

# Nikhil Gupta

#### **UI/UX** Designer

66 In a sea of content, the right post can be a lighthouse.

Brenda Laurel



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Bangalore, India

#### Socials

Instagram

@nikhilgupta.eth



Dribbble

@nikhil191199



Linkedin @nikhil-gupta

#### Certificates



Joy of Computing with Python

NPTEL: 75%



Digital Marketing



Course by Google Garage



Business Analysis & Process Management Course by Coursera



Certified Freelancer





3D printed Prosthetic Arm.



Paper published in IJERT



Scuba Diver

Certified Advance Scuba Diver



Runner-Up in VTU's 50M Breaststroke (20180 Secured 2nd place in State-Level 50M Breaststroke (2013) Competed in National

Swimming Meet for School, ASISC event. (2013)

## Interests













## Latest projects





## Poweful Design System

Figma UI Kit and Design System targeting a wide variety of use

https//figma.com



#### **Agency Website**

Powerful website built using HTML CSS and Javascript



https://ideasgarage.in/

## Experience

Dec 23 - Present O Remote/WFH



Community Manager

Alpreneur

Sep 22 - Present O Goa



Marketing Manager

Wildpalms Hospitality

Sep 22 - Present PRemote/WFH



Product Manager

Crackerjack

Aug 21 - Jul 22 O Goa / Dubai



**Business Analyst** 

Create Protocol

Jul 21 - Aug 21 O Bangalore



Design Intern

<u>Doctodo</u> Jun 21 - Jul 21 O Dharwad

Design system Intern

Tata Hitachi



Jan 20 - Jun 21 O Bangalore



Business Development Intern

### Upride Netwoks PVT LTD

I am responsible for managing Aipreneur's community, a platform offering courses and gigs to freelancers. My role involves fostering engagement, building relationships, and implementing strategies to enhance the community experience and support

I am responsible for leading the marketing efforts at Wildpalm Hospitality, a real estate company offering daily and monthly rentals in Goa. My role includes driving lead generation, managing social media marketing campaigns, and streamlining the booking process through automation to improve efficiency and customer

As a Product Manager, I collaborate with UX designers on prototyping, lead a team of 5 developers (3 back-end, 2 front-end) for optimal product development, and handle marketing strategies and product testing phases.

Formulated strategic service roadmaps for new initiatives, analyzed market trends rominated strategic service roadmaps in new initiatives, analyzed market terior and competitive intelligence, and developed corporate sponsorship for enhanced public relations. Also provided sales team support through personalized coaching to overcome selling challenges

Developed engaging social media content for community outreach, collaborating with the Creative Director and Graphic Design Manager on design concepts and refining work based on their feedback.

Played a key role in designing the circuit and wire harness for the Zaxis 33U, India's first compact mini excavator. Gained in-depth knowledge of excavator mechanics while collaborating with the design team.

Streamlined business operations and aligned them with organizational goals to boost growth. Innovated practices to enhance efficiency and expanded sales networks with businesses and customers.

## **Education**



B.E in ECE

RV RV College of Engineering



2016-2018

Sri Chaitanya PU College



Hill top School

X - ICSE 2009-2016

#### **Skills**



Design

Web Design Mobile Design User Experience Wireframing

 Prototyping Testing

Design System



Development

Airtable

· Embedded C Java Python

Bravo Studio

Xano

HTMI

CSS JS

## **Tools**



Adobe Adobe Suite Graphic Design / Video Editing



Spline



Office 365



Airtable











