



THE BIKE HAVEN SALES DASHBOARD



REVENUE

29,358,678



PAT Margin

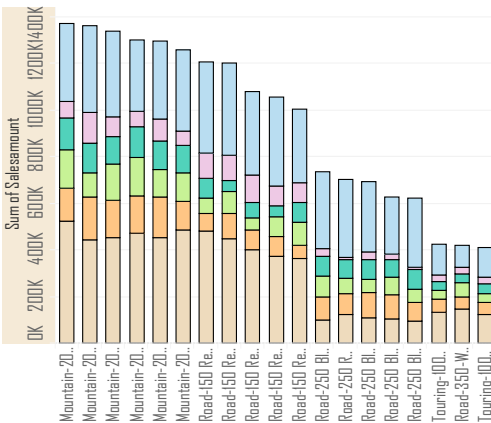
33.15%

MALE
9,351
50.590%

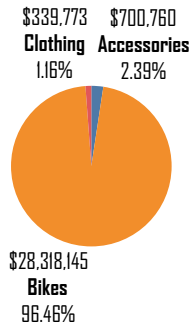


FEMALE
9,133
49.410%

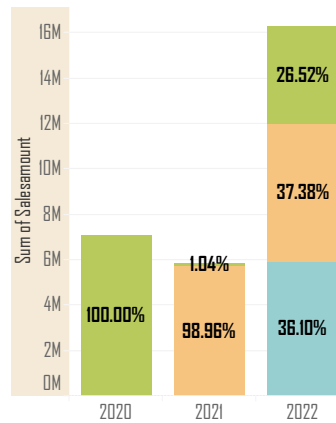
Top 10 Product wise sales



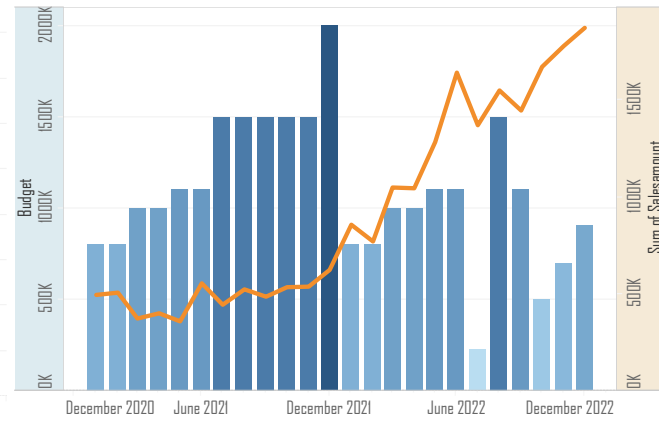
Category wise Sales



Customer Repeat Rate Each Year



Budget Vs Sales



Top Products by Sales

19

Age (Group)

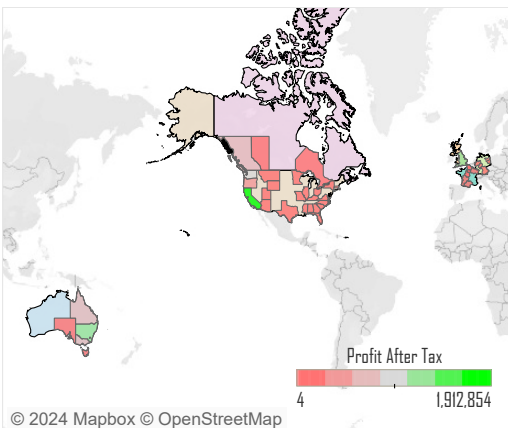


Year of First order year
(To find repeat Customer)

