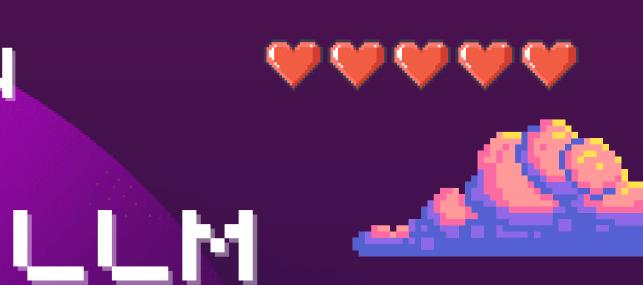


# GAMIFICATION PRESENTAION





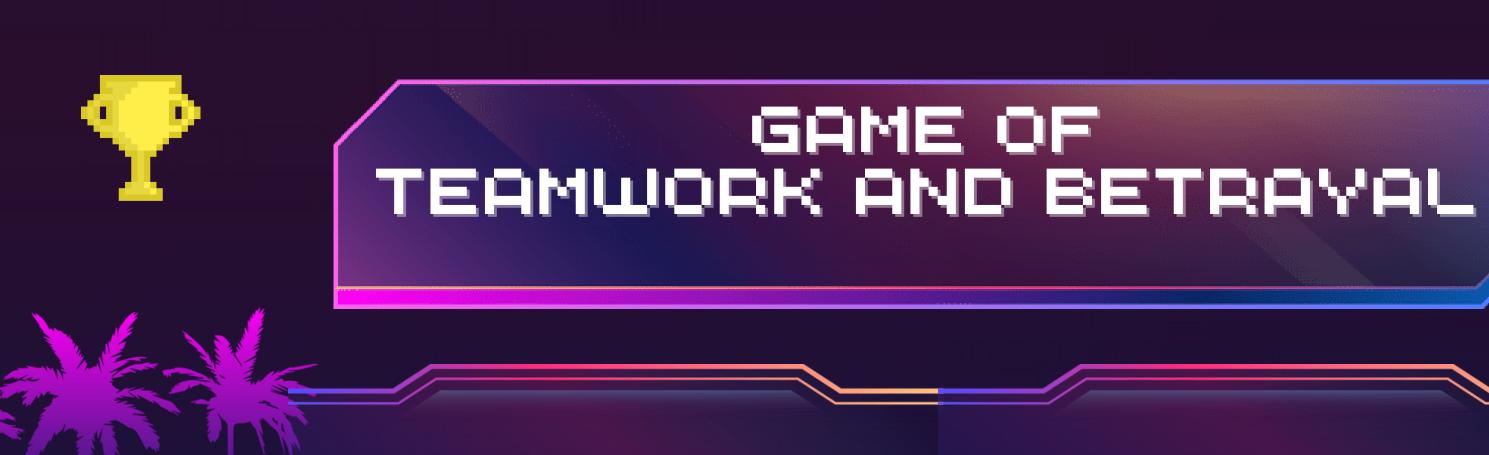
# SMONG US

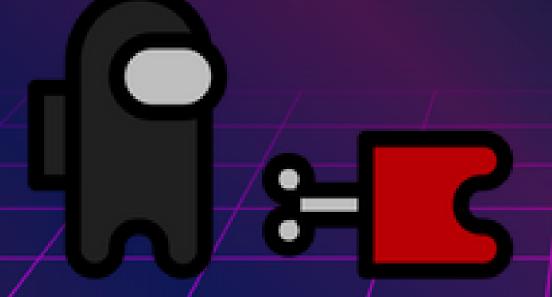
**GROUP MEMBERS:** ENZO N'KOMA HENRI GARCIA-PELAYO HAOZHE TANG YUANYUAN LIU



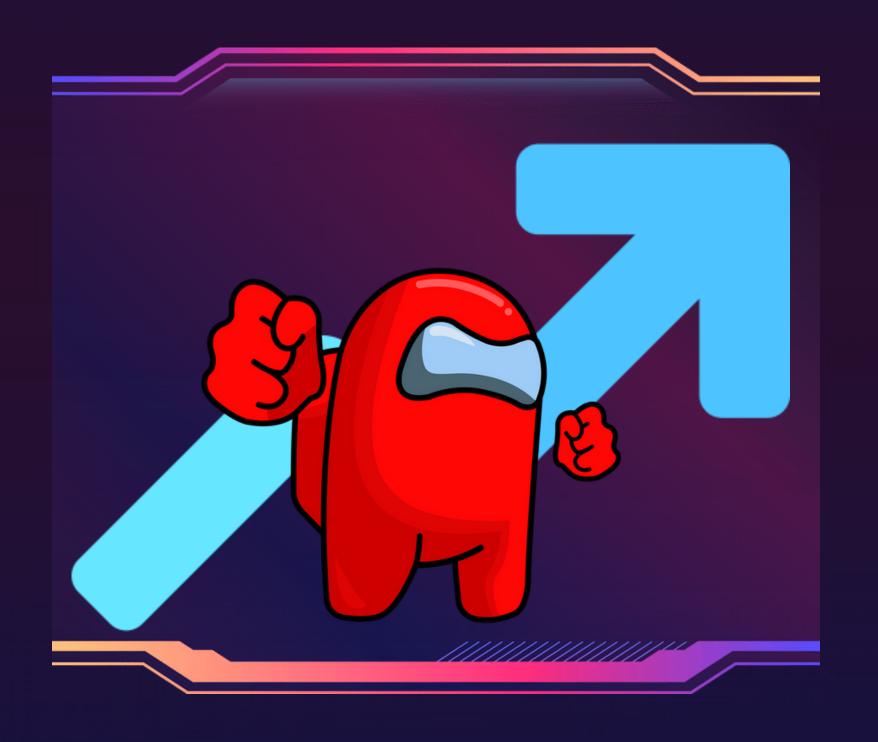
PROFESSOR:

MOURDJEN BARI





Crewmates work together
to complete tasks before
one or more Impostors can
kill everyone aboard



### A BIG SUCCESS

Developed by Innersloth, Schell Games, and Robot Teddy

November 10, 2022

+one million users in ten weeks

Four million games have been played (january 2023)

