



**WHITEPAPER**

[www.blackjack-inu.com](http://www.blackjack-inu.com)

# INTRODUCTION

Black ♠ Jack INU is an BEP20 Binance Smart Chain-based project that aims to link the cryptocurrency and gambling industry in a sustainable and unified ecosystem.

Our purpose is to provide the blockchain universe with a first-rate online gambling experience.

## NFT Market Place

In-game avatars and virtual gifts will be available for purchase in the marketplace which players can utilize in the game.

Marketplace will be upgraded in preparation for the play to earn integration.

Further updates will transpire for BlackJack Inu very own NFT marketplace for all kinds of digital cards in the blockchain universe.

## Play-To-Earn

BlackJack Inu Metaverse immerses users in an underworld, a blockchain-powered 3D open-world environment where players create, experience, and monetize virtual reality content using our token as the main currency.

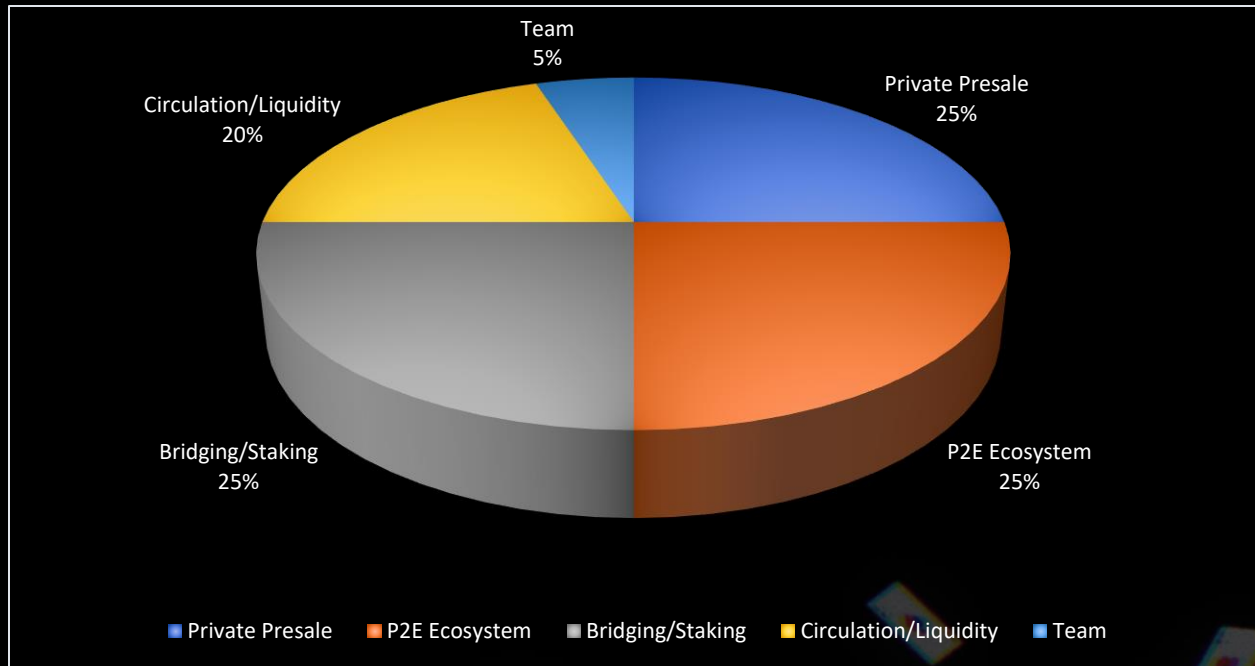
## Staking

Feature incentivizes holders with interests by simply locking their holdings in flexible periods.

## Betting Games

Such as live table games (e.g. poker, baccarat, and blackjack), betting, cards machines, and other popular games in the gambling industry will be integrated with the platform.

# TOKENOMICS



## Taxes

### Sell tax

5% Marketing  
2% Auto-Liquidity Pool  
3% Reflection

### Buy tax

5% Marketing  
2% Auto-Liquidity Pool  
3% Reflection

# MARKETING ROADMAP

## SHORT TERM

*1. Advertising with Chinese platforms & influencers:* Data shows that some of the most receptive communities to the project are the Chinese communities, so we have started marketing and will continue advertising massively on these platform.

*2. Press releases:* We will aim to have constant AMAs and engagement, as well as an international presence in the press. We have chosen this strategy as it has proven to be the most efficient SEO-wise, and it fits our long term vision for the project.

*3. Twitter trending, Weibo:* As the Chinese New Year approaches, we will start to get trending on social media platforms that have been proven to bring in exposure to investors. We will also look to work with major influencers from both within and outside of the DeFi world.

## LONG TERM

*4. Conventional advertising:* As our token grows and the focus switches from just the token to our entire ecosystem, we will switch from DeFi advertising to more conventional advertising. This will allow us to gain a new community base that does not use pure DeFi platforms like Telegram.

*5. Mainstream media:* We will aim to get more and more free press in the mainstream media as well as interviews our project. By our unique positioning, strong marketing team, and large community, we expect our reach to be global.

