

SkyTech IT Center and Solutions **Seminar**

Building Digital Ethiopia: Expanding Generations, Empowering Knowledge,
Advancing Business

By: SkyTech IT Center and Solutions

Welcome to SkyTech IT Center!

💡 *A journey where technology fuels generational growth,
knowledge shapes innovation, and businesses rise with SkyTech.*

Building Digital Ethiopia

- Ethiopia's digital transformation creates immense opportunities.
- Invest in your future role in building a digital Ethiopia.
- Learn to be a builder, not just a user, of technology.



Future-Proof Your Career in Ethiopia's Tech Revolution

- An exciting era of tech revolution awaits.
- Secure your future with relevant digital skills.



The Global Digital Economy

- The world runs on code: from Silicon Valley to Singapore.
- Software developers are building the future globally.
- The opportunity to be part of this future is right here in Ethiopia.



Local Demand – The Ethiopian Tech Boom

- Ethiopian economy is booming with tech companies.
- Numerous startups need talent.
- Government digital projects (Ministry of Innovation and Technology).
- Banks, farms, hospitals need tech solutions.
- Thousands of high-paying jobs await skilled Ethiopians.



The Skills Gap in Ethiopia

- Companies struggle to find qualified local talent.
- Often forced to rely on expensive foreign experts.
- This gap presents a golden opportunity for your career.



How Do You Build These Skills?

- Build skills through practical application, not just theory.
- At SkyTech, you will code from day one.
- Develop projects that solve real Ethiopian problems.