Average of 44,000 games/day

89,100,000 minutes

Players from 122 countries



### BUSINESS REVENUE

Download : Steam = 8\$

Quest = 1Ø\$

Rift = 10\$

In-App purchases : customise characters by purchasing pets, clothing and skin colours



### SAMPLE CLIENT







- 18-year-old student from Paris
  - New to Strategy Casual Game
- X game-specific expression
  Needs help to understand & respond

to in-game chats in real-time.

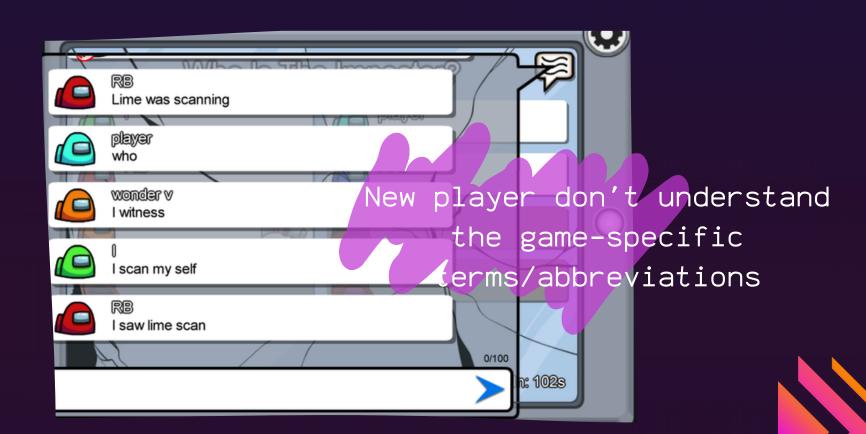




- 3Ø-year-old clerk from Beijing
- Play game everyday
- Not good at English
- Seeks solution for language barriers with other players

