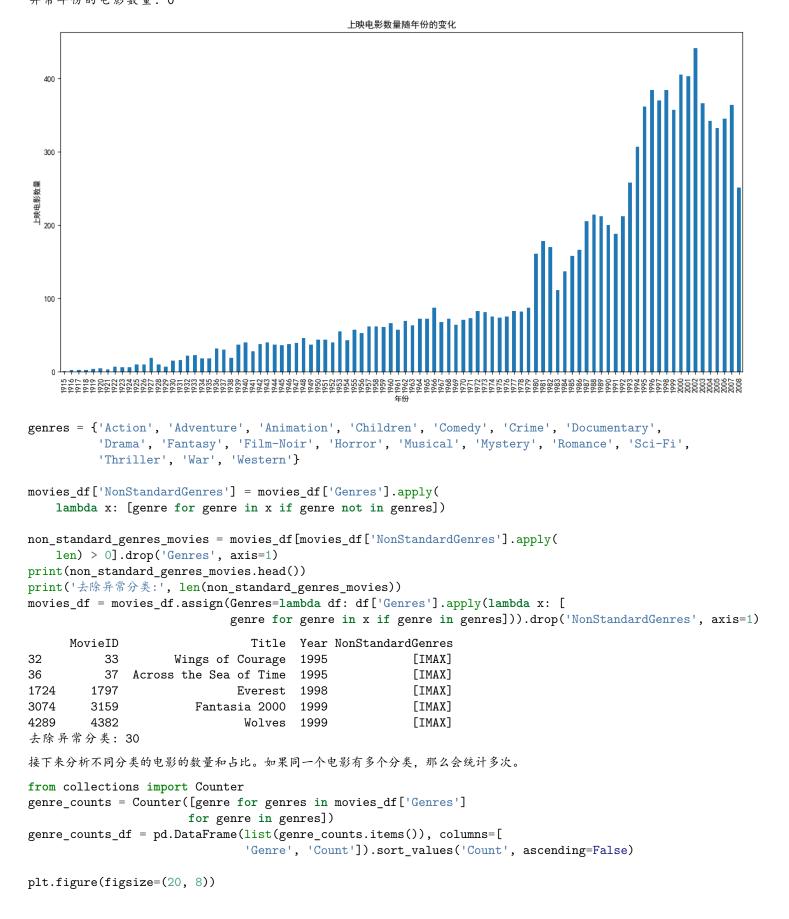
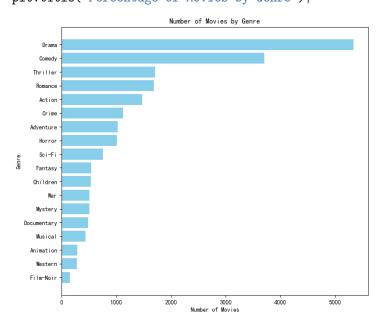
MovieLens 10M Dataset