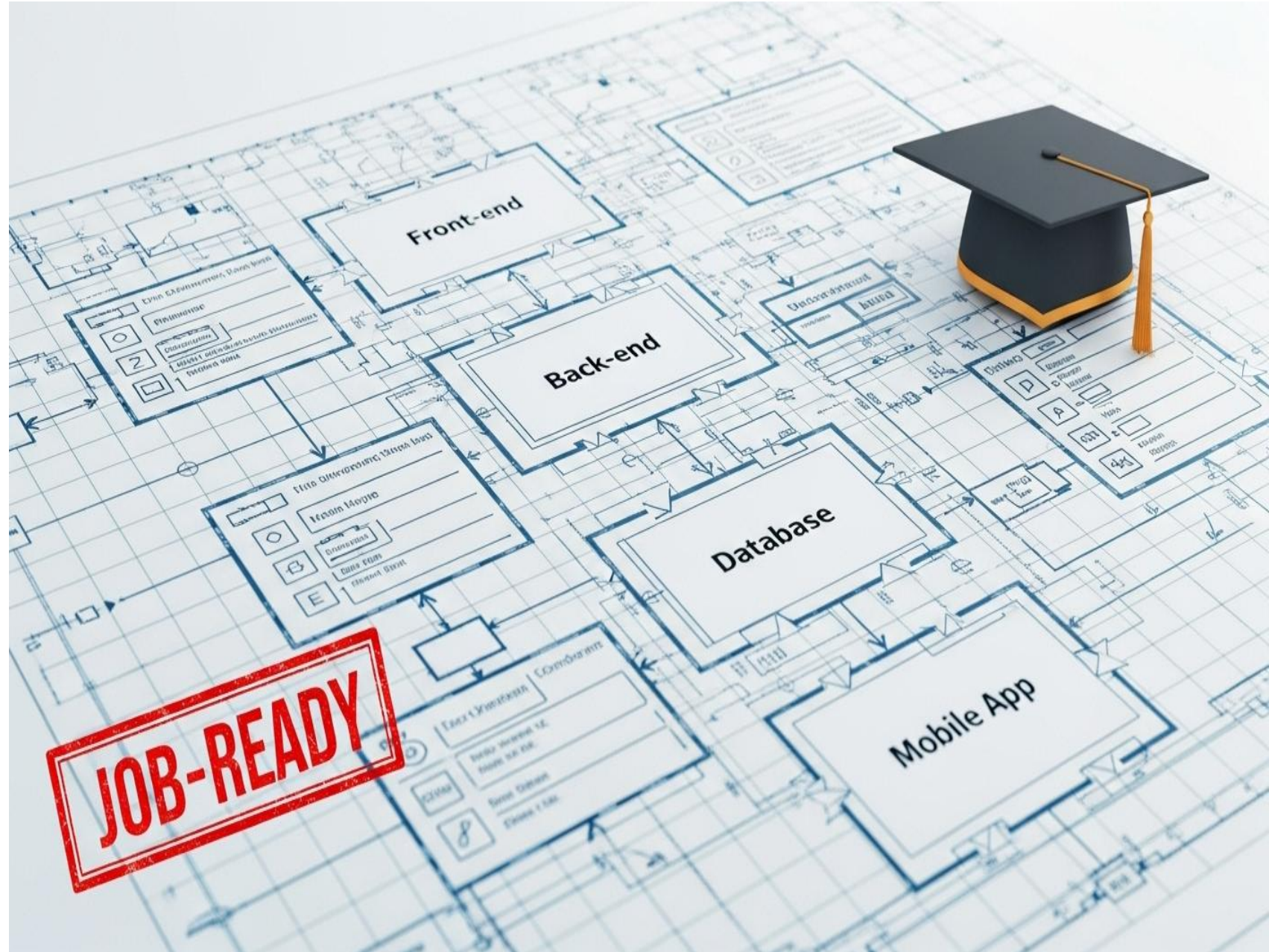
Your Path to a Tech Career

- SkyTech offers paths for beginners and experienced learners.
- Choose the right journey for your tech career aspirations.



Pathway 1 – Diploma in Software Engineering

- Goal:** Become a complete, job-ready software engineer.
- Duration:** 12 Months (Full-time) / 24 Months (Part-time).
- Curriculum:** Front-end, Back-end, Database, Mobile App Dev, Professional Skills.
- Outcome:** 5+ real projects, internship placement, career guidance.