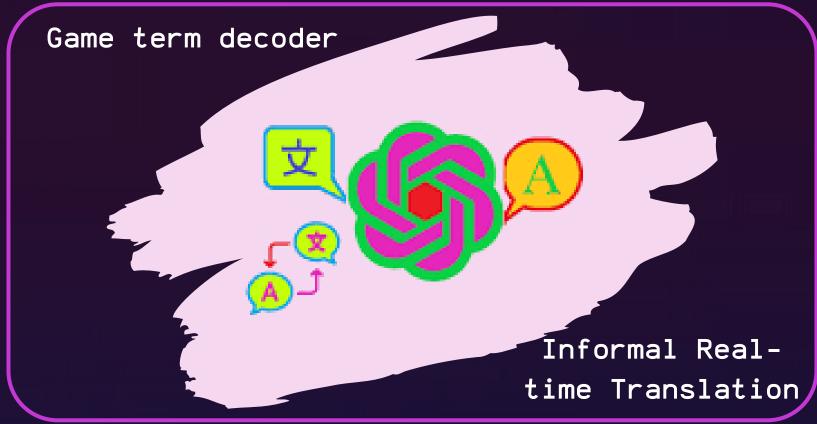






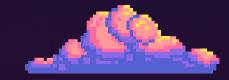


### PROBLEM & SOLUTion & BENEFit



'GG, Imp was sus' ->
BG, l'Imp était louche"





# DATA USE OF LLM

#### TEXT CHAT

Messages in different languages.

Abbreviations and acronyms

#### LANGUAGE PREFERENCE

Preferred language of each player

#### TRANSLAT±ON ACCURACY

Performance of the LLM

# COMMUNICATION DURATION

Duration of text interactions

# INTERACTION CONTEXT

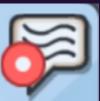
In-game events related to chat

#### PLAYER FEEDBACK

Suggestions Effectiveness

### PROTOTYPE

# Who is The impostor?







BOB





NEYMAR



KYL±AN MBAPPÉ





CHRESTEANO RONALDO



BáUU







KAR±M BENZEMA





L±ONEL MESS±



'∰'KEV±N DE BRUYNE

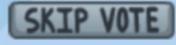




'💬' ERL±NG HAALAND



BENOÎT



Voting Ends In: 150s



### PROTOTYPE

Pourquoi cliquer le rapport? (How click on the report?)

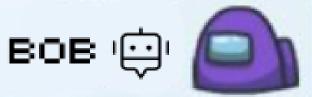




BáLL

I saw you kill the blue player, that's why I click the report!!!

Je ne l'ai pas fait! J'étais juste là-bas. Tu dois me croire. (I didn't do it! I was just there. You have to believe me.)





I'll tell y'all 'bout my path. From the heart room to the **Eil\_I** restaurant, saw it happen: gray one chopped the blue one.

It's him, let's all vote him out!



B±LL

So tell me where were you and what did you do just now?



### PROTOTYPE

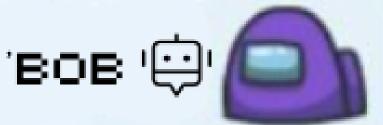
J'étais dans le couloir près de la cafétéria. J'allais vers la salle des moteurs pour réparer les lumières. Je n'ai rien vu d'étrange. (I was in the hallway near the cafeteria. I was heading to the engine room to fix the lights. I didn't see anything strange.)



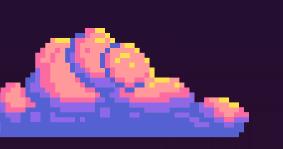


You are lying, I saw him killed the blue player and □: L trying to escape from the vent! Accidentally, I caught you haha! That must be him!

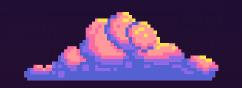
Non, ce n'est pas vrai ! J'étais vraiment en train de réparer les Non, ce n'est pas viai : 3 coulo : lumières. Peut-être as-tu vu quelqu'un d'autre ? Je suis innocent, **BOB** ( je te le promets ! (No, that's not true! I was really fixing the lights. Maybe you saw someone else? I'm innocent, I promise!)

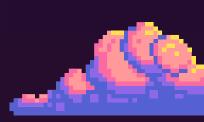


CHATGPT INTERACTION SIMULATION:



# WHAT DID WE LEARN?











HAOZHE



YUANYUAN



HENRI



PROFESSOR:

MOURDJEN BARI