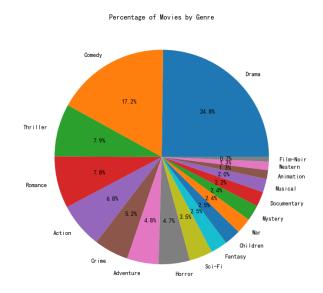
```
姓名:廖嘉琦
学号: 1120200733
Step 0 导入相关库
包括 pandas, matplotlib, seaborn, 并设置 matplotlib 的中文字体。
import matplotlib.pyplot as plt
import pandas as pd
import seaborn as sns
plt.rcParams['font.sans-serif'] = ['SimHei']
plt.rcParams['axes.unicode_minus'] = False
Step 1 读入数据
从 *.dat 中读入数据,解析后存入对应的 pandas 的 DataFrame 中。
  1. 读入 movies.dat, 包括 MovieID::Title::Genres, 将 Genres 拆分为多列, 并从 Title 中解析出 Year。
dtype_spec = {
    'MovieID': int,
    'Title': str
}
# MovieID::Title::Genres
movies_df = pd.read_csv('movies.dat', sep='::', engine='python', header=None,
                       names=['MovieID', 'Title', 'Genres'],
                       dtype=dtype_spec)
# split Genres by '/'
movies_df['Genres'] = movies_df['Genres'].apply(lambda x: x.split('|'))
movies_df['Year'] = movies_df['Title'].apply(
    lambda x: int(x[-5:-1]) if x[-5:-1].isdigit() else -1)
movies_df['Title'] = movies_df['Title'].apply(
    lambda s: s[:-7])
print(movies_df.head())
  MovieID
                                 Title \
0
                             Toy Story
        1
1
        2
                               Jumanji
2
        3
                      Grumpier Old Men
3
        4
                     Waiting to Exhale
        5 Father of the Bride Part II
4
                                             Genres Year
0
   [Adventure, Animation, Children, Comedy, Fantasy] 1995
1
                      [Adventure, Children, Fantasy] 1995
2
                                  [Comedy, Romance] 1995
3
                            [Comedy, Drama, Romance]
                                                     1995
4
                                           [Comedy]
                                                     1995
  1. 读入 ratings.dat, 包括 UserID::MovieID::Rating::Timestamp, 将 Timestamp 转换为 Datetime 格式。
dtype_spec = {
    'UserID': int,
    'MovieID': int,
    'Rating': float
}
# UserID::MovieID::Rating::Timestamp
ratings_df = pd.read_csv('ratings.dat', sep='::', engine='python',
```

```
names=['UserID', 'MovieID', 'Rating', 'Timestamp'],
                        dtype=dtype_spec)
# convert Timestamp to datetime
ratings_df['Timestamp'] = pd.to_datetime(ratings_df['Timestamp'], unit='s')
print(ratings_df.head())
   UserID MovieID Rating
                                    Timestamp
0
              122
                   5.0 1996-08-02 11:24:06
1
        1
              185
                      5.0 1996-08-02 10:58:45
2
              231
        1
                      5.0 1996-08-02 10:56:32
3
        1
              292
                      5.0 1996-08-02 10:57:01
4
        1
              316
                     5.0 1996-08-02 10:56:32
dtype_spec = {
    'UserID': int,
    'MovieID': int,
    'Tag': str
}
# UserID::MovieID::Tag::Timestamp
tags_df = pd.read_csv('tags.dat', sep='::', engine='python',
                        names=['UserID', 'MovieID', 'Tag', 'Timestamp'],
                        dtype=dtype_spec)
# convert Timestamp to datetime
tags_df['Timestamp'] = pd.to_datetime(tags_df['Timestamp'], unit='s')
print(tags_df.head())
   UserID MovieID
                               Tag
                                             Timestamp
0
      15
             4973
                        excellent! 2008-07-04 15:17:10
1
       20
             1747
                          politics 2007-08-28 01:17:47
2
      20
             1747
                            satire 2007-08-28 01:17:47
3
       20
             2424 chick flick 212 2007-08-28 01:17:15
4
      20
             2424
                             hanks 2007-08-28 01:17:15
print('Movie: Num =', len(movies_df))
print('Ratings: Num =', len(ratings_df))
print('Tags: Num =', len(tags_df))
Movie: Num = 10681
Ratings: Num = 10000054
Tags: Num = 95580
此时,得到三个 DataFrame:
  • movies_df: 电影数据, 共 10681 部。
  • ratings_df: 评分数据, 共 10000054 条。
  • tags_df: 标签数据, 共 95580 条。
Step 3 分析电影数据
  1. 统计电影的上映年份分布
  2. 统计电影不同类型的比例
  3. 剔除不合法的类型数据
print('异常年份的电影数量:', movies_df[movies_df['Year'] == -1].shape[0])
plt.figure(figsize=(16, 8))
movies_df[movies_df['Year'] != -1]['Year'].value_counts().sort_index().plot(kind='bar')
plt.xticks(rotation=90)
plt.xlabel('年份')
```

```
plt.ylabel('上映电影数量')
plt.title('上映电影数量随年份的变化');
异常年份的电影数量: 0
```