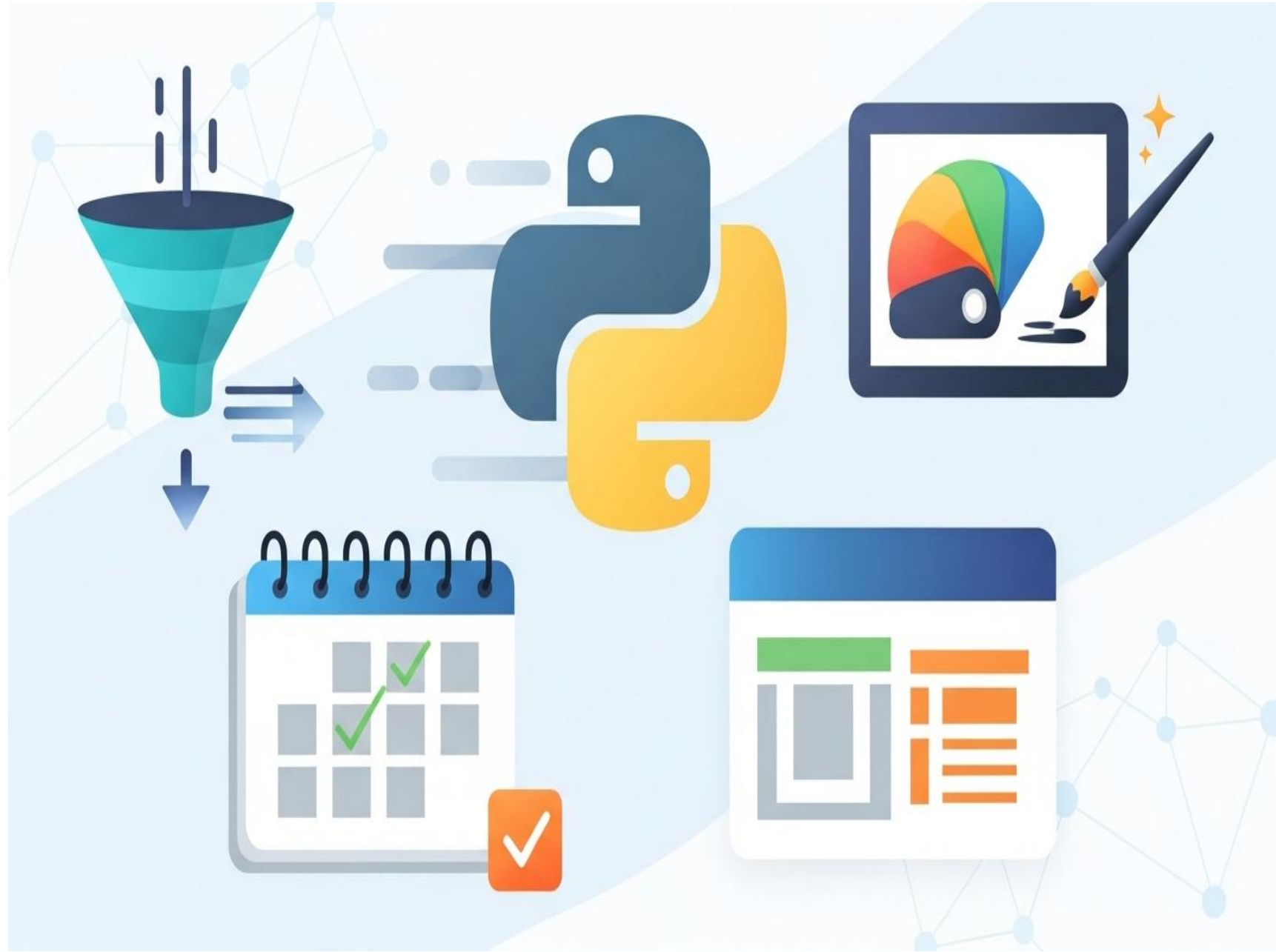
Pathway 2 – Advanced Certificates

- For: Specializing quickly in high-demand areas.
- Example: (6-8)-Month Advanced Web Development (MERN Stack, .NET).
- Example: (5-7)-Month Mobile App Development (Flutter).



Pathway 3 – Short-Term Certificates

- **For:** Learning a specific skill fast.
- **Examples:**
 - "Python for Everyone" (8 weeks),
 - "Digital Marketing" (6 weeks),
 - "Graphics Design" (8 weeks).
- **Flexibility:** Weekend batches available.



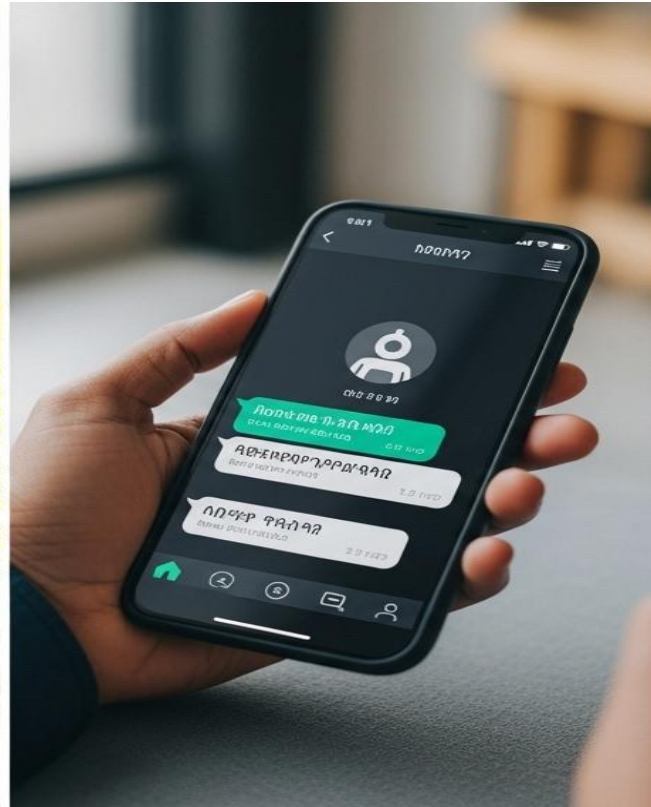
The SkyTech Method

- Learn by Doing: 80% practical coding.
- Expert Ethiopian Instructors: Industry professionals.
- Career Support: CV help & partner company connections.