# WHY BLACKJACK INU

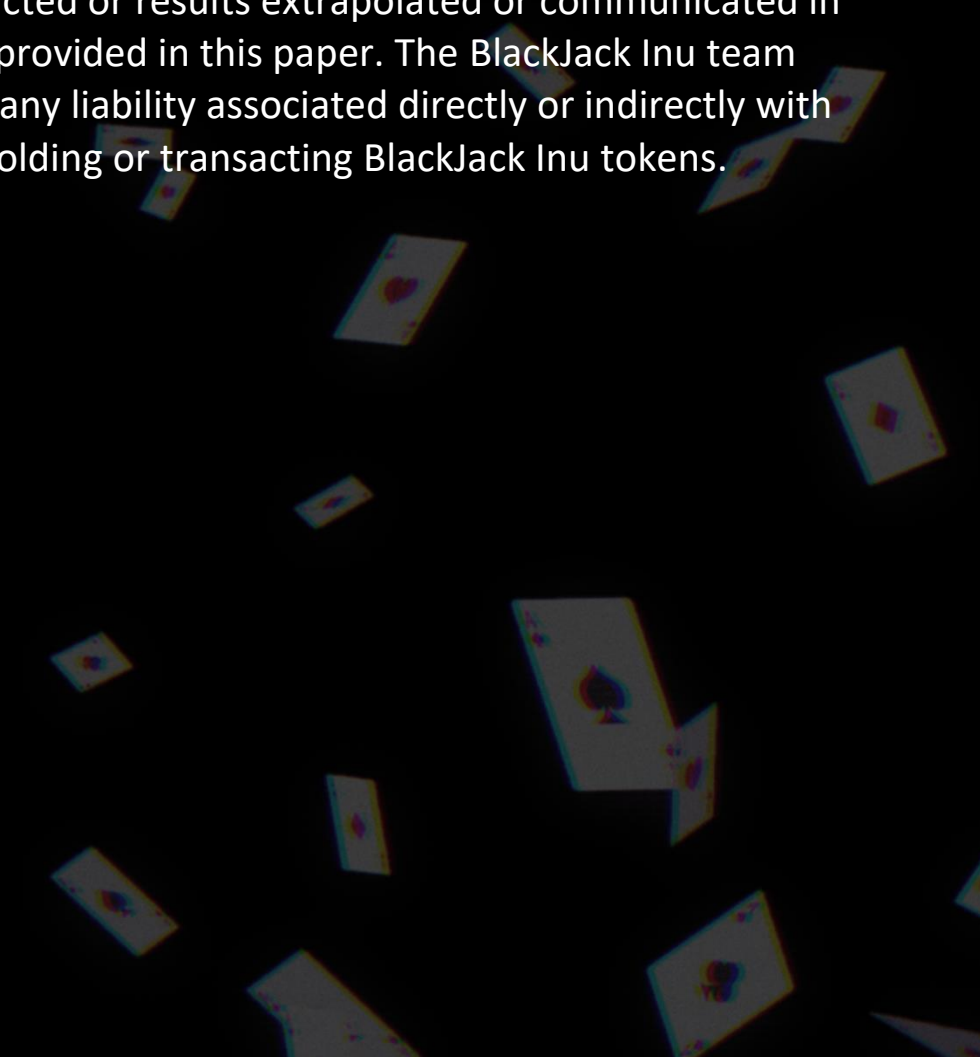


Cryptocurrency has exploded over the past year, making its way into mainstream media and traditional institutions, reaching all-time highs.

Due to this, cryptocurrencies and blockchain technologies are consistently growing, creating excitement and hysteria in this new sector. Unfortunately, this space is extremely vulnerable, resulting in individuals committing immoral activities such as rug pulls, honeypots, and other malicious maneuvers. This is the main reason why BlackJack Inu was created. BlackJack Inu mission is to provide a safe environment for its investors, where they can sleep comfortably at night and do not have to be concerned about being scammed. The team is trusted and regularly joins Voice AMA on their Telegram to ensure transparency and trust with the community. They are constantly active on Telegram, where they are more than happy to communicate with its members through voice chat or text. The team cherishes honesty and integrity in this space, and they endeavour to prove it.

# DISCLAIMER

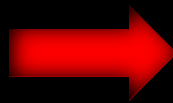
information shared in this whitepaper is not all encompassing or exhaustive, and does not in any way, shape, or form place the development team into a legally binding relationship to guarantee the stated outcomes. The role of this whitepaper is to give prospective investors baseline information to facilitate them doing their due diligence and make an educated investment decision. Before you decide to invest in BlackJack Inu, we urge you to read this whitepaper thoroughly. Potential investors must understand that varying market conditions may perform differently than expected outcomes. It may differ significantly and substantially from forecasts predicted or results extrapolated or communicated in the explanations provided in this paper. The BlackJack Inu team releases itself from any liability associated directly or indirectly with purchasing, holding or transacting BlackJack Inu tokens.

A background graphic featuring several playing cards falling from the top of the page. The cards are depicted in a 3D perspective, appearing to float or fall against a dark background. The cards shown include various suits and values, such as the Ace of Spades, King of Hearts, and Queen of Diamonds, though they are somewhat faded and overlapping.

# ROADMAP

## PHASE 1

- ✓ Build a strong community on Telegram
- ✓ Website Launch
- ✓ Private Presale
- Whitelist Presale on Pinksale
- Influencers, AMAs, banners, sponsorships
- Launch on Pancakeswap
- Launch on DexTools



## PHASE 2

- Listing on CMC & CG
- Marketing endeavors
- NFT Market Place
- NFT Giveaways



## PHASE 3

- V1 Whitepaper Release
- 5000+ holders
- Live Games Release
- Play to Earn Beta Release
- Network Bridging
- NFT Market Place - P2E



# CONTACT US

**Telegram**

[https://t.me/blackjackinu\\_official](https://t.me/blackjackinu_official)

**Website**

<https://blackjack-inu.com>

**BSCSCAN**

<https://bscscan.com/address/0xc5550820a92537dc102ceB2dFDBBb1c2eB0FeCE2#code>