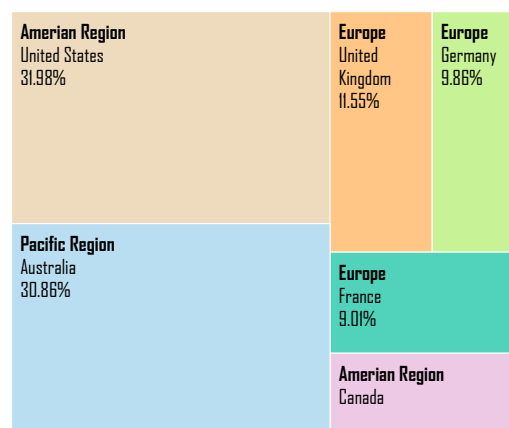
Gender

All

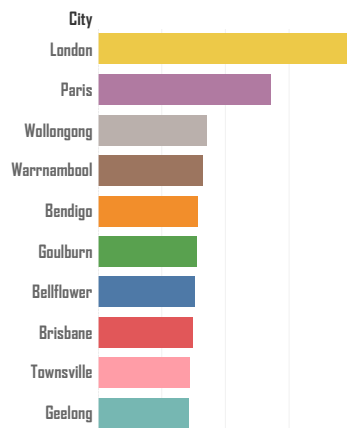
Country And State Wise Sales And PAT



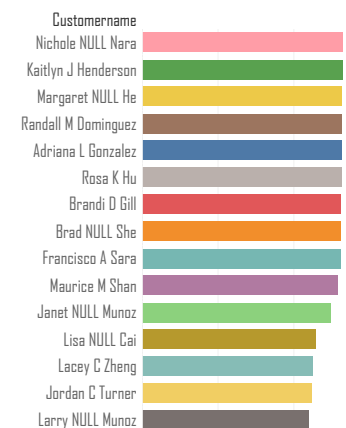
Region Wise Sales



Top City Wise sales



Sales wise Top Customer



Top no. of City

Top No. of Cust. List

Country

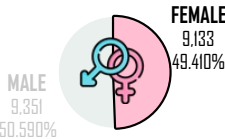
- Australia
- Canada
- France
- Germany
- United Kingdom
- United States

Product Dashboard

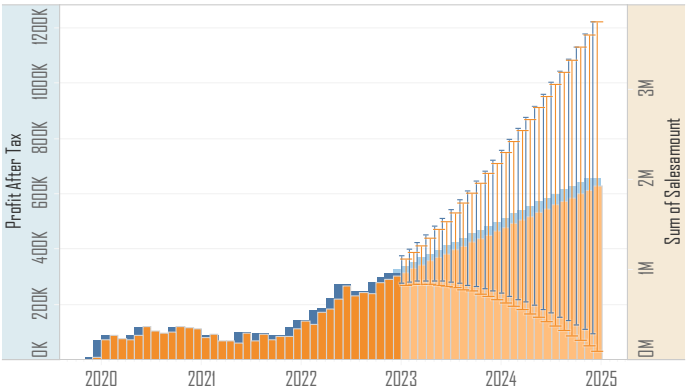
Customer Dashboard



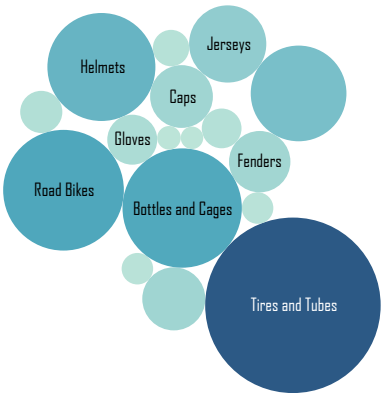
THE BIKE HAVEN PRODUCT DASHBOARD



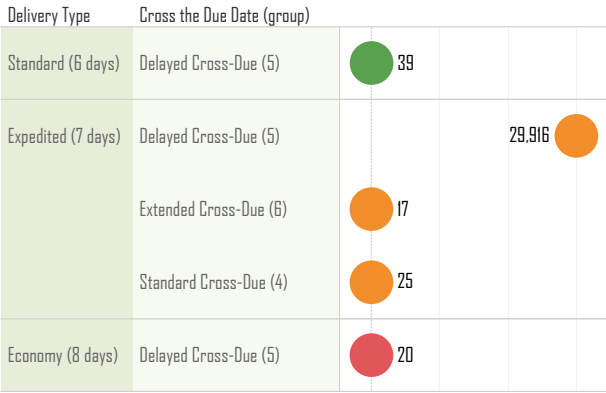
Forecast of Sales And Profit Afer Tax



Sub-Category wise Order Count



Order Count by Delivery & Cross-Due Date Type



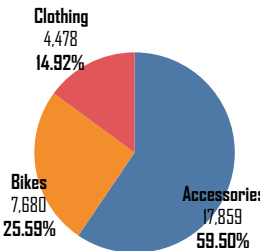
Measure Names, Forecast indicat..

