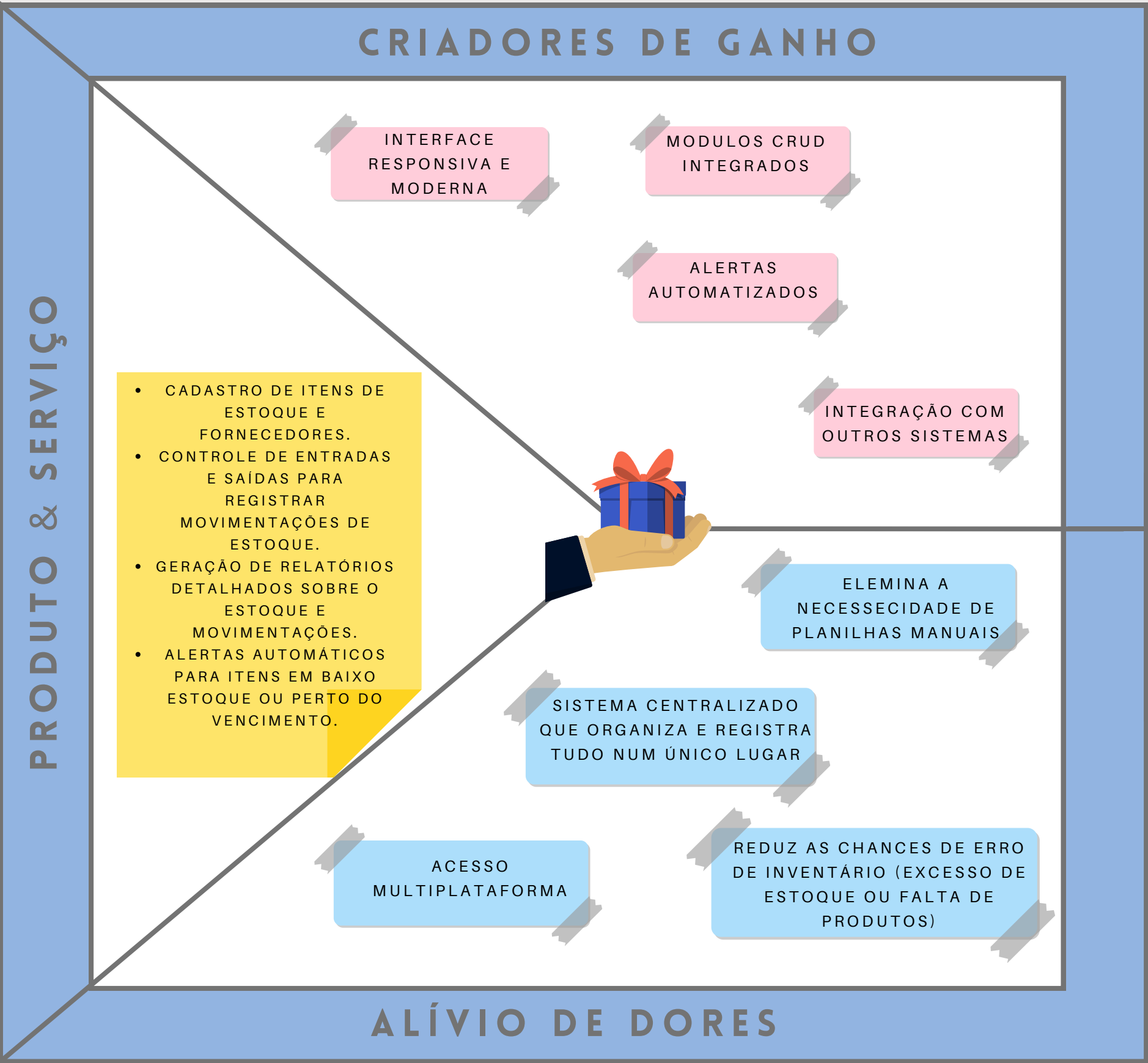
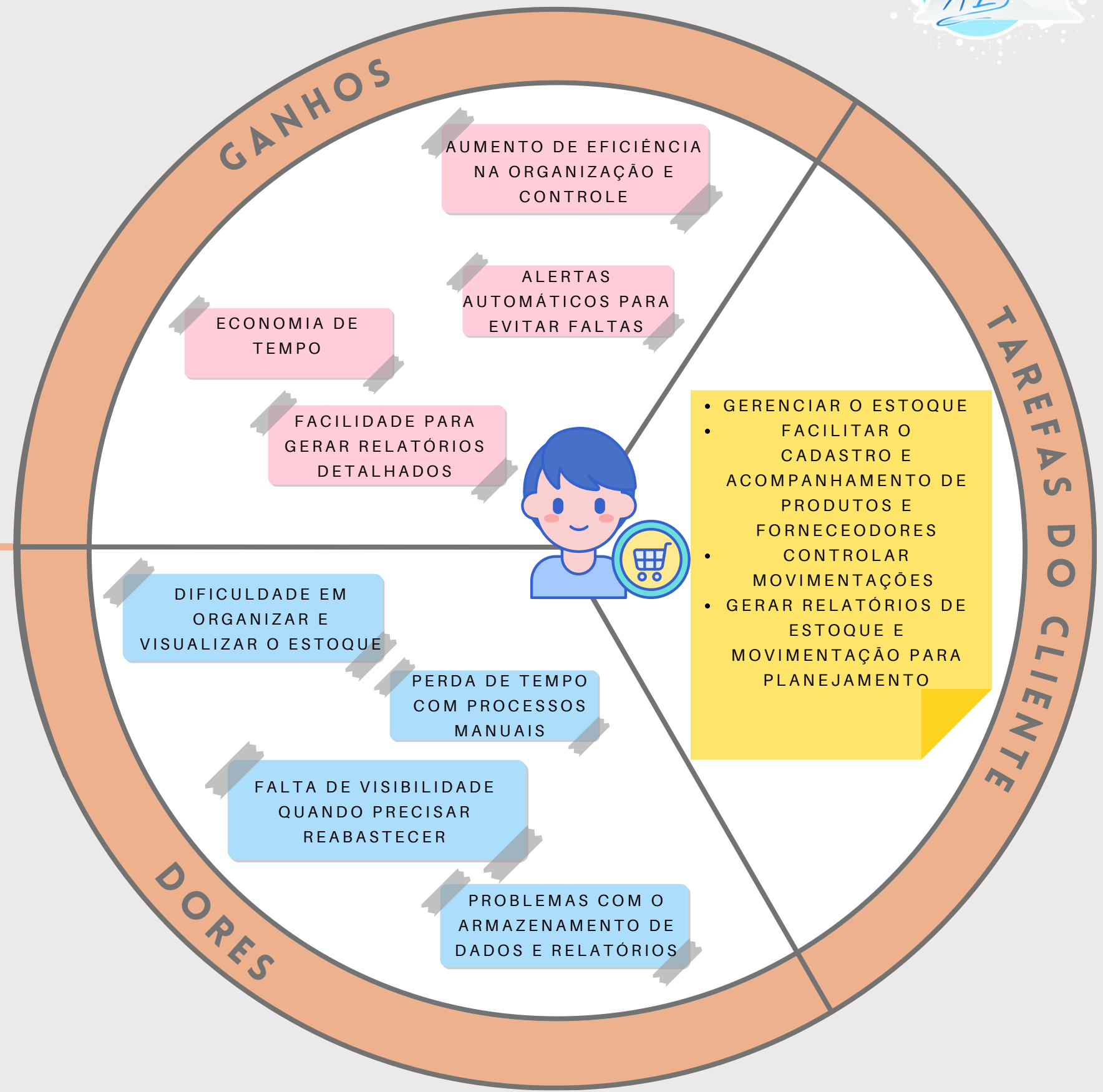


VALUE PROPOSITION CANVAS



PRODUTO / MAPA DE VALOR



CLIENTE / PERFIL DO CLIENTE