Step 4 分析评分数据

先统计评分数量的时间分布。

```
ratings_df['Year'] = pd.to_datetime(ratings_df['Timestamp'], unit='s').dt.year
yearly_review_count = ratings_df.groupby(
    'Year')['Rating'].count().reset_index()
print(yearly review count)
ratings_df = ratings_df[~ratings_df['Year'].isin([1995, 2009])]
    Year
           Rating
0
    1995
          1047618
1
    1996
2
    1997
           459947
3
    1998
           202092
4
    1999
           788793
5
    2000 1271623
6
    2001
           759141
7
    2002
           583409
8
    2003
           688694
9
    2004
           768168
10
    2005
          1177283
    2006
11
           765733
12
    2007
           699325
           773617
    2008
13
14
    2009
            14608
```

发现 1995 年和 2009 年的评分数据显著少于其他年份,可能是数据缺失,因此剔除这两年的数据。接下来统计不同分类的电影的评分和评价数量,以及其随着时间的变化。

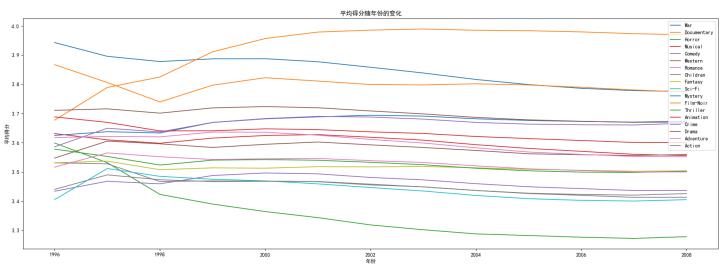
```
movies_df_exploded = movies_df.explode('Genres')
merged_df = pd.merge(ratings_df, movies_df_exploded, on='MovieID')
plt.figure(figsize=(12, 8))
sns.boxplot(x='Rating', y='Genres', data=merged_df)
plt.title('不同分类的电影评分分布');
```

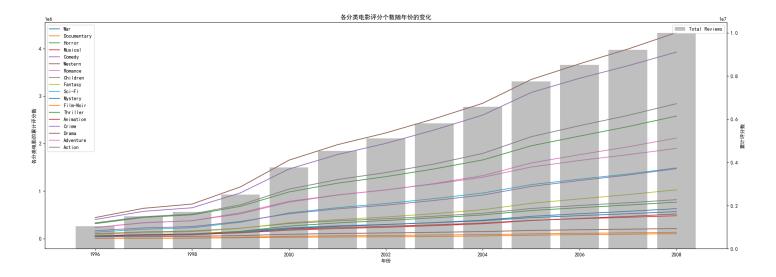
Film-Noir Documentary

不同分类的电影评分分布 Comedy Romance Action Crime Thriller Drama Sci-Fi Adventure Children Fantasy War Animation Musical Western Mystery Horror

```
Rating
movies_df_exploded = movies_df.explode('Genres')
merged_df = pd.merge(ratings_df, movies_df_exploded, on='MovieID')
average_ratings_per_year = merged_df.groupby(
    ['Genres', 'Year_x'])['Rating'].mean().reset_index()
average_ratings_per_year['Cumulative Average Rating'] = average_ratings_per_year.groupby(
    'Genres')['Rating'].apply(lambda x: x.expanding().mean()).reset_index(level=0, drop=True)
average_ratings_per_year['Yearly Review Count'] = merged_df.groupby(
    ['Genres', 'Year_x'])['Rating'].count().reset_index(drop=True)
average_ratings_per_year['Cumulative Review Count'] = average_ratings_per_year.groupby(
    'Genres')['Yearly Review Count'].cumsum()
average_ratings_per_year = average_ratings_per_year[[
    'Genres', 'Year_x', 'Rating', 'Cumulative Average Rating', 'Yearly Review Count', 'Cumulative Review Count
yearly_review_count = ratings_df.groupby(
    'Year')['Rating'].count().reset_index()
yearly_review_count['Cumulative Review Count'] = yearly_review_count['Rating'].cumsum()
```

```
plt.figure(figsize=(24, 8))
for genre in genres:
    genre_data = average_ratings_per_year[average_ratings_per_year['Genres'] == genre]
   plt.plot(genre_data['Year_x'],
            genre_data['Cumulative Average Rating'], label=genre)
plt.xlabel('年份')
plt.ylabel('平均得分')
plt.title('平均得分随年份的变化')
plt.legend()
plt.figure(figsize=(24, 8))
ax1 = plt.gca()
for genre in genres:
    genre_data = average_ratings_per_year[average_ratings_per_year['Genres'] == genre]
    ax1.plot(genre_data['Year_x'],
            genre_data['Cumulative Review Count'], label=genre)
ax1.set_xlabel('年份')
ax1.set ylabel('各分类电影的累计评分数')
ax1.tick_params(axis='y')
ax1.legend(loc='upper left')
ax2 = ax1.twinx()
ax2.bar(yearly_review_count['Year'], yearly_review_count['Cumulative Review Count'],
       color='grey', alpha=0.5, label='Total Reviews')
ax2.set_ylabel('累计评分数')
ax2.tick_params(axis='y')
ax2.legend(loc='upper right')
plt.title('各分类电影评分个数随年份的变化');
```