- Profit After Tax, Actual
- Profit After Tax, Estimate
- Sum of Salesamount, Actual
- Sum of Salesamount, Estimate

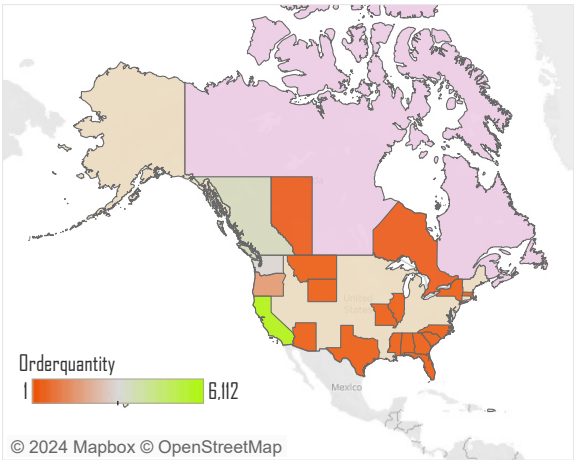
Delivery Type

- Economy (8 days)
- Expedited (7 days)
- Standard (6 days)

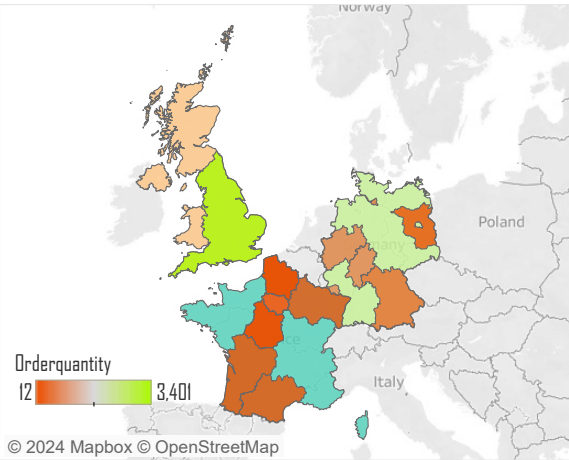
Category wise Total Order



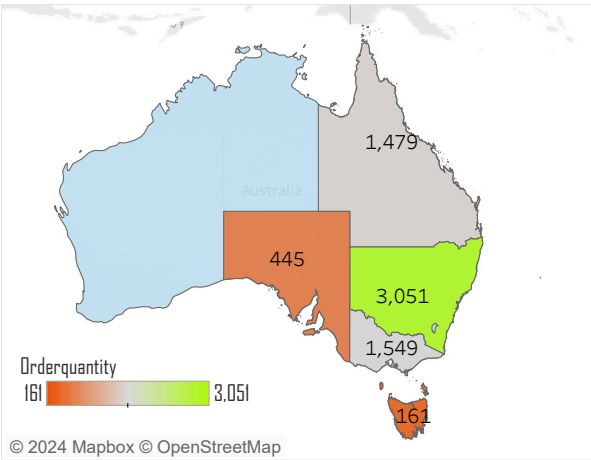
American Region OrderCount And Sales



Europe Ordercount And Sales



Pacific Region Order Count And Sales



- Country
- France
 - Germany
 - United Kingdom
 - Canada
 - United States
 - Australia

Customer Dashboard

Sales Dashboard



THE BIKE HAVEN CUSTOMER DASHBOARD

Customer Count



18,484

Avg. Age



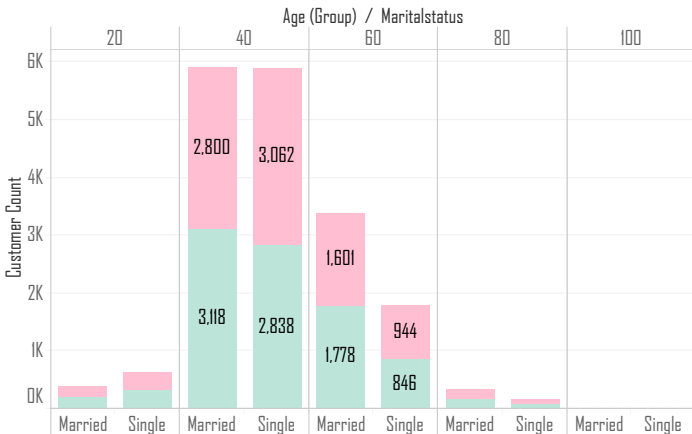
54

MALE
9,351
50.590%

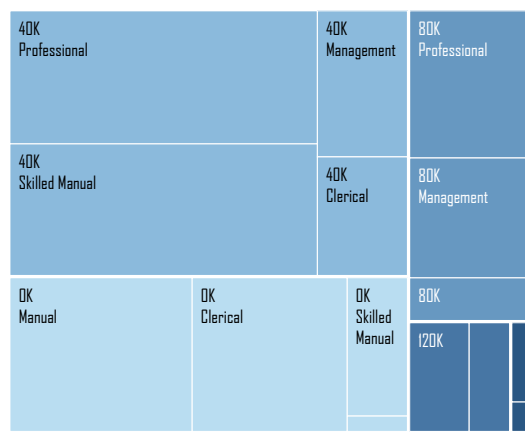


FEMALE
9,133
49.410%

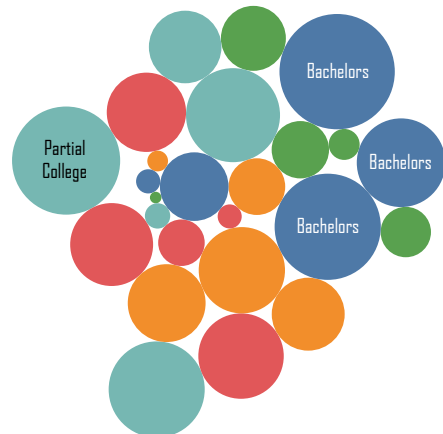
Marital Status and Age Wise Customer Count



Yearly Income Wise Customer Count



Education & Occupation Wise Customer Count



Education

- Bachelors
- Graduate Degree
- High School
- Partial College
- Partial High School

Gender

- ☒ FEMALE
- ☒ MALE

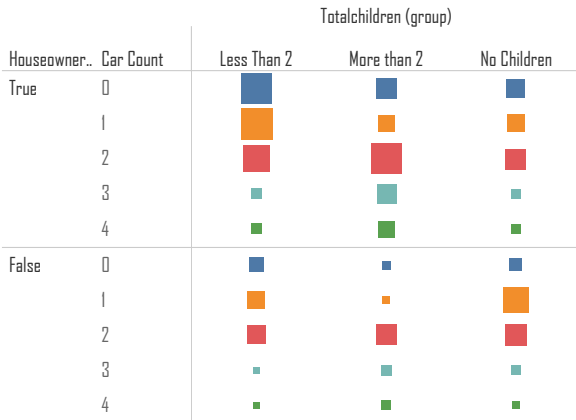
Age (Group)

All

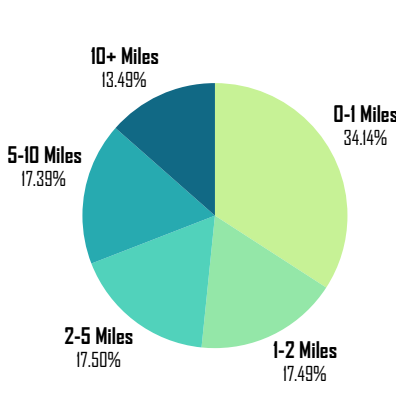
Maritalstatus

- ☒ Married
- ☒ Single

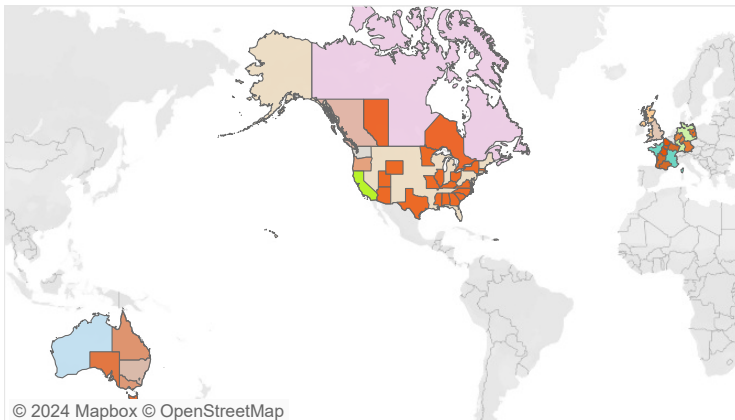
Personal Details wise no. of Customer



Distance wise Customer Count



State And County wise Customer Count



Car Count

- 0
- 1
- 2
- 3
- 4

Country

- Australia
- Canada
- France
- Germany
- United Kingdom
- United States

Sales Dashboard

Product Dashboard