

# HACKFERENCE



# What is Hackference?

"A knight in shining armor, Never got its metal tested.",

Serving companies to choose the right person in good old-fashioned mixed with tranquilizing new idea and formation.

Does that ring a bell? We propose A deliquescent combination of Hackathon, Unconference and Hiring Fair, that serves to every kind of aspirations, be it a coder who gets driven by the sheer zeal of seeing his code in action or a programmer who is looking for his dream job(P.S Not a promise), or a recruiter who wishes to find the right match for his dream team.

At Hackference we are bringing people from a multitude of organizations, educational backgrounds, belonging to different strata of society to constitute the Biggest Open Source Hackathon the country has ever seen.

## More About the Events

#### Hackathon

An event, typically lasting several days, in which a large number of people meet to engage in collaborative computer programming.

#### Hiring Fair

The collaboration between the companies and the employees generates a great organizations, A employer will be able to witness the work of the foreseeable employees, and the attendees will be able to choose the track and companies they see fit. A win-win situation for both benefactors.

## Why Sponsor Hackference?

#### Recruitment

- We bring India's elite hackers, Designers and Engineers and the best brains from every strata for 24h of hacking and amplifying the computational perspective at the Heart of Bengaluru.
- They will use their sheer talent and power to let their imagination become a reality. Come & be a part of upright brilliance!

### Branding & Exposure

- We equip you with you the opportunity to market your company's unique features to the next generation of makers.
  Hackference will provide an exciting way to engage enthusiastic teams with the problems you think matter to the world.
- We empower you to reap the benefits that will allow you to reach your company's goals, be it promoting your products or something else entirely. Did we miss anything? Please feel free to let us know.

#### Product Adoption & Testing

- We serve with the you with the unique opportunity to test your products, services, or APIs. Hackers love to experiment. Feel free to feed them the challenges.
- They can test the robustness, functionality, and user-friendliness of any system presented to them in clever and unanticipated ways, providing you with invaluable feedback.
- You will leave knowing more about your product's potential and also about possible flaws.