



# Rohan Tarale

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To obtain a challenging Salesforce administrator/developer role in a dynamic organization where I can utilize my expertise in Salesforce administration/developer, customization, and development to drive business success.

## Skills

- Salesforce Administration, Customization, and Development.
- Process Automation (Workflows, Approval Processes, and Flows).
- Data Migration (Data Loader, Apex Data Loader, Salesforce Inspector).
- Report and Dashboard Creation, WhatsApp Integration, Third-Party Integration.
- Security Management (Profiles, Roles, and Sharing Rules).
- Data Modelling (Custom Objects, Fields, Relationships, and Validation Rules).
- Salesforce Development (Apex, Visualforce, Lightning Components).

## Work History

02-2022 - Current

- **Ongoing Salesforce Administrator/Developer Internship at Smart Internz. / Technical Report Writer & Programmer (Part-Time)**  
Engineers Lab Pvt. Ltd., Nagpur, India

11-2020 - 06-2021

- **Career Consultant for United Kingdom**  
KC Overseas Education Pvt. Ltd., Nagpur, India

02-2019 - 01-2020

- **Manager & Cashier**  
Varsha's - Leicester, United Kingdom, United Kingdom

## Education

02-2018 - 03-2020

- **DE MONTFORT University (DMU) Leicester, United Kingdom**  
Post Graduate Diploma Electronics Engineering

06-2014 - 06-2017

- **Priyadarshini College of Engineering Nagpur, India**  
Bachelors of Engineering Electronics & Telecommunication Engineering

## Projects

- **Salesforce Project:**  
Title: The Project Tracker  
Client: Engineers Lab Pvt. Ltd., Nagpur, India  
Duration: 5 months (July 2022 - November 2022)
  - Implemented a comprehensive Salesforce CRM solution for Engineers Lab Pvt. Ltd.
  - This project involves keeping track of Customer data/progress such as customer name, mobile numbers, email, project costs, deadlines, and project specifications. After the project is registered by the customer then an automated email is sent to customer with all the details. Additionally,

whenever the customer makes a payment, an invoice email is sent with the payment details to the customer. Finally, whenever project data/materials are uploaded to the customer's record by the client, then an automated email with google drive file link is automatically sent to the customer via email.

- Built custom objects, fields, relationships, validation rules, and page layouts to support the company's business processes.
- Automated workflows, approval processes, and flows to streamline operations and increase efficiency.
- Designed and developed dashboards and reports to provide real-time insights into business performance and customer behaviour.
- Migrated data from multiple sources into Salesforce, ensuring data integrity and consistency.
- Conducted training sessions and provided technical support to users, resulting in high user adoption and satisfaction.
- Achieved a 50% reduction in manual data entry time and a 40% increase in productivity.

- **Master's Individual Project:**

Title: "To develop a working model of 3D axis sun tracker for foldable PV panels."

Duration: 6 months (January 2019-September 2019)



## Strength

- Quick learning and willingness to learn new skills and technology.
- Adaptability and flexibility.
- Ability to work independently and as part of a team to deliver results.
- Strong problem-solving skills and ability to find creative solutions.
- Excellent at Project Management and Project Planning.



## Other Skills

- Programming Languages: C, C++, Python (Basic).
- Salesforce Integration: Pabbly Connect, Google Drive, Twilio, Postman.
- Basic of SOQL and hands on MS-Excel.
- Project management, Business analysis, Communication skills.



## Hobbies

- Drone mapping.
- Photography.
- Hiking & Camping.
- Traveling and exploring new offbeats places.
- Cooking.
- Badminton.