AI in Our Daily Lives for Ethiopia

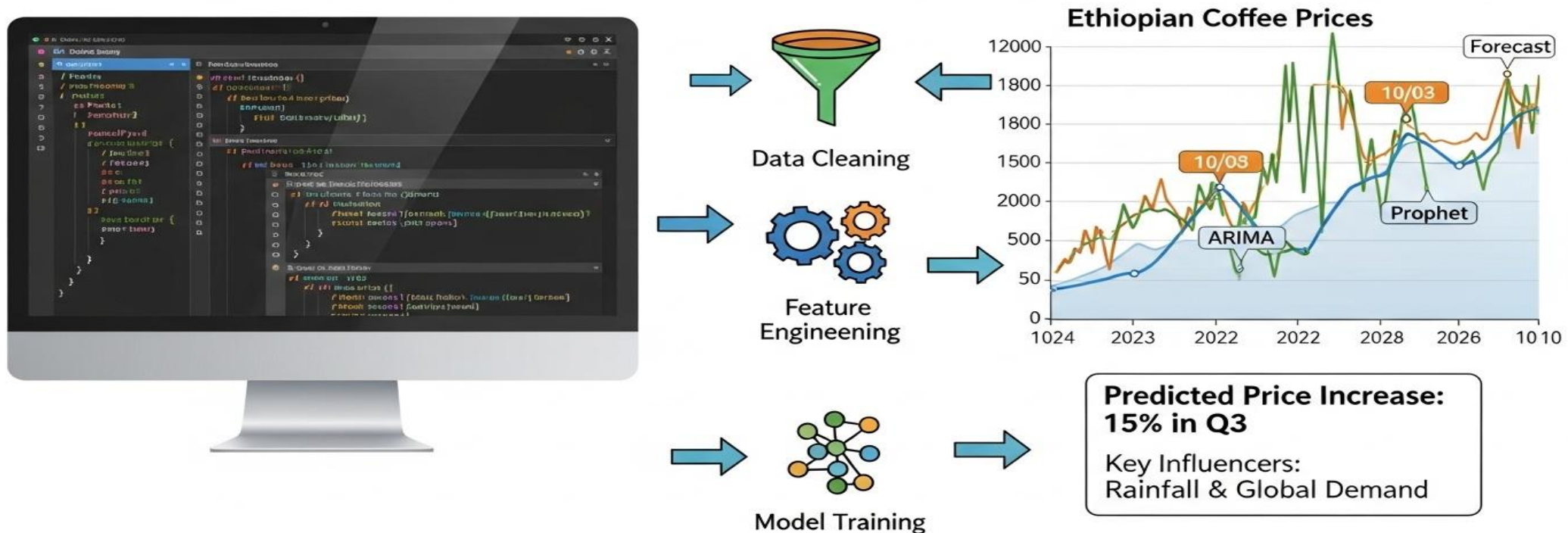
- AI is not just for big countries; it's transforming Ethiopia.
- Agriculture: Predict crop diseases from phone pictures.
- Healthcare: Create chatbots for medical advice in local language.
- Business: Analyze customer data to foster growth.



What You Will Learn in Our AI Program

- Python for AI and Machine Learning fundamentals.
- Master how to work with data.
- Build a real project: Predict Ethiopian coffee market prices.

FROM RAW DATA TO ETHIOPIAN COFFEE PRICE INSIGHTS



You Can Do This – AI for Ethiopia's Challenges

- AI might seem difficult, but logic and passion are key.
- SkyTech provides the skills to master AI.
- Be at the forefront of solving Ethiopia's challenges with technology.



Your Journey with SkyTech: Next Steps

- Step 1:** Choose Your Program
(**Diploma, Certificate, or Short-course**).
- Step 2:** Talk to Our
Counselors for personalized
guidance.
- Step 3:** Discuss Flexible
Batches and Payment Plans.
- Step 4:** Start Learning – Next
batch begins on **29/9/2025**
G.C (19/1/2018 E.C).



SPECIAL SEMINAR OFFER

- Exclusive offer for today's attendees!
- Register before **next Friday 12/9/2015** to receive:
- 15% discount on tuition for any program.
- PLUS, a **free SkyTech T-shirt & notebook.**
- Visit counseling for your discount voucher.



Thank you!