe to preserve its revolution and to spread republican ideals throughout Europe. Once again, a preponderant France was threatening to dominate Europe. Conscript armies and ideological fervor propelled French armies across Europe on behalf of universal principles of liberty, equality, and fraternity. Under Napoleon, they came within a hairsbreadth of establishing a European commonwealth centered on France. By 1807, French armies had set up satellite kingdoms along the Rhine in Italy and Spain, reduced Prussia to a second-rank power, and gravely weakened Austria. Only Russia stood between Napoleon and France's domination of Europe.

Yet Russia already inspired the ambivalent reaction—part hope and part fear—that was to be its lot until the present day. At the beginning of the eighteenth century, the Russian frontier had been on the Dnieper; a century later, it reached the Vistula, 500 miles farther west. At the beginning of the eighteenth century, Russia had been fighting for its existence

against Sweden at Poltava, deep in present-day Ukraine. By the middle of the century, it was participating in the Seven Years' War, and its troops were at Berlin. By the end of the century, it would be the principal agent in the partition of Poland.

Russia's raw physical power was made all the more ominous by the merciless autocracy of its domestic institutions. Its absolutism was not mitigated by custom or by an assertive and independent aristocracy, as was the case with the monarchs ruling by divine right in Western Europe. In Russia, everything depended on the whim of the tsar. It was entirely possible for Russian foreign policy to veer from liberalism to conservatism depending on the mood of the incumbent tsar—as indeed it did under the reigning Tsar Alexander I. At home, however, no liberal experiment was ever attempted.

In 1804, the mercurial Alexander I, Tsar of all the Russias, approached British Prime Minister William Pitt the Younger, Napoleon's most implacable enemy, with a proposition. Heavily influenced by the philosophers of the Enlightenment, Alexander I imagined himself as the moral conscience of Europe and was in the last phase of his temporary infatuation with liberal institutions. In that frame of mind, he proposed to Pitt a vague scheme for universal peace, calling for all nations to reform their constitutions with a view to ending feudalism and adopting constitutional rule. The reformed states would thereupon abjure force and submit their disputes with one another to arbitration. The Russian autocrat thus became the unlikely precursor of the Wilsonian idea that liberal institutions were the prerequisite to peace, though he never went so far as to seek to translate these principles into practice among his own people. And within a few years, he would move to the opposite conservative extreme of the political spectrum.

Pitt now found himself in much the same position vis-à-vis Alexander as Churchill would find himself vis-à-vis Stalin nearly 150 years later. He desperately needed Russian support against Napoleon, for it was impossible to imagine how Napoleon could be defeated in any other way. On the other hand, Pitt had no more interest than Churchill would later have in replacing one dominant country with another, or in endorsing Russia as the arbiter of Europe. Above all, British domestic inhibitions did not allow any prime minister to commit his country to basing peace on the political and social reform of Europe. No British war had ever been fought for such a cause, because the British people did not feel threatened by social and political upheavals on the Continent, only by changes in the balance of power.

Pitt's reply to Alexander I captured all of these elements. Ignoring the

William
Pitt

Russian's call for the political reform of Europe, he outlined the equilibrium that would need to be constructed if peace was to be preserved. A general European settlement was now being envisaged for the first time since the Peace of Westphalia a century and a half before. And, for the first time ever, a settlement would be explicitly based on the principles of the balance of power.

Pitt saw the principal cause for instability in the weakness of Central Europe, which had repeatedly tempted French incursion and attempts at predominance. (He was too polite and too eager for Russian help to point out that a Central Europe strong enough to withstand French pressures would be equally in a position to thwart Russian expansionist temptations.) A European settlement needed to begin by depriving France of all her postrevolutionary conquests and, in the process, restore the independence of the Low Countries, thereby neatly making the chief British concern a principle of settlement.²²

Reducing French preponderance would be of no use, however, if the 300-odd smaller German states continued to tempt French pressure and intervention. To thwart such ambitions, Pitt thought it necessary to create "great masses" in the center of Europe by consolidating the German principalities into larger groupings. Some of the states which had joined France or collapsed ignominiously would be annexed by Prussia or Austria. Others would be formed into larger units.

Pitt avoided any reference to a European government. Instead, he proposed that Great Britain, Prussia, Austria, and Russia guarantee the new territorial arrangement in Europe by means of a permanent alliance directed against French aggression—just as Franklin D. Roosevelt later tried to base the post–World War II international order on an alliance against Germany and Japan. Neither Great Britain in the Napoleonic period nor America in World War II could imagine that the biggest threat to peace in the future might prove to be the current ally rather than the yet-to-be-defeated enemy. It was a measure of the fear of Napoleon that a British prime minister should have been willing to agree to what heretofore had been so adamantly rejected by his country—a permanent engagement on the Continent—and that Great Britain should impair its tactical flexibility by basing its policy on the assumption of a permanent enemy.

The emergence of the European balance of power in the eighteenth and nineteenth centuries parallels certain aspects of the post–Cold War world. Then, as now, a collapsing world order spawned a multitude of states pursuing their national interests, unrestrained by any overriding principles. Then, as now, the states making up the international order were groping for some definition of their international role. Then the

various states decided to rely entirely on asserting their national interest, putting their trust in the so-called unseen hand. The issue is whether the post–Cold War world can find some principle to restrain the assertion of power and self-interest. Of course, in the end a balance of power always comes about *de facto* when several states interact. The question is whether the maintenance of the international system can turn into a conscious design, or whether it will grow out of a series of tests of strength.

By the time the Napoleonic Wars were ending, Europe was ready to design—for the only time in its history—an international order based on the principles of the balance of power. It had been learned in the crucible of the wars of the eighteenth and early nineteenth centuries that the balance of power could not be left to the residue of the collision of the European states. Pitt's plan had outlined a territorial settlement to rectify the weaknesses of the eighteenth-century world order. But Pitt's Continental allies had learned an additional lesson.

Power is too difficult to assess, and the willingness to vindicate it too various, to permit treating it as a reliable guide to international order. Equilibrium works best if it is buttressed by an agreement on common values. The balance of power inhibits the capacity to overthrow the international order; agreement on shared values inhibits the desire to overthrow the international order. Power without legitimacy tempts tests of strength; legitimacy without power tempts empty posturing.

Combining both elements was the challenge and the success of the Congress of Vienna, which established a century of international order uninterrupted by a general war.

the end 39 min

actually didn't take that long