

1.2.1. The Primacy of the Public Interest

- The main stakeholders of the project are Professor Ben White and Mark Hurlstone and their primary interest in the project is academic.
- The project is multidisciplinary, involving specialists of agriculture, economics and psychology. It also has implications with the IT department of UWA as they are providing the server for the oTree games.
- Privacy and confidentiality is respected in that only Ben and Mark will have access to the personal information provided by the test subjects.

1.2.2. The Enhancement of Quality of Life

- The convenience of having the bio-security and lottery games browser based and portable will enable farmers to be able to access it remotely.
- The design of the games gives Mark and Ben more control to the parameters of the game, allowing them to tweak them to meet their demands.

1.2.3. Honesty

- The time estimates given so far have been relatively generous to allow for any unforeseen problems that may arise.
- Referencing is done where required

1.2.4. Competence

- We believe that oTree best suits our client's needs due to it being web based and multi-platform.
- We have made it quite clear with Ben and Mark that we do not have any prior experience with oTree, but are able to pick up the skills necessary for the project.
- The licensing and rights to the software are completely given to the clients.
- The original task was given to improve the current software on Z-Tree but we advised the clients to consider using oTree as it had more better functionality to meet their demands.
- Help from the oTree support was sought when necessary.

1.2.5. Professional Development

- The project allowed us to develop various skills such as project management skills, oTree and web development.

1.2.6. Professionalism

ETHICS CHECKLIST

O--Observed; PO--Partially Observed; V--Violated

O	PO	V	N/A	1.2.1. The Primacy of the Public Interest In the context of this Code, the public interest takes precedence over personal, private and sectional interests, and any conflicts should be resolved in favour of the public interest. In your work, you should safeguard the interests of your immediate stakeholders, provided that these interests do not conflict with the duty and loyalty you owe to the public. The public interest is taken to include matters of public health, safety and the environment.
				a) identify those potentially impacted by your work and explicitly consider their interests;
				b) raise with stakeholders any potential conflicts between your professional activity and legal or other accepted public requirements;
				c) advise your stakeholders as soon as possible of any conflicts of interest or conscientious objections that you have;
				d) take into consideration the fact that your profession traverses many other professions, and has implications for other social systems and organisations;
				e) endeavour to preserve the integrity, security, continuity and utility of ICT;
				f) respect the intellectual property of others; and
				g) endeavour to preserve the confidentiality and privacy of the information of others.
O	PO	V	N/A	1.2.2. The Enhancement of Quality of Life The development of ICT has had a significant impact on our society and way of life. Whilst this impact has been beneficial to a very great extent, like all technologies, ICT has also had

				some negative effects, and will continue to do so. An ethical approach to your work will help to recognise and minimise these adverse effects. You should promote equal access to the benefits of ICT by all members of society.
				a) recognise, in your work, the role that ICT can play to enhance the quality of life of people, particularly the disadvantaged or those with disabilities;
				b) protect and promote the health and safety of those affected by your work;
				c) understand, and give due regard to, the perceptions of those affected by your work; and
				d) attempt to increase the feelings of personal satisfaction, competence, and control of those affected by your work.
O	PO	V	N/A	1.2.3. Honesty Do not breach public trust in the profession or the specific trust of your stakeholders. Observance of utmost honesty and integrity must underlie all your professional decisions and actions. Circumstances will undoubtedly arise during the course of your professional career where it may appear to be beneficial for you to be deceptive in some way. This type of behaviour is not acceptable professional conduct.
				a) reject, and will not make, any offer of bribery or inducement;
				b) not knowingly mislead a client or potential client as to the suitability of a product or service;
				c) distinguish between your professional and personal opinions and advice;
				d) give realistic estimates for projects under your control;
				e) qualify professional opinions which you know are based on limited knowledge or experience;
				f) give credit for work done by others where credit is due; and

				g) not attempt to enhance your own reputation at the expense of another person's reputation.
O	PO	V	N/A	1.2.4. Competence Accept only such work as you believe you are competent to perform, and do not hesitate to obtain additional expertise from appropriately qualified individuals where advisable. You should always be aware of your own limitations and not knowingly imply that you have competence you do not possess. This is distinct from accepting a task of which the successful completion requires expertise additional to your own. You cannot possibly be knowledgeable on all facets of ICT but you should be able to recognise when you need additional expertise and information.
				a) endeavour to provide products and services which match the operational and financial needs of your stakeholders;
				b) not misrepresent your skills or knowledge;
				c) make yourself aware of relevant standards and legislation, and act accordingly;
				d) respect and protect your stakeholders' proprietary interests;
				e) advise your stakeholders when you believe a proposed project, product or service is not in their best interest;
				f) accept responsibility for your work; and
				g) respect, and seek when necessary, the professional expertise of colleagues in their areas of competence.
O	PO	V	N/A	1.2.5. Professional Development Keep yourself informed of such new technologies, practices and standards as are relevant to your work. Others will expect you to provide special skills and advice; and in order to do so, you must keep your knowledge up-to-date. You should encourage your staff and colleagues to do the same. Take action to ensure that your hard-won knowledge and

				experience are passed on in such a way that the recipients not only improve their own effectiveness in their present work but also become keen to advance their capabilities and take on additional responsibilities.
				a) continue to upgrade your knowledge and skills;
				b) increase your awareness of issues affecting the profession and its relationship with the public;
				c) encourage your colleagues, employees and students to continue their own professional development; and
				d) support education, training and professional development in ICT that reflects the diverse needs of individual professionals and their various career paths.
O	PO	V	N/A	<p>1.2.6. Professionalism</p> <p>The ICT industry is relatively new and characterised by rapid change. It has not had the opportunity to evolve over many years and acquire its own standards and legislation. The ACS is endeavouring to improve public confidence in the ICT industry. It is imperative that members of the Society maintain professional standards that improve and enhance the industry's image, especially in the workplace.</p> <p>All people have a right to be treated with dignity and respect. Discrimination is unprofessional behaviour, as is any form of harassment. Members should be aware that the ACS can help them resolve ethical dilemmas. It can also provide support for taking appropriate action, including whistle-blowing, if you discover an ACS member engaging in unethical behaviour;</p>
				a) take a calm, objective, informed and knowledgeable stance on your professional work, complementing your enthusiasm and engagement in it;
				b) take appropriate action against members who engage in behaviours contrary to this Code;
				c) confront attempts to limit diversity in the workplace, and ensure that opportunities for employment, advancement,

				remuneration and other working conditions are based on the actual skills and performance of employees, free of stereotypes and prejudices;
				d) note that the corporate actions of the Society are subject to this Code, and you should do whatever you can to ensure that the ACS and its officers meet this obligation;
				e) neither require, nor attempt to influence, any person to take any action which would involve a breach of this Code;
				f) refrain from any conduct or action in your professional role which may tarnish the image of the profession or detract from the good name of the ACS;
				g) endeavour to extend public knowledge and understanding of ICT;
				h) co-operate in advancing ICT by communication with other professionals, students and the public; and
				i) have pride in your profession, and protect and promote professionalism in ICT