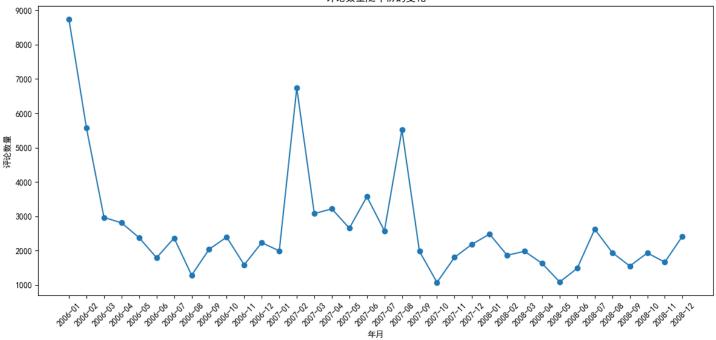
Step 5 分析标签数据

2009

310

先分析标签数随着时间的变化。

```
tags_df['Year'] = pd.to_datetime(tags_df['Timestamp'], unit='s').dt.year
yearly_tag_count = tags_df.groupby(
    'Year')['Tag'].count().reset_index()
print(yearly_tag_count)
tags_df = tags_df[~tags_df['Year'].isin([2005, 2009])]
# plot
tags_df['YearMonth'] = pd.to_datetime(
    tags_df['Timestamp'], unit='s').dt.to_period('M')
yearly_monthly_tag_count = tags_df.groupby(
    'YearMonth')['Tag'].count().reset_index(name='Count')
plt.figure(figsize=(12, 6))
plt.plot(yearly_monthly_tag_count['YearMonth'].astype(
    str), yearly_monthly_tag_count['Count'], marker='o')
plt.title('评论数量随年份的变化')
plt.xlabel('年月')
plt.ylabel('评论数量')
plt.xticks(rotation=45)
plt.tight_layout();
   Year
           Tag
0
   2005
            38
   2006
        36163
1
  2007
         36395
3
  2008
        22658
```



发现 2005 年和 2009 年只有极少数标签,属于异常数据,剔除。 再分析不同分类的电影的标签数量和占比。

```
movies_df_exploded = movies_df.explode('Genres')
merged_df = pd.merge(tags_df, movies_df_exploded, on='MovieID')

genre_tag_counts = merged_df.groupby(
    'Genres')['Tag'].count().reset_index(name='Tag Count')

total_tags = genre_tag_counts['Tag Count'].sum()

genre_tag_counts['Proportion'] = genre_tag_counts['Tag Count'] / total_tags

plt.figure(figsize=(10, 8))

plt.pie(genre_tag_counts['Proportion'], labels=genre_tag_counts['Genres'], autopct='%1.1f%%')

plt.title('标签数量占比');
```

标签数量占比

