edX affiliate program





What is edX?

edX is the education movement for restless learners. Together with our founding partners Harvard and MIT, we've brought together millions of learners, the majority of top-ranked universities in the world, and industry-leading companies onto one online learning platform that supports learners at every stage. And we're not stopping there—as a global nonprofit, we're relentlessly pursuing our vision of a world where every learner can access education to unlock their potential, without the barriers of cost or location.



Help us in our mission to bring education to everybody, everywhere



The edX movement

35M+

110M+

162+

learners

enrollments in courses

universities and institutions offering content on edX

3k+

60+

135+

courses

MicroMasters® programs

Professional Certificate
Programs



World-class content



edX offers the highest quality online courses and programs from <u>universities and</u> <u>organizations</u> who share our commitment to excellence in teaching and learning.





What can you promote on edX?



Courses

edX courses let learners explore subjects they're interested in and learn something new! No matter what subject they are interested in, short courses are an easy, attainable place to start. All courses on edX are from top-ranked universities or industry-leading companies for quality that you can trust.

Find all of our available **courses**.





edX programs

Program commision > course commision

edX learners have the opportunity to buy individual courses or programs. The programs are made up of a group of courses. Each course offers an individual certificate but at the time the learner completes the courses of the program, they obtain an additional program certificate.

The learner has the opportunity to buy all the courses in the program through a **bundle purchase**, obtaining a 10% discount on the total value of the program, which means greater benefit for you, since the value of the program is higher than the value of the course

Here you can find the **comparison of all edX products**.

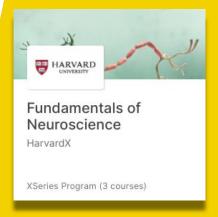


XSeries

A series of courses to develop deep knowledge in interesting and popular subjects.

Created by world-renowned experts and top universities, XSeries programs provide a deep understanding of exciting and in-demand fields. Earn a certificate of achievement to demonstrate your knowledge.

Explore **XSeries programs**





Professional Certificate Programs

Learners can up their game at work. Career-focused courses and programs will help build and enhance the skills they need to succeed. No matter which course, program, or subject they choose, it was designed to provide relevant, real-world skills that they can immediately apply to their current role.

Explore **Professional Certificate programs**.





MicroMasters Programs

MicroMasters® programs are a series of graduate level courses from top universities designed to advance the learner's career. They provide deep learning in a specific career field and are recognized by employers for their real job relevance. Students may apply to the university offering credit for the MicroMasters program certificate and, if accepted, can pursue an accelerated and less expensive Master's Degree.

Explore <u>MicroMasters programs</u>.





MicroBachelors programs

No matter if the learners have some or no college experience, MicroBachelors® programs are built for adult learners looking to progress their career. Created by top universities and influenced by Fortune 1000 companies, edX's MicroBachelors programs are the only path to a Bachelor's degree that make learners job-ready today and credentialed along the way. Now learners don't have to wait years to change their future.

Explore <u>MicroBachelors programs</u>.





Learners save 10% when they purchase a program

Learners can expand their skill set, energize their career, and save money when **they buy a program**.

When a learner purchases a program, they save on the price of each individual course. They can choose course sessions that fit their schedules, and complete their purchases with one easy transaction.

Save 10%



edX affiliate program

Greater opportunities in programs

- Higher commissions
- Backed by the industry
- Monthly edX affiliate team recommendations - what programs are selling the mosts
- Reports in Awin
- Offers a 10% discount as an incentive to buy the whole program to the learner









Popular programs

Professional Certificate Programs

- HarvardX Data Science
- HarvardX Computer Science for Web Programming
- IBM Python Data Science
- GTx Introduction to Python Programming
- <u>TUMx Lean Six Sigma Green Belt</u>
 Certification
- PennX Strategic Management
- <u>UMD / USMx Agile Project Management</u>
- BerkeleyX Blockchain Fundamentals
- IBM Applied AI
- ColumbiaX Corporate Finance

MicroMasters® programs:

- GTx Analytics
- UQx Business Leadership
- RITx Cybersecurity
- MITx Finance
- BerkeleyX Marketing Analytics
- USMx MBA Core Curriculum
- EdinburghX Predictive Analytics using Python
- RIT Project Management
- MITx Statistics & Data Science
- MITx Supply Chain Management



Popular content

MicroBachelors® programs:

- NYU Computer Science Fundamentals
- NYU Introduction to Databases
- NYU Programming & Data Structures
- SNHU Data Management with Python and SQL
- SNHU Business Analytics Foundations
- WGUx Introduction to Information Technology
- DOANEx Business and Professional Communication for Success
- DOANEx Marketing Essentials

Courses:

- Introduction to Computer Science
- Programming for Everyone
- Machine Learning with Python
- How to Learn Online
- Child Protection
- Entrepreneurship in Emerging Economies
- Human Rights
- <u>Bitcoin and Cryptocurrencies</u>
- The Health Effects of Climate Change
- The Psychology of Criminal Justice



Resources

- Banners for your website
- edX <u>search page</u>
- <u>edX blog</u> for content
- We can explore the possibility of interviews with edX people and teachers
- Monthly newsletters with popular content and news
- Detailed reports on Awin
- How to start promoting video- <u>creating links in Awin</u>





Questions